

FINDING TRUE NORTH IN A POLARIZED WORLD

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#ICMA2019

Finding True North

We live in disruptive times that present us with complex issues, fractured communities and polarized politics.

Explore how personal values align with high ethical standards to lead to True North.

Explore the Decision-making Framework to wrestle with difficult choices.

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What If I Want
to March?

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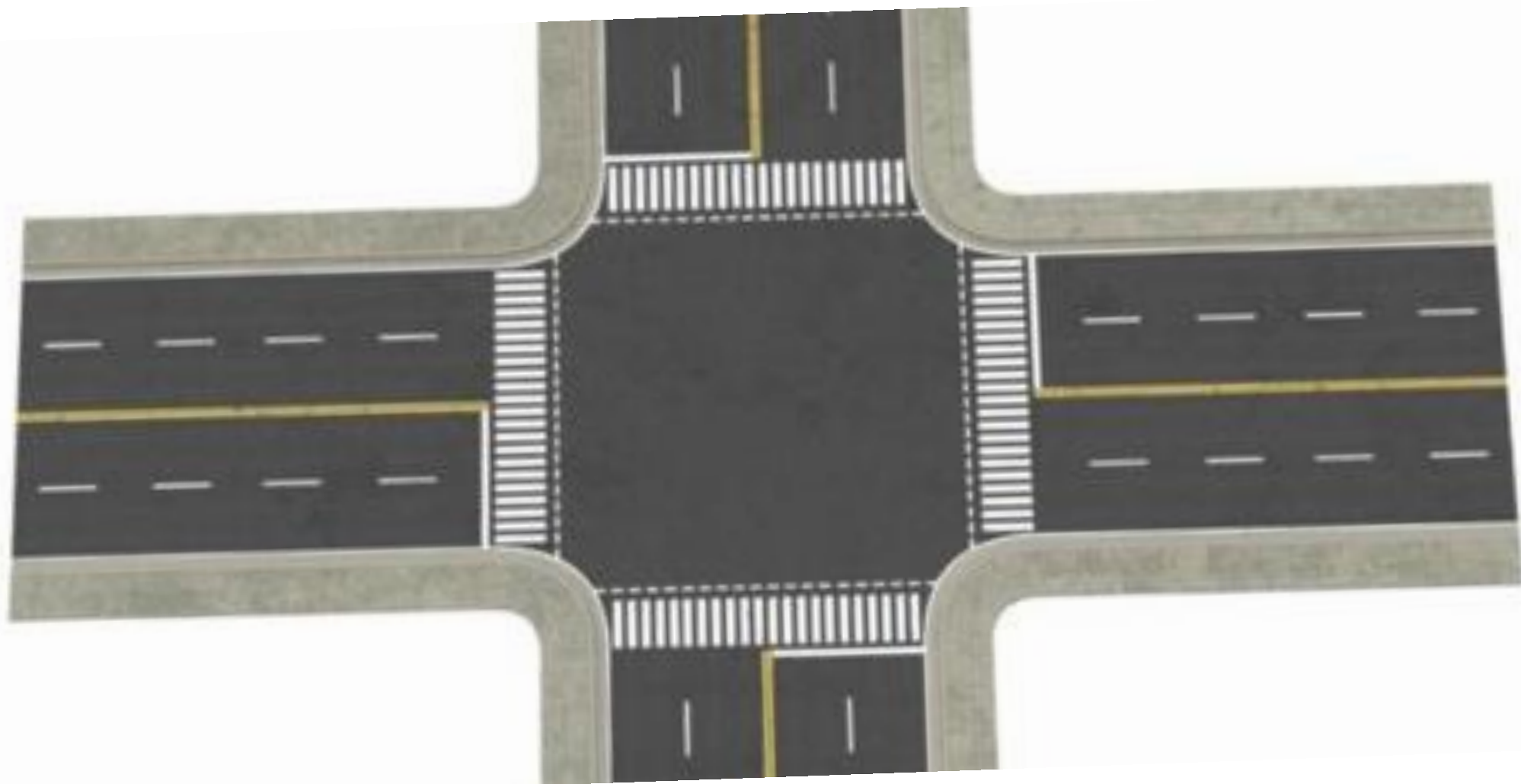
PERSONAL INTERSECTION: WHAT IF I WANT TO MARCH?

What pushes you to march, and why? What risk do you take? How do you give voice to your values? How do you balance when a “cause” may equate with a “political party?” How do we operate in a democracy while staying politically neutral?



OPERATIONAL INTERSECTION

Response to community incidents. Intersecting personal values and professional responsibility. Party line versus personal line. Saying the right thing. When should we say I am sorry this happened? How do you stay true to your beliefs and not subject the community to liability?



PROFESSIONAL INTERSECTION

We adhere to the Code of Ethics but do we really believe it? Do we give up our right to be heard? Does any political speech or advocacy undermine the profession?



Leaders at the Core of Better Communities

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GOVERNING BODY⁷ INTERSECTION

What happens when their policy conflicts with our values? Do we have an obligation to recommend policies that align with our values? How do we give voice to all sides of an issue?



CITY COUNCIL MEETING

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THANK YOU

Questions?

ICMA | conference

