



NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS

# A CONSTRUCT FOR CHANGE FORUM 2020



**REGISTRATION  
BROCHURE**

Austin, TX | April 15-19, 2020 • Austin Convention Center

# WHAT is FORUM 2020?

**FORUM 2020** is the public sector's premiere event featuring cutting-edge speakers and a comprehensive conference program attracting hundreds of attendees from throughout the country. **FORUM 2020** will offer proven and creative solutions to the most relevant issues facing local, state and federal governments.

**When:** April 15-19, 2020

**Where:** Austin, Texas

Become a part of this exciting public sector event discussing innovation and solutions in local government complete with corporate and community participation. Experience the following over our four-day conference:

- Learn about the latest innovations, policies, and plans.
- Discuss challenges and work together on implementing solutions.
- Get insight and inspiration from keynote speakers and panel discussions.
- Collaborate in workshops and hands-on sessions.
- Touch, test and try at the Innovation Center.
- Stay on the cutting edge with NFBPA Chats.
- Network and make lasting partnerships.
- Enjoy culturally enriching experiences.

Professional conferences are a way forward for public sector professionals to collaborate and share information. By learning from one another, you'll have the greatest chance of influencing others while educating yourself.

**COLLABORATE WITH PUBLIC SECTOR THOUGHT  
LEADERS...REGISTER TODAY!**

The National Forum for Black Public Administrators is the principal and most progressive organization dedicated to the advancement of ethnically diverse leadership in public service. NFBPA offers cities, counties and other levels of government resources and support to successfully deliver services to their employees and communities. NFBPA administrators are on the frontline working to solve pressing community and human service needs. Their solutions have to be creative, inspired, fiscally responsive and compassionate.

**For more information, visit <http://www.nfbpaforum2020.com>.**

# REASONS

## You'll Love This Conference

99%

**WORKSHOP SATISFACTION** — “Great information, practical and insightful and real examples from cities and counties were relatable and realistic.”

92%

**WOULD ATTEND AGAIN** — “It was great to have an overview of the challenges faced by local governments and to be able to benchmark.”

90.9%

**RECOMMENDATION RATE** — “I loved the opportunity to discuss the ideas, and problems shared in workshops and keynotes with the speakers and with other attendees.”

The FORUM is a highly curated conference in partnership with dynamic corporate sponsors, non-profits and partner organizations.

Join 800-1000 public sector professionals grappling with real world organization, cultural, employee experiences and workplace challenges.

### YOU WILL ...

- **LEARN:** Find new ways to handle problems, dive deep into the latest information, explore techniques, discover new ways to manage your infrastructure, technology and more.
- **CONNECT:** Meet with experts who create, support and have had success with similar problems. Join guided discussions with individuals who are facing similar challenges. Connect with others from communities on new trends and shared interests.
- **EXPLORE:** Discover the latest in productivity, security, infrastructure, and development through interactive experiences — such as our new NFBPA Chats, walking tours, hands on demos, Health and Wellness Corner, and more.

# TRAVEL

## HOW TO GET THERE:

Austin-Bergstrom International Airport (AUS) is located about five miles southeast of Downtown Austin and covers 4,242 acres of land and sits on the site of what was Bergstrom Air Force Base. The airport is the busiest in Texas outside the Dallas/Fort Worth and Houston metropolitan areas and has one of its terminals named after the late Congresswoman Barbara Jordan. Ride sharing companies such as Uber, Lyft, Wingsz and Ride Austin pick up passengers curbside from the baggage claim area. Mears Transportation Group can be reached by calling 855-463-2776. Taxis are available and have a minimum fare of \$13.30, which includes a \$2.00 airport surcharge. All taxis have a four-person maximum charge.



## AIRLINE DISCOUNTS:



FORUM 2020 attendees will receive a discount and 50% bonus Rapid Reward Points from Southwest Airlines through our SWABIZ account. Southwest Airlines is offering a 10% discount off Anytime & Business Select fares and a 3% discount off select Wanna Get Away® fares for travel to and from FORUM 2020. **Please refer to the NFBPA FORUM website for future updates on travel codes/ numbers and discounted travel dates.** Once the **SWABIZ NUMBER** is available to make airline reservations, please proceed to: <https://www.swabiz.com/flight/swabizCompanyTravelReservation.html/sourcePath=/air/booking/> and input the Swabiz **NUMBER** in the company ID area to book your discounted flight. Lastly, ensure your travel is within the allotted discount travel dates.



Delta is pleased to partner with NFBPA and offer special negotiated discounts up to 2-10% for NFBPA registrations for FORUM 2020. To take advantage of these discounts, visit [delta.com/booking](http://delta.com/booking) and enter the **meeting event code NMTUR** then continue to the online booking process. When booking online at [www.delta.com/meetings](http://www.delta.com/meetings), select “Book Your Flight” and enter your meeting code in the box provided. You may call Delta Meeting Network (DMN) at 800-328-2216 for pricing assistance. If booking via telephone, please call DMN at 800-328-1111. Please note that a direct ticketing charge may apply when booking by phone. Discounts good for tickets for travel **April 9, 2020 – April 22, 2020.**



United Airlines is pleased to offer special discounts for FORUM 2020. You may book online at [www.united.com](http://www.united.com) and enter **Agreement Code 989614** in the offer code box when searching for flights. A service fee may apply if booking through a travel professional using United Meetings at 800-426-1122. Travel professionals must also provide both the **Agreement Code 989614** and the **Z Code ZHSX**. Discounts are available for travel dates **April 10, 2020 – April 22, 2020.** If outside of the United States, please call your local United Airlines Reservations Office.

## HOTEL



# Hilton

The **Hilton Austin Hotel** is situated in the downtown area and connects to the convention center by way of a walking skybridge. This hotel is surrounded by the city's most vibrant shopping, dining and entertainment scene. The famous Sixth Street Entertainment District, Rainey Street, Warehouse District and 2nd Street District are all within walking distance. Enjoy the outdoor rooftop pool with city views at the AAA Four Diamond Hotel.

