

┌ JUST BEYOND THE CAMPUS

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International Town & Gown Association (ITGA)

- Vision Statement

The International Town & Gown Association is the premier resource for addressing challenges, emerging issues and opportunities between and amongst institutions of higher education and the communities in which they reside.

- Mission Statement

The International Town & Gown Association strengthens town/gown partnerships by providing a network of professionals and resources, identifying and sharing promising practices, innovative solutions and professional development opportunities for municipal and university communities.



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Just Beyond the Campus

- One Community – Colleges/Universities, residential homes, local businesses, students, faculty, staff, permanent residents
- Common Conflicts and Concerns
 - Noise violations, parties, underage drinking
 - Trash disposal, bulk items
 - Public safety – Policing, occupancy issues, building code violations
 - Traffic congestion and neighborhood parking
- Finding Common Ground
 - Communication, Cooperation, Collaboration
 - Best Practices



TOWN/GOWN COLLABORATION- ONE COMMUNITY

Value of embracing the mutual benefits of
academic institutions within residential
communities



“Great
responsibility
with very little
authority”

Town - Gown Relations

- Balancing competing priorities
- Mitigating impacts of university growth (student population and physical square footage)
- Providing clear and accurate information to the community
- Establishing relationships rooted in trust and transparency with internal and external stakeholders

Creating Mutually Beneficial Relationships

BENEFITS

Provides local residents with opportunities for educational enrichment, cultural experiences, and entertainment

Students fulfill employment, internships, and volunteer needs for local businesses, schools, and service agencies

Economic benefits including: local spending, serving as a major employer within the geographic region, and retention of an educated workforce

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Tensions with Educational Institutions

- Financial concerns – PILOTs and project-by-project support
- Infrastructure and public service challenges
- Problematic student behaviors: excessive alcohol consumption, parties, noise, garbage, litter, parking, over-occupancy in rental property, vandalism, personal injuries.

OFF-CAMPUS IMPACTS⁷

Dealing with the adverse affects of a student population on the surrounding neighborhood.

Student behavior concerns cause tension between the entities and generate bad press and negative public opinion.

“loud parties, rundown student boarding houses and trash generated by weekend melees” (NBC.com story)



“persistent problems of student parties and the attendant problems of noise, trash, abusive language, greater levels of debauchery than in past years, and excessive drinking”

(Duke University’s Community Relations Committee)



“underage drinking, drag racing, beer pong, drug dealing”
(the Daily Athenaeun, the newspaper of West Virginia University)

Noise violations, Parties, and Underage drinking

All colleges and universities have unique challenges when it comes to managing student behavior both on and off-campus.

Common concerns can vary from loud talking in the neighborhood to skateboarding in the street to massive house parties centered around sporting events or major holidays.



Photo Credit: UC Boulder 2018

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Trash Disposal and Bulk Item Pick-Up

Trash issues in a residential community adjacent to colleges and universities are common. This is usually attributed to parties or poor choices by the students.

However, it has been found that many occurrences stem from lack of education on city regulations such as pick-up schedules or rules for bulk trash disposal.

Public Safety Issues

Code enforcement and the monitoring of rental licenses can prove to be a challenges for cities and for the universities being expected to oversee their off-campus students.

Capacity violations can lead to the direct endangerment of lives and properties within your jurisdictions.

Challenges can also arise from jurisdictional conflicts between campus police and local municipalities.



Photo Credit: <https://massrealestatelawblog.com/2014/03/21/the-massachusetts-state-sanitary-code-everything-a-landlord-wants-to-know-but-is-afraid-to-ask/>

Photo Credit: <https://www.babson.edu/offices-and-services/public-safety-department/police-department/>

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Traffic and Parking Concerns



Parking enforcement is a growing concern for college towns.

Many universities are committed to monitoring on-campus students parking in neighboring communities. This becomes particularly difficult to control for commuter students and off-campus students who have a residence in the neighborhood.

Managing the expectations of the community and the commitments of the various institutions becomes extremely important in addressing these issues.

Photo credit: <https://talktandp.uark.edu/frequent-warnings-given-for-parking-violations/>

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SUCCESSFUL TOWN GOWN⁷ INITIATIVES

Being “in and of” the community and city in
which your college/university resides



Building a Partnership is a Balancing Act...

Balancing differing views and goals through:

- Mutual Respect and Trust,
- Transparency and Clear Communication,
- Flexibility of Schedules and Ideas,
- Appreciation of Difference,
- Shared Authority and Responsibilities, and
- Investment in Shared Goals.



