

Annual Report

May 2018

ICMA

student chapter

University of Arizona

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Chapter News:

1. We created a press release and distributed it amongst the Arizona Daily Star and the Daily Wildcats publication. Although we were not featured it was the seed that planted the idea of “Effective Government Communications and Media Relations” for our “Leave Your Mark” Conference.



Press Release

Wildcats in the Heart of Texas

Tucson, Arizona- October 27, 2017 – The UA ICMA (University of Arizona’s International City/County Management Association) Student Chapter represented in San Antonio, Texas for the ICMA’s 103rd Annual Conference. This is a 6-day long international event, where government representatives and students from across the globe exchange ideas for programs and best practices for the public sector. There were three University of Arizona Students present:

2. **We are twitter worthy!** The Director of Leadership Development, Felicia C. Logan, at ICMA gave us a shout out during the ICMA Regional Mountain Plains Conference in Colorado!



Strategic Plan Initiatives:

2017-2018 Focuses:

				
Professional Development	Scholarships	Alumni Network	High School Mentorship	UA ICMA Conference
Provide valuable professional networking and resources to high school, undergraduate, and graduate students dedicated to work in the public sector.	Disperse 5-10 student scholarships to the Annual ICMA Conference in San Antonio, Texas for networking, learning, and inspiring students to share their experience with peers.	Build a thriving alumni network of UA graduates in related fields that can positively impact the future local leaders and their collaborators.	Bridge the gap between youth and government for high school ages through a high school mentorship program with professional development opportunities.	A day-long UA ICMA Conference for current professionals, and students from Master's to high school ages to promote best practices

Strategic Plan Results:

1. Professional Development:
 - a. Hosted a Resume Building Session
 - i. Had 2 representatives from the local government and 2 from nonprofit agencies
 - b. Hosted a "New Year New You: Brand Yourself" Event (Pictured Below)
 - i. Free professional headshots
 - ii. Raffle for 500 free business cards
 - iii. Lesli Pinor with Eller Business School discussed LinkedIn Profiles
2. Scholarships to the Annual ICMA Conference
 - a. We sent 3 students with full scholarship to the Annual ICMA Conference in San Antonio, Texas
3. Alumni Network
 - a. We developed an "Alumni Committee" where we had on-going services from 5 people that committed 6 months of their time and 3 of them donated 1 year to the UA ICMA to help us achieve our strategic Plan Initiatives
4. High School Mentorship Program
 - a. Surveys were delivered to the Metro Youth Council to measure interest for high school students.
5. UA ICMA Conference

- a. We had about 11 speakers from different levels in government, and representation of local government from all across the state.
- b. We had about 30-35 in attendance with one student from a different Chapter flying in from California for the event.

Funding Sources:

GPSC- \$1,191

Founder Contributions- \$861

Start-Up Mandatory Bank Deposit- \$100

Parks&Rec Prize- \$19

Starbucks Thank You's (For Guest Speakers + Board Christmas)- \$175

Conference (Printing, Supplies, Speaker Gifts, Remaining Food/Venue Charges): \$496

Strategic Planning Session/Relationship Building- \$71

GoFundMe- \$765

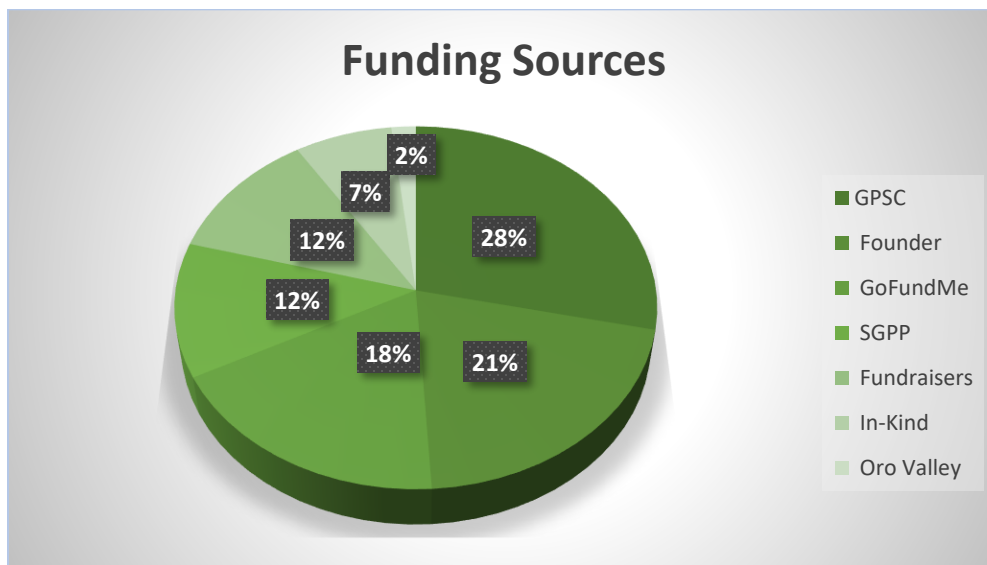
SGPP- \$500

Fundraisers (Parks&Rec, Ugly Sweater, Parks and Rec2.0)- \$493

In-Kind Donations (Conference Table Clothes, Parks&Rec Prizes)- \$300

Oro Valley- \$75

Total: \$4,185



Spending:

