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2018 – 2019

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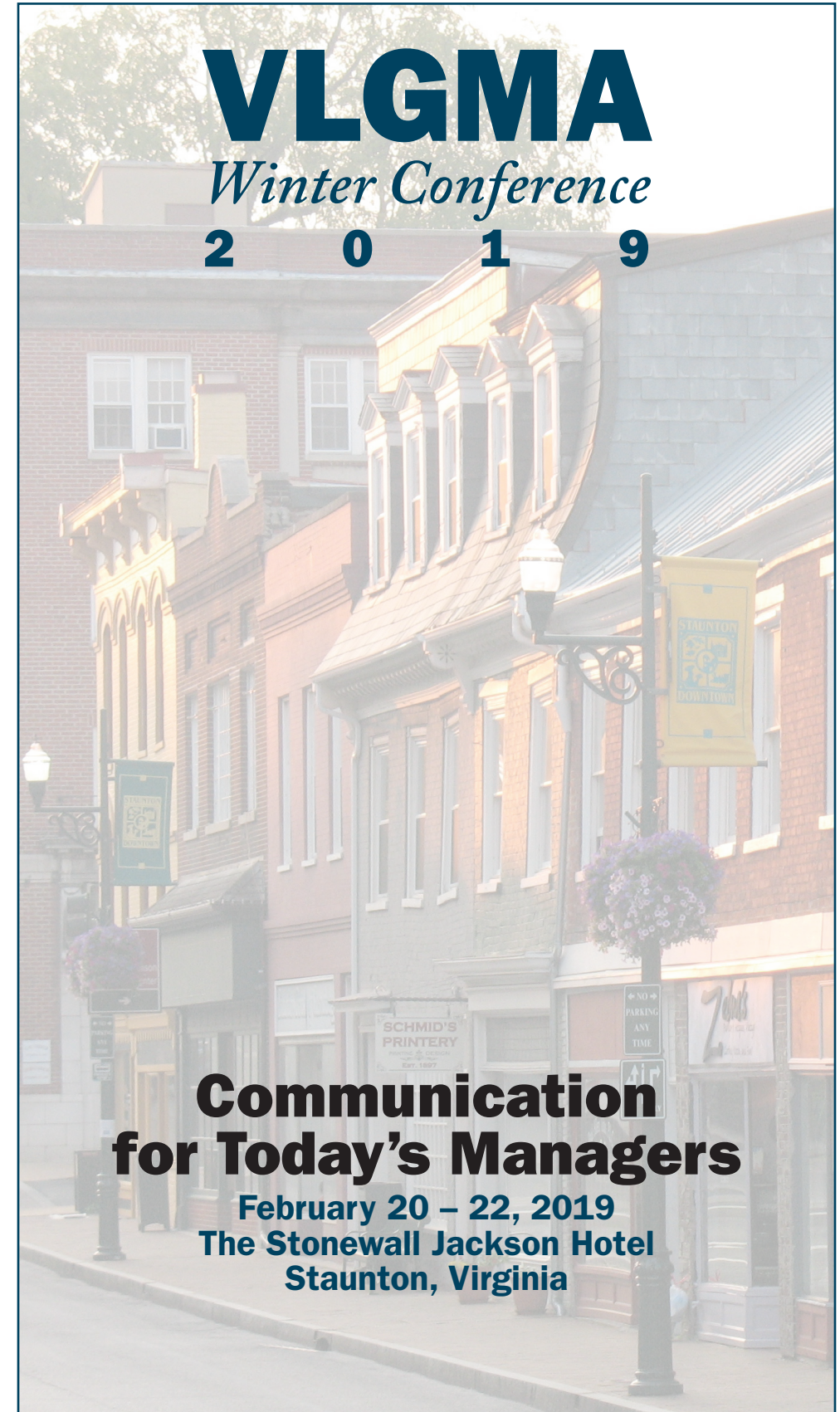
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The Weldon Cooper Center for Public Service

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Communication for Today's Managers

February 20 – 22, 2019
The Stonewall Jackson Hotel
Staunton, Virginia

Wednesday, February 20

10:00 am–5:00 pm	Registration	Lobby
10:30 am–12:45 pm	VLGMA Executive Committee Meeting (during lunch)	Colonnade Ballroom
1:00–4:30 pm	Pre-Conference Workshop: Steve Miner & Actors from American Shakespeare Center	ASC's Blackfriars Playhouse
	This unique workshop will focus on enhancing your written and oral presentation skills; understanding non-verbal messages; and providing constructive criticism and coaching. You may even be asked to showcase your talents on stage. <i>(ICMA Practice Areas: 5 Personal Resiliency and 14 Communication and Information Sharing)</i>	
5:30–7:00 pm	Reception	ASC's Blackfriars Playhouse
	Constructed for \$3.7 million in 2001, the American Shakespeare Center's Blackfriars Playhouse is the first re-creation of Shakespeare's indoor theatre. It was designed by the late Tom McLaughlin, an award-winning Richmond architect, who based his plan on a variety of resources, including Shakespeare's stage directions, plans from other 17th-century theatres, surviving halls from the period, and experts on the original Globe and Blackfriars Theatres.	

