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P.O. Box 400206
Charlottesville, VA 22904-4206
(434) 987-0331 TDD: (434) 982-HEAR

VLGMA 2018 Summer Conference



The Doctor is In:

Facilitating Healing and Growth in the Midst of Conflict and Controversy

June 20-22, 2018
The Sheraton Oceanfront Hotel
3501 Atlantic Ave
Virginia Beach, Virginia

Wednesday, June 20**10:30 am–12:45 pm** **VLGMA Executive Committee Meeting (over lunch)** **Cape Henry I & II****12:00–5:00 pm** **Registration and Check-in** **Ocean Grand Hallway****1:00–5:00 pm** **Pre-Conference Workshop: Courage—Strategies for Stability Amid Chaos** **Cape Hatteras/Charles**

Deborah Roberts, *Professor, Cooper Center for Public Service, UVA*
 Dealing with a world of Volatile-Uncertain-Complex-Ambiguous challenges? Instead of just reacting, employ a proactive COURAGE formula of thoughtful, integrated strategies for success for you and your team. COURAGE means Caring-Connection, Optimizing-Resilience, Uplifting-Inspiration, Renewing-Growth, Achieving-Results, Giving-Freedom, and Enlivening-Excellence. Enjoy an interactive session swapping common-sense, tried-and-true advice with your peers on how to *strive* to *thrive*, not just survive, by being a Difference Maker for your community.

*ICMA Practice Areas: 4 – Staff Effectiveness and 6 – Strategic Leadership***5:30–6:30 pm** **Welcoming Reception, Sheraton Hotel** **Ocean Grand Foyer****6:30–8:30 pm** **VLGMA Women’s Networking Dinner** **Fusion****Thursday, June 21****7:30–8:15 am** **Continental Breakfast** **Ocean Grand Foyer****7:30–8:15 am** **Civic Engagement Committee Meeting** **Cape Henry I****7:30–8:15 am** **Communications and Networking Committee** **Cape Henry II****8:30–9:00 am** **Welcome Presentations: Assistant Award and Hero Award** **Cape Hatteras/Charles**

Ken Chandler, *Deputy City Manager, Virginia Beach*
 Maurice Jones, *President, VLGMA, and City Manager, Charlottesville*

9:00–10:15 am **Keynote: Promoting Equality and Justice in Our Workplaces and Communities** **Cape Hatteras/Charles**

Dr. Blue Wooldridge, *Fellow, National Academy of Public Administration, and Professor, Wilder School of Government and Public Affairs, Virginia Commonwealth University*

Public trust in government can be eroded at all levels by perceptions of inequality in the way people are treated, the accessibility or quality of services, and the outcomes. Dr. Wooldridge explains what creates these perceptions of inequality and injustice and how you, as manager, can influence reform and healing and, perhaps, reduce the possibility of conflict.

*ICMA Practice Area: 3 – Equity and Inclusion***10:15–10:30 am** **Break** **Ocean Grand Foyer****10:30–11:30 am** **How and Why We Collaborate: Insights from Elected Officials and Local Government Managers On Working Together** **Cape Hatteras/Charles**

Stephanie Davis, *Associate Director, Virginia Tech Center for Public Administration and Policy Program Director, Graduate Certificate in Local Government Management and Graduate Certificate in Public and Nonprofit Financial Management*

How and why local governments work together depend on the economic, political, and administrative environment. From her research on Virginia communities, Stephanie Davis will share real-life examples of collaboration among local governments, illustrating how elected officials and managers approach working collaboratively with their neighboring jurisdictions.

*ICMA Practice Areas: 2 – Community Engagement; 6 – Strategic Leadership; and 8 – Policy Facilitation and Implementation***11:30–11:40 am** **AFI and ICMA Updates** **Cape Hatteras/Charles****11:40 am–1:00 pm** **Lunch** **Ocean Grand Foyer****11:40 am–1:00 pm** **AFI Lunch** **Cape Henry I & II****11:40 am–1:00 pm** **Book Discussion: No Ego: How Leaders Can Cut the Cost of Workplace Drama, End Entitlement, and Drive Big Results by Cy Wakeman** **Cape May**

Bonnie Svrcek, *City Manager, Lynchburg*

Wakeman believes it is high time to reinvent leadership thinking. Her straightforward strategies dispense with unproven HR maxims and show how time and energy can be recommissioned toward innovation and collaboration. Happy employees are accountable—and productive—employees. Bring your lunch to the book discussion. There is no requirement to read the book in advance.

