

FOSTERING A CULTURE OF INNOVATION & COLLABORATION

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A photograph of a family of three sitting on a couch. In the foreground, a baby is sitting and looking up. Behind the baby, a man with glasses and a woman are sitting and smiling. The image has a green-to-purple gradient overlay.

THE TAKEAWAY

Overview

- Keys to Creating Innovative Culture
- Examples – From Big to Small
- Ways to Fund
- Mistakes & Things to Avoid
- Sustaining Innovation

An aerial photograph of a city at night, viewed from a high angle. The city lights are visible, and the entire image is overlaid with a semi-transparent blue filter. The text 'INNOVATION CULTURE' is centered in the upper half of the image.

INNOVATION CULTURE

FROM IDEA TO IMPLEMENTATION

An aerial photograph of a city, likely Salt Lake City, showing a mix of urban buildings, green spaces, and mountains in the distance. The image is in black and white, except for a magenta banner at the top and three white text boxes with green accents.

Incorporate Innovation in
Mission, Vision, and Values

Encourage Staff to Take
Intelligent Risks

Innovation Can Be
Big or Small

TOOLS & STRATEGIES

An aerial photograph of a city, likely Salt Lake City, showing a dense urban area with various buildings, streets, and green spaces. In the background, a range of mountains is visible under a cloudy sky. The image is used as a background for a presentation slide.


Create an Innovation Fund

Establish an Innovation
Committee

Pursue Partnerships



MUNICIPAL BROADBAND



“ Goal: Provide
Gig-Speed Fiber
Internet to
Every Property ”

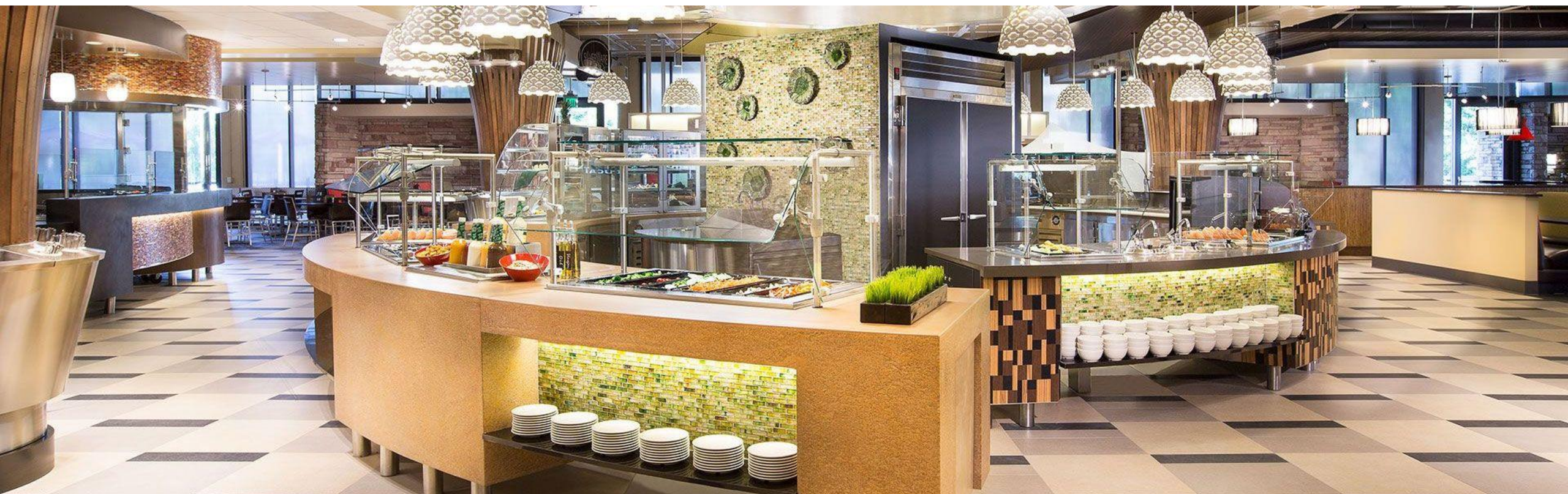
BROADBAND

- CAMPAIGN
 - Led by a grassroots community group
 - \$900k spent on opposition advertisements
 - \$13k spent by grassroots group
- OUTREACH
 - Broadband and Beers
 - Telephone Town Hall
- VOTER APPROVAL
 - 57% approval
- INVESTMENT
 - \$153 million capital investment
 - 1-year design
 - 3-year buildout



