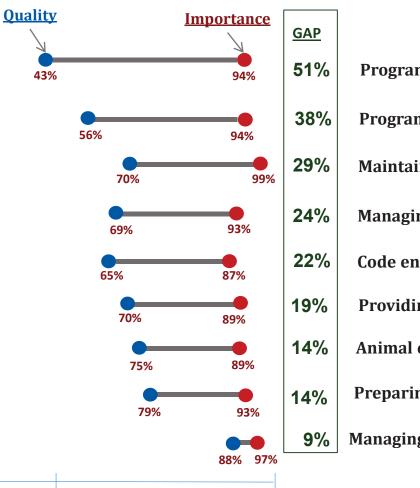
THE GAP - City Service Importance vs. Quality Rating Largest Gaps (High Importance and Lower Quality)

Q. How IMPORTANT are these city services? Q. How would you rate the QUALITY of these City of Farmers Branch Services?

QUALITY ratings shown herein are for EXCELLENT/GOOD scores.

IMPORTANCE ratings shown herein are for VERY IMPORTANT. SOMEWHAT IMPORTANT scores.

0%



CITY SERVICES

Programs to revitalize retail areas

Programs to revitalize residential areas

Maintaining streets and roads

Managing traffic congestion

Code enforcement

Providing pathways-sidewalks, trails

Animal control

Preparing the city for disasters

Managing residential trash

5

Percentages exclude "no answer" responses..

50%

NATIONAL RESEARCH MARKET RESEARCH

100%