



Idea Exchange

ICMA Annual Conference

Greater Kansas City Region

Sunday, September 25, 2016

12:45 – 2:45 p.m.

Kansas City Convention Center, Meeting Room 2502B

List of Attendees:

| Jurisdiction/Organization | Name | Jurisdiction/Organization | Name |
|------------------------------------|-------------------------|----------------------------------|-----------------------|
| Alliance for Innovation | Nijah Fudge | County of Loudoun, Virginia | Tim Hemstreet |
| City of Birmingham, Alabama | Kevin Owens | County of Marion, South Carolina | Tim Harper |
| City of Pittsburgh, Pennsylvania | Bill Buchanan | County of McHenry, Illinois | Peter Austin |
| County of Archuleta, Colorado | Bentley Henderson | County of Navajo, Arizona | Bryan Layton |
| County of Arlington, Virginia | Shannon Flanagan-Watson | County of Nevada, California | Rick Haffey |
| County of Boone, Illinois | Kenneth Terrinoni | County of Peoria, Illinois | Shauna Musselman |
| County of Boone, Kentucky | Jeff Earlywine | County of Routt, Colorado | Tom Sullivan |
| County of Collin, Texas | Bill Bilyeu | County of Sedgwick, Kansas | Yoshi Kawawa |
| County of Contra Costa, California | Eric Angstadt | County of Washoe, Nevada | Kevin Schiller |
| County of Cumberland, Maine | Peter Crichton | County of Washoe, Nevada | John Slaughter |
| County of Curry, New Mexico | Lance A. Pyle | eCivis | Ryan Baird |
| County of El Paso, Texas | Betsy Keller | ICMA-RC | Alex Hannah |
| County of Ellis, Kansas | Phillip Smith-Hanes | ICMA-RC | John Saeli |
| County of Genesee, New York | Jay Gsell | Local Motors | Matthew Lesh |
| County of Gloucester, Virginia | Brent Fedors | NACA & ICMA | Robert C. Donnan |
| County of Halifax, Virginia | Jim Halasz | NACA & ICMA | Rita Soler Ossolinski |
| County of Humboldt, California | Amy Nilsen | Old Dominion University | Ron Carlee |
| County of Jefferson, New York | Bob Hagemann | San Francisco State University | Matthew Channing |
| County of Johnson, Kansas | Hannes Zacharias | The Ferguson Group | Jennifer Imo |
| | | The Ferguson Group | Bill Ferguson |

➤ Introduction & Guest Speakers:

- Peter Austin, NACA President, opens the floor and discusses the value of NACA
- Friends of NACA are given the floor
 - The Ferguson Group
 - Petitions county professionals to apply for their Kennedy School Scholarship
 - eCivis
 - Announces an offer of free software to NACA members when services are rendered
 - ICMA-RC
 - Encourages attendees to visit their Realize Retirement Tour truck – an interactive mobile display – in the exhibit hall
 - Announces the launch of a new mobile app that helps users determine their retirement goals
 - NACo
 - On behalf of NACo, Peter Austin, NACA President, asks county administrators to sign up for NACo's NACA Quick Response Team which will be solicited to answer questions regarding the impact of proposed or recently passed federal legislation so that NACo can better serve local governments when addressing the federal government regarding legislative matters

Topics:

1) Factors Influencing the Tenure of County Administrators

- Ian Coyle, NACA Vice President, discusses his doctoral research topic and promises to distribute his research results by spring of 2017
 - County A
 - Elected officials can make or break the morale of those serving the elected body
 - County B
 - Pension robustness is a contributing factor
 - County C
 - Stability in the community is essential
 - Growth and development opportunities keep the job exciting

2) Driverless Vehicles

- Matthew Lesh, Local Motors representative
 - Opportunities exist outside of highway applications (i.e., low speed use)
 - 25mph areas allow for simpler, less expensive driverless vehicles
 - Optimal for public transportation
 - County A
 - Opportunities exist for rural counties, especially for public transportation
 - Local Motors Representative
 - Infrastructure is the greatest challenge for the use of driverless vehicles, especially in rural areas

