



***Doing Things Differently: Managing in a Whole New Local Government World***

**VLGMA 2020 Virtual Summer Conference, June 11 & 12**

**Thursday, June 11**

- 9:45-10 am                      Welcome  
**James Ervin**, President, VLGMA, and Town Manager, Rocky Mount
- 10am-12 pm                      *Ethics in Local Government: COVID19 and Its Aftermath*  
Introduced by: THE INCREDIBLE Tim Fitzgerald, County Administrator, Augusta County  
**Dr. Michael Gillette**, Bioethical Services of Virginia, Inc.  
Description: This session will provide an opportunity for the analysis of ethical issues that localities in Virginia currently face. We will discuss coordination of disaster response efforts, the ethics of workforce management during a pandemic, and dealing with budgetary challenges. We also invite attendees to provide scenarios for discussion from their own experience.
- 12-2 pm                              Break
- 2-2:30 pm                         *Impacts of the COVID19 Pandemic on State and Local Budgets*  
Introduced by: THE AMAZING Sara Carter, Town Manager, Town of Amherst  
**Jim Regimbal**, Principal Analyst, Fiscal Analytics, Ltd.  
Part 2 will be held virtually on June 25, 10-11:30 am
- 5:30-6:30 pm                      *Virtual Happy Hour*  
Choose the topic you're most interested in and join a small group of your colleagues in a hosted discussion.
1. *Virginia Women Leading Government* with **Jerri Wilson**, Legislative Liaison, City of Newport News
  2. *Lessons Learned (so far) from COVID19* with **Kim Payne**, Retired City Manager, City of Lynchburg
  3. *Lessons Learned (so far) from COVID19* with **Pat Pate**, City Manager, City of Manassas
  4. *How Good is your Crystal Ball?* with **Jay Stegmaier**, Retired County Administrator, County of Chesterfield

5. *VLGMA – What’s up for the next two years?* with **Cindy Mester**, Deputy City Manager, City of Falls Church
6. *VLGMA – What’s up for the next two years?* with **Craig Meadows**, County Administrator, County of Montgomery
7. *Ideas and Innovations* with **Matt Lawless**, Town Manager, Town of Scottsville
8. *What We Know based on Data and Conversations with You* with **Stephanie Davis**, Program Director, Graduate Certificate in Local Government Management, Virginia Tech
9. *What We Know based on Data and Conversations with You* with **Sheryl Bailey**, Visiting Professor of Practice, Center for Public Administration and Policy, Virginia Tech
10. *Life is Good: Keeping employees happy in hard times* with **Mercury Payton**, Town Manager, Town of Vienna
11. *Life is Good: Keeping employees happy in hard times* with **James Ervin**, President, VLGMA, and Town Manager, Rocky Mount

**Friday, June 12**

9:30-10:30 am            VLGMA Business Meeting

10:30 am-11:30 pm    *Keynote **Life is Good: The Power of Optimism***  
 Introduced and Moderated by: THE RETIRING Bonnie Svrcek, City Manager, Lynchburg  
**John Jacobs**, Co-Founder, Life is Good  
 In this heartwarming, funny, and refreshingly human keynote, John tells the story of how the \$100 million lifestyle brand Life is Good came to be—mistakes, missteps, and all, including an unlikely and humble beginning. John’s story will leave you with the tools you need to develop an optimistic mindset that leads to success, along with tips on building a vibrant community that will stand the test of time. Get ready to laugh, and maybe cry (have tissues on standby), but most of all, be ready to uncover a deeper purpose in both business and in life. You will leave united, connected, and ready to spread the power of optimism.