The ICMA Student Chapter at the University of Tennessee, Knoxville enjoyed a very productive year, particularly regarding its strive toward greater campus outreach. In September, chapter leaders met with the respective leaders of the local chapter of ASPA. The two collaborating groups agreed to strengthen their relationship, beginning with a joint meeting and event that was held in spring 2017. This relationship will be further pursued leading into the next academic year with future joint events, improved communication, and collective advertising to push the growth of both organizations’ presence on UT’s campus.

October of 2016 proved to be a very busy and advantageous month for the student chapter. The primary semester chapter meeting was held, resulting in the election of new officers, discussion of upcoming events, and a reaffirmation of the chapter’s bylaws. Later in the month, the chapter collaborated with the Tennessee City Management Association for their annual fall conference which was held in downtown Knoxville. Chapter members were able to socialize with civic professionals, guest speakers, and other various individuals. A “mixer” was held in a Neyland Stadium suite, allowing further discourse between chapter members and potential mentors. Those who attended the conference and the social event considered their time to be very well-spent and an excellent example of the student chapter’s purpose.

The spring semester was primarily spent preparing for the joint event with the local ASPA chapter. The event was held in early March, and was structured as a career building workshop for aspiring. Speakers for the event included Margaret Norris and Steve Thompson from MTAS, Chris Caldwell, Finance Director of Knox County, Mark Watson, City Manager of Oak Ridge, and Shawna Bussell Hembree from UT Career Services. The variety of the speakers invited was an attempt to bring diverse perspectives to the students in attendance who may have had several concerns or questions. Following the formal event, students were encouraged to allow the panelists to review their resumes and provide feedback. Overall, the event enjoyed a strong attendance from individuals beyond chapter membership that provided recognition for the student chapter and ICMA as a whole. Based on the success this workshop had, future collaborations and outreach efforts will be structured to encourage both student participation and presence of esteemed local professionals.

In sum, the 2016-17 academic year provided the ICMA student chapter a foundation for growth for years to come. We plan for additional efforts in the coming year to result in improved organization growth and recognition across campus!