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Community Building through Education

- » Expectations for living in neighborhoods
- » Encourage positive interactions
- » “We are all in this together.”
- » Process not a project
- » Become part of the everyday culture
- » Civic vitality is built on capacity of people to trust one another
- » Measuring results is not as important as knowing that you have done the work to bring people together and helping them make community connections



Community Living Course
University of Colorado at Boulder

COMMUNITY LIVING COURSE



Yearly around
380 students
complete the class

Program Total

4201 students have
completed the class
since it began in 2010

2%

of participants will take the
class a second time based
on recidivism from August
2010 to July 2017

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Neighborhood Enforcement & Alcohol Team (NEAT)

Penn State University/State College, PA

- » Began informally in August 2010
- » Pairs a State College and PSU Police officer together; one team in the Highlands and one in the Holmes-Foster neighborhoods
- » Two teams are assigned on Thurs-Fri-Sat nights
- » NEAT is in addition to existing officers assigned to the 2 neighborhoods
- » Focus on alcohol and noise enforcement



Miami University of Ohio

Tenant Education Program

Lease Signing

-

Local Laws &
Ordinances

-

Off-Campus
Safety Tips

-

Parking

-

The Good Neighbor
Policy

-

Subleasing

-

Off-Campus
Listing Service

TENANT EDUCATION PROGRAM

- The Tenant Education Program (TEP) is an exciting new initiative from the Miami University Office of Off-Campus Outreach and Communication. The TEP is an online workshop about lease signing and off-campus living to provide Miami students with the tools to be good neighbors, responsible community members, and better tenants. Students will earn a certificate once they have successfully completed the program, as well as access to various incentives from participating landlord partners.

To enroll, visit
miamioh.edu/offcampus

Launching February 2018

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Successful University/Community Partnerships



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Photo Credit: Blurring the Lines Between Tempe and Arizona State University, ASU 2018



WELCOME BACK TO SCHOOL

As you head into the fall semester, REMEMBER THAT MOST JAYHAWKS:

-  have **4 OR FEWER** drinks when they go out (60%)
-  **KEEP TRACK** of how many drinks they consume (69%)
-  **EAT** before and or during drinking (83%)
-  use a **DESIGNATED DRIVER** when they drink (87%)
-  stay with the **SAME GROUP** while they drink (93%)

Source: National College Health Assessment, Spring 2017



JAYHAWKS ACT. BUDDY UP.

- A** Agree to stay with your buddy
- C** Check in with your buddy regularly
- T** Take charge to return home together

FOLLOW @KUJBS

PROTECTIVE BEHAVIORS & SOCIAL NORMS CAMPAIGN , University of Kansas, 2018
Photo credit: University of Kansas, 2018

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A Discussion of Best Practices for Town Gown Initiatives: How to Implement In Large-Scale and Small-Scale Communities, State College, PA, 2018
Photo credit: State College, PA 2018

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HOSPITALITY ORIENTED POLICING

Adoption of a Sociability Paradigm

Using Bicycles and Beat Officers as Effective Tools

Building Effective Partnerships with Stakeholders

Linking Campus and Municipal Police Strategies

Constantly Scanning for Ways to Improve



GW Today, George Washington University, 2015
Photo credit: GW Today, Campaign GW Facebook

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HAVE THE BEST FAN EXPERIENCE!

M stay in the **BLUE**
All the fun. None of the drama.

DOWNLOAD THE APP!

- NON-DRINKERS ARE ALWAYS IN THE BLUE!
- EAT BEFORE DRINKING
- PACE YOURSELF
- SET YOUR STANDARD DRINK LIMIT FOR THE OCCASION
- MEASURE AND COUNT YOUR DRINKS (LIMIT SHOTS)

Give it. Get it.
EXPECT RESPECT

M

TREAT EVERYONE WITH RESPECT.	BE A POSITIVE FAN.	DON'T BE A BYSTANDER.	SEE SOMETHING? SAY SOMETHING!
RESPECT FELLOW WOLVERINES, VISITORS TO OUR CAMPUS, EVEN THOSE WHO ARE CHEERING FOR THE OTHER TEAM.	AVOID THE USE OF FOUL LANGUAGE, OBSCENE GESTURES, MESSAGES, AND THREATS. DON'T BRING APPAREL AND SIGNS WITH PROFANE OR ABUSIVE LANGUAGE TO THE GAME.	IF ONE OF YOUR FRIENDS GETS CARRIED AWAY, USE YOUR INFLUENCE TO DISCOURAGE THEIR INAPPROPRIATE BEHAVIOR.	IF YOU SEE SOMEONE ELSE IN TROUBLE OR NOT BEING TREATED WITH RESPECT, GET HELP. LAW ENFORCEMENT IS HERE TO HELP EVERYONE HAVE A GOOD EXPERIENCE. CALL 911 OR TEXT 377611.

M | STUDENT LIFE
UNIVERSITY OF MICHIGAN

GOING TO THE GAME THIS WEEKEND?

BE A PART OF THE TEAM THAT KEEPS OUR COMMUNITY SAFE!

