

ICMA | conference

「THE FUTURE OF THE PROFESSION

Monday. October 21, 2019

「**OCTOBER 20–23, 2019**

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MUSIC CITY CENTER, NASHVILLE, TN

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#ICMA2019」

Panel & Session Introduction

- Tanisha Briley, City Manager
 - City of Cleveland Heights, Ohio
- Mara Shaw, Leadership Development Program Manager
 - Carl Vison Institute of Government at the University of Georgia
- Jenn Reichelt, Senior Associate
 - The Novak Consulting Group
- Survey and the Session

The Survey: Looking Back

- The most pressing issue facing local governments (or your jurisdiction) at the time your career began:
 - **21 or more years in local government:** Funding, taxes, and financial stability – 60%.
 - **Between 11 and 20 years in local government:** Infrastructure - 37.5%.
 - **10 or fewer years in local government:** The great recession - 16%.
- The most important “future issue” at the time your career began:
 - **21 or more years in local government:** Succession planning – 30%; Budgeting, taxes, and finance – 30%; Technology – 25%.
 - **Between 11 and 20 years in local government:** Succession planning - 37.5%; Infrastructure – 25%.
 - **10 or fewer years in local government:** Transportation/Infrastructure - 25%; Housing affordability - 16%.

The Survey: Looking Forward

- The most important “future issue” of today:
 - **21 or more years in local government:** Economic issues (taxes, income inequality, transportation/infrastructure, etc.) – 50%.
 - **Between 11 and 20 years in local government:** Economic issues (taxes, income inequality, transportation/infrastructure, etc.) – 37.5%.
 - **10 or fewer years in local government:** Economic issues (taxes, income inequality, transportation/infrastructure, etc.) – 50%.
- Emerging technologies with the greatest potential impact:
 - Artificial intelligence – 32.2%.
 - Autonomous vehicles – 12.9%.



The Survey: Skills for the Future

1

Technical Literacy

Learning, understanding,
and applying technology

2

Communication

Speaking, listening,
employing different
styles, and building
relationships

3

Flexibility

Maintaining an open
mind and adapting to
new situations

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PANEL DISCUSSION:

HOW DO WE PREPARE FOR THE FUTURE OF THE PROFESSION?

What skills do we need to develop to lead local governments?

What will recruiters look for in future managers?

How do these trends impact today's manager?

THANK YOU

Questions?

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