Guests of **Hilton Austin Hotel** will also enjoy wonderful views of the Capitol of Texas and Lady Bird Lake from 31 stories up. Hotel dining, a full-service spa, VIP perks all help to ensure a great stay in Austin.

NFBPA has negotiated a limited block of rooms at a substantially **discounted rate of \$239** per night plus applicable taxes. The **special rate is available until March 1, 2020**, or until the room block capacity has been reached. All rooms are on a first-come, first-served basis and group room rates will also apply to three (3) days prior and three (3) days after conference dates, based upon availability of rooms at the time of request. Room reservations can only be made and are available after you have registered for the conference.



**TUE 04.14**

**Mental Health First Aid Training Certification Program**

8:30 AM – 4:30 PM

Fee: \$10

Sponsored by Cigna Health Care



Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illnesses and substance use disorders. This 8-hour training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance use problem and help connect them to the appropriate care. Certification received at the end of the course. Space is limited, please register today.



**Building Your Crisis Management Confidence**

1:00 PM – 5:00 PM

Fee: \$30

Sponsored by Witt O'Brien

Disasters can strike at anytime, anywhere in the world. This workshop is instructive for all attendees to gain a much deeper understanding of the perspectives, responsibilities and decisions made by multiple stakeholders responding to a significant event. This year's Event Scenario will involve a reenactment of a recent Command Center crisis. Response and Recovery decision makers and practitioners will have an opportunity to participate in a simulated "incident" that is used to prepare local, state, and federal Crisis and Disaster Response staff for real-time incidents in coordination with private sector partners. Participants will learn about incident command roles and emergency management communication tools used during a crisis. The goal is to provide incident perspective, impact of effective communication, and the steps to follow during a crisis or emergency.

This workshop is a high-level crisis management in-

terface used by public officials engaged in executive decision-making roles during an emergency and/or C-Suite personnel operating Emergency Management Departments.

**WED 04.15**

**NFBPA FORUM 2020 Golf Tournament**

Falconhead Golf Club

15201 Falconhead Boulevard

Austin, TX

6:30 AM Buses depart Hilton Austin Hotel

8:00 AM Shotgun Start

1:00 PM Lunch Buffet

\$150 per individual / \$500 per team

Lunch included in price

**"Bring Your A-Game"** and join us for an exciting golf tournament at Falconhead Golf Course. Falconhead Golf Club is amidst the scenic West Austin Hill Country, tumbling across a rolling landscape covered with knobby cedars and towering oaks. Designed by the experts from the PGA Tour Design Center, golfers can expect a high quality course that Pro players contend on in one of the most beautiful areas of Texas as a Valero Open Qualifying Course for the PGA. And did we mention, Hole #8 is Falconhead's Signature Hole. This is an exciting Par 3, which requires pin-point accuracy from the tee box to a rock ledge overhang putting green. The PGA challenging layout and design makes Falconhead one of the most desired golf courses in the area. Falconhead features a full-service pro shop and practice facilities. So come early to prepare for a competitive, fun day of golf! And while you are at it, don't forget to enjoy some of the hilltop views that include beautiful Lake Travis in the distance.

The golf tournament benefits the NFBPA Endowment as well as students matriculating through Huston-Tillotson University.

<https://nfbpaforum2020-golftournament.eventbrite.com>

## THE CONFERENCE



### **SheWhoGolfs**

**Falconhead Golf Club**

**15201 Falconhead Boulevard**

**Austin, TX**

**8:00 AM Buses depart Hilton Austin Hotel**

**9:00 AM Golf Clinic**

**1:00 PM Lunch Buffet**

**Pre-Registration is required. \$75**

<https://www.eventbrite.com/e/nfbpa-forum-2020-presents-she-who-golfs-tickets-83488519409>

Start FORUM 2020 conference with a unique golfing seminar experience for women! For those not hitting the greens at the annual NFBPA golf tournament, we have a new initiative created to bring new women golfers into the sport. Are you interested in playing golf, but unsure where to start? Are you tired of the barriers placed in front of you to prevent you from golfing? Are you interested in hearing the personal benefits of golf such as stress relief and exercise?

If yes, please join the Central Texas Chapter and its partner, “**SheWhoGolfs,**” as they focus on educating and inspiring African-American women to play (and love) golf.

For an investment of \$75, your 3-hour experience will include: An Introduction to Golf: Decoding Golf Lingo; Understanding the Course; Mind, Body, and Zen, Business Golf/Leadership; Golf Etiquette; Hands On Training on the Driving Range; Starter Golf Goody Bag; SheWhoGolfs Handbook, and lunch.

### **NFBPA Pre-Conference Tours**

#### **Pre-Conference Tour**

#### **Community First! Village: From Homelessness to Whole Community Living – Mobile Loaves & Fishes**

**Buses depart Hilton Austin Hotel 8:30 AM**

**9:00 AM – 11:00 AM Tour**

**Pre-Registration required \$20**



**MOBILE LOAVES & FISHES**

Miracles on Wheels

Take a relaxing walk while learning and experiencing the power of community through an innovative solution to homelessness. The most talked about neighborhood in Austin, Texas, Community First! Village is a 51-acre master planned supportive community that provides affordable, permanent housing for men and women coming out of chronic homelessness. A development of Mobile Loaves & Fishes, this transformative residential program exists to love and serve Austin-Central Texas residents who have been living on the streets, while also empowering the surrounding community with a lifestyle of service to the homeless.

Get an up close and personal look into the life-giving development at Community First! Village in East Austin during this outdoor walking tour. You will see the transformative opportunities that exist in this unique neighborhood. As you engage with residents, learn about the microenterprises that include concessions, blacksmithing, car care and the arts through the Community Works Program. You will also see how an R/V or even a teepee has provided life altering positive change for a few individuals. This one of a kind Austin neighborhood has quickly become a national model demonstrating how communities can work to end homelessness.

