ICMA Villanova Annual Report 2017-2018

37 Highest Membership in Chapter History

Macros Meet Metros February 2018

In response to topics of interest expressed by chapter members, we brought together local township managers, federal administrators, and technology experts to talk about new innovations in technology that



can improve the effectiveness of local government. Topics spanned public works, data protection, citizen engagement, customer service, and more. The event was recorded and can be viewed here: https://youtu.be/6hvRUFFoHCU.



Networking in Norristown November 2017

ICMA Villanova was invited to participate for the last night of Norristown Borough's Citizens Leadership Academy, an eight week series where community members come to learn about how the government functions. The chapter listened to citizens' presentations about new ways Norristown can engage the community.

Where We're Going

- Chapter Bylaw revisions planned to expand leadership
- Improved outreach to undergraduate and online students
- Grow relations with alumni who are professionals in the region
- Offer live streaming ability for future events
- Explore a community service project

ICMA student chapter Villanova University

Chapter President Nick Valla, MPA Candidate

Chapter Advisor Fran Burns, Villanova Professor of Practice

> Chapter Mentor W. Bruce Clark