ICMA conference

BIG ARTS LITTLE CITY -

CITY OF RENO HAS TRANSFORMED THROUGH ARTS & CULTURE INVESTMENT

AUTHOR - Alexis Hill

Title - Arts, Culture and Events Manager

Date - October 22, 2019



The Challenges

- Vacant property downtown
- A City Plaza that is underutilized
- Graffiti on City Buildings
- Lack of public art in underserved neighborhoods





BEFORE







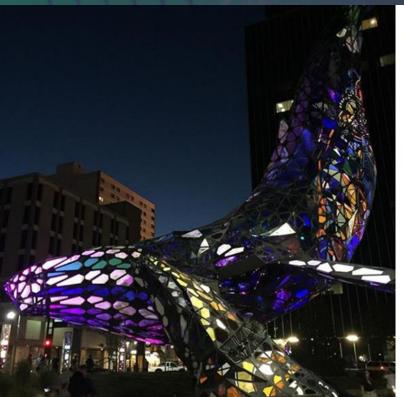
#ICMA2019

DOWNTOWN DOG PARK





SPACE WHALE – AT THE CITY PLAZA





bethoiam • Follow Reno Riverwalk District

bethoiam Met a reported doing a story on bringing burning man to Reno 24/7/365. This art installation is from #burning man. It was amazing to walk around #Reno and see all of the art everywhere! This is not the same Reno I remember of days past. Walkable, clean, friendly - what a pleasant stay we've had! #thankyou #art #morearteverywhere #whalewatchinginreno #bigartistlittlecity

iam_infinite333 Gorgeous !!! mimigabes LOVE!.





Instagram



Q Search







#whalewatchinginreno

178 posts





















ICMA conference

ART IN NASHVILLE COMMUNITIES: A GLANCE AT METRO ARTS' THRIVE FUNDING PROGRAM

Lauren Fitzgerald

Neighborhood and Artist Development Coordinator

Tuesday October, 22, 2019



About the Metro Arts THRIVE program

- THRIVE is a \$150,000 funding program for community arts engagements
 - Started with \$40,000 in 2015
 - ➤ Vendor Purchase v. Grants
 - Currently allocates up to \$9,500 for community arts engagement projects in any discipline
- THRIVE as a professional development tool
 - ➤ THRIVE coaching requirements; in-person meetings, group workshops, live and recorded webinars
 - Community partnership development
 - ➤ Leveraging THRIVE as a funding and non-monetary resource





How are Metro Arts THRIVE projects selected

- Successful projects will align with THRIVE's goals and objectives by:
 - ➤ THRIVE coaching requirements; in-person meetings, group workshops, live and recorded webinars
 - promoting artistic excellence
 - impacting neighborhoods
 - ➤ actively engaging residents through community input in project planning, decision-making and art-making





How are Metro Arts THRIVE projects selected

- Successful projects will align with THRIVE's goals and objectives by:
 - promoting artistic excellence
 - impacting neighborhoods
 - actively engaging residents through community input in project planning, decisionmaking and art-making
- THRIVE Scoring Criteria:
 - Artistic Excellence (Maximum 5 points)
 - Community Engagement and Placemaking (Maximum 10 points)
 - Feasibility and Logistics (Maximum 5 points)



Napier United





Global Nashville: Building Bridges of Compassion



Organized by Artist Amanda Cantrelle Roche



Impressions Mural Project

Organized by artist Daniel Arite





Young People's Freedom Choir

Organized by Artist Eric Dozier





Boomtown! An Old Hickory Celebration

Organized by Dawn and Creighton Irons





Norf Fest at Mcgruder

organized by artist Doughjoe of the Norf Art Collective





ICMA conference

CELEBRATING COMMUNITY CULTURE THROUGH CAPITAL PROJECTS

Jeff Mihelich

Deputy City Manager, City of Fort Collins

October 22, 2019































BOHEMIAN FOUNDATION 'PIANOS ABOUT TOWN'

























































THANK YOU

Questions?

ICMA | conference