**WED 04.15**

**Pre-Conference Tour**  
**Blacks in Austin – SIX SQUARE**  
 1:00 PM Buses depart Hilton Austin Hotel  
 1:30 PM – 4:00 PM Tour  
 Pre-Registration required  
 \$20



Walk and ride through the historic eastern crescent of Austin while experiencing the historic struggles of Blacks in 1920s Central Texas. As a part of its 1928 Master Plan, the City of Austin forced Black residents to live within a 6-Square mile boundary to maintain segregationist policies. This area was originally named the “Negro District” in an attempt to address what city officials called the “Negro Problem.”

The District birthed the rich heritage and cultural contributions of Austin’s African American community. Austin’s Black Cultural District is the first black cultural district in the state of Texas, and the only cultural arts district in the city of Austin. The organization was created in 2013 as an outgrowth of the City Council’s African American Quality of Life Initiative, which detailed widespread disparities, racial biases, and a decreasing Black population.

Since its inception, Six Square has been dedicated to improving the quality of life for African American residents through preservation of historic Black spaces, artistic cultivation, while serving as a catalyst for social and economic development.

During this walking tour, you will see the history of Huston-Tillotson University, George Washington Carver Museum, Emancipation Garden and Texas State Cemetery where Congresswoman Barbara Jordan is buried, plus much more. This is an outdoor event where guests will drive to the various locations throughout the Six Square District and take a guided tour at each location.

**Building Your Crisis Management Confidence**

1:00 PM – 5:00 PM  
 Fee: \$30  
 Sponsored by Witt O’Brien

Disasters can strike at anytime, anywhere in the world. This workshop is instructive for all attendees to gain a much deeper understanding of the perspectives, responsibilities and decisions made by multiple stakeholders responding to a significant event. This year’s Event Scenario will involve a reenactment of a recent Command Center crisis. Response and Recovery decision makers and practitioners will have an opportunity to participate in a simulated “incident” that is used to prepare local, state, and federal Crisis and Disaster Response staff for real-time incidents in coordination with private sector partners. Participants will learn about incident command roles and emergency management communication tools used during a crisis. The goal is to provide incident perspective, impact of effective communication, and the steps to follow during a crisis or emergency.

This workshop is a high-level crisis management interface used by public officials engaged in executive decision-making roles during an emergency and/or C-Suite personnel operating Emergency Management Departments.

**WOMEN’S LEADERSHIP WORKSHOP**

4:00 PM – 6:00 PM  
 Austin Convention Center

NFBPA and the **League of Women in Government (LWG)** partner for a workshop to explore ways to help advance women in local government leadership. This event offers opportunities to women and all others dedicated to the development of women leaders, at the beginning, middle and executive career levels and participants in a workshop setting.



## THE CONFERENCE

### Community Service Project JOIN the FIGHT Against Homelessness Innovation Center

The National Forum for Black Public Administrators (NFBPA) is happy to lend a hand to mitigate homelessness. Community First! Village, a program of Mobile Loaves & Fishes, is a 51-acre master planned community that provides affordable, sustainable housing and a supportive community for the disabled, chronically homeless in Central Texas. This year, NFBPA Central Texas Chapter has selected Community First! Village as the recipient of our **Community Service Initiative**.

Attendees of FORUM 2020, will be provided an opportunity to support Community First! Village, by placing your monetary contribution on the NFBPA giving tree. All cash or gift card donations in increments of \$20-\$25 from Visa/Mastercard or national retailers such as Wal-Mart and Target, will help create a construct for change in the fight to remedy homelessness by providing food, clothing and other life-sustaining items to homeless men and women who are struggling to survive.

Chapters that make the largest investment will be recognized. Look for the NFBPA giving tree at FORUM2020 and join our fight to end homelessness one person at a time.



### ALL CHAPTERS' NIGHT AND MEMBERSHIP MEET UP

7:00 PM – 10:00 PM  
Innovation Center  
Austin Convention Center

#### CHAPTER CHALLENGE

The Council of Presidents is making a statement with All Chapters' Night 2020. This event will Kick-Off Forum 2020 in a fun, dynamic way! This year's theme, **Pride, T's, & Spirit**, will include a Chapter Challenge that gives chapters the ability to express the spirit of their Chapter while at the same time, network with other public administration professionals through fun and engaging activities.

In conjunction with Members Meet Up, this interactive night will not only highlight exhibitors in the Innovation Center, but showcase skills and ingenuity in chapter gaming activities.

## THURS 04.16

### OPENING PLENARY

9:00 AM – 10:30 AM  
Austin Convention Center

NFBPA looks forward to seeing you on the first morning of FORUM 2020 – **A Construct for Change**. The opening plenary is NFBPA's first opportunity to engage, motivate, and educate, you — our valuable members and attendees. Be challenged to move beyond today as leaders. Our FORUM 2020 speakers bring unique strategies and perspectives on breaking through the seemingly impossible. Harness the energy to better lead high-performing organizations, manage innovation and drive towards excellence. Be sure to join us for an awesome plenary designed to excite and inspire attendees.

**THURS 04.16**

**INNOVATION CENTER**

10:00 AM – 4:00 PM

Innovation Center  
Austin Convention Center

A select number of leading edge companies are invited to bring their corporate workplace to the conference to provide attendees with a look at new services, technology and best practices in targeted areas of interests recently expressed by members and other conference attendees. Each company will have a dedicated area in the Innovation Center where conference attendees on an ongoing basis throughout each day will be able to stop and converse.

**CORPORATE LUNCHEON**

12:30 PM – 2:00 PM

Austin Convention Center

The annual luncheon is highly anticipated each year as NFBPA celebrates and recognizes the contributions of our corporate partners for their vital support of its programs and mission. Meet the companies that go beyond what is expected.

**Mobile Workshop  
Re-imagining Public Spaces and Places  
– Mueller Austin**

Mobile Workshop  
2:30 PM Buses depart Hilton Austin Hotel  
3:00 PM – 4:30 PM Tour  
Pre-registration required \$20

Transforming public spaces to foster engagement, equity, environmental sustainability and economic development is an active vision in Austin Texas. This walking tour demonstrates how strategic investment in our civic assets connect people of all backgrounds, cultivate trust and counter the trends of social and economic fragmentation in cities and neighborhoods.

