

PM MAGAZINE

2020 Editorial Calendar

JANUARY CAREERS

Advice for Young Professionals; Veterans; Staying Active in Retirement

AD SPACE: 12/5/19 • ARTWORK: 12/13/19

FEBRUARY BUDGETING AND PLANNING

Tools and Technology, Innovations, Financial Management

AD SPACE: 1/6/20 • ARTWORK: 1/15/20

MARCH ETHICS

Ethics Issue and Advice; Conflicts of Interest

AD SPACE: 2/5/20 • ARTWORK: 2/14/20

APRIL COMMUNITY ENGAGEMENT

Innovative Ways to Engage Residents; Tools and Technology

AD SPACE: 3/5/20 • ARTWORK: 3/16/20

MAY CRISIS MANAGEMENT

Lessons Learned; Leadership During Emergency Situations

AD SPACE: 4/6/20 • ARTWORK: 4/15/20

JUNE PROFESSIONAL DEVELOPMENT

Professional Development Topics

AD SPACE: 5/5/20 • ARTWORK: 5/14/20

PRE-
CONFERENCE
ISSUE

JULY SMALL TOWNS AND RURAL COMMUNITIES

Issues, Challenges, and Solutions for Smaller Communities

AD SPACE: 6/5/20 • ARTWORK: 6/15/20

AUGUST GNARLY ISSUES

Environmental Issues; Mobility; Homelessness; Mental Health; State Preemption

AD SPACE: 7/6/20 • ARTWORK: 7/15/20

SEPTEMBER EQUITY AND INCLUSION

Award Recipients; Conference Preview

AD SPACE: 8/5/20 • ARTWORK: 8/14/20

CONFERENCE
ISSUE

OCTOBER ICMA AWARDS ISSUE

Diversity in the Workplace

AD SPACE: 9/7/20 • ARTWORK: 9/15/20

NOVEMBER TECHNOLOGY AND INNOVATION

Smart Cities; Cybersecurity; Artificial Intelligence; Smart Procurement

AD SPACE: 10/5/20 • ARTWORK: 10/15/20

DECEMBER ECONOMIC DEVELOPMENT

Resiliency; Revitalization; Greener Communities

AD SPACE: 11/5/20 • ARTWORK: 11/16/20

POST-
CONFERENCE
ISSUE

Editorial calendar is tentative and subject to change.

Departments

ETHICS Provides guidance based on ICMA's Code of Ethics regarding ethical choices in a local government context.

PUBLIC SAFETY Highlights public safety trends

INNOVATION Describes what can be learned and applied from examples of innovative local government programs worldwide.

COMMENTARY Reader reactions to issues affecting local governments.

TECHNOLOGY Highlights the latest technology trends

INSIGHTS Short reader reactions to a management-related question.

WORKPLACE Highlights unique experiences and stories of local government practitioners.