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PRINT & DIGITAL
PUBLICATIONS

2020



ICMA PRINT & DIGITAL PUBLICATIONS

Trusted resources to help solve the challenges you face in today's ever-changing local government environment.

Visit icma.org/publications to browse our print and digital publications written by experts in local government management who offer a unique combination of deep knowledge and practical know-how. ICMA publications will help you address today's local government challenges across a broad range of topics:

- Budgeting and Finance
- Community Engagement
- Council-Manager Relations
- Economic Development
- Emergency Management
- Ethics
- Human Resources
- Management
- Performance Management
- Planning
- Public Safety

PRINT TITLES



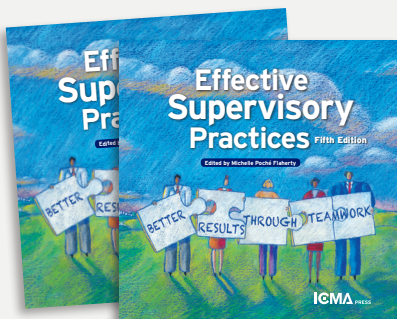
A Budgeting Guide for Local Government, Fourth Edition (PRINT)

Discover the current environments that shape the ebb and flow of budgets – and the policies and processes managers use to craft spending decisions. The recommendations made throughout this book are designed to enhance citizens' confidence in the responsiveness and competence of local government leaders.

ISBN: 978-0-87326-435-8

Member Price: 65.95

Non-member Price: 89.95



Effective Supervisory Practices: Better Results Through Teamwork (PRINT)

Are you a manager or supervisor looking to boost your leadership skills? An updated edition of this book will better equip you in the day-to-day aspects of your role. You will also gain a thorough understanding of the multiple facets of your work; leading to increased productivity through quality management and more effective teamwork.

ISBN: 978-0-87326-774-8

Member Price: 55.95

Non-member Price: 65.95



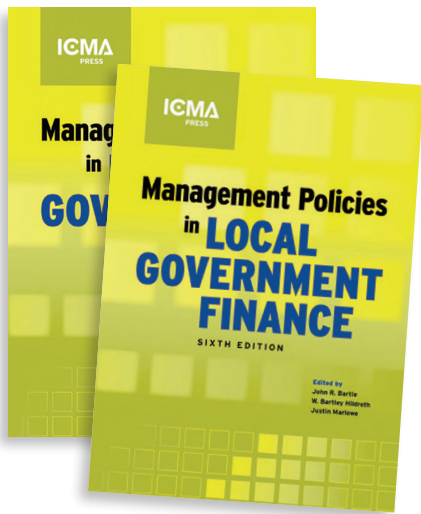
Local Planning: Contemporary Principles and Practice (PRINT)

This book benefits the reader by helping recognize the complexities of planning at the local level, preparing leaders to make difficult decisions in a challenging environment, and focuses on emerging issues and future challenges – offering useful, current examples of leading planning practices. The organization and content of the book will help planners, and nonplanners, apply well-reasoned strategic thinking - and help students of the profession bridge theory and practice.

ISBN: 978-0-87326-774-8

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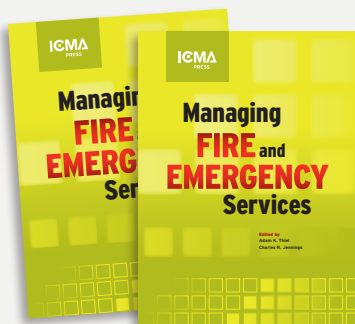
Management Policies in Local Government Finance (PRINT)

The up-and-coming chief financial officer will benefit from this detailed foundation of the principles of financial management; as well as, a review of the policies and practices currently used by local governments. As the status quo no longer works - innovation, creativity, and politically savvy choices will be the path forward in maintaining a balance between fiscal challenges and responsiveness, to citizens' demand for services.

Member Price: 77.00

Non-member Price: 97.00

ISBN: 978-0-87326-765-6



Managing Fire and Emergency Services (PRINT)

Aimed at fire and emergency managers searching for a comprehensive road map of effective management in the modern public safety environment. This textbook illustrates the challenges faced, while outlining leading practice in the profession. You will learn how to deal with the reality of professional firefighters being involved in all realms of emergency management; and the increased involvement of fire agencies in emergency medical services.

