TRANSFORM a 50-Year-Old Performance Practice in 180 Days

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#ICMA2018
"Today’s TOP TALENT does not want a BOSS, they want a COACH.

‘Performance Management’ must be TRANSFORMED into ‘PERFORMANCE DEVELOPMENT.’"
$600,000
$600,000

- $200,000
  - Police Department

- $200,000
  - Public Works Department

- $200,000
  - FTEs
OVER

15,240

more

HOURS

of your community
being kept SAFE

ICMA
more
FAMILIES
feel more comfortable
15 Street Lights

20 Snow Plows
2 Correctional Nurses

3 Teachers
10,160
more
HOURS
of medical attention
70 more FUTURES educated & cultivated
“Increasing **EMPLOYEE ENGAGEMENT** investments by just 10% can **INCREASE** profits by **$2,400 per year.**”

**WORKPLACE RESEARCH FOUNDATION**
INTEGRATED
TALENT MANAGEMENT