FOSTERING A CULTURE OF INNOVATION & COLLABORATION

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THE TAKEAWAY
Overview

• Keys to Creating Innovative Culture
• Examples – From Big to Small
• Ways to Fund
• Mistakes & Things to Avoid
• Sustaining Innovation
FROM IDEA TO IMPLEMENTATION

- Incorporate Innovation in Mission, Vision, and Values
- Encourage Staff to Take Intelligent Risks
- Innovation Can Be Big or Small
TOOLS & STRATEGIES

Create an Innovation Fund

Establish an Innovation Committee

Pursue Partnerships
MUNICIPAL BROADBAND
Goal: Provide Gig-Speed Fiber Internet to Every Property

BROADBAND

• CAMPAIGN
  • Led by a grassroot community group
  • $900k spent on opposition advertisements
  • $13k spent by grassroot group

• OUTREACH
  • Broadband and Beers
  • Telephone Town Hall

• VOTER APPROVAL
  • 57% approval

• INVESTMENT
  • $153 million capital investment
  • 1-year design
  • 3-year buildout
WASTE AS A RESOURCE
CSU CAFETERIAS
WASTE AS A RESOURCE

FOOD WASTE TO ENERGY:
Colorado State University Cafeteria

WATER RECLAMATION & ANAEROBIC DIGESTERS:
Anaerobic digesters process solid waste into methane gas

WOODWARD:
Methane gas used to fuel experimental generators
MAKE A **SHIFT**

**SHIFT** your ride.

#rideon #giveashift

Riding a bus saves you gas MONEY for what matters most.

Give a **SHIFT.** Make a **SHIFT.** Be the **SHIFT.**
Learn more at fcgov.com/shiftfoco #shiftfoco

MAKE A **SHIFT**

**SHIFT** your cool.

#justplayitcool #dogdaysofsummer

As the weather warms up, choose fans before AC and close your blinds and curtains to keep the heat out and save MONEY.

Give a **SHIFT.** Make a **SHIFT.** Be the **SHIFT.**
Learn more at fcgov.com/shiftfoco #shiftfoco

MAKE A **SHIFT**

**SHIFT** your mug.

#mugclub #reusable

Using a reusable mug can SAVE tons of paper and plastic waste from being thrown into our landfill every year.

Give a **SHIFT.** Make a **SHIFT.** Be the **SHIFT.**
Learn more at fcgov.com/shiftfoco #shiftfoco

#ICMA2019
MICRO HYDRO
FUNDING & SUSTAINING INNOVATION
HOW TO FUND & SUSTAIN INNOVATION

1. COLLABORATE
   Empower staff & foster partnerships

2. LEGACY PROJECTS
   Be willing to invest & take risks

3. CELEBRATE
   Learn from failures & celebrate successes

#ICMA2019
WHAT NOT TO DO
IF IT FAILS, IT FAILS
Accept failure within reason

DON’T POINT FINGERS
Placing blame stifles innovation from within

DON’T NEGLECT THE QUIET VOICES
Innovative people aren’t always the loudest in the room
RECAP

• Encourage Innovation
• Run with Innovative Ideas
• Make Time For Employees to be Creative & Innovative
• Fund & Invest in Innovation
THANK YOU

Questions?