PLANNING FOR AGING: PROMISING PRACTICES

ICM Conference October 21, 2019
Presentation

Stephanie Firestone, Senior Strategic Policy Advisor, International, AARP
Planning for Aging Overview

Jana Lynott, Senior Strategic Policy Advisor, Public Policy Institute, AARP
Age-friendly Transportation

Per Røner, City Manager, Municipality of Stevns, Denmark
Why the Municipality Supports Flextrafik

Cathy Boyer-Shesol, MPA, Mid-America Regional Council
Kansas City Region Age-friendly City Experience
An Aging World

An Aging Nation
Projected Number of Children and Older Adults

For the First Time in U.S. History Older Adults Are Projected to Outnumber Children by 2035

Projected percentage of population

- Adults 65+
  - 22.8%
  - 23.5%
- Children under 18
  - 15.2%
  - 19.8%

Projected number (millions)

- 2016
  - 49.2
  - 73.6
- 2020
  - 78.0
  - 76.4
- 2035
  - 94.7
  - 79.8

Source: National Population Projections, 2017
www.census.gov/popproj.html

Note: 2016 data are estimates not projections.

AARP
Real Possibilities
“It is vital to pay attention to other important political systems—particularly those with a worldwide impact.”

—Dr. Ethel Percy Andrus, AARP Founder
ARC

The Aging Readiness & Competitiveness Initiative

www.aarpinternational.org/arc
33 Countries Represented
Please indicate **which of the following actions** the local government that you work with has taken to advance LCA:

- **59%** Signed on to a formal LCA program
- **51%** Developed a citizen advisory or steering committee for LCA
- **36%** Hosted LCA outreach events
- **28%** Allocated financial resources to support the development of a LCA
- **24%** Audited community programs and services for their impact on older adults
- **24%** Incorporated LCA considerations in comprehensive land use/long term transportation or other major plan
- **22%** Adopted an actual policy that directly improves the quality of life for aging residents
- **13%** Performed a walkability/accessibility assessment
- **US**
  - **34%** Performed a walkability/accessibility assessment
  - **Others**
    - **66%**

**Other**

AARP Real Possibilities
Why has this local government made planning LCA a part of their practice? Ranked by region (1=highest; 11=lowest)

<table>
<thead>
<tr>
<th>LCA practice</th>
<th>US</th>
<th>Canada</th>
<th>Europe</th>
<th>A/NZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Substantial growth in aging population and need to better serve this segment of the population</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Priority identified during a community planning process</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>A policy window that presented an opportunity (e.g., comprehensive/transportation/pedestrian planning process)</td>
<td>3</td>
<td>4</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Local grassroots advocacy around an issue</td>
<td>5</td>
<td>3</td>
<td>8</td>
<td>2</td>
</tr>
<tr>
<td>Building on interest or expertise of staff</td>
<td>4</td>
<td>7</td>
<td>7</td>
<td>4</td>
</tr>
<tr>
<td>Policy/ies (at national/regional/local/company level) that mandate this perspective</td>
<td>9</td>
<td>9</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>An opportunity to leverage a project or program already underway</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>A new funding or programmatic opportunity</td>
<td>7</td>
<td>6</td>
<td>6</td>
<td>7</td>
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<tr>
<td>Pressure from local officials</td>
<td>8</td>
<td>8</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>An incident such as an older pedestrian fatality at a dangerous crosswalk</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Pressure from business leaders</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>10</td>
</tr>
</tbody>
</table>
## Most important catalysts/motivators for planners to participate in planning LCA

<table>
<thead>
<tr>
<th>Location</th>
<th>Motivators</th>
</tr>
</thead>
</table>
| United States   | • Cost-effectiveness  
                   • Opportunities and solutions to problems/issues; success stories  
                   • Personal experience or compelling stories |
| Australia       | • A conscience and a value system which supercedes personal comfort at work  
                   • Willingness to confront and be argued with |
| Canada          | • Angry seniors getting on the Mayor’s case |
| Ireland         | • Continued Professional Development credits |
| Nigeria         | • Passion  
                   • Easy access to data  
                   • Effective participation from client |
| Slovenia        | • Intergenerational equity |
| United Arab Emirates | • Future economic development goals |
| United Kingdom  | • Economic feasibility  
                   • The quality of the resulting place |
AARP Network of Age-Friendly States and Communities

Map updated August 24, 2018
Developing an age-friendly community: the foundation

The 8 Domains of Livability

- Community Support & Health Services
- Outdoor Spaces & Buildings
- Transportation
- Communication & Information
- Civic Participation & Employment
- Respect & Social Inclusion
- Social Participation
- Housing

Other:
- Elder abuse
- Disaster preparedness
- Public safety
- Dementia-friendly
People want to live in the community they call home

8 of 10 ADULTS age 50 and older want to stay where they live

77% Strongly agree with the statement, “I would like to remain in my community as long as possible.”

76% Strongly agree with the statement, “I would like to remain in my current home as long as possible.”

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
One-in-five Americans live in a multigenerational household

% of population in multigenerational households

Young adults most likely age group to live in a multigenerational household

% of population in multigenerational households

Note: Multigenerational households include at least two adult generations or grandparents and grandchildren younger than 25.
Source: Pew Research Center analysis of 1940-2016 decennial censuses and 2006-2016 American Community Survey (IPUMS).

PEW RESEARCH CENTER
Information and tools:  www.livabilityindex.aarp.org
2018 Age-friendly City Competition winner
- Multi-modal transportation system
- Smart homes with non-invasive sensors
- Intergenerational Healthy Happy Hours

2019 Best Age-friendly City winner
- Housing with design flexibility
- Engaging older residents in city decision-making
Presenters

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