How to Make
Washington Work
for Your Community

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#ICMA2018
Get organized!

- Develop a federal agenda or platform
- Personalize issues and priorities
- Develop new connections
- Enhance existing relationships

Tell your story!
Understand the legislative landscape

• Monitor and track legislative initiatives
• Personalize the impact of legislation to your community
• Promote and advocate for beneficial legislation
• Offer solutions to potential threats
Identify regulatory threats

• Monitor regulatory action
• Understand the impact to your community
• Provide comment when appropriate
• Keep congressional delegation informed
• Stay engaged at all levels
Plan ahead for grant success

• Identify projects and needs early
• Search for potential funding sources
• Develop relationships with the grant makers
• Engage your congressional delegation and your community

Tell your story!