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2016 - 2017
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Where We've Been
Where We Are
Where We're Going



30 Years of
Local Government Managers
Building Great Communities

June 21 - 23, 2017
Sheraton Hotel, Virginia Beach

Wednesday, June 21

10:30 am–12:45 pm **VLGMA Executive Committee Meeting (over lunch)** Cape Henry I & II

12:00–5:00 pm **Registration and Check-in** Ocean Grand Hallway

1:00–5:00 pm **Leading Cultural Change** Cape Hatteras/Charles

Jack Tuttle, *Retired Williamsburg City Manager and VLGMA past President*

Moderator: Garrey Curry, Jr., *Deputy County Administrator, County of Gloucester*

This workshop examines the challenges of leading change in ingrained organizational cultures using the highly acclaimed World War II movie *Twelve O'Clock High*. Jack will engage participants in an interactive, practical discussion on applying timeless, transformative principles of leadership in high-stress, high-expectation environments. For current managers, those who seek to become managers, and anyone wanting to sharpen their ability to lead with higher moral purpose and effectiveness.

ICMA Practice Areas: 2 – Policy Facilitation and 9 - Inclusion

5:30–7:30 pm **30th Anniversary Kickoff Reception** Ocean Grand Foyer

7:00 pm **Kite-Flying Extravaganza**

Join colleagues, friends, and kids of all ages in kite-flying on the beach in front of the Sheraton.

6:30–8:30 pm **VLGMA Women's Networking Dinner** Fusion

Enjoy the company of your female (and brave male) colleagues to discuss launching a Virginia Local Government Women's Network. (Cost based on items ordered from menu.)

8:00 pm **Adult Hospitality Suite Opens** Cape Fear

Thursday, June 22

7:30–8:15 am **Continental Breakfast** Ocean Grand Foyer

7:30–8:15 am **Civic Engagement Committee Meeting** Cape Henry II

7:30–8:15 am **Communications and Networking Committee** Cape Henry I

8:15–8:45 am **Welcome Assistant Award and Hero Award Presentations** Cape Hatteras/Charles

Gregory Kelly, *President, VLGMA, and Town Manager, Abingdon*

Will Sessoms, *Mayor, Virginia Beach*

8:45–9:00 am **30th Anniversary of VLGMA Video** Cape Hatteras/Charles

(Video by Melanie Gillies, *Learning Resource Developer, Cooper Center for Public Service*)

9:00–9:30 am **Special Remarks** Cape Hatteras/Charles

Lee Feldman, *President, ICMA, and City Manager, Ft. Lauderdale, Florida*

9:30–10:15 am **The Extremes of Virginia** Cape Hatteras/Charles

August Wallmeyer, *author*

Moderator: Greg Kelly, *Town Manager, Abingdon*

In his new book, *The Extremes of Virginia*, August Wallmeyer addresses the neglected regions of rural Virginia and hopes to begin a new dialogue about the potential for revitalization. Augie wrote this book to inspire leaders to think long term, planting seeds today that will grow and bear fruit for the future. www.extremesofvirginia.com

ICMA Practice Area: 13 – Strategic Planning

10:15–10:30 am **Break**

10:30–11:30 am **Thriving Through Change: Building Financial Resiliency**

Cape Hatteras/Charles

Sheryl Bailey, *Senior Vice President, Springsted*

Pat Pate, *City Manager, Manassas*

Chris Morrill, *Executive Director, GFOA*

Moderator: Jerri Wilson, *Legislative Liaison, Newport News*

Join Sheryl Bailey, Pat Pate, and Chris Morrill for this interactive session on building financial resiliency and surviving the “new normal”—slow-to-moderate growth, continuously increasing service requirements, unfunded mandates, domestic and global industry changes, an altered political landscape, aging populations, and persistent community issues. This session will identify essential tools for building a financially resilient government that can withstand acute shocks and chronic stresses, while maintaining and improving essential services.

ICMA Practice Area: 11 – Financial Analysis

11:30–11:40 am **AFI and ICMA Updates** Cape Hatteras/Charles

11:40 am–1:00 pm **Lunch** Ocean Grand Foyer

11:40 am–1:00 pm **AFI Lunch** Cape Henry I & II

11:40 am–1:00 pm **Student Lunch** Cape Lookout

11:40 am–1:00 pm **Book Discussion: Leaders Eat Last by Simon Sinek** Cape May

Bonnie Svrcek, *City Manager, Lynchburg*

Registration is not necessary for this luncheon discussion. Participants are requested to be familiar with the book. See VLGMA website for links.

