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「REBUILDING CIVIC INFRASTRUCTURE

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「 **OCTOBER 20–23, 2019**

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MUSIC CITY CENTER, NASHVILLE, TN

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Building civic infrastructure is
the process of creating
opportunities that allow
people to connect with each
other, solve problems, make
decisions and be a part of a
community.

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Building Blocks of Civic Infrastructure

Communication

1. Internal/External Communications
2. Online Communication Spaces
3. Leveraging media (traditional, ethnic, non-traditional)

Education

1. Citizen Academies
2. Youth Leadership Programs/Councils
3. Workshops/Classes

Outreach

1. Community Partnerships
2. Citizen Ambassadors
3. Creating civic spaces
4. Using arts & culture as a convener
5. Recognizing & Celebrating Diversity

Engagement

1. Public Meetings that are accessible/participatory
2. Intentional Board/Committee Appointments
3. Stakeholder Engagement
4. Volunteer Programs

Research shows that when people contribute to their communities they live longer, healthier, and more fulfilling lives

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Case Study: Gwinnett County, Georgia

- 1 of 159 counties in the state of Georgia
- Nearly 1 million residents
- 3rd most diverse county in the southeast
- 4th most diverse county in the US
- 25% of Gwinnett's population is foreign-born
- Gwinnett's diversity index is 70% (US is 60%)
- Immigrant population quintupled in since 1990
- More than 100 languages spoken
- Leadership did not reflect the community

There was no civic infrastructure in place

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Gwinnett Community Outreach Program



Gwinnett 101



Chai & Chat



Latin Radio
Series



Civic Dinners



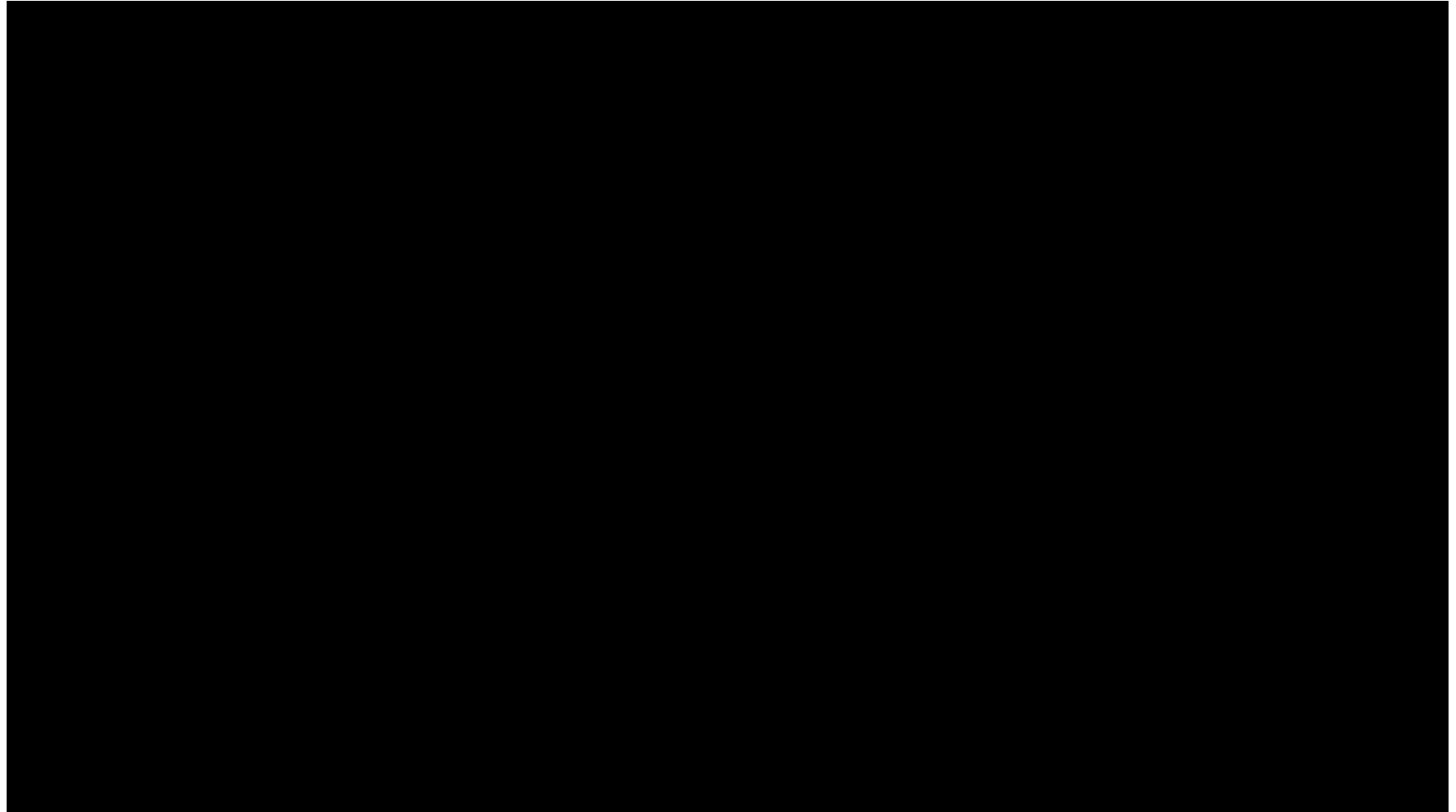
Volunteer
Gwinnett



Multicultural
Celebrations



The Impact



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THANK YOU

Questions?

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