The ambitious effort to redevelop Robert Mueller Municipal Airport into a mixed-use urban village in the

heart of the city has helped Austin chart new directions. Mueller is an award-winning master planned and designed community, vacated when Austin’s airport relocated in 1999. It is built in accordance with new urbanist principles on a 700-acre site.

Mueller is currently home to approximately 14,300 people and 14,500 employees. This project provided 10,500 construction jobs, created four million square feet of office and retail space, more than 6,200 homes and 140 acres of public open space.

As Austin envisioned a new regional airport facility, the use of the Robert Mueller Municipal Airport site was important to the thriving Travis County community. A task force was formed and challenged the City to create a district that would be a model for responsible urban development - an alternative to land-consumptive and automobile-dependent development patterns throughout the region that would influence the form and pattern of growth within Austin as it entered the new millennium.

**HOST CHAPTER RECEPTION  
RE-BOOT THE AUSTIN WAY  
WELCOME TO AUSTIN, TEXAS!**

7:30 PM – 10:30 PM  
Austin Central Library  
710 W. César Chávez Street  
7:00 PM Buses depart Hilton Austin Hotel

Not your “ordinary” library, come have an extraordinary Austin experience through Tex-Mex delicacies, energetic Spoken Word and local artists who will meet your vibe to dance, or chill and tap your feet to the city’s jazzy standards. Plan to party the night away with a unique experience on multiple floors of Austin’s innovative, new Central Library as the Central Texas Chapter gives you a taste of all things Austin! Come cool and casual or keep it weird, because in Austin we welcome the authentically unique. Whatever your vibe, come ready to have a one-of-a-kind Austin experience.

Named a Time Magazine 2018 World’s Greatest Place, the Central Texas Chapter welcomes you to

## THE CONFERENCE

a “re-boot” of the traditional public library. Opened in 2017, the City of Austin Central Library is an award-winning space designed to meet the needs of the growing and eclectic community that represents Austin and Central Texas.

**FRI 04.17**

### Hall of Fame Breakfast

8:00 AM - 10:00 AM

Austin Convention Center

Join your colleagues for breakfast on Friday morning as NFBPA recognizes its recipients for the Hall of Fame Award. The award is to “recognize and honor African Americans in public service whose accomplishments are noteworthy of emulation and who serve as a source of inspiration and encouragement to others in public management.” The Hall of Fame Award was created to pay tribute to African Americans who have achieved unprecedented “firsts” in public service. Past honorees include Nelson Mandela, Maxine Waters and Thurgood Marshall to name a few.

### INNOVATION CENTER

10:00 AM - 4:00 PM

Innovation Center

Austin Convention Center

### EMERGING LEADERS Chat Café

11:45 AM – 1:00 PM

Austin Convention Center

### Real-Time Leadership

Your role as a public leader can be sculpted by organizational culture, function, and level of leadership. Titles and salaries don’t make us leaders; instead, it’s the way we adapt to our environment and respond accordingly. This interactive session will introduce best practices for leadership, communication, and creating a winning organizational culture. Experience a live, rapid-fire discussion which will provide tips for establishing good working relationships while creating high-performing teams.

### Public Policy Plenary

1:00 PM - 2:15 PM

Austin Convention Center

FORUM 2020 Public Policy Plenary – “After-School Programs.” Private sector thought leaders, local government and social services administrators, and formerly incarcerated youth discuss the persistent problem of gun violence among youth in urban areas, nationwide.

Gun violence is an urgent complex, and multifaceted problem. Join us to discuss actionable strategies to reduce the incidence of gun violence — whether by homicide, suicide, or mass shootings — nationwide.

### Mobile Workshop

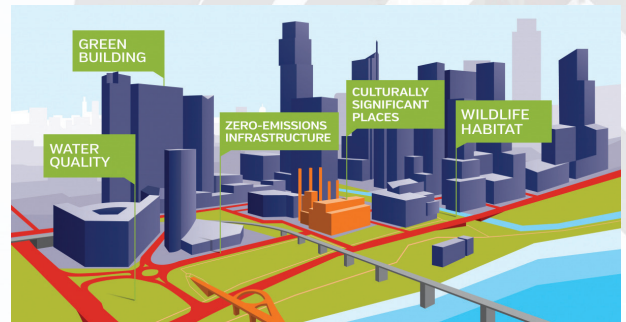
### Reimagining Public Spaces and Places – The Seaholm District

Mobile Workshop

2:30 PM Buses depart Hilton Austin Hotel

3:00 PM – 4:30 PM Tour

Pre-registration required \$20



You will be driven to the Seaholm District location to experience a 1.5 hour walking tour with knowledgeable guides who help to illuminate the diverse approach and progress of one of Austin’s newest centers of economic innovation. Your experience will focus on successful strategies employed by the City of Austin to deliver more public good through public space!

## HIGHLIGHTS OF THE CONFERENCE

### FRI 04.17

An innovative re-imagining of the City of Austin's decommissioned power plant grounds and facilities, The Seaholm District in Austin is a relatively new area in downtown. With Lady Bird Lake as its southern boundary, the district is a unique development that has preserved a key piece of Austin's past while creating a cultural and community environment for residents and visitors to enjoy for years to come.

#### **GENERATION NEXT EVENT**

**4:30 PM - 6:30 PM**

**Austin Convention Center**

Join the next generation for cutting edge conversation and a photo booth as they network with MPA programs and YOU (NFBPA members). This event offers an opportunity for Millennials to network with their peers of future leaders and innovators. **The GENERATION NEXT EVENT** will provide a relaxed social forum for networking with peers that will follow you as your career progresses —your future colleagues, employers and employees, so bring your business cards — you don't want to miss it! Prizes will be available!

### SAT 04.18

#### **Elected Officials Town Hall**

**10:00 AM - 12:00 PM**

**Austin Convention Center**

Invite your local government officials to join NFBPA as we convene a roundtable of Local Government Officials. Our roundtable is convened each year to address the unique roles our local government officials play in providing solutions to challenges facing local governments. Each session brings together more than 30 jurisdictions from across the country to address the pressing issues of today. We welcome participation in the conversation and discussion by attendees.

