**FOR IMMEDIATE RELEASE: [Insert Issue Date]**

**CONTACT:** **[Insert Local Government Contact] and/or**
 **[optional]**

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 **ICMA Recognizes [Insert Name of Individual] for**

**Commitment to the Profession**

**WASHINGTON, D.C.**—**[Insert Name of Individual Recipient, Title, and Entity]**, recently received the Distinguished Service Award from ICMA, the premier local government leadership and management organization. **[Name of Individual Recipient]**’s achievement will be honored in various platforms including ICMA’s 2020 UNITE: A Digital Event, September 23-26, 2020.

**[Insert brief description of recipient and work history, if desired.]**

**[Insert quote from recipient.]**

The ICMA Distinguished Service Award is given to a manager retired from the profession for a minimum of two years and who has made an outstanding contribution to the management profession and local government. This award is not given to recognize years of service, nor is it selected by the Awards Evaluation Panel. Rather, it is conferred by the ICMA Executive Board.  It recognizes a manager whose service in his or her community or communities has been judged by peers as strong or exceptional, and who has made major contributions beyond direct service to local government. **[Name of Individual Recipient]** is honored with the Distinguished Service Award for his or her commitment to the profession.

**[Optional: Insert quote from elected official, colleague, or other individual.]**

In addition to online and virtual conference recognition, the 2020 ICMA Annual Award recipients will be highlighted in a commemorative booklet that will be posted on icma.org and published in the September 2020 issue of *PM* magazine.

For more information about ICMA’s Annual Awards Program, contact Joyce Lee Brown at jlee@icma.org or 202-962-3625.

**About ICMA**

ICMA, the International City/County Management Association, advances professional local government worldwide. Our mission is to create excellence in local governance by developing and fostering professional management to build livable communities that improve people’s lives. ICMA provides member support; publications; data and information; peer and results-oriented assistance; and training and professional development to nearly 13,000 city, town, and county experts and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of individuals living in thousands of communities, from small villages and towns to large metropolitan areas. Learn more at [icma.org](http://www.icma.org).