Thursday, February 21

7:30 am	Continental Breakfast	Lobby Prefunction
7:30–8:15 am	Civic Engagement Committee Meeting	Blue Ridge Room
8:00 am–5:00 pm	Registration	Lobby
8:30–8:45 am	Welcome	Shenandoah Ballroom
	Carolyn Dull, <i>Mayor, City of Staunton</i> Joe Casey, <i>President, VLGMA, and County Administrator, Chesterfield County</i>	
8:45–10:00 am	Keynote: The Challenge of our Time – How to Make Government Work Again	Shenandoah Ballroom
	Hon. William "Bill" Bolling, <i>Senior Fellow in Residence for Public Service, James Madison University</i> Virginia's former lieutenant governor will offer his views on the effects of hyperpartisanship and ideological rigidity on our government. What happens when government does not work as it was intended to work? What has caused this problem? What can be done to make government work again? <i>(ICMA Practice Area: 6 Strategic Leadership)</i>	
10:00–10:15 am	Break	
10:15–11:45 am	How We Communicate – Broadband Initiatives	Shenandoah Ballroom
	Moderator: Jeff Stoke, <i>Deputy County Administrator, Prince George County</i> Keith Barker, <i>City Manager, City of Galax</i> Robert Bridgham, <i>Executive Director, Eastern Shore of Virginia Broadband Authority</i> Casey Logan, <i>VP Engineering, Prince George Electric Cooperative</i> Learn from the experiences of our panel members, all of whom have been involved in three successful broadband-implementation projects: wired and wireless networks and a public/private partnership with an electric cooperative. <i>(ICMA Practice Areas: 7 Strategic Planning, 10 Service Delivery, and 14 Communication and Information Sharing)</i>	
11:45 am–12:00 pm	ICMA and Alliance for Innovation Updates	Shenandoah Ballroom
12:00–12:15 pm	Bill Rolfe Tribute	Shenandoah Ballroom

Thursday, February 21, continued

12:15–1:15 pm	Lunch	Lobby
12:15–1:15 pm	Alliance for Innovation Lunch	Colonnade Ballroom
12:15–1:15 pm	Student / Early Career Professionals: Speech Coaching Lunch	Blue Ridge Room
	Matt Lawless, <i>Town Manager, Town of Scottsville</i> How many times have you wished you could discuss an issue with a colleague? Now is your chance. Ask a question, share your wisdom, and collaborate. We encourage you to participate in this exercise of mutual learning. <i>(ICMA Practice Areas: 5 Personal Resiliency)</i>	
12:15–1:15 pm	Book Discussion: Radical Candor by Kim Scott	Augusta Room
	Facilitator: Bonnie Svrcek, <i>City Manager, City of Lynchburg</i> The main premise of <i>Radical Candor</i> is that you don't need to shout or act rudely when giving feedback or challenging your employees. This book offers an alternative, encouraging leaders to create relationships with coworkers based on trust, sincerity, and empathy. <i>(ICMA Practice Areas: 1 Personal and Professional Integrity, 6 Strategic Leadership, and 14 Communication and Information Sharing)</i>	
1:15–2:15 pm	2019 General Assembly Update	Shenandoah Ballroom
	Martha Burton, <i>Legislative Liaison, Crater Planning District Commission</i> Come hear an up-to-the-minute legislative briefing on the 2019 Virginia General Assembly session. Ms. Burton will share insights on legislation that impacts our communities. <i>(ICMA Practice Areas: 2 Community Engagement and 10 Service Delivery)</i>	
2:15–2:30 pm	Break	
2:30–3:45 pm	Local Government Annexation Study	Shenandoah Ballroom
	J. David Conmy, <i>Local Government Policy Administrator, Virginia Department of Housing and Community Development</i> Diane Linderman PE, <i>Commissioner, Commission on Local Government</i> The existing moratorium on city annexation is slated to end in 2024. In 2016, the General Assembly directed the Commission on Local Government to study and evaluate the structure of cities and counties and the impact of annexation upon localities, and to consider alternatives to current annexation moratoria for cities. Mr. Conmy and Ms. Linderman will discuss highlights of this study. <i>(ICMA Practice Areas: 7 Strategic Planning and 10 Service Delivery)</i>	
3:45–4:00 pm	Break	
Concurrent Sessions		
4:00–5:00 pm	Roundtables	Shenandoah Ballroom
	Moderator: Sallie Ann Burnett, <i>East Regional Director, Alliance for Innovation</i> This lively session is your opportunity to visit with experts and colleagues on a variety of topics: • Emergency Planning — Sandy Harrington, <i>Government Relations Associate, VML</i> • Opioid Crisis — Tedd Povar, <i>Associate Director, Virginia Institute of Government, UVA Weldon Cooper Center for Public Service</i> • Schools: Collaborative Practices — Laura A. Fitzpatrick, <i>Deputy City Manager, City of Chesapeake</i> • Housing Choice Voucher Administration — Valmarie Turner, <i>Assistant County Administrator, Loudoun County</i> • Business Association Relations — David Moorman, <i>Deputy County Administrator, Botetourt County</i> and Ed Daley, <i>Assistant City Manager, City of Emporia</i> • Voting Process: Best Practices — Laura Triggs, <i>Deputy City Manager, City of Alexandria</i> and Ted Voorhees, <i>County Manager, Powhatan County</i> <i>(ICMA Practice Areas: 2 Community Engagement and 14 Communication and Information Sharing)</i>	