WASTE AS A RESOURCE

CSU CAFETERIAS



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DRAKE WATER RECLAMATION



#ICMA2019

WOODWARD, INC.



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WASTE AS A RESOURCE

FOOD WASTE TO ENERGY:

Colorado State University
Cafeteria

WATER RECLAMATION & ANAEROBIC DIGESTERS:

Anaerobic digesters process
solid waste into methane
gas

WOODWARD:

Methane gas used to fuel
experimental generators



SHIFT CAMPAIGN

MAKE A
SHIFT



MAKE A **SHIFT**

SHIFT your ride.

#rideon
#giveashift

Riding a bus
saves you gas
MONEY for what
matters most.



Give a **SHIFT**. Make a **SHIFT**. Be the **SHIFT**.

Learn more at fcgov.com/shiftfoco

#shiftfoco



MAKE A **SHIFT**

SHIFT your cool.

#justplayitcool
#dogdaysofsummer



As the weather
warms up, choose
fans before AC and
close your blinds
and curtains to
keep the heat out
and save **MONEY**.

Give a **SHIFT**. Make a **SHIFT**. Be the **SHIFT**.

Learn more at fcgov.com/shiftfoco

#shiftfoco



MAKE A **SHIFT**

SHIFT your mug.

#mugclub
#reusable

Using a reusable mug
can **SAVE** tons of paper
and plastic waste from
being thrown into our
landfill every year.



Give a **SHIFT**. Make a **SHIFT**. Be the **SHIFT**.

Learn more at fcgov.com/shiftfoco

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MICRO HYDRO⁷



DANGER
THIS EQUIPMENT
STARTS AND STOPS
AUTOMATICALLY

CORRELL

TRUSS
HYDRAULIC
SYSTEM
FROM
HYDRO



**POWERING
THE
FUTURE** 
Light & Power Switchover
and Micro Hydro Power Project
City of Fort Collins

The background is a dark blue illustration with a pattern of small, light blue dots. In the lower half, there is a faint, stylized illustration of several people in a meeting. One person on the left is gesturing with their hand, while others are looking towards the center. The overall style is modern and professional.

FUNDING & SUSTAINING INNOVATION

HOW TO FUND & SUSTAIN INNOVATION

1

COLLABORATE

Empower staff & foster partnerships

2

LEGACY PROJECTS

Be willing to invest & take risks

3

CELEBRATE

Learn from failures & celebrate successes

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The background image shows a street scene in Japan. On the left, a tall utility pole with multiple cross-arms and wires stands prominently. In the background, a traditional Japanese building with a tiled roof is visible. The scene is partially obscured by a green-to-purple gradient overlay.

WHAT NOT TO DO⁷

THE DON'TS

An aerial, black and white photograph of a city, likely Salt Lake City, showing a dense urban area with various buildings, streets, and parking lots. In the background, a range of mountains is visible under a clear sky. The image is partially obscured by a magenta banner at the top and three magenta circles at the bottom.

1

IF IT FAILS, IT FAILS

Accept failure
within reason

2

DON'T POINT FINGERS

Placing blame stifles
innovation from within

3

DON'T NEGLECT THE QUIET VOICES

Innovative people aren't
always the loudest in the
room

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CHIP & STAN

RECAP

- Encourage Innovation
- Run with Innovative Ideas
- Make Time For Employees to be Creative & Innovative
- Fund & Invest in Innovation

THANK YOU

Questions?

ICMA | conference