



National Association of County Administrators

## FRIENDS OF NACA AFFILIATE PARTNERSHIP PROGRAM

Professional county government management is vital to our nation's counties. Throughout the country, counties depend on highly qualified professional managers/administrators and staff to help them meet the demands placed on county government. The National Association of County Administrators (NACA) was founded to encourage professional excellence and to improve the management of county government. NACA achieves this purpose by:

- Sharing knowledge, information, and experience among the members of the association;
- Assisting counties with the establishment or improvement of effective county administration in the United States;
- Encouraging continued professional development of county administrators;
- Developing and maintaining a professional association with the International City/County Management Association (ICMA) in order to assist NACA and ICMA to achieve their general goals and objectives; and
- Assisting the National Association of Counties (NACo) on matters having an impact on county government.

Our professionalism is critical to making our profession, and county government, stronger throughout the country. Another critical factor for the support of the Association is the continued financial support of our affiliate partners, the Friends of NACA. As an association, we believe that encouraging private sector and strategic partnerships can enhance our knowledge and understanding of your expertise, services and/or products available to our counties. We invite you to join us by serving as a sponsor of the Association.

Your organization may choose to support NACA through the Friends of NACA Affiliate Partnership Program at one of three levels:

- **AFFILIATE PARTNERSHIP: GOLD LEVEL \$5,000 ANNUALLY**
- **AFFILIATE SPONSORSHIP: SILVER LEVEL \$3,000 ANNUALLY**
- **AFFILIATE MEMBERSHIP: BRONZE LEVEL \$1,500 ANNUALLY**

Affiliate dues shall be assessed on a fiscal year basis (July 1-June 30) and will be prorated to reflect date of activation of new affiliate relationship.



## A NETWORKING AND MARKETING ADVANTAGE

Below is an overview of the valuable benefits that correspond with each partnership level. NACA is reaching out to prospective private sector partners who will enhance the value proposition to our members. Benefits of membership in the Friends of NACA program include the opportunity to engage with county leaders, opportunities to showcase your corporation or organization to county governments, and vehicles to share timely news, trends, and more. Membership applications are subject to review and approval of the NACA Board of Directors. Membership is for one year and based on a calendar year basis, although applications may be accepted and considered at any time throughout the year.

If you have any questions, please contact NACA staff at [NACA@icma.org](mailto:NACA@icma.org). We look forward to your participation in the Friends of NACA Affiliate Partnership Program and thank you for your consideration.

<b>AFFILIATE PARTNERSHIP: GOLD LEVEL - \$5,000</b>	<b>ESTIMATED VALUE (\$6,000)</b>
Affiliate membership in NACA	\$1,500
Inclusion of one, one-page written educational piece in the NACA Journal of County Administration (per review and scheduling by the NACA Secretariat and Managing Editor)	\$1,500
Invitation to all three NACA Idea Exchanges at the NACo and ICMA Conferences	\$300
Inclusion of company name and logo in the NACA meeting materials and events at the NACo Legislative and Annual Conferences and ICMA Annual Conference	\$500
A half-page ad in the NACA Journal of County Administration (four issues annually)	\$1,200
A link to a page on the NACA website which includes company description and contact information	\$1,000
<b>AFFILIATE SPONSORSHIP: SILVER LEVEL - \$3,000</b>	<b>ESTIMATED VALUE (\$5,350)</b>
Affiliate membership in NACA	\$1,500
Inclusion of one, one-page written educational piece in the NACA Journal of County Administration (per review and scheduling by the NACA Secretariat and Managing Editor)	\$1,500
Inclusion of company name and logo in the NACA meeting materials and events at the NACo Legislative and Annual Conferences and ICMA Annual Conference	\$500
A quarter-page ad in the NACA Journal of County Administration (four issues annually)	\$850
A link to a page on the NACA website which includes company description and contact information	\$1,000
<b>AFFILIATE MEMBERSHIP: BRONZE LEVEL - \$1,500</b>	<b>ESTIMATED VALUE (\$3,000)</b>
Affiliate membership in NACA	\$1,500
Inclusion of company name and logo in the NACA meeting materials and events at the NACo Legislative and Annual Conferences and ICMA Annual Conference	\$500
A link to a page on the NACA website which includes company description and contact information	\$1,000



## INVOICE

(Note: Contributions are not tax deductible)

Return with check payable to:

NACA / National Association of County Administrators  
c/o ICMA  
777 North Capitol Street, NE #500  
Washington, DC 20002

Please include a jpeg or gif file with at least 300 dpi resolution of your logo via email to [NACA@icma.org](mailto:NACA@icma.org).

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Website (URL): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (primary contact): \_\_\_\_\_

Fax: \_\_\_\_\_

Sponsor Type (Select ✓ one):

- Affiliate Partnership: Gold Level \$5,000 annually**
- Affiliate Sponsorship: Silver Level \$3,000 annually**
- Affiliate Membership: Bronze Level \$1,500 annually**
- By enrolling my company, we agree to adhere to the Friends of NACA Corporate Affiliate Partnership Program Code of Ethics. *(please check ✓ to indicate acceptance)***

*Please provide us with a brief description of your company/organization and the service(s)/product(s) that your company provides.*



## FRIENDS OF NACA AFFILIATE PARTNERSHIP PROGRAM CODE OF ETHICS

To further the mission and goals of the NACA Affiliate Partnership Program and to reinforce NACA's continuing commitment to enhancing the quality and professionalism of county government, a corporate code of ethics (mirroring the ideals embodied in ICMA's Code of Ethics) was adopted by NACA's Board on July 17, 2010, to guide their activities with NACA and its members.

These principles shall govern the conduct and actions of NACA Affiliate Partners, who shall:

- 1) Be dedicated to the concepts of effective and democratic local government by responsible elected officials and believe that professional general management is essential to the achievement of this objective.
- 2) Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs and a deep sense of social responsibility as a trusted public servant
- 3) Demonstrate by word and action the highest standards of ethical conduct and integrity in all public, professional, and personal relationships in order that the member may merit the trust and respect of the elected and appointed officials, employees, and the public.
- 4) Recognize that the chief function of local government at all times is to serve the best interests of all people.
- 5) Submit policy proposals to elected officials; provide them with facts and advice on matters of policy as a basis for making decisions and setting community goals; and uphold and implement local government policies adopted by elected officials.
- 6) Recognize that elected representatives of the people are entitled to the credit for the establishment of local government policies; responsibility for policy execution rests with the members.
- 7) Refrain from all political activities which undermine public confidence in professional administrators. Refrain from participation in the election of the members of the employing legislative body.
- 8) Make it a duty continually to improve the member's professional ability and to develop the competence of associates in the use of management techniques.
- 9) Keep the community informed on local government affairs; encourage communication between the citizens and all local government officers; emphasize friendly and courteous service to the public; and seek to improve the quality and image of public service.
- 10) Resist any encroachment on professional responsibilities, believing the member should be free to carry out official policies without interference, and handle each problem without discrimination on the basis of principle and justice.
- 11) Handle all matters of personnel on the basis of merit so that fairness and impartiality govern a member's decisions, pertaining to appointments, pay adjustments, promotions, and discipline.
- 12) Public office is a public trust. A member shall not leverage his or her position for personal gain or benefit.