1. BUZZED DRIVING IS DRUNK DRIVING
DON'T DRINK AND DRIVE!
2. IF YOU CHOOSE TO DRINK, REMEMBER TO EAT AND HYDRATE
3. BE A POSITIVE FAN REGARDLESS OF YOUR TEAM
4. FOLLOW STADIUM GUIDELINES
 - NO BAGS (INCLUDING PURSES, FANNY PACKS, ETC.)
 - NO CONTAINERS, FOOD OR DRINKS
 - VISIT MGOBLUE.COM FOR A COMPLETE LIST



Neighborhood Partnership Committee University of Alabama

The mission of the Neighborhood Partnership Committee (NPC) is to improve relationships among students, law enforcement and off-campus neighbors.

- NPC is comprised of students, off-campus neighbors, business owners, community leaders, City of Tuscaloosa officials, University of Alabama police officers, Tuscaloosa Police Department, ABC Board officials, and University administrators.



Know your party

Inviting someone you don't know into your home is taking a potentially dangerous risk.

THIS SEMESTER students have reported burglaries with items stolen from their homes either during parties or while they are away. When you let people into your home you may be inviting a crime of opportunity.

Minimize risk to your safety and property by keeping your party small and limiting it to your close & trusted friends.



***One University,
One Community***

Halloween

Safe Halloween
Kent, Ohio



KENT STATE
UNIVERSITY

19

5/19/2018

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Social Media & Parties

Social media is the easiest way to lose control of your party. When ten of your friends invite ten(s) of their friends on Facebook or posts a tweet you may get hundreds unexpected guests at your party. That's just asking for trouble. Are you prepared to be responsible for that?

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Know Your Community

You have neighbors. Get to know them! If you have neighbors with little children a loud Halloween party may not be the best idea. Imagine your little brother, sister, niece, nephew, or cousin were that child next door. Would you want them to experience Halloween in Kent until two or three in the morning? Or trying to play in a yard littered with glass, cans, and other party leftovers. Is that the neighborhood you want to be proud of?



Kent Party Registration

Registering your party with the Kent City Police will give you advance warning if a resident or the police themselves think your party is a noise ordinance violation. Have a contact show their ID and fill out some simple paperwork at the Kent Police Station. If Kent Police receives a complaint about excessive noise the contact will get a call from a dispatcher informing them the police will be stopping by. This is your cue to clear out the party and minimize (or even eliminate) violations. Go to: <http://www.kentpd.org/news>

Contact Information

Todd Kamenash
Assistant Dean of Students
Kent State University
Email: tkamenas@kent.edu
Phone: 330-672-4054

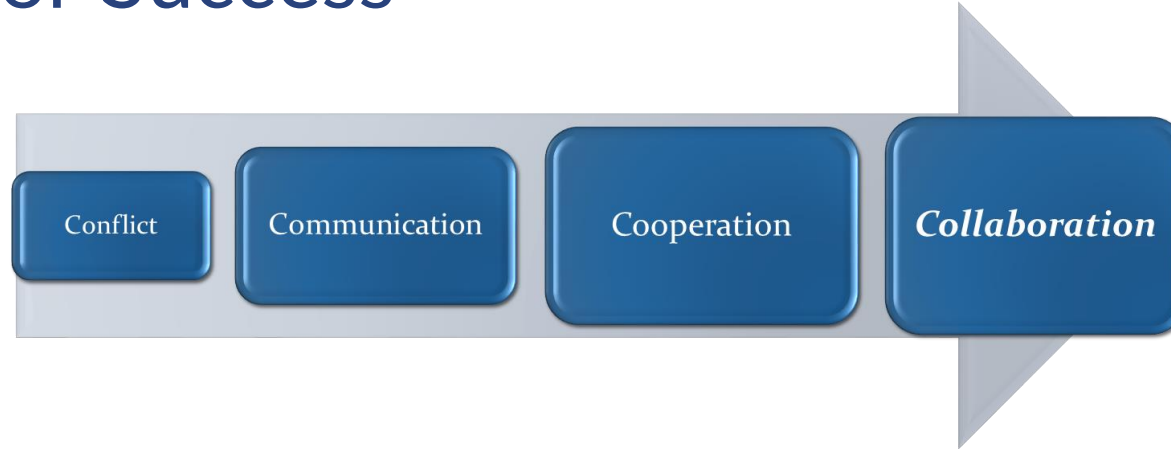


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STRATEGIES FOR SUCCESS

Effective partnerships begin and end with
open and consistent communication

Strategies for Success



- Engaging students as residents
- Building an inclusive environment both on and off of campus
- Consistent and transparent communication
- “Top-down” support from leadership
- Use colleges/universities as a resource not an enemy

THANK YOU

Questions?

ICMA | conference