



## **October 2014 Newsletter**

Women Leading Government is in full swing for the fall. We have a great number of opportunities for you to enhance your skills and meet some amazing women who serve in local government.

### **WOMEN LEADING GOVERNMENT GOES NATIONAL!!!**

At the International City/County Managers Association (ICMA) conference, Pam Antil and Tammy Letourneau, chairs of the ICMA Task Force on Women (and on our Women Leading Government board), called a meeting of representatives of women leading government groups in different states. We discussed ways to network, support each other's efforts, and help women in states that do not yet have a WLG group get something started. There is tremendous interest in growing our networks and supporting women's promotions to top executive levels. More news on this as it unfolds!

### **OCTOBER 15, 2014 9am-2pm OUR FIRST ROUNDTABLE TRAINING EVENT IN RANCHO CUCAMONGA!**

Women Leading Government is taking your professional development to the next level. We will be offering a half day seminar – “Making the Right Choice: Essential Interview Skills for Every Leader” In this event, you will learn about the “New Normal in Human Resources”, Small Group Coaching – Your Resume and Interview Skills” “Interview Skills for the Panelist” “What would you do Q&A on Ethics and Legal Issues at the Interview Table” and finally “Dressing the Part”. You won't want to miss this exciting opportunity!

[http://icma.org/en/wg/events/CalendarEvent/101036/Southern\\_California\\_Fall\\_Workshop](http://icma.org/en/wg/events/CalendarEvent/101036/Southern_California_Fall_Workshop)

### **SCHOLARSHIPS AVAILABLE FOR ATTENDANCE AT MMASC AND MMANC CONFERENCES!**

Please email Sarona Vicanco at [svivanco@santa-clarita.com](mailto:svivanco@santa-clarita.com) if you are interested a sponsorship to attend one of these conferences

### **MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA – CONFERENCE OCTOBER 15-17 IN SACRAMENTO CA**

#### **Building Networks for Success – Sponsored by Women Leading Government**

Despite it being a key skill in most careers, 1 in 4 people aren't networking within their professional circles. For many people they avoid networking as it evokes uncomfortable memories of walking into the middle school lunchroom and a sea of unfamiliar faces. But, at it's most basic level, networking is about forming and maintaining relationships. It becomes an even more critical skill in the context of social media, virtual meetings and competitiveness in the job market. This session will explore and provide examples of networking through:

- Involvement in committees and boards sponsored by professional associations (ICMA, WLG, MMANC, etc.);
- Networking events by professional and local associations and groups (chamber, WLG, Rotary, etc.); and
- Use of social media to build contacts.

This session will be lead by:

- Khashar "Cash" Alae, Senior Management Analyst - City of Palo Alto, CA
- Jenny Harwood-Haruyama, Administrative Services Director -- City of Tracy, CA
- Kara Reddig, Deputy City Manager -- City of Elk Grove, CA

Board Member Pam Antil, Assistant City Manager of San Jose, is moderating!

### **MUNICIPAL MANAGEMENT ASSOCIATION OF SOUTHERN CALIFORNIA – CONFERENCE NOVEMBER 12-14 RANCHO BERNARDO, CA**

At the MMASC Conference in Rancho Bernardo in November, WLG Board Member and Sunnyvale City Manager will be doing a Ted-style talk on Leadership and women in local government. There will then be a follow up panel where Deanna will be joined by Oxnard Police Chief Jeri Williams, and Sharon Landers the Assistant City Manager in Irvine. WLG is excited to participate in the MMASC conference and be sure to check out these sessions on Thursday, November 13!

### **OCTOBER IS ELECTION MONTH FOR WOMEN LEADING GOVERNMENT**

Look for the Women Leading Government Ballot coming soon to your inbox. The Board is working on a slate of the Board of Directors for the 2014-15 year. There will be a few openings, so if you are interested in serving, please contact Carol Jacobs at [cajacobs1127@gmail.com](mailto:cajacobs1127@gmail.com). You may also be contacted by one of our members to see if you have any interest in serving.

### **COACHING CALL – OCTOBER 2, 2014**

Are you an emerging local government leader who can benefit from coaching and a safe place to practice your voice and express your opinion? Join us on the first Thursday of every month from 4:00 - 5:00 p.m.! Please e-mail Reyna Farrales at [rfarrales@smcgov.org](mailto:rfarrales@smcgov.org) to join the calls. This month we will be discussing the decision making process.

### **STAY CONNECTED!**

We are also on LinkedIn. This gives us a forum to be more interactive with the membership and provide you with updates. Check it out!

Keep an eye out on our website [womenleadinggovernment.com](http://womenleadinggovernment.com) for the latest information.

If you should have any comments or questions regarding Women Leading Government, please feel free to contact me at [cajacobs1127@gmail.com](mailto:cajacobs1127@gmail.com)

Carol Jacobs  
Chair  
Women Leading Government