

International Committee Notes

9/23/18

(starting during leadership remarks until about 10:30 am)

- David Johnstone – dream to see everyone be able to speak and understand in their native language, in the future. Envision ICMA, our strategic plan has within it the focus on connecting our International Committee to the Affiliates. Ambition to diversify our members. Want to keep our affiliates involved. Frans – chair of the Global Vision Committee and Peter is the first ICMA staffer in Europe.
- Opal's presentation
 - Many opportunities to learn, heard from a lot of speakers, gave ideas for implementation in their local communities.
 - >80 countries were at the municipal world conference.
 - Did a tour of the waste facility, smart city start-up visits, panel discussions included a cybersecurity focus
 - Take away from experience, "We are more alike, than different."
- Tel Aviv minutes were approved.
- Bill Monahan briefed the committee on China Study Tours.
 - First tour held in 2015. Went to the SAFEA annual conference. Had two members. Now have nearly 20 members.
 - See historic sites, interact with partners in China. Developing new partnerships over time. Help us ID what the needs are in China, how our members can deliver service and how we can make a connection.
 - Attend sessions, speaking roles, meetings with LG officials, tour industries, LG facilities.
 - Everyone has an opportunity to speak, if you participate.
 - Issues like urban management systems, transportation, interacting with international partners.
 - Informative meetings as a small group or whole group. i.e. visiting a community center in Qingdao, the various activities and services that were provided; recycling center where residents receive money for contributions.
 - Learned info about:
 - self-driving vehicles.
 - redevelopment of land for a planned community that Shaanxi Land Group is involved in.
 - remediation of contaminated land.
 - Planned Activities:
 - Developing a training center in Qingdao. Will be looking for technical experts in many areas. Officials there are very advanced, they want to talk with us about different approaches.
 - China Brownfields Conference.

- 2019 Qingdao Conference topic will be based on one belt, one road. Major movement. ICMA members please check in with ICMA staff member Daniet Moges, dmoges@icma.org to express your interest.
- CUPL – Study Tour; mission of the china Center- to promote better government, establish great international relationships. 1 belt 1 road initiative? 10 cent road- social media. Smart city technology. CUPL- guest lecture program.
- David’s Briefing
 - First year that Global Programs is directly supporting the International Committee, affiliates, ICMA Europe
 - Hope to create more robust and meaningful relationships with all international affiliate members, visitors.
 - Always reaching out to new people, new people regularly approach us. David Johnstone and Franz Mencke visited the West Bank.
 - ICMA Europe establishes a direct presence with Europe.
 - New projects – Kosovo, working in 14 cities; Combatting Violent Extremism in Bangladesh and Macedonia. Always seeking new awards, i.e. Shradha was in Nepal.
 - In the last year, had 328 volunteers, trained over 9K members. Work in all aspects of local government. Our team is organized by region, US is one of the regions. Also have senior technical specialists, and a big team of program managers.
 - Celebrating 30 years of working internationally. November issue of *PM Magazine* will highlight our international work over the last 30 years.
 - Our formula
 - Build sustainable local capacity + promote good governance = stability, growth, and development
- Final Draft of the State Association Guide will be issued in a few weeks after ICMA makes their final touches to it.
- 2019 ICMA Annual Conference - Nashville –
 - Will be held in Nashville/Davidson County from October 20-23, 2019.
 - International Tract Ideas:
 - Instead of calling them international tracts, refer to them as global tracts to be more inclusive of the topics and the participants in sessions.
 - Discuss equity and inclusion, the turbulence created during a time of change
 - A session on how to encourage YSEALI participants, as well as how to help fellows already placed on things they can do, people they should connect to.
 - Infrastructure – ways to model to our communities management of waste water or economic development best practices and sessions
 - For more ideas, contact Raoul Lavin, Raoul.lavin@talgov.com .
- Outgoing ICMA Board last met in Tel Aviv.
- Marc Landry’s presentation on Envision ICMA
 - Key elements
 - Develop coordinated strategy to increase brand awareness of ICMA and its benefits to international affiliates (IC Priority – Strengthen Affiliate Relationships)

- Promote international awareness and perspective of the local impact of globalization (IC Priority – Promote international connection and value of an international perspective)
 - Develop a more robust learning network of U.S. and international members (IC Priority – Annual joint meeting with one of ICMA’s international affiliates focusing on professional exchange and contribution to the international knowledge base)
 - Sustain ICMA’s technical assistance globally to foster professional management and create sustainable communities (IC Priority- support international contracts and work)
- **Member Benefits and Growth/Learning Community** - Identify and promote member services that are relevant to the international community by creating learning opportunities for members to share experience from countries around the world.
 - Some Examples: 1. International affiliates help to provide technical expertise and share experiences through programs such as CityLinks. Also support programmatic work and contribute best practices for members to learn from.
 - 2. International Management Exchange Program – identify and match U.S. members to participate in all IMEP exchanges desired by international affiliates.
 - 3. Scholarships – (Tranter & Leong; Scholarship Fund in Memory of William H. Hansell, Jr; John Garvey Fund; Kennedy Shaw Fund) – used to advance ICMA’s commitment to international professional development as well as attend international meetings and participate in international exchanges
- **Thought Leadership & Resource Network** –
 - Some examples:
 - 1. ICMA Affiliate Expansion such as ICMA Europe and ICMA China Center
 - 2. Professional Development Program opportunities to international affiliates and Credentialing programs
 - 3. Solicit content for articles and ideas from international affiliates to be included in our Public Management Magazine.
- **Advocacy and Outreach** –
 - Some Examples
 - 1. Enhance social media interaction between ICMA and its affiliates.
 - 2. Share international opportunities to members
- **Governance & Operations**
 - Some Examples
 - 1. International Regional Meeting - Annually conduct a joint meeting with one of ICMA’s international affiliates focusing on professional exchange and contribution to the international base
 - 2. ICMA staff liaisons for each affiliate and committee member
 - The Global Vision and Collaboration Committee
 - Advises the board on ways to fulfill the ICMA’s global vision
 - Reviews the scope of ICMA’s international grants and contracts activities

- Examines ICMA's international affiliate agreements to identify opportunities to develop, strengthen, and formalize synergistic relationships
 - Identifies opportunities to develop international membership and enhance member benefits relevant to the international community.
 - Staff Support – David Grossman, Director of Global Programs.
 - Board members on committee – Frans Mencke (Chair); W. Lane Bailey; Clint Gridley; Michael Land; and David Johnstone.
- Reflection:
 - What have been great successes?
 - What needs to be improved?
 - What priorities should we focus on?
- The Spring 2019 International Regional Summit will be held in Romania (Timisoara)
- Other News:
 - Dive into providing professional development offerings to our affiliates
 - So many of the attendees have sister cities. We should share success stories committee to communicate best practices across the International sphere.
 - Institute for Local Government Management of South Africa– members had a 3-day conference for government. Would be an exciting opportunity to have ICMA members to join next year.