

2017 ICMA Coaching Program

Thrive in local government!



Keys to Thrive In Local Government

- ▶ **Six live webinars per year** spotlighting best practices on key topics from local government professionals throughout the U.S. — invite your whole team to participate.
- ▶ **Digital agendas and archives** with video recordings and extensive presentation materials and examples from dozens of sessions available in a convenient online library — delivering you “professional development in a box” — when you want it and where you want it.
- ▶ **1-1 Coaching** can help you chart a path in local government and help you find information you need. Find a coach with **CoachConnect**, our new digital matchmaking method. Learn the critical elements for productive and enjoyable 1-1 coaching.
- ▶ **Talent Development resources** to make greater use of your talent and have fun doing it.
- ▶ **Speed Coaching** session at the ICMA Annual Conference and templates for use at local level — expand your networks.
- ▶ **Career stories** of ICMA leaders and rising stars offering career insights and tips.
- ▶ **Career Compass column** that address critical career issues.

All resources made available without charge to promote professional development at all levels in local government.

REGISTER NOW

Advance registration is required for each 90-minute webinar. Simply click on the session titles below, or go to icma.org/coachingwebinars to register or access the digital archives. If you can't make a session, you'll receive an automatic notice afterwards with details on how to access the materials and digital recordings.

- ▶ **ATTRACTING AND RETAINING A DYNAMIC WORKFORCE**
Wednesday, March 29
- ▶ **BEING A GREAT COACH AND A WINNING PLAYER IN YOUR ORGANIZATION**
Wednesday, April 19
- ▶ **BEST PRACTICES IN CITIZEN/CUSTOMER SERVICE**
Thursday, May 11
- ▶ **EFFECTIVE COMMUNICATION OF COMPLEX ISSUES TO THE PUBLIC**
Thursday, September 7
- ▶ **STRATEGIES FOR HAVING DIFFICULT CONVERSATIONS**
Wednesday, October 11
- ▶ **TOOLS TO RESOLVE TOUGH ISSUES IN YOUR COMMUNITY**
Thursday, November 9

COACHING IS FOR EVERYONE

Coaching offers value for people at any stage in their careers. As in sports, coaching helps even the best players do better. Why? Because everyone can benefit from sharing best practices and gaining perspectives from others who can help them see their situation and opportunities from a fresh perspective. That's why we organize the Coaching program webinars to serve as whole team learning experiences. It's also why the Speed Coaching and 1-1 Coaching models provide a structure for advice at multiple stages in a career.

ICMA SPEED COACHING

ICMA holds a speed coaching event each year at our annual conference. Participants get career and resume tips in a lively and always popular workshop.

Speed Coaching is also great for state association conferences, professional gatherings, and local area managers meeting. You can find resources and guidelines to organize your Speed Coaching Event at icma.org/speedcoaching.

NEW THIS YEAR

- **ICMA's CoachConnect:** Find the coach best suited for you faster. Members and non-members of ICMA at any stage of their career can find a coach to help them with their career, a community issue they want a second opinion on, or even the work-life balance challenges of the profession. Learn more at coachconnect.icma.org
- **ICMA Credentialed Manager Program Credit:** Coaching webinars now qualify for ICMA's Credentialed Manager credits. The six webinars address 12 of the 18 ICMA practice areas. Each webinar registration link notes the relevant practices.
- **New Talent Development Resources:** To assist you in creating a rewarding new chapter in your talent story, we are providing a **downloadable copy** of the "Take Charge of Your Talent Participant Guide" – ICMA special edition, that's complimentary for participants in the ICMA Coaching Program

Subscribe to the free email list for program updates at icma.org/coaching.

Note: requires an icma.org site login (complimentary).

For more information please contact

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Naitonal Outreach Partners: Canadian Association of Municipal Administrators, Women Leading Government, International Hispanic Network, League of Women in Government, National Forum for Black Public Administrators, and Engaging Local Government Leaders.

icma.org/coaching