We Appreciate our Conference Sponsors
Wednesday, February 20

10:00-5:00 pm  Registration Lobby
10:30 am-12:45 pm  VLGMA Executive Committee Meeting (during lunch) Colonnade Ballroom
1:00–4:30 pm  Pre-Conference Workshop: ASC's Blackfriars Playhouse Steve Miner & Actors from American Shakespeare Center This unique workshop will focus on enhancing your written and oral presentation skills, understanding non-verbal messages, and providing constructive criticism and coaching. You may even be asked to showcase your talents on stage. (ICMA Practice Areas: 5 Personal Resiliency and 14 Communication and Information Sharing)
5:30–7:00 pm  Reception ASC's Blackfriars Playhouse Constructed for $3.7 million in 2001, the American Shakespeare Center’s Blackfriars Playhouse is the first re-creation of Shakespeare’s indoor theatre. It was designed by the late Tom McLaughlin, an award-winning Richmond architect, who based his plan on a variety of resources, including Shakespeare’s stage directions, plans from other 17th-century theaters, surviving halls from the period, and experts on the original Globe and Blackfriars Theatres.
Thursday, February 21

7:30 am  Continental Breakfast Lobby Prefunction
7:30–8:15 am  Civic Engagement Committee Meeting Blue Ridge Room
8:00–9:00 pm  Registration Lobby
8:30–9:45 am  Welcome Shenandoah Ballroom Caroleyn Doll, Mayor, City of Staunton
Joe Casey, President, VLGMA, and County Administrator, Chesterfield County
8:45–10:00 am  Keynote: The Challenge of our Time — How to Make Government Work Again Hon. William “Bill” Bullock, Senior Fellow in Residence for Public Service, James Madison University Virginia’s former lieutenant governor will offer his views on the effects of hyperpartisanship and ideological rigidity on our government. What happens when government does not work as it was intended to work? What has caused this problem? What can be done to make government work again? (ICMA Practice Areas: 6 Strategic Leadership)
10:00–10:15 am  Break
10:15–11:45 am  How We Communicate — Broadband Initiatives Shenandoah Ballroom Waterer: Jeff Stoike, Deputy County Administrator, Prince George County Keith Barker, City Manager, City of Galax
Robert Bridgham, Executive Director, Eastern Shore of Virginia Broadband Authority Casey Logan, VP Engineering, Prince George Electric Cooperative Learn from the experiences of our panel members, all of whom have been involved in these three successful broadband-implementation projects: wired and wireless networks and a public/private partnership with an electric cooperative. (ICMA Practice Areas: 7 Strategic Planning, 10 Service Delivery, and 14 Communication and Information Sharing)
11:45 am–12:00 pm  ICMA and Alliance for Innovation Updates Shenandoah Ballroom
12:00–12:15 pm  Bill Reife Tribute Shenandoah Ballroom
Thursday, February 21, continued