ISBN: 978-0-87326-763-2

Member Price: 77.00

Non-member Price: 97.00



Statistics for Public Administration: Practical Uses for Better Decision Making, 2nd Edition

This publication offers research design and basic applied statistics. However, the primary purpose is not to help public managers master statistical theory but to demonstrate how statistics can help them do their jobs better. At the same time, a minimal understanding and appreciation of statistical theory is necessary to use data correctly. The goal is to make public administrators educated consumers of statistical information.

ISBN: 978-0-87326-774-8

Member Price: 55.95

Non-member Price: 65.95

DIGITAL TITLES



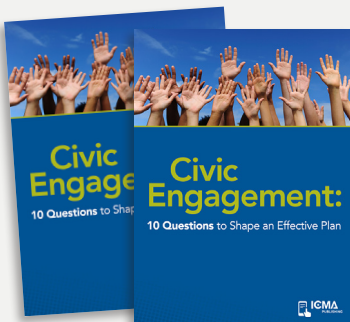
Capital Budgeting and Finance: A Guide for Local Governments (DIGITAL)

Are you working on a strategic plan for capital improvements? Take practical information and detailed strategies back to your community. This book examines the development of an essential capital improvement plan for any community; emphasizing the most current guidance for a capital financing strategy and managing debt.

ISBN: 978-0-87326-188-3

Member Price: 64.35

Non-member Price: 71.50



Civic Engagement: 10 Questions to Shape an Effective Plan (DIGITAL)

There are lots of ways to engage your public: but what does it mean to engage? This e-book is designed to provide you with tools to enhance your existing project management and public engagement skills. With these tips, you will be able to successfully establish a system that benefits local government relationships with the public. When governments and citizens work well together, stronger, more sustainable decisions get made.

ISBN: 978-0-87326-562-1

Member Price: 27.95

Non-member Price: 27.95



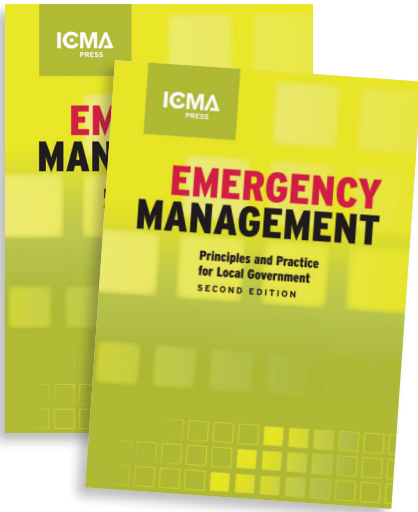
Economic Development: Strategies for State and Local Practice (DIGITAL)

Are you a local or state leader looking for economic development opportunities? Instead of using a one-size-fits-all solution or approach, take lessons learned from other leaders, and apply your own methods. The authors analyze a variety of development practices, while demonstrating the consequences of various strategies through real-world case studies- leaving you better equipped to assess the environment and make good decisions.

ISBN: 978-0-87326-191-3

Member Price: 52.07

Non-member Price: 57.85



Emergency Management: Principles and Practice for Local Government (DIGITAL)

This second edition of ICMA's landmark book is the only comprehensive resource and textbook for state-of-the-art emergency management for local government. This three-part book provides a foundation, while taking you through the emergency management process - from strategy to execution. The three parts include: context and organization of emergency management, functions and phases of emergency management mitigation, and major issues in emergency management.

ISBN: 978-0-87326-719-9

Member Price: 53.82

Non-member Price: 59.80



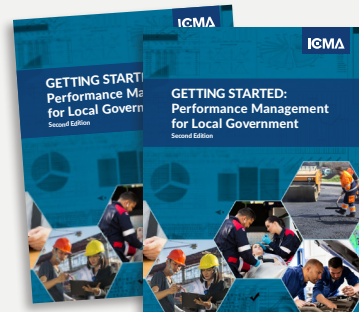
Ethics Matter! Advice for Public Managers (DIGITAL)

Are you looking for practical advice on instilling an ethical culture in your organization? This book presents a collection of columns from Ethics Matter! - a feature that appears in each issue of ICMA's Public Management (PM) magazine - written by Martha Perego and Kevin Duggan. The collection aims to help public managers stay out of personal and professional trouble; build the public's trust in local government; and maintain the trust of staff and elected officials.