#### **Public Administration Day**

**8:00 AM - 12:00 PM**

**Austin Convention Center**

NFBPA is partnering with the City of Austin, Travis County and area School Districts to provide a unique experience for high school students. At the conference we will be hosting students from local high schools to expose them to Public Service in local government.

During the day, students will be divided into small groups to have a more hands-on experience of the various careers in local government. The students will be provided a meaningful experience that will increase their knowledge about Public Administration and information about the various career opportunities available to them. These sessions include important components that enhance youth development and life-long goals as they make decisions about their career.

#### **Marks of Excellence Awards Gala**

**7:30 PM - 9:30 PM**

**Austin Convention Center**

FORUM 2019 will culminate with this exciting Gala and Dinner. During the evening, attendees will celebrate the awarding of the 36th Marks of Excellence Award. The award is bestowed annually to an African American who has achieved extraordinary achievements in the field of public management. The annual Gala and Awards Dinner is an opportunity for participants to formally gather and convene on the final evening of the conference and reflect upon the speakers, the knowledge gained and enthusiasm to continue their work in public service.

#### **Post Gala Reception**

**9:30 PM - Midnight**

**Austin Convention Center**

## FORUM 2020 Golf Tournament



Falconhead Golf Course

### **Falconhead Golf Club • 15201 Falconhead Boulevard • Austin, TX**

“Bring your A-Game” and join us for an exciting golf tournament at Falconhead Golf Course on Wednesday, April 15, 2020. Falconhead Golf Club is amidst the scenic West Austin Hill Country, tumbling across a rolling landscape covered with knobby cedars and towering oaks. Designed by the experts from the PGA Tour Design Center, golfers can expect a high quality course that Pro players contend on in one of the most beautiful areas of Texas as a Valero Open Qualifying Course for the PGA. And did we mention, Hole #8 is Falconhead’s Signature Hole. This is an exciting par 3, which requires pin-point accuracy from the tee box to a rock ledge overhang putting green. The PGA challenging layout and design makes Falconhead one of the most desired golf courses in the area. Falconhead features a full-service pro shop and practice facilities. So come early to prepare for a competitive, fun day of golf! And while you are at it, don’t forget to enjoy some of the hilltop views that include beautiful Lake Travis in the distance.

The golf tournament benefits the NFBPA Endowment as well as students matriculating through Huston-Tillotson University.

<https://nfbpaforum2020-golftournament.eventbrite.com>

### **GOLF TOURNAMENT EVENT SCHEDULE**

- 6:30 AM – Buses Depart Hilton Austin Hotel
  - 8:00 AM – Shotgun Start
  - 1:00 PM – Lunch Buffet
  - 2:00 PM – Return to Hilton Austin Hotel
- Individual Fee \$150 per individual / \$500 per team



**REGISTRATION:** <https://nfbpaforum2020-golftournament.eventbrite.com>

**TUE APR 14**

8:30 AM – 4:30 PM  
Mental Health First Aid  
Training Certification Program

11:00 AM – 12:00 PM  
ELI Lunch

12:00 PM – 5:00 PM  
ELI Presentations – Part I

1:00 PM – 5:00 PM  
Building Your Crisis Management  
Confidence

6:00 PM – 8:00 PM  
FORUM Registration

8:00 AM – 5:00 PM  
ELI Presentations – Part II

8:00 AM – 5:00 PM  
Mentor Presentations

9:00 AM – 6:00 PM  
FORUM Registration

9:00 AM – 11:00 AM  
**TOUR: Community First Village**

11:30 AM – 12:00 PM  
ELI and Mentor Lunch

1:30 PM – 4:00 PM  
**TOUR: Blacks in Austin  
Six Square**

1:00 PM – 5:00 PM  
Building Your Crisis Management  
Confidence

3:00 PM – 4:30 PM  
Council of Presidents

4:00 PM – 6:00 PM  
Women's Leadership Workshop

4:00 PM – 6:00 PM  
New Members/First Timers/  
Students Orientation

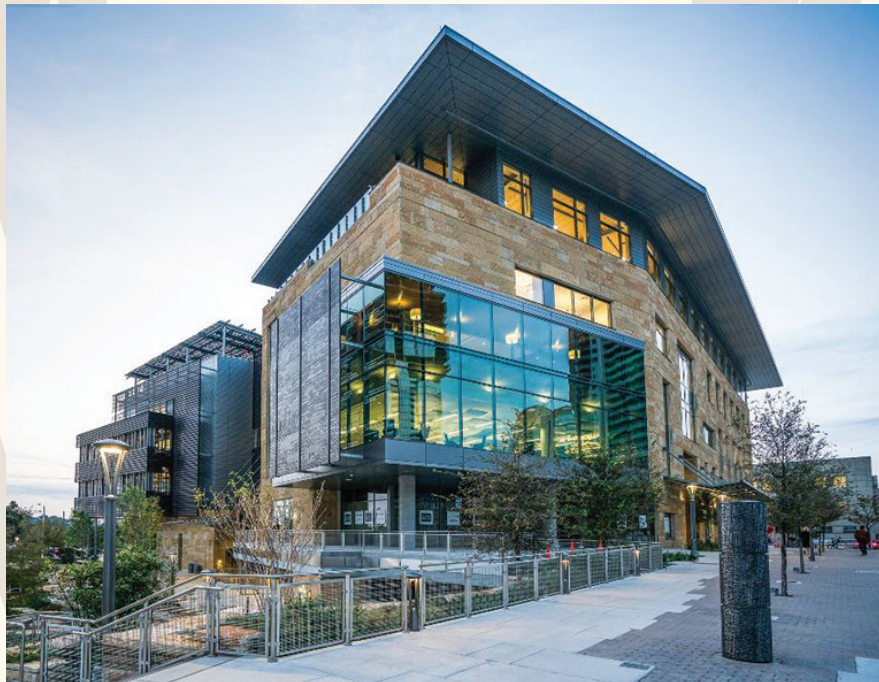
7:00 PM – 10:00 PM  
**FORUM Members Meet-Up/  
All Chapters' Challenge**

