



## NACA News Update – July 14, 2016

### NACA Events at the 2016 NACo Annual Conference & Exposition

Below is the schedule of all NACA events at this month's 2016 NACo Annual Conference & Exposition in Los Angeles County/Long Beach, California.

EVENT	DATE	TIME	LOCATION
Cyber Townhall Part II: Emerging Threats	Friday, July 22	11:30am-12:30pm	Regency Ballroom ABC Hyatt Regency
Executive Board Meeting	Saturday, July 23	9-11am	Shoreline B Hyatt Regency
Managing the Relationship between County Administrators and County Attorneys	Sunday, July 24	9-10:15am	Room 103 A Long Beach Convention Center
NACA General Membership and Idea Exchange	Sunday, July 24	12-3pm	Shoreline A Hyatt Regency
No Host Dinner	Sunday, July 24	TBD	TBD
Past Presidents' Breakfast	Monday, July 25	TBD	TBD
Expert Roundtable Discussion: Building Effective County-Tribal Relations	Monday, July 25	8-9:15am	Room 201 B Long Beach Convention Center

[Check here](#) for event descriptions.

### **Call for Topics!**

Submit topics you think should be discussed during the Idea Exchange on July 24 at the 2016 NACo Annual Conference & Exposition in Long Beach, California. Email us at [NACA@icma.org](mailto:NACA@icma.org) or tweet us [@NACA\\_ICMA](https://twitter.com/NACA_ICMA).

### **2016 ICMA Annual Conference Registration is Open**

ICMA's Annual Conference is an educational and networking opportunity that you can't afford to miss!

With daily keynote sessions, educational sessions, roundtable discussions, workshops and forums, field demonstrations, and numerous demonstrations of technology applications, ICMA's Annual Conference offers opportunities to help fulfill your commitment to career-long learning. Kansas City, Missouri, will be the host location for this event from September 25-28. [Register online](#) and [make hotel reservations](#) for the [2016 ICMA Annual Conference](#). [Check here](#) regularly for updates on NACA events at this year's conference. Register by midnight Eastern Daylight Time today, July 14, for the best rate.

### **NACA and ICMA Begin New Membership Development Initiative**

NACA and ICMA have begun joint membership efforts for both associations. Now that the pilot program has been launched, a nationwide launch is just around the corner. The joint outreach program for county administrators who are currently non-members of both associations is also progressing and will launch later this summer. A thorough analysis of the programs will be completed at the end of the summer and results will be shared. If you or a colleague would like to join NACA and have yet to do so, you can access the application [here](#).

### **ICMA-RC Launches Virtual Reality RealizeRetirement® Tour**

ICMA-RC's RealizeRetirement® Tour launched at the end of June, and will be making stops across the country through November 2016. The mobile, interactive experience is a dynamic and engaging way to promote public sector employees saving for retirement. The Tour includes multiple interactive areas for local government employees to explore, including a personalized animation app, a public-sector virtual reality exhibit, a giant selfie station, and a digital prize wheel. Local representatives from ICMA-RC will also be at each Tour stop to share retirement planning information and answer questions. Learn more and book a Tour stop for your county [here](#).

### **ICMA's Progress in Encouraging the Advancement of Women to CAO Positions**

ICMA President and Daly City, California, City Manager Patricia Martel discussed the progress of ICMA's work to encourage diversity and inclusion within the local government management profession with several cohorts of the Governing Institute's Women in Government Fellowship Program on July 1.

During the discussion, Martel provided updates and observations based on April 2016 ICMA data regarding the local government management profession and the role of gender. Read the whole story [here](#).

### **Cyber Security: Developing Threats**

Deceived by a technique called "spearphishing", a school district treasurer

transferred nearly \$40,000 to an account while acting under the supposed direction of her supervisor. This case was not unique. Spearphishing, a more deceptive form of the infamous phishing attempts, uses emails appearing to be sent by a peer or supervisor requesting routine fund transfers, only to a cybercriminal's account. Read more [here](#). Also, if attending the 2016 NACo Annual Conference & Exposition in Long Beach, California, remember to [join NACA at their cybersecurity townhall](#).

**Let us Share your Stories and Successes on Social Media**

Has your community done something incredible? We would like to share your professional and counties' achievements on our social media platforms.

Please, [email photos, brief details, or links](#), or just tweet us [@NACA\\_ICMA](#) and we'll take it from there.