12:15–1:15 pm  Lunch Lobby
12:15–1:15 pm  Alliance for Innovation Lunch Shenandoah Ballroom
12:15–1:15 pm  Student / Early Career Professionals: Speech Coaching Lunch Blue Ridge Room
Matt Lawless, Town Manager, Town of Scoville
How many times have you wished you could discuss an issue with a colleague? Now is your chance. Ask a question, share your wisdom, and collaborate. We encourage you to participate in this exercise of mutual learning. (ICMA Practice Areas: 5 Personal Resiliency)
12:15–1:15 pm  Book Discussion: Radical Candor by Kim Scott Augusta Room
Facilitator: Bonnie Sercel, City Manager, City of Lynchburg
The main premise of Radical Candor is that you don’t need to shout or act rudely when giving feedback or challenging your employees. This book offers an alternative, encouraging leaders to create relationships with coworkers based on trust, sincerity, and empathy. (ICMA Practice Areas: 1 Personal and Professional Integrity, 6 Strategic Leadership, and 14 Communication and Information Sharing)
1:15–2:15 pm  2019 General Assembly Update Shenandoah Ballroom Martha Burton, Legislative Liaison, Greater Planning District Commission
Come hear an up-to-the-minute legislative briefing on the 2019 Virginia General Assembly sessions. Ms. Burton will share insights on legislation that impacts our communities. (ICMA Practice Areas: 2 Community Engagement and 10 Service Delivery)
2:30–3:45 pm  Local Government Annexation Study Shenandoah Ballroom
I. David Coryn, Local Government Policy Administrator, Virginia Department of Housing and Community Development
Diane Lindeman PE, Commissioner, Commissioner on Local Government
The existing moratorium on city annexation is slated to end in 2024. In 2016, the General Assembly directed the Commission on Local Government to study and evaluate the structure of cities and counties and the impact of annexation upon localities, and to consider alternatives to current annexation moratoria for cities. Ms. Coryn and Ms. Lindeman will highlight the results of this study. (ICMA Practice Areas: 7 Strategic Planning and 10 Service Delivery)
3:45–5:00 pm  Break
Concurrent Sessions
4:00–5:00 pm  Roundtables Shenandoah Ballroom
Moderator: Salifie Arm Barnett, East Regional Director, Alliance for Innovation
This lively session is your opportunity to visit with experts and colleagues on a variety of topics:
• Emergency Planning — Sandy Harrington, Government Relations Associate, VRE
• Opioid Crisis — Todd Pratt, Assistant Director, Virginia Institute of Government, UVa/Weldon Cooper Center for Public Service
• Schools: Collaborative Practices — Laura F. Fitzpatrick, Deputy City Manager, City of Chesapeake
• Housing Choice Voucher Administration — Vamirah Turner, Assistant County Administrator, Loudoun County
• Business Association Relationships — David Moorman, Deputy County Administrator, Botetourt County
• Local Government Annexation — Ed Daley, Botetourt County
• Voting Precinct Best Practices — Laura High, City Manager, City of Alexandria
• Local Government Annexation — Matt Lawless, Town Manager, Town of Scoville
• Voter Registration Initiative — Ted Knepper, County Manager, Pocahontas County
( ICMA Practice Areas: 2 Community Engagement and 14 Communication and Information Sharing)
10:00–10:15 am  Break
10:15–11:30 am  How to Communicate — Broadband Initiatives Shenandoah Ballroom Waterer: Jeff Stoike, Deputy County Administrator, Prince George County Keith Barker, City Manager, City of Galax
Robert Bridgham, Executive Director, Eastern Shore of Virginia Broadband Authority Casey Logan, VP Engineering, Prince George Electric Cooperative
Learn from the experiences of our panel members, all of whom have been involved in these three successful broadband-implementation projects: wired and wireless networks and a public/private partnership with an electric cooperative. (ICMA Practice Areas: 7 Strategic Planning, 10 Service Delivery, and 14 Communication and Information Sharing)
11:30 am–12:15 pm  VLGMA Business Meeting (for all members) Shenandoah Ballroom
12:30–2:00 pm  Professional Development Committee Meeting (during lunch) Shenandoah Ballroom
Thursday, February 21, continued

4:00–5:00 pm  Coaching: It’s All About Connection Salisbury Room
Felicia Logan, Leadership Development Director, ICMA
Saturday Striping, Retired City Manager, City of Staunton
Join us for an engaging and highly interactive skill-building session on coaching and connections. We will explore how personal, purposeful connections impact successful coaching. (ICMA Practice Areas: 5 Personal Resiliency, 6 Strategic Leadership, and 14 Communication and Information Sharing)
5:00–6:00 pm  Break
6:00–7:30 pm  Reception: Recognition of New Members Shenandoah Ballroom and ICMA Credentialed Managers (open to all conference attendees)
7:30 pm  Masterpiece Video Shenandoah Ballroom Created and presented by Malarie Gillies, Poet and Imaginater, UVa/Weldon Cooper Center for Public Service
Friday, February 22

8:00 am–12:00 pm  Registration Lobby
7:30–8:15 am  Member Support Committee Meeting Blue Ridge Room
7:30–8:15 am  Strategic Planning Committee Meeting Augusta Room
7:30 am  Continental Breakfast Lobby Prefunction
8:10–9:30 am  Reflections on Communication Shenandoah Ballroom Moderator: Nicholas Hare, Deputy Town Manager/Zoning Administrator, Town of Pulaski
Former City/County/Town Managers: John Rowe Jr., Mayor, City of Portsmouth
Tyrone Franklin, Executive Director, Williamsburg Redevelopment and Housing Authority
Jay Stegmaier, Berkley Group
Brenda Garten, Interim County Administrator, Greene County
“Take this opportunity to glean wisdom from former local government administrators as they share stories of communication successes and failures with staff, public, and elected officials during their careers. (ICMA Practice Areas: 4 Staff Effectiveness, 5 Personal Resiliency, 6 Strategic Leadership, and 14 Communication and Information Sharing)
10:00–10:15 am  Break
10:15–11:30 am  Hello & Goodbye Shenandoah Ballroom Moderator: Josh Farrar, Town Manager, Town of Ashland
Kimberly Link, Associate Director, UVa Internship Program (IPP), University of Virginia Career Center
Stephanie Landrum, President & CEO; Alexandria Economic Development Partnership and 2019 President, VEDA
Dr. Larry Terry, Executive Director, UVa Weldon Cooper Center for Public Service
Say "Hello" to new leaders with new visions in their respective roles as we say "Goodbye" to one another at the final conference session. (ICMA Practice Areas: 6 Strategic Leadership and 14 Communication and Information Sharing)
11:30 am–12:15 pm  UVa Weldon Cooper Center Business Meeting (for all members) Shenandoah Ballroom
12:30–2:00 pm  Professional Development Committee Meeting (during lunch) Shenandoah Ballroom