**WED APR 15**

7:00 AM – 7:45 AM  
ELI and Mentor Breakfast

8:00 AM – 2:00 PM  
**Golf Tournament**  
Falconhead Golf Club  
15201 Falcon Head Blvd  
Austin, Texas

9:00 AM – 2:00 PM  
**SheWhoGolfs**  
Falconhead Golf Club  
15201 Falcon Head Blvd  
Austin, Texas



Austin Central Library location of Members Meet-Up & All Chapter Networking

# A CONSTRUCT FOR CHANGE

## AT-A-GLANCE

### THUR APR 16

6:00 AM – 6:45 AM

#### Morning Workout

Back by popular demand! Cigna's Morning Jump Start Fitness session. Join your colleagues for a 45 minute program that will get your blood pumping. Fun for all levels. No equipment needed, just bring your sneakers and wear comfortable workout attire.



7:00 AM – 8:00 AM

Finance and Budget Committee

7:30 AM – 5:00 PM

FORUM Registration

7:30 AM – 8:45 AM

Continental Breakfast

8:00 AM – 9:00 AM

National Corporate Council Meeting

9:00 AM – 10:30 AM

Opening Plenary

10:00 AM – 4:00 PM

Innovation Center

10:00 AM – 4:00 PM

#### Community Service Project

Join the Fight Against Homelessness



10:45 AM – 11:30 AM

Poster Contest Presentation

#### WORKSHOPS

10:45 AM – 12:00 PM

12:30 PM – 2:00 PM

Corporate Luncheon

2:00 PM – 2:30 PM

Dessert in Innovation Center

#### WORKSHOPS

2:45 PM – 4:00 PM

3:00 PM – 4:30 PM

#### Mobile Workshop

Reimagining Public Spaces – Robert Mueller

4:15 PM – 5:30 PM

ELI Alumni Network

4:15 PM – 5:30 PM

Mentors Alumni Network

5:00 PM – 6:30 PM

NCC Reception (Invite Only)

7:30 PM – 10:30 PM

Host Chapter Event

Reboot The Austin Way

### FRI APR 17

6:00 AM – 6:45 AM

#### Morning Workout

Back by popular demand! Cigna's Morning Jump Start Fitness session. Join your colleagues for a 45 minute program that will get your blood pumping. Fun for all levels. No equipment needed, just bring your sneakers and wear comfortable workout attire.



7:00 AM – 4:00 PM

FORUM Registration

8:00 AM – 10:00 AM

Hall of Fame Breakfast

10:00 AM – 10:30 AM

Book Signing – Speaker

10:00 AM – 4:00 PM

Innovation Center

## SCHEDULE AT-A-GLANCE

### FRI APR 17

10:00 AM – 4:00 PM  
Community Service Project

#### WORKSHOPS

10:30 AM – 11:45 AM

11:30 AM – 12:45 PM  
Financial Wellness Workshop  
*Sponsored by Prudential*

11:30 AM – 12:45 PM  
Lunch

11:45 AM – 1:00 PM  
Emerging Leaders Chat Café

1:00 PM – 2:15 PM  
Public Policy Plenary

#### WORKSHOPS

2:30 PM – 3:45 PM

3:00 PM – 4:30 PM  
**Mobile Workshop**  
Reimagining Public Spaces –  
**Seaholm District**



Map of future Seaholm District — Mobile Workshop

4:30 PM – 6:30 PM  
Generation Next

6:30 PM - 9:00 PM  
Cigna/ICMA-RC  
Reception (Invite Only)

6:00 PM – 7:00 PM  
Marks of Excellence Reception

7:00 PM – 9:00 PM  
Marks of Excellence Gala

9:30 PM – Midnight  
Post Gala Reception

### SAT APR 18

7:30 AM – 12:00 PM  
FORUM Registration

8:00 AM – 9:45 AM  
Board of Directors Meeting

8:00 AM – 12:00 PM  
Public Administrators Day

10:00 AM – 12:00 PM  
Elected Officials Town Hall

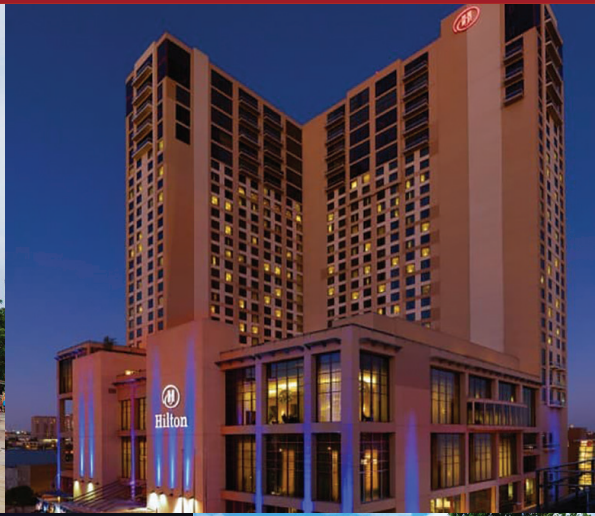
12:00 PM – 1:45 PM  
ELI and Mentor Graduation Lunch

2:00 PM – 3:00 PM  
Business Meeting

5:30 PM – 6:30 PM  
President's Reception  
(Invite Only)



# A CONSTRUCT FOR CHANGE



**TRACK 1**

**Mastering Excellence in Leadership**

From teleworking to artificial intelligence, workshops available in this track will provide opportunities to grow in understanding workplace politics; provide practical ways to attract and retain talent; cultivate leadership skills for the future of work; and discuss planning for personal and professional financial success.

