

ENERGY EFFICIENCY CHECKLIST for Local Governments



ASSESS YOUR ENERGY DATA

- Benchmark energy performance of municipal buildings and identify high and low performing buildings
- Conduct an energy audit of municipal buildings, beginning with the lowest performers

FEATURED RESOURCES

1. ENERGY STAR®: [Portfolio Manager®](#)
2. ENERGY STAR: [Utility Energy Benchmarking Data Map](#)
3. ENERGY STAR: [Training](#)
4. ENERGY STAR: [Tools and Resources Library](#)



DEVELOP A STRATEGY

- Set energy performance targets using [Portfolio Manager](#)
- Identify areas for energy efficiency improvement based on best practices from the top performers
- Create a plan and set goals to save energy and money
- Include key stakeholders to ensure success

FEATURED RESOURCES

1. ENERGY STAR: [Guidelines for Energy Management](#)
2. ENERGY STAR: [Develop Programs and Policies](#)
3. ENERGY STAR: [Find Benchmarking Programs and Policies](#)
4. DOE: [Guide to Community Energy Strategic Planning](#)



UNDERSTAND FINANCING MECHANISMS

- Understand the different financing mechanisms available
- Consider the cost of delaying the energy efficiency projects

FEATURED RESOURCES

1. ENERGY STAR: [Cash Flow Opportunity Calculator](#)
2. EPA: [Clean Energy Finance Tool](#)
3. ENERGY STAR: [Finding Money for Your Energy Efficiency Projects](#)
4. DOE: [Current Practices in Efficiency Financing: An Overview for State and Local Governments](#)



IMPLEMENT POLICIES AND PROGRAMS

- Design and implement local policies to improve your community's self-reliance, save consumers and citizens money, create local jobs, and protect the environment
- Host an energy efficiency competition to inspire participants and local businesses to save money and shrink their environmental footprint
- Learn what other governments are doing

FEATURED RESOURCES

1. ENERGY STAR for [States and Local Governments](#)
2. ENERGY STAR: [Develop Programs and Policies](#)
3. ENERGY STAR: Case Study: [Creating a Cost Effective and Energy-Efficient Kansas City with ENERGY STAR](#)
4. ENERGY STAR: [Build your Own Energy Efficiency Battle](#)



LEAD BY EXAMPLE AND STAY ENGAGED

- Highlight improvement opportunity and top performance in your community
- Continue to engage key stakeholders with value propositions and tangible results
- Stay up to date on new strategies by consulting key industry players like EPA, DOE and others

FEATURED RESOURCES

1. ENERGY STAR: [Earn the ENERGY STAR and other recognition](#)
2. ENERGY STAR: [Communications Toolkit](#)
3. ENERGY STAR: [Guide to Energy & Water Efficiency Competitions in Buildings & Plants](#)
4. EPA Clean Energy: [Lead by Example Guide](#)

