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#ICMA2018





Vision Objectives

- People Oriented vs. Organizational Oriented
- Alignment with People & Organizational Purpose
- Noble Purpose & Bigger Than Ourselves
- Not Tell, Not Sell, But Want To Buy







Please Join in the Climb to the Top

Leadership Journey

_	Management	Transactional	Servant	Transformational	Transcendent
Driver	Authority	Knowledge	Heart	Vision	Noble Cause/ Higher Purpose
Method	Motivation	Motivation	Motivation	Inspiration	Inspiration
Focus	Work Task	Work Task	People	People	People
Org. Structure	Hierarchical	Hierarchical	Hierarchical	Flat	Halocracy
Develop	Subordinates	Followers	Followers	Leaders	Leaders
Employee	Disgruntle	Disengagement	Disengagement	Engagement	Engagement
Change	Status Quo	Status Quo	Status Quo	Innovation	Change the World
Performance Result	Below Average	Average	Good	Very Good	Great

Leadership Values

- People First, Work Second
- Trust & Being Selfless Biggest Obstacle to Leadership
- Inspiration vs. Motivation
- Genuine From the Heart

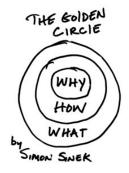


Culture











Start With Why



Traditional Motivational Mindset



MAD Inspirational Mindset





Those Who Have a 'Why' to Live, Can Bear Any 'How'.