**WORKSHOPS**

- Workforce Analytics
- Dynamic Leader Capabilities in a Changing World
- Talent, Education, and Experience Matter
- Finance: Six Figures and the Economy
- Understanding the Unwritten Rules of Organizational Culture
- Civility in the Workplace in an Uncivil Society
- Engaging Millennials/GenX in Meaningful Projects that Showcase Their Talents
- Staying Relevant in An Ever-Changing Workplace
- Succession Planning: Readiness for Filling Key Positions as they Become Available
- Strategies for Working or Managing Difficult Employees
- The Six Thinking Hats
- Has Your Office Become a Ghost Town? Keeping Your Team Alive

**TRACK 2**

**Building Community Resiliency**

Public administrators necessarily foster both long term and short terms solutions in accordance with community needs. From homelessness to disaster recovery, workshops will focus on methods to identify community needs. Workshops will provide information on the importance of collecting, analyzing, and utilizing relevant data to develop strategies that are in the best interests of the community. Emphasis will be on the importance of maintaining accountability and using a diverse and inclusive driven approach to deliver the required services to the community.

**WORKSHOPS**

- What Does Data Say?
- Uniting People, Projects, and Priorities to Promote Resilience
- Addressing Community Inequity
- What About Recycling
- Promoting Self-Sufficient Communities
- The Role of Financial Institutions in Strengthening Communities
- Asset Building for Today's Stability and Tomorrow's Security
- Artificial Intelligence Its Impact on Changing Organizations
- Disaster Recovery Program Management
- How SNAP Can Better Serve the Formerly Incarcerated
- New Strategies for Funding Capital Projects
- Strategic Planning and Budgeting
- Working Successfully with Others to Achieve Financial Goal



### TRACK 3

#### From Advocacy to Access

It is imperative that public policy professionals lead substantive dialogue to create access, encourage engagement and share resources. Workshops will focus on providing advocacy as learning and development opportunities to provide greater access for community members.

#### WORKSHOPS

- Access & Shifting Populations: The Dislocation of Low-Income Populations
- Performance Management & Measurement
- Helping You Understand Your Voice
- Reach and Teach Within the Community
- Inclusive Community Programming
- Solving Short-Term Rental Challenges
- Rethinking Food Systems Planning
- Multi-City Housing Collaboratives: Blast or Bust
- Dynamics of Privilege: Changing Communities and Creating Public Spaces for All

### TRACK 4

#### Matters at the Heart of Technology

When used effectively, technology extends our reach and enables us to positively impact the environment, healthcare, manufacturing, communication, education and more. Future policymakers and leaders will be expected and challenged to utilize the ever-changing world of technology and its application to daily life across communities. In this track, workshops will explore the relevance of technology in public safety, administration, transportation, healthcare and other disciplines.

#### WORKSHOPS

- Access Considerations for Emerging Mobility
- Drone Technology: How to Prepare for Drone Usage
- Is There A Limit to Technology
- Healthcare
- Geo Technology Data Management
- Using Technology for Effective Messaging
- STOP Ransomware in Its Tracks!
- Manage IT Business Decisions Like a Boss!
- Smart Cities: Engagement for Better Outcomes
- Hyperconnected Cities
- Keep Your Head to the Sky: Advancing Your Organizations Cloud Strategy
- Smarking: Using Smart Parking Analytics to Reduce on Street Congestion



# UNIVERSITY ROW



## Scholarships

The National Forum for Black Public Administrators (NFBPA) is pleased to announce its 2020 Scholarship Program. The NFBPA Scholarship program is designed to recognize African-American or minority students who are currently enrolled full-time at a traditional four year college or university with at least one academic semester remaining after May 2020, who exemplify outstanding scholarship, and leadership, particularly as related to public service.

We invite undergraduate and graduate students to participate in this year’s program as we look forward to making scholarship awards. NFBPA supports over 12 college students each year, with annual scholarships totaling more than \$45,000 through partnerships with corporate supporters, public sector organizations and individual contributors.

It is important to read all information BEFORE completing scholarship applications (visit [www.nfbpa.org](http://www.nfbpa.org) for scholarship requirements and conditions). **Deadline February 28, 2020.** You are not eligible to apply for the scholarship if you are working full-time (defined as 35 hours per week).

### AVAILABLE SCHOLARSHIPS

- Cigna Undergraduate
- Cigna Harry L. Jones, Sr. – Graduate
- Cigna Uly Ford – Graduate
- Jacobs – Harambee Willie Loud Scholarship
- Fund II Foundation- InternX STEM
- CPS HR Consulting – Walter Vaughn
- SAK – Jack Boatman Construction Management
- Baker Tilly
- Black News Network

For more information, visit [www.nfbpaforum2020.com](http://www.nfbpaforum2020.com).

## UNIVERSITY ROW

### Students at FORUM 2020

University Row is a platform for universities and students to network with other like-minded students and local government professionals from around the country. Attendees will learn about career strategies, innovative techniques and the solutions which are cutting edge and evidence based practices. Students do not want to miss this student-focused, four-day event.

#### At the FORUM students will be able to:

- Participate in innovative workshops
- Share ideas and strategize with peers
- Get ideas on initiatives which sustain cities
- Be inspired by speakers who are championing public service across communities

#### Registration \$1500:

- Registration for five (5) Students and one (1) Advisor
- Complimentary Table Top
- All Plenary and Concurrent Sessions Thursday and Friday
- First Timers Orientation on Wednesday
- Chat Café hosted by Emerging Leaders
- Participation in the Poster Contest
- GENERATION NEXT EVENT
- Elected Officials Town Hall

### Poster Contest

The National Forum for Black Public Administrators' Student Research Poster Contest, which will be held at FORUM 2020 on Thursday, April 16, 2020 in Austin, Texas, will be hosted by Huston-Tillotson University, Office of the President. The competition recognizes research conducted by the students at all undergraduate, masters and doctorate levels. All students are encouraged to submit for this competition. In order to be eligible for the poster contest, all applicants must be currently enrolled in a traditional four-year college or university with at least one academic semester remaining after May 2020. All payments will be made to the university. Submissions should be closely related to the following topics: Mastering Excellence in Leadership, Building Community Resiliency, From Advocacy to Access, and Matters at the Heart of Technology.