UA ICMA Conference- \$2,330

Scholarships- \$1315

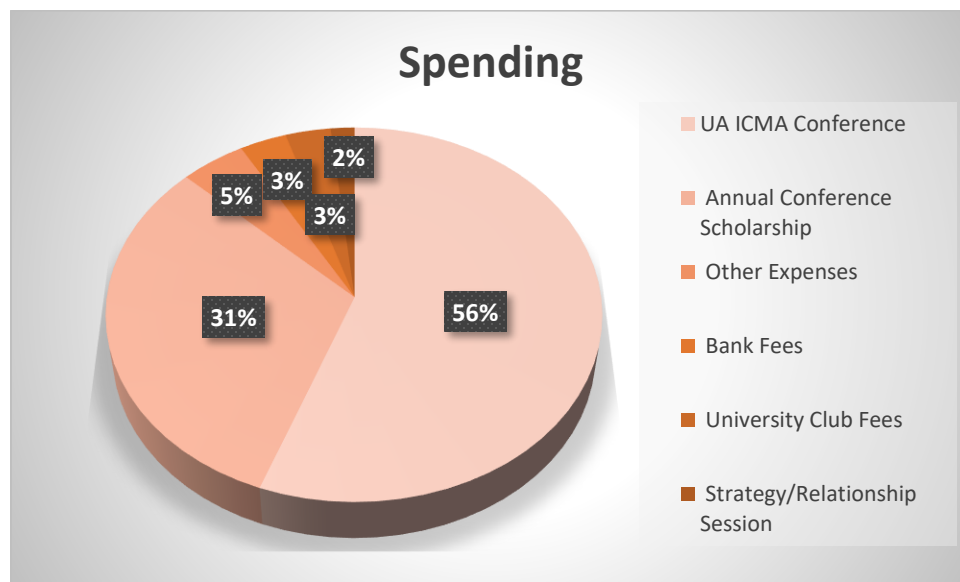
Other Expenses- \$194

Bank Fees- \$140

University of Arizona Club Fees- \$135

Strategic Planning/Relationship Building Session- \$71

Total; \$4,185



Planning for Next Year:

1. Strategic Planning Brainstorming Session and Relationship Building Event (May 20th).
 - a. This is the first step toward building the Strategic where all major stakeholders voice what they would like to see in the process.
 - b. There is also a relationship session component where current and next year's board members get to meet one another in a casual setting (this year it was bowling).
2. During the month of July the first draft is created by last year's President and shared with board members.
3. The official Strategic Planning Session will be voted upon at the first meeting during the start of the academic school year.

Leadership Team:

1. Student Board 2017-2018
 - a. Andrea Sirois- President Co-founder
 - b. Brianna Zurita- Communications and Co-founder (Fall Semester Only)
 - c. Troy Jackson- Treasurer
 - d. John Huerta- Alumni Chair
 - e. Melissa Mata- Undergrad Chair
 - f. Briana Ruso- Fundraising Chair (Fall Semester Only)
2. Student Board 2018-2019
 - a. John Huerta- President
 - b. Alyson Robles-Hill- Treasurer
 - c. Melissa Mata- Communications Chair
 - d. Mackenzie Letcher- Keane Scholar
3. Alumni Committee 2017-2018
 - a. Lauren Joiner
 - b. Heath Vescovi-Chiordi
 - c. Pat Burns
 - d. Kimberley Jaeger Johnson (Fall Semester Only)
 - e. Eric Bell (Fall Semester Only)
4. Alumni Committee 2018-2019
 - a. Lauren Joiner
 - b. Heath Vescovi-Chiordi
 - c. Pat Burns
 - d. Andrea Sirois

Pictures from the Year:



“Resume Building Session”



“New Year, New You: Brand Yourself” Event



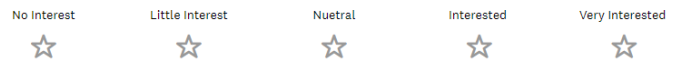
“Student Scholarships for Annual ICMA Conference in San Antonio Texas”



“Alumni Committee Meeting”

University of Arizona ICMA Student Chapter Mentorship Development Survey

1. Please rate your interest in learning more about or working with various levels of government



“Snapshot of High School Mentorship Survey”



“Parks&Rec Fundraiser”

“Ugly Sweater Percentage Night”



“UA ICMA Conference”