ISBN: 978-0-87326-433-4

Member Price: FREE

Non-member Price: 36.00



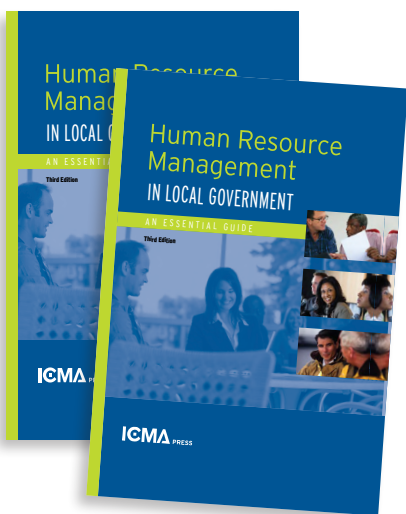
Getting Started: Performance Management for Local Government (DIGITAL)

How well do you measure your staff proficiency and implementation of programs? Improve your evaluation process with this handy, step-by-step guide on how to set up a performance measurement and management program.

ISBN: 978-0-87326-434-1

Member Price: FREE

Non-member Price: 36.00



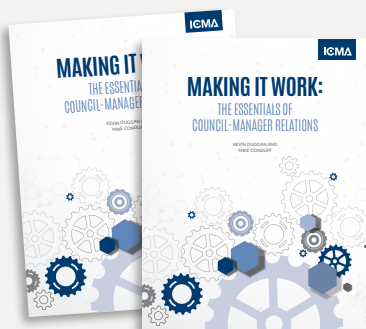
Human Resource Management in Local Government: An Essential Guide, 3rd Edition (DIGITAL)

Are you looking for an up-to-date framework for today's human resource concerns - including best practices in local government? Hiring, developing, and promoting a skilled workforce creates the backbone for excellence in service to the public. This book is intended to assist those who will be serving in smaller local governments; implementing sound human resource management practices.

ISBN: 978-0-87326-598-0

Member Price: 53.00

Non-member Price: 59.80



Making It Work: The Essentials of Council-Manager Relations (DIGITAL)

This e-book provides the skills needed to build council-manager relationships based on mutual respect, understanding of roles, and open communication. Maximize the likelihood of establishing and maintaining an effective working relationship with your governing board. With eight chapters written by two local government experts - learn how to use interpersonal and communication skills, while managing the bumps in the road.

ISBN: 978-0-87326-431-0

Member Price: FREE

Non-member Price: 69.95



Managing Local Government Services (DIGITAL)

Are you a local government manager in a small community looking for leadership guidance? This comprehensive guide - for meeting the current demands in today's world - will help you provide the best possible service to your community. This book has been written for local government professionals who are responsible for the efficient, effective, and equitable administration of services to citizens.

ISBN: 0-87326-709-5

Member Price: 59.09

Non-member Price: 65.65



Managing Local Government: Cases in Effectiveness (DIGITAL)

Learn from your peers in local government! This book reveals the real-life dilemmas experienced by local managers making important decisions on the job. It includes case studies about supervising, hiring, economic development, staff misconduct, problem analysis in a political environment, sustainability, and more. Each case highlights one or more of the 18 management practice areas identified by ICMA - as fundamental to effective local government management.

ISBN: 978-0-87326-179-1

Member Price: 38.00

Non-member Price: 42.25



Selecting a Police Chief: A Handbook for Local Government (DIGITAL)

How does one recruit, select, and appoint a professional police chief? Use this guide in the selection of your next police chief - one who will be a leader, team player, and true professional. This book is the product of a collaboration between ICMA and the Police Executive Research Forum (PERF) - both professional organizations that have had considerable experience in this arena.

ISBN: 0-87326-167-4

Member Price: 26.00

Non-member Price: 26.00



The Effective Local Government Manager (DIGITAL)

Are you sensing the impact of the current political climate as a local government manager? This book offers suggestions on how to balance the expectations of your elected council, and the wider community, You will also gain insight and guidance into the fierce competition among communities for a dwindling share of the global economy; the increasing number of relationships to be juggled in the course of managing local projects; and, the personal pressures that managers can expect to face in their careers.

ISBN: 0-87326-143-7

Member Price: 41.00

Non-member Price: 45.75

ABOUT ICMA

ICMA, the International City/County Management Association, advances professional local government through leadership, management, innovation, and ethics. ICMA provides member support; publications; data and information; peer and results-oriented assistance; and training and professional development to more than 12,000 city, town, and county experts and other individuals and organizations throughout the world.

The management decisions made by ICMA's members affect millions of individuals living in thousands of communities, from small villages and towns to large metropolitan areas.



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