Downtown Hopkins: Our Recipe

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ICMA Conference Presenter

#ICMA2018
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Hopkins, Minnesota (Population 19,000+)

Highlighting Mainstreet Hopkins activity that created more business activity. Mainstreet Hopkins is unique, exciting, convenient, and resilient – and is definitely a point of interest!
Hopkins, Minnesota
Good Bones
Mayor Maxwell
Solid Vision
Engage the Community

You are invited to a fun, fast-paced, idea-packed evening centered on:

**Visioning Hopkins Mainstreet**

**March 12, 2014, 6-9 pm**
Hopkins Center for the Arts

Join the Hopkins City Council, experts in a variety of fields, staff, business owners and Hopkins residents as we hear about new ideas, opportunities and current issues for downtown Hopkins.

The evening will feature presentations and a variety of topics including the current membership, upcoming developments and current programs, and suggestions for what we can do to help attract other local businesses.

A photo booth will be set up with 150 slides on display for 50 seconds each (20 minutes and 60 seconds in total), allowing the presentations to continue and be seen in real-time.

After the presentations, there will be discussion of the ideas and a poll on various questions.

You won't want to miss this event!
Large Interventions
Small Interventions
Strong Relationships
Active Street (and Social) Life
Invest in Infrastructure
Support Businesses
Art, Art & Art
Add Rooftops
Make Connections : The Artery
The Artery
The Results

Estimated Market Value in 2013 - $88,991,000
Estimated Market Value in 2018 - $187,589,800
Increase of $98,598,800 in 5 years

Average increase in 5 year span was 16.1%.
Average increase of the city in total over same five year was 5.3%

Value of apartment buildings in the area went from $19M to $101M.