2020 Editorial Calendar

**JANUARY**  CAREERS
Advice for Young Professionals; Veterans; Staying Active in Retirement
AD SPACE: 12/5/19 • ARTWORK: 12/13/19

**FEBRUARY**  BUDGETING AND PLANNING
Tools and Technology, Innovations, Financial Management
AD SPACE: 1/6/20 • ARTWORK: 1/15/20

**MARCH**  ETHICS
Ethics Issue and Advice; Conflicts of Interest
AD SPACE: 2/5/20 • ARTWORK: 2/14/20

**APRIL**  COMMUNITY ENGAGEMENT
Innovative Ways to Engage Residents; Tools and Technology
AD SPACE: 3/5/20 • ARTWORK: 3/16/20

**MAY**  CRISIS MANAGEMENT
Lessons Learned; Leadership During Emergency Situations
AD SPACE: 4/6/20 • ARTWORK: 4/15/20

**JUNE**  PROFESSIONAL DEVELOPMENT
Professional Development Topics
AD SPACE: 5/5/20 • ARTWORK: 5/14/20

**JULY**  SMALL TOWNS AND RURAL COMMUNITIES
Issues, Challenges, and Solutions for Smaller Communities
AD SPACE: 6/5/20 • ARTWORK: 6/15/20

**AUGUST**  GNARLY ISSUES
Environmental Issues; Mobility; Homelessness; Mental Health; State Preemption
AD SPACE: 7/6/20 • ARTWORK: 7/15/20

**SEPTEMBER**  EQUITY AND INCLUSION
Award Recipients; Conference Preview
AD SPACE: 8/5/20 • ARTWORK: 8/14/20

**OCTOBER**  ICMA AWARDS ISSUE
Diversity in the Workplace
AD SPACE: 9/7/20 • ARTWORK: 9/15/20

**NOVEMBER**  TECHNOLOGY AND INNOVATION
Smart Cities; Cybersecurity; Artificial Intelligence; Smart Procurement
AD SPACE: 10/5/20 • ARTWORK: 10/15/20

**DECEMBER**  ECONOMIC DEVELOPMENT
Resiliency; Revitalization; Greener Communities
AD SPACE: 11/5/20 • ARTWORK: 11/16/20

**Departments**

- **ETHICS**  Provides guidance based on ICMA’s Code of Ethics regarding ethical choices in a local government context.
- **PUBLIC SAFETY**  Highlights public safety trends
- **INNOVATION**  Describes what can be learned and applied from examples of innovative local government programs worldwide.
- **COMMENTARY**  Reader reactions to issues affecting local governments.
- **TECHNOLOGY**  Highlights the latest technology trends
- **INSIGHTS**  Short reader reactions to a management-related question.
- **WORKPLACE**  Highlights unique experiences and stories of local government practitioners.