*ICMA Practice Areas: 4 – Staff Effectiveness and 13 – Human Resources Management and Workforce Development***1:00–2:15 pm** **Think Like a Politician: Develop Political Instincts and Put Out Political Fires** **Cape Hatteras/Charles**

Jeff Mincks, *County Attorney, Chesterfield County*

Are you able to communicate effectively with different intelligences? Can you recognize the difference between bureaucratic and political decision making? Do you understand the importance of integrity and trust for public officials who interact with politicians? Join Jeff Mincks to find out and learn to think like a politician.

*ICMA Practice Area: 14 – Communication and Information Sharing***2:15–2:30 pm** **Break** **Ocean Grand Foyer****2:30–3:45 pm** **Coaching Up, Down, and Across** **Cape Hatteras/Charles**

Moderator: Felicia Logan, *Executive Coach and Director of Leadership Development, ICMA*

Join your colleagues for fast-paced, focused conversations that address what’s on your mind. After a brief coaching tutorial by Felicia Logan, Executive Coach, we will do two rounds of coaching. Your options are

1. Coaching You to the Next Step
Talk to a senior manager who can help you think through your career choices.
2. Coaching from Someone Who’s Been There
Stymied by a work situation? Book coaching time with someone who’s been there and come up with new opportunities to help get you unstuck.

*ICMA Practice Area: 5 – Personal Resiliency and Development***3:45–4:00 pm** **Break** **Ocean Grand Foyer****4:00–5:00 pm** **Roundtables** **Cape Hatteras/Charles**

Moderator: Sallie Ann Burnett, *East Regional Director, Alliance for Innovation*
 This lively session is your opportunity to visit with experts and colleagues on a variety of topics, which include

- Social Media/Fake News
- Recruiting Talent – New Methods and Means
- The Opioid Crisis
- Boomers, Gen Xers, Millennials Working Together
- What Are You Doing to Keep Cyber Safe?

5:30–6:00 pm **Reception for New Members, Young Professionals, and Students** **Ocean Grand Foyer**

All attendees are invited to get to know these VLGMAers better.

6:00–10:00 pm **Reception, Dinner, and Paint Nite at the Sheraton** **Cape Hatteras/Charles**

Enjoy an evening of food, music, friendship, and creative expression!

Friday, June 22**7:45–8:45 am** **Continental Breakfast** **Ocean Grand Foyer****8:00–8:45 am** **Member Support Committee Meeting** **Cape Henry I****8:00–8:45 am** **Strategic Planning Committee Meeting** **Cape Henry II****9:00–9:15 am** **The Realm of Imagination** **Cape Hatteras/Charles**
Video by Melanie Gillies, *Poet and Imagineer, Cooper Center for Public Service, UVA***9:15–10:30 am** **Community Conflicts in Hindsight** **Cape Hatteras/Charles**

Jay Stegmaier, *Retired County Administrator, Chesterfield County*

Brenda Garton, *Retired County Administrator, Frederick County*

Vivian Giles, *County Administrator, Cumberland County*

Eric Campbell, *City Manager, City of Harrisonburg*

These panelists have spent years working through community conflicts. Some have had success as unifying/healing agents; others have been less successful. All have learned lessons and have experiences to share.

*ICMA Practice Areas: 2 – Community Engagement and 14 – Communication and Information Sharing***10:30–10:45 am** **Break** **Ocean Grand Foyer****10:45 am–12:00 pm** **Partnering for Growth** **Cape Hatteras/Charles**

Ken McFadyen, *President, Virginia Economic Developers Association*

Ken McFadyen will discuss economic development from the local government perspective and share updates from the Virginia Economic Development Partnership as well as the Virginia General Assembly.

*ICMA Practice Area: 8 – Policy Facilitation and Implementation***12:00 pm** **VLGMA Business Meeting** **Cape Hatteras/Charles**