

Civic Capital

Your Community's Problem-Solving Capacity.

Presented by: Doug Linkhart, President



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Components of Civic Capital





Residents come
together to tend a
community garden


Engaged Residents

PHOTO CREDIT: AARON B. LEAVY



Youth and young adult
leaders presenting at the 2015
All-America City Awards.


Inclusive Community Leadership



Yakima's 2015 All-America City presentation focused on cross-sector collaboration and partnerships.

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Collaborative Institutions

A photograph of an elderly Black man with white hair and glasses, wearing a light-colored suit jacket and a colorful patterned bow tie. He is seated at a table, looking towards a woman whose back is to the camera. The woman is wearing a bright pink hijab and a grey long-sleeved shirt. They appear to be engaged in a conversation. In the background, there are blurred figures of other people and what looks like an outdoor event setting. A white disposable cup is visible on the table to the right.

Community conversation
in Decatur, Georgia as
part of the community's
Better Together Initiative

Embracing Diversity, Equity




Authentic Communication

A photograph showing a group of people, mostly older adults, sitting around a large table in a meeting room. They are engaged in a discussion, with some looking at papers and others looking towards each other. The room has large windows in the background, and the atmosphere appears to be collaborative and focused.

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Gladstone,
Missouri residents
discuss their
community's future

Culture of Engagement



San Antonio's 2018 All-America City presentation told the story of progress generated by SA2020.

Shared Vision and Values



Promising Practices Database

Issue Areas

- ❖ Community-police relations
- ❖ Community vision and values
- ❖ Economic development
- ❖ Education and youth
- ❖ Fiscal sustainability
- ❖ Health equity
- ❖ Housing
- ❖ Immigrant integration
- ❖ Natural disaster/resiliency
- ❖ Neighborhood improvement
- ❖ Racial equity and healing
- ❖ Social services
- ❖ Sustainability and conservation
- ❖ Workforce development/Adult education

Engagement Approaches

- ❖ Commissions/taskforces
- ❖ Community conversations/dialogues
- ❖ Community meetings (townhalls, forums, etc)
- ❖ Digital engagement
- ❖ Door-to-door
- ❖ Embedding a culture of engagement
- ❖ Engagement through art
- ❖ Engaging non-English speakers
- ❖ Engaging traditionally marginalized groups
- ❖ Leadership programs
- ❖ Neighborhood events/ activities
- ❖ Participatory budgeting
- ❖ Partnering with residents
- ❖ Racial healing
- ❖ Surveys and data
- ❖ Trust building
- ❖ Visioning/ strategic planning
- ❖ Youth Engagement

Nearly 100 successful models of civic engagement, sorted by state, engagement approach and issue area

Questions?

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