



TO: **Friends and Sponsors of VLGMA** September 2020
FROM: **Molly Harlow, Conference Coordinator**
Weldon Cooper Center for Public Service, University of Virginia
RE: **VLGMA 2021 Sponsorship Opportunities**

The Virginia Local Government Management Association greatly appreciates your support and participation in our association meetings and activities. Your involvement strengthens our programs and networking opportunities and introduces our members to innovative products and services. We invite and welcome your participation once again for the 2021 Winter and Summer Conferences. VLGMA is a 501(c)(6) trade association of Virginia's local government professionals - city, county, and town managers as well as deputy, assistant managers and other local government employees.

This year, we are continuing with more well-defined sponsorship opportunities that will cover the entire year and both conferences. Opportunities to expose your organization's services to our membership will be available at a variety of levels of support. Please see the attached Conference Sponsorship Opportunities form for more details. *Take note that there are opportunities that describe benefits for in-person and virtual conferences..*

CONFERENCE DETAILS

Winter Conference

February 10-12
Virtual

Summer Conference

June 9-11
TBD, Virginia Beach (may change to virtual)

Complete seminar materials, including the agenda can be obtained as they become available by going to <http://icma.org/en/va/home>.

If interested, please return the enclosed conference registration form via email. As conference coordinator, I will be happy to work with you on an individual basis to accommodate your specific needs.

Contributions can be made via credit card (invoice will be emailed to you once Sponsorship Agreement is received) or by check made payable to "**The University of Virginia**" and sent directly to:

Ms. Molly Harlow, Conference Coordinator
Weldon Cooper Center for Public Service, University of Virginia
P.O. Box 400206
Charlottesville, VA 22904-4206

Please call me if you have any questions or if you need assistance with arrangements. My phone number is **434/987-0331**; email is mjh3a@virginia.edu.

Thank you for considering this important contribution to the professional development of Virginia's local government managers. I look forward to hearing from you.