REQUEST FOR PROPOSAL

RFP Release Date: April 27, 2018
Deadline for Questions: May 4, 2018
Closing Date: May 18, 2018
Anticipated Award Date: June 1, 2018

Subject: ICMAHO/NetFORUM Upgrade Project Management Services/2018

The International City/County Management Association (ICMA) seeks proposals from eligible Respondents for professional services for ICMA in Washington, D.C. ICMA anticipates awarding one (1) single award as result of this solicitation. ICMA reserves the right to award more or fewer awards than anticipated above.

Technical questions concerning this solicitation should be directed to the AMS Senior Manager, Monica Jordan mjordan@icma.org. All contractual questions relating to this solicitation must be submitted to Representative, Grants and Contracts Administration at workwithus@icma.org.

All communications must include the solicitation title ICMAHO/NetFORUM Upgrade Project Management Services/2018 in the subject line.

No communication intended to influence this procurement is permitted except by contacting the designated contacts above. Contacting anyone other than the designated contacts (either directly by the Respondent or indirectly through a lobbyist or other person acting on the respondent’s behalf) in an attempt to influence this procurement: (1) may result in a Respondent being deemed a non-responsive Respondent, and (2) may result in the Respondent not being awarded a contract.

This solicitation in no way obligates ICMA to award a contract nor does it commit ICMA to pay any cost incurred in the preparation and submission of a proposal.

ICMA bears no responsibility for data errors resulting from transmission or conversion processes.

ICMA appreciates your responsiveness and look forward to a mutually beneficial business relationship.

Sincerely,

Monica Jordan, AMS Senior Manager
PURPOSE
ICMA seeks a qualified service provider to manage the upgrade process from NF2013 to NF2017. The primary responsibilities includes the coordination of all vendors involved in the upgrade process – including but not limited to: the database host, developers and all 3rd party integrated programs.

ABOUT ICMA
ICMA advances professional local government worldwide. Our mission is to advance professional local government through leadership, management, innovation, and ethics. ICMA provides member support, data and information, peer and results-oriented technical assistance, and training and professional development to more than 11,000 ICMA members, city, town, and county experts and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of individuals living in thousands of communities, from small villages and towns to large metropolitan areas.

ICMA is a 501(c)(3) nonprofit organization founded in 1914 that offers a wide range of services to its members and the local government community. The organization is an internationally recognized publisher of information resources ranging from textbooks and survey data to topical newsletters and e-publications. ICMA provides technical assistance to local governments in developing and decentralizing countries, helping them to develop professional practices and ethical, transparent governments. The organization performs a wide range of mission-driven grant and contract-funded work both in the U.S. and internationally, which is supported by federal government agencies, foundations, and corporations.

For more information regarding ICMA’s programs and services, please go to www.icma.org.

ICMA’s Dun and Bradstreet number is 072631831

SCOPE OF WORK

I. BACKGROUND
NetFORUM 2013 was implemented in February 2015. ICMA is now ready to move to NF2017. It is critical that we have support to make this project successful. NetFORUM touches many facets of our organization and must be executed at a high level of success. ICMA believes that project management plays a very significant role in having an excellent outcome.

II. DELIVERABLES

- Create a robust project plan that incorporates all necessary parties with detailed milestones and deliveries
- Attends all project meetings and provide timely updates and status reports
- Provide an issue tracking tool with access provided for all necessary parties in order to track and report issues and allow followup – tracking tool must generate reports
- Be responsible for coordination of all vendors for timely turnaround
- Document an inventory of all customizations and incorporate into Project Plan
- Document an inventory of all eWeb pages and incorporate into Project Plan
- Update the Project Plan on a timely basis and redistribute as needed

**SUBMISSION REQUIREMENTS**

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<th>Section</th>
<th>1. Company profile:</th>
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<td>Please limit to no more than two pages. CV’s or resumes will not count toward the page limit.</td>
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<td></td>
<td>1. Provide a description of your business</td>
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<td>2. Provide the year established in the current business for the services requested in this request for proposal.</td>
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<td>3. Please provide a copy of your annual report and include information on company size, number of employees and annual revenue.</td>
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<td>4. CV’s or resumes of key personnel- in a leading paragraph, please indicate how much time each person(s) will devote to this contract and what other projects this person(s) undertake at the same time.</td>
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<th>Section</th>
<th>2. References:</th>
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<td>A description of the types and sizes of client organizations served, as well as a sample client list indicating the type of services rendered. Respondents should provide references as follows:</td>
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<td>5. At least three (3) examples of relevant work;</td>
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<td>6. The contact information should include the contact name, phone number, e-mail address, and website address. References will be contacted as part of the evaluation process.</td>
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<th>Section</th>
<th>3. Approach:</th>
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<td>1. Describe your organization’s approach for providing excellent Project Management service</td>
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<td>2. List which project management tools you would use – especially the issue tracking software</td>
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<td>3. Include any other services – outside of Project Management that your organization may be proficient in providing that would complement the project management experience</td>
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<th>4. Pricing:</th>
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<td>ICMA will consider a proposal that is either a transaction level, fixed-fee, level of effort rate subject to a maximum not to exceed fee or other arrangement fair and favorable to ICMA.</td>
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<td>If proposing a transaction fee arrangement, provide your proposed transaction fee for each of the transaction types anticipated under this scope of work.</td>
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<td>For other than transaction fee arrangement, please describe your pricing method and why this would be advantageous to ICMA.</td>
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<td>Please be advised that ICMA is cost-conscious about procuring outside services.</td>
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**TYPE OF CONTRACT TO BE AWARDED**
ICMA anticipates issuing the successful Respondent(s) a Master Services Agreement (MSA) to include the terms and conditions under which firm fixed price or hourly-based Statements of Work (SOW) shall be awarded. At the direction of the ICMA Project Manager, Contractor shall write and provide SOW and pricing detailing their suggested approach.

