

	Week 1 (Jan 2-6)	Week 2 (Jan 9-13)	Week 3 (Jan 16-20)	Week 4 (Jan 23-31)
Website		MHRA Comp survey live SSJ provide	Affiliates - remove renewal link	Affiliates reinstate renewal link (MW)
				31 RiskLetter
What's New	Clerks on demand	MHRA Comp survey live SSJ provide to MWH		
Heros	BOASC (SS)	General aff renewals BOASC (SS)		Possible clerk on demand
	Clerks on demand		Clerks on demand (link to prewritten March article)	
Uptown Online (preposted articles, archived articles)			Clerks on demand prewritten March Article due Jan. 15 (UF)	Sneak peek of February cover story
UU	BOASC (SS)	Affiliate renewals posted (SSJ)	Affiliate renewals CC blackout date (SSJ) Comp survey ready (SSJ)	Affiliate renewals cutoff date reminder (SSJ) SCASM - 1Q meeting reg blurb MTASC - Spring meeting registration blurb; HLAD teaser
		Clerks on demand		Possible clerk on demand
		Achivement Awards (MWH)		Achievement Awards
Dome				
Affiliate/RMS blast emails				31 RiskLetter
Uptown				
RiskLetter				31 posted online
RMS Pubs				
E&T Pubs				

Annual Report				
Cities Mean Business mag				
Chamber magazine				
Midlands Biz				
SC Biz online				
Cola Business Monthly				
SCEDA blog	BOASC			
Blog	Mindfulness	BOASC - HLAD teaser		FCC blog Law enforcement - Todd/RC - sneak peek of cover story
		Muni bond?		
Podcast		Muni bond?		Law enforcement - Todd/RC
Twitter	Blog	Blog		
Facebook	Blog	Blog		
ASCM Instagram				
Listserve			Clerks on demand to MFOCTA and Managers listserve	
App		HLAD - go live		
RMS Meetings				

Affiliate Meetings				
ASCM meetings		AA brochures		
Managers meeting				
MEO training				
Annual Meeting				
HLAD		Blog post		
RAMs				
Other Meetings (Collections training, PIO training, Clerks' training, Main Street meeting)				
FSM	BOASC renewal brochures		Comp survey reminders (ongoing)	
Rack card				
Snail mail	BOASC renewal brochures MHRA renewal brochures CDA renewal brochures SCASM renewal brochures MTASC renewal brochures	Comp survey packets (SSJ/LAM)	SCASM - 1Q registration brochures	
Signage				
AMS				
Other outreach				

Affiliates
Achivement Awards
RMS
Annual Meeting
HLAD
Advocacy
Collections
MEO/Clerks Training

MEO/on demand high-tech training story (RC)
CDA - Check with RC (see CDA sheet)
CDA - possible interesting speaker on topic
Clerks on demand and MEO
CDA- possible interesting speaker or topic