- In 15 to 20 years, it is expected that the market for driverless vehicles will become increasingly diverse pertaining to the types of driverless vehicles that are available
 - Multi-use right-of-ways and Wi-Fi are needed in the infrastructure to support the implementation of driverless vehicles
 - The integration of automated vehicles into the existing infrastructure presents the greatest challenge to the emerging technology
- County B
 - This technology could present a valuable opportunity for senior populations
- County C
 - The market is likely ready for these vehicles and the ability to transport populations to workplaces would be beneficial

3) How Counties can Promote Regional Economic Development

- County A
 - County entered into an economic partnership with 3 other counties
 - Distribution of tax revenues was optimized
- County B
 - Rental car tax revenues were offered to counties in the state
 - State has an economic development staff that works well with the county officials
- County C
 - Comprehensive economic development strategies (CEDs) are a great resource for local governments
- County D
 - Technological advancements and the changing economy are negatively impacting rural counties
 - Major manufacturing and similar industries disappear and no industry replaces them for the population
- County E
 - Investments are always aligned with the workforce

4) Data Integration for Human Services and Criminal Justice

- County A
 - Human services data is being used to increase the efficacy of provided programs
 - Tracking of success rates, etc.
 - Tracking “frequent flyers” allows for social service personnel to get to the bottom of issues faced by such persons and seek better suited resolutions
 - County has invested in robust criminal justice data
 - Revealed factors illuminating why individuals fail to show at court

- Has helped to better operate the bail system
 - Identifies factors for flight risk
 - This lowers the prison population effectively while maintaining a safe public
 - County B
 - The programs implemented by Johnson County, Kansas, have been studied closely due to their notable successes
 - County C
 - Data integration can save money in first responder programs
 - Track investment returns
 - Clinical performance metrics
 - Beneficial to track high and low-level priority situations
 - Low-level situation tracking can lead to the prevention of serious situations later in time, potentially saving lives along with first responder expenses
 - County A
 - Human services employees collaborate with nonprofits to share data and intervene in situations as best and as effectively as possible
 - County D
 - Asked sheriff's office to employ social services worker and is wondering if any county has had success with a similar situation as they are having difficulty
 - County E
 - Had attempted a similar move in the past but had difficulty determining what department would pay for the position

5) Dealing with Gun Violence

- County A
 - State recently made firearms very accessible
 - Hoping to approach gun violence as a public health concern in lieu of the federal governments ban on such research being performed by the CDC
- County B
 - Guns are allowed in courthouses per state law
 - Banned in courtrooms, however
 - County has conducted active shooter training
 - Suggestion that county leaders experience the training before employees as the training can incur a flood of capital expense requests from employees
- County C
 - Found active shooter training scenarios to be very illuminating and helpful
 - Secondary access and egress issues were the biggest concern
- County D
 - Has a multi-departmental taskforce to assess gun violence issues
- County A
 - Looking to better assess police shooting issues, particularly in minority communities

- County E
 - Dealt with a police shooting about one year prior
 - Had extensive preparations before the police officer's court verdict in anticipation of a publicly unsatisfactory result (hung jury was probable)
 - Touched base with multiple government, nonprofit, and advocacy groups to hopefully prevent violent protests
 - Protests turned violent regardless and this shift happened very quickly
 - Racism, bias, and economic disparity are at the heart of the problem
 - There is a lack of conversation between the police and the African American community
 - A local African American group was approached to host a conversation with success
 - The meeting was initially very tense but became very meaningful and helpful as the conversation carried out over multiple days
 - Lack of firearm regulations makes situations like these much more difficult
- County F
 - Leadership and trust in the community are key to healing the community in the aftermath of a violent incident