2020 ICMA REGIONAL CONFERENCES SPONSORSHIPS

drive better communities

icma.org/regionalconferences
2020 ICMA REGIONAL CONFERENCES

Dates and Locations

A local government roadshow filled with strategies, tools, and connections to help you drive your community better, faster, and further.

SOUTHEAST REGION
DURHAM, NORTH CAROLINA
March 4-6, 2020

MOUNTAIN PLAINS REGION
IRVING, TEXAS
March 25-27, 2020

WEST COAST REGION
VANCOUVER, WASHINGTON
March 18-20, 2020

NORTHEAST REGION
CAMBRIDGE, MASSACHUSETTS
April 1-3, 2020

MIDWEST REGION
GRAND RAPIDS, MICHIGAN
April 22-24, 2020

LET’S CONNECT!
Contact Jeremy Figoten at 202-962-3646 or jfigoten@icma.org.
ICMA membership comes from all U.S. regions and all sizes of municipality. Help local government leaders drive their communities better, faster and further in 2020.

**MEMBERSHIP BY ICMA REGION**

- **West Coast**: 18.4%, 2,192 members
- **Mountain Plains**: 21.9%, 2,597 members
- **Midwest**: 19.2%, 2,278 members
- **Southeast**: 26.4%, 3,022 members
- **Northeast**: 11.6%, 1,384 members

**MEMBERSHIP BY POPULATION SIZE**

- Under 5,000 (11%)
- 5,000-9,999 (11%)
- 10,000-24,999 (19%)
- 25,000-49,999 (15%)
- 50,000-99,999 (14%)
- 100,000-249,000 (12%)
- 250,000+ (11%)
- Not specified (7%)
2020 ICMA REGIONAL CONFERENCES
Sponsorships

SPONSORSHIP LEVELS

$2,500
- One conference registration

$5,000
- Two conference registrations
- $2,500 credit to select a single-item sponsorship

$10,000
- Three conference registrations
- $5,000 credit to select a single-item sponsorship

ALL SPONSORS RECEIVE:
- Recognition on the conference website, as well as onsite signage
- One pre-conference attendee list
- One post-conference attendee list
(Lists do not include emails or phone numbers.)

INVEST IN A SPONSORSHIP TO:
- increase leads and grow sales
- boost awareness of your brand and products
- develop your reputation as a leading supplier for governments
- stand out from the competition

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## 2020 ICMA Regional Conferences

### Single Item Sponsorships

Sponsorship items are available for all five (5) of the ICMA Regional Conferences. Pricing below is per item, for one (1) Regional Conference.

Here are a few examples of sponsorship offerings:

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beverage/Snack Breaks</td>
<td>$2,500</td>
</tr>
<tr>
<td>Mobile Workshop</td>
<td>$2,500</td>
</tr>
<tr>
<td>Breakfast</td>
<td>$3,500</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$3,500</td>
</tr>
<tr>
<td>General Session/Keynote</td>
<td>$3,500</td>
</tr>
<tr>
<td>Lanyards (Buyout of all 5 Regions for $12,500)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Table Top Display</td>
<td>$4,500</td>
</tr>
<tr>
<td>WiFi</td>
<td>$5,000</td>
</tr>
<tr>
<td>Attendee Room Drops</td>
<td>$5,000</td>
</tr>
<tr>
<td>Thursday Night Event</td>
<td>$5,000</td>
</tr>
<tr>
<td>Education Session</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

For a complete listing of sponsorship items and descriptions, visit icma.org/regionalconferences

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