GO DRIVER
Get Trained. Get Hired.

In October 2014, the City of Charlottesville piloted its first jobs-driven employment training program, Growing Opportunity Driver (GO Driver), in response to an expressed need for bus drivers by Charlottesville Area Transit (CAT). In partnership with CAT and Piedmont Virginia Community College (PVCC), the City created GO Driver, a four-week intensive employment training program, to prepare low-income City residents for employment as Relief Transit Bus Operators with CAT. Participants were also paired with a community mentor to assist program staff with supportive services throughout the duration of the program.

PROGRAM OUTCOMES

- \# Participants Graduated—12
- \# Offered Employment—12
- \# Accepted Employment—11
- \# Employed at 12 Months—11

CREDENTIALS EARNED

- ➲ Commercial Driver's License Class B Permit with Air Brakes and Passenger Endorsements
- ➲ National Retail Federation Certification in Customer Service
- ➲ Virginia Career Readiness Certificate
- ➲ Workplace Essential Skills Certificate from Piedmont Virginia Community College

PROGRAM COSTS

TOTAL PROGRAM COSTS
$26,400 or $2,200/Participant

WORKFORCE INVESTMENT ACT FUNDS LEVERAGED
$12,000 + $7,200 Employer Wage Subsidy

EMPLOYER PARTNER

CAT
charlottesville area transit

GO Driver 1
October 2014

GO Driver 2
June 2015

GO Driver 3
December 2015

GO Driver 4
May 2016

AVERAGE WAGE

$15/HOUR
$28K/YEAR

PARTICIPANTS GRADUATED

ACCEPTED EMPLOYMENT

EMPLOYED AT 12 MONTHS

"Going through GO Driver has impacted my life in many ways and broadened my horizons, leading me on a venture to owning my own house, strengthening my credit, and starting my own business in the future. GO Driver is the way to go for a long lasting career and financial stability."

George Davis
Relief Transit Driver, CAT

"GO Driver changed my life. It allowed me to become more familiar with the community. I am self-sufficient and supporting my family thanks to the customer service and Commercial Driver's License training that I received. If you want to change your life, have trust in this program and join GO Driver."

Abdul Mobeen
Relief Transit Driver, CAT

CHARLOTTESVILLE · VIRGINIA · 1762

THE CITY OF CHARLOTTESVILLE
OFFICE OF ECONOMIC DEVELOPMENT