1:00–2:15 pm **Sink or Swim: Addressing the Heroin Epidemic in our Communities** Cape Hatteras/Charles

Diane Davis, *DL Media*

Brent Fedors, *County Administrator, Gloucester*

Brian Moran, *Secretary of Public Safety and Homeland Security*

Jane Wenner, *Emergency Management, Public Awareness and Outreach Coordinator, Gloucester*

Moderator: Robert Lee, *Assistant Chief-EMS, Newport News*

The Sink or Swim initiative is a collaborative effort between the Virginia Office of the Attorney General, creative staff at DL Media, and the Gloucester County Administrator and Office of Emergency Management. Sink or Swim is designed to build broad awareness of issues related to drug addiction and provide useful resources for communities impacted by this epidemic. www.drugfreeva.org

ICMA Practice Area: 4 – Citizen Service

2:15–2:30 pm **Break**

2:30–3:30 pm **Reframing Digital Disruption** Cape Hatteras/Charles

Chris Lawrence, *Deputy Town Manager, Blacksburg*

Bob Hardy, *IT Director, Louisa*

Caroline Luxhoj, *CIT*

Qiana Foote, *Director of IT, Goochland*

Moderator: Sallie Ann Burnett, *Regional Director, Alliance for Innovation*

Emerging technologies are shaking up our communities. Hear how localities are addressing their bandwidth and broadband service needs to compete in global economy.

ICMA Practice Areas: 4 – Citizen Service and 7 – Technological Literacy

3:30–5:00 pm **The Future of Local Government Leadership: Creating a Strengths-Based Multigenerational Organization** Cape Hatteras/Charles

Felicia Logan, *Director of Leadership Development, ICMA*

Moderator: Diane Rebertus, *Director of Library Services, Gloucester*

A strength is defined as “what you do best, what you do well consistently, and what makes you feel strong.” If the key to an actively engaged staff is having the opportunity to do what they do best everyday, then identifying, understanding, and using strengths are critical to achieving an effective multigenerational workplace.

Today's organizations can have as many as five generations working together. Join us to learn to identify the strengths of each generation and the unique talents of each individual to create cohesive teams and organizations, and to understand the future of local government leadership.

ICMA Practice Area: 1 – Staff Effectiveness

5:15–7:00 pm **Buses leave for VMOCA**

6:00–10:00 pm **Celebrating VLGMA 30 Years: Reception, Dinner and Dancing**

Join family and friends for a fun-filled evening beginning with viewing the VMOCA art galleries followed by dinner and dancing to the sounds of Strictly Bizzness (casual attire). Movies for children, with adult supervision, in a special area.

Friday, June 23

7:45–8:45 am **Continental Breakfast** Ocean Grand Foyer

8:00–8:45 am **Member Support Committee Meeting** Cape Henry I

8:00–8:45 am **Strategic Planning Committee Meeting** Cape Henry II

8:45–9:00 am **Waves of Change** Cape Hatteras/Charles

(Video by Melanie Gillies, *Learning Resource Developer, Cooper Center for Public Service*)

9:00–9:15 am **VLGMA Life Membership Presentations** Cape Hatteras/Charles

Gregory Kelly, *President, VLGMA, and Town Manager, Abingdon*

9:15–10:15 am **Mentoring, Coaching and Strategies for Building Your Personal Brand: Be a DWYSYWD!** Cape Hatteras/Charles

Robin Baker, *Director of Organization Development and Training, Fairfax County*

Moderator: Matt Hankins, *Assistant Town Manager, Rocky Mount*

This session will offer key strategies for building your personal presence and personal brand.

ICMA Practice Area: 18 – Personal Development

10:15–10:30 am **Break**

10:30 am –12:00 pm **What's in Your Toolbox?** Cape Hatteras/Charles

Robert Coiner, *President, Virginia Municipal League*

Mary Biggs, *President, Virginia Association of Counties*

John Anzivino, *Senior Vice President, Waters and Company*

Tony Gardner, *Leadership Development Director, Cooper Center for Public Service*

Tedd Povar, *Associate Director, Virginia Institute of Government*

Stephanie Davis, *Program Director, Virginia Tech Certificate Program*

Moderator: Ed Daley, *Senior Advisor, Emporia*

What are localities looking for when hiring local government managers? What are current trends in local government management? Hear a panel discussion with elected officials and others involved in providing leadership support, executive recruiting, training, and leadership development.

12:00 pm **VLGMA Business Meeting** Cape Hatteras/Charles

Conclusion