Thursday, February 21, continued

4:00–5:00 pm	Coaching: It's All About Connection	Salon C
	Felicia Logan, <i>Leadership Development Director, ICMA</i> Bob Stripling, <i>Retired City Manager, City of Staunton</i> Join us for an engaging and highly interactive skill-building session on coaching and connections. We will explore how personal, purposeful connections impact successful coaching. <i>(ICMA Practice Areas: 5 Personal Resiliency, 6 Strategic Leadership, and 14 Communication and Information Sharing)</i>	
5:00–5:45 pm	Communications and Networking Committee	Blue Ridge Room
5:00–6:00 pm	Break	
6:00–7:00 pm	Reception: Recognition of New Members and ICMA Credentialed Managers (open to all conference attendees)	Colonnade Ballroom
7:00 pm	Dinner with Colleagues	Shenandoah Ballroom
7:30 pm	Masterpiece Video	Shenandoah Ballroom
	Created and presented by Melanie Gillies, <i>Poet and Imagineer, UVA Weldon Cooper Center for Public Service</i>	

Friday, February 22

8:00 am–12:00 pm	Registration	Lobby
7:30–8:15 am	Member Support Committee Meeting	Blue Ridge Room
7:30–8:15 am	Strategic Planning Committee Meeting	Augusta Room
7:30 am	Continental Breakfast	Lobby Prefunction
8:30–10:00 am	Reflections on Communication	Shenandoah Ballroom
	Moderator: Nichole Hair, <i>Deputy Town Manager/Zoning Administrator, Town of Pulaski</i> Former City/County/Town Managers: John Rowe Jr., <i>Mayor, City of Portsmouth</i> Tyrone Franklin, <i>Executive Director, Williamsburg Redevelopment and Housing Authority</i> Jay Stegmaier, <i>Berkley Group</i> Brenda Garton, <i>Interim County Administrator, Greene County</i> Take this opportunity to glean wisdom from former local government administrators as they share stories of communication successes and failures with staff, public, and elected officials during their careers. <i>(ICMA Practice Areas: 4 Staff Effectiveness, 5 Personal Resiliency, 6 Strategic Leadership, and 14 Communication and Information Sharing)</i>	
10:00–10:15 am	Break	
10:15–11:30 am	Hello & Goodbye	Shenandoah Ballroom
	Moderator: Josh Farrar, <i>Town Manager, Town of Ashland</i> Kimberly Link, <i>Associate Director, UVA Internship Placement Program (IPP), University of Virginia Career Center</i> Stephanie Landrum, <i>President & CEO, Alexandria Economic Development Partnership and 2019 President, VEDA</i> Dr. Larry Terry, <i>Executive Director, UVA Weldon Cooper Center for Public Service</i> Say "Hello" to new leaders with new visions in their respective roles as we say "Goodbye" to one another at the final conference session. <i>(ICMA Practice Areas: 6 Strategic Leadership and 14 Communication and Information Sharing)</i>	
11:30 am–12:15 pm	VLGMA Business Meeting (for all members)	Shenandoah Ballroom
12:30–2:00 pm	Professional Development Committee Meeting (during lunch)	Colonnade Ballroom