Issuance of a Master Services Agreement shall not be construed to constitute authorization for any work anticipated by this solicitation. Work can only be authorized by issuance of a SOW signed by an authorized ICMA representative. ICMA makes no assertions that SOWs will be issued for all work anticipated by this solicitation.

**CONTRACT TERM AND DELIVERY DATES**
ICMA expects this scope of work to be completed within 6-9 months from project kick-off. Final delivery dates will be negotiated upon award of SOWs.

**EVALUATION AND AWARD PROCESS**
Offers will be evaluated based upon:

1. ability to match the qualifications set forth in this solicitation
   a. section 1 (20%)
   b. section 2 (20%)
   c. section 3 (35%)
2. price (25%)

ICMA reserves the right to award under this solicitation without further negotiations. The respondents are encouraged to offer their best terms and prices with the original submission.

**INSTRUCTIONS TO THE RESPONDENTS**
Respondents interested in providing the services described above should submit a proposal following the prescribed format in the Submission Requirements section of this RFP.

Adherence to the proposal format by all respondents will ensure a fair evaluation with regard to the needs of ICMA. Respondents who do not follow the prescribed format may be deemed non-responsive. A letter transmitting the proposal must be signed by an officer of the firm authorized to bind the respondent as required by this solicitation.

1. Transmission letter
2. Package no more than 20 pages excluding CV’s or resumes and required forms
3. Completed and signed required forms

Packages must be submitted electronically to Representative, Grants and Contracts Administration at workwithus@icma.org with a subject line ICMAHO/NetFORUM Upgrade Project Management Services/2018. No phone calls please.

Applications received after the closing date stated on the top of page 1 will be rejected.
APPENDICES (REQUIRED FORMS)
W-9
New Vendor Form

GENERAL CONDITIONS
Proposal Submission - Late proposals and proposals lacking the appropriate completed forms will be returned. Faxed proposals will not be accepted. Proposals will not be accepted at any other ICMA location other than the email address above. If changes are made to this solicitation, notifications will be sent to the primary contact provided to ICMA from each Respondent. ICMA takes no responsibility for effective delivery of the electronic document. The vendor offer will be rejected, if the vendor modifies or alters the electronic solicitation documents.

Contract Award - ICMA anticipates making one award under this solicitation. It may award a contract based on initial applications without discussion, or following limited discussion or negotiations. Each offer should be submitted using the most favorable cost and technical terms. ICMA may request additional data or material to support applications. ICMA expects to notify Respondents in approximately one month from the proposal due date whether your proposal has been selected to receive an award.

Limitation - This solicitation does not commit ICMA to award a contract, pay any costs incurred in preparing a proposal, or to procure or contract for services or supplies. ICMA reserves the right to accept or reject any or all proposals received, to negotiate with all qualified sources, or to cancel in part or in its entirety the solicitation when it is in ICMA’s best interest.

Disclosure Requirement - The Respondent shall disclose any indictment for any alleged felony, or any conviction for a felony within the past five years, under the laws of the United States or any state or territory of the United States, and shall describe circumstances for each.

When a Respondent is an association, partnership, corporation, or other organization, this disclosure requirement includes the organization and its officers, partners, and directors or members of any similarly governing body. If an indictment or conviction should come to the attention of ICMA after the award of a contract, ICMA may exercise its stop-work right pending further investigation, or terminate the agreement.

No Gifts - It is ICMA’s Policy that no gifts of any kind and of any value be exchanged between respondents and ICMA personnel. Discovery of the same will be grounds for disqualification of the Respondent from participation in any ICMA’s procurements and may result in disciplinary actions against ICMA personnel involved in such discovered transactions.

Equal Opportunity - In connection with the procurement of the specified services, the firm warrants that it shall not discriminate because of race, color, religion, sex, national origin, political affiliation, non-disabling physical and mental disability, political status, matriculation, sexual orientation, gender identity or expression, genetic information, status as a veteran, physical handicap, age, marital status or any other characteristic protected by law.
Small and Disadvantaged Businesses - ICMA shall use good faith efforts to provide contracting and procurement opportunities for SBD’s. SDB categories include minority business enterprises (MBE), woman-owned business enterprises (WBE), small veteran and disabled veteran owned businesses, Historically Black Colleges and Universities (HBCUs), predominantly Hispanic Universities (HACUs), small businesses in Historically Under-utilized Zones (HUBZones) and private voluntary organizations (PVOs) principally operated and managed by economically disadvantaged individuals.