**Abstract Submission:** The deadline to submit a poster abstract is **February 28, 2020**. In less than 250 words, poster abstracts should summarize the following: 1) the research question/problem statement; 2) the theory and hypothesis; 3) the research methods; 4) the findings; and 5) the research implications. Submissions should be limited to research conducted during your time as a student. Research that incorporates the effort of a professor or a professional researcher (e.g. think tanks) is prohibited. You may only submit one poster abstract in which you are the lead/presenter. If your name will be affiliated with multiple abstract submissions, you can only select one project that you will serve as lead presenter. Submissions should be sent via email to [adminservices@nfbpa.org](mailto:adminservices@nfbpa.org). Alternatively, submissions can be sent via US mail to: NFBPA, Poster Contest, 777 North Capital Street NE, Suite 550, Washington, DC 20002. Applicants are only eligible to receive one of the available scholarships, but may apply for multiple.

**Awards:** 1st Place \$1500 — 2nd Place \$1000 — 3rd Place \$500.

**For more information on the poster contest and guidelines please go to  
[www.nfbpaforum2020.com](http://www.nfbpaforum2020.com).**

# REGISTRATION & ACTIVITY FEES

The Conference registration includes continental breakfast, and one ticket each to the Corporate Luncheon, Hall of Fame Breakfast and the Marks of Excellence Awards Gala.

TYPE OF REGISTRATION	EARLY BIRD BEFORE 2.8.20	ADVANCE BEFORE 3.31.20	ONSITE
NFBPA Member/Non-Member	\$795/\$1095	\$915/\$1215	\$1050/\$1350
Student Member/Student Non-Member	\$150/\$185	\$175/\$210	\$200/\$235
Retired Member	\$375	\$375	\$375
Spouse	\$575	\$575	\$575
University Row (Five students and one Advisor)	\$1500	\$1500	\$1500
Emerging Leaders	\$575	\$575	\$575

**Conference Registration Total** \_\_\_\_\_

**OTHER PAYMENTS**

- National Membership Dues \$200  ELI Alumni Dues \$50  Retiree Dues \$100
- Local Chapter Membership Dues  \$25  \$30 or  \$50  Student Dues \$35

**Other Payments Registration Total** \_\_\_\_\_

**TICKETED EVENTS**

**Golf Tournament**

- (Select One)  \$150 Per Individual x \_\_\_\_ |  \$500 Per Team x \_\_\_\_
- SheWhoGolfs  \$75 x \_\_\_\_

**Mental Health First Aid Training Certification Program**

Tuesday, April 14, 200  8:30 AM -4:30 PM  \$10 x \_\_\_\_

**Building Your Crisis Management Confidence**

Tuesday, April 14, 2020 or Wednesday, April 15, 2020  1:00 PM -5:00 PM  \$30 x \_\_\_\_

**Community First Village**

Wednesday, April 15, 2020  8:30 AM -11:00 AM  \$20 x \_\_\_\_

**Blacks in Austin - SIX SQUARE**

Wednesday, April 15, 2020  9:30 AM -12:30 PM  \$20 x \_\_\_\_

**Reimagining Public Spaces and Places – Mueller Austin**

Thursday, April 16, 2020  2:30 PM - 4:30 PM \$20 x \_\_\_\_

**Reimagining Public Spaces and Places – The Seaholm District**

Friday, April 17, 2020  2:30 PM - 4:30 PM \$20 x \_\_\_\_

**Ticketed Events Total** \_\_\_\_\_

**PLEASE NOTE:** NFBPA assesses a \$15 convenience fee to support the event management software

**Combined Total** \_\_\_\_\_

**PAYMENT INFORMATION**

Registrations will not be processed without payment. Purchase Orders must be paid by March 1, 2020.

- Check  P O #/ Voucher \_\_\_\_\_
- Credit Card
- VISA  MASTERCARD  AMERICAN EXPRESS

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV code \_\_\_\_\_

Cardholders Name \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**Total Amount** \_\_\_\_\_  
(Must Match the Combined Total Above)

## REGISTRATION FORM

Please read entire form before completing. A separate registration form is required for each attendee (except spouse). For faster processing, please provide your NFBPA membership number \_\_\_\_\_.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Nickname for Badge \_\_\_\_\_

Business Phone Number \_\_\_\_\_ Cell Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_ Twitter \_\_\_\_\_

Organization Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Mailing Address \_\_\_\_\_

City/State /Zip \_\_\_\_\_

### Spouse Registration Information:

Full Name \_\_\_\_\_ Cell Phone Number \_\_\_\_\_

City/State \_\_\_\_\_ Email \_\_\_\_\_

Check if Applicable:

First Time Attending FORUM  Require special accessibility or assistance during the conference

Dietary Restrictions \_\_\_\_\_

### Three Ways to Register:

Please register online, by mail or fax form to NFBPA

Register online at: [www.nfbpaforum2020.com](http://www.nfbpaforum2020.com)

Mail Registration Form and Payment to:

NFBPA 777 North Capitol Street, NE Suite 550, Washington, DC 20002

Fax Registration Form with Credit Card to: 844.236.6154

**For additional information, please call 202.408.9300**

### ICMA Credentialed Management Credits


NFBPA is partnering with ICMA to offer attendees who participate and attend selected workshops at FORUM 2020 the opportunity to earn credits to assist with meeting the professional development required for ICMA Credentialed Manager or Credentialed Manager Candidate maintenance requirements.

### Cancellation and Refund Policy

All cancellations will be charged a \$150 processing fee regardless of when received. NFBPA membership dues are not refundable. **Cancellations will be accepted until March 1, 2020.** No refunds will be made after this date. Conference registration cancellations must be in writing. All requests for cancellations must be accompanied with payment information and/or a copy of your official purchase order.

### Terms and Condition Policy

By registering for this conference you agree to the terms and conditions and the cancelation/refund policy, consent to the use of photographic images registration and attendance at or participation in NFBPA meetings and other activities which constitute an agreement by the registrant for NFBPA's use and distribution (both now and in the future and without compensation) of the registrant's images or voice in photographs, videotapes, electronic reproductions and audiotapes of such events. You also agree to release and hold NFBPA, its subsidiaries, affiliates, agents and representatives and each of their officers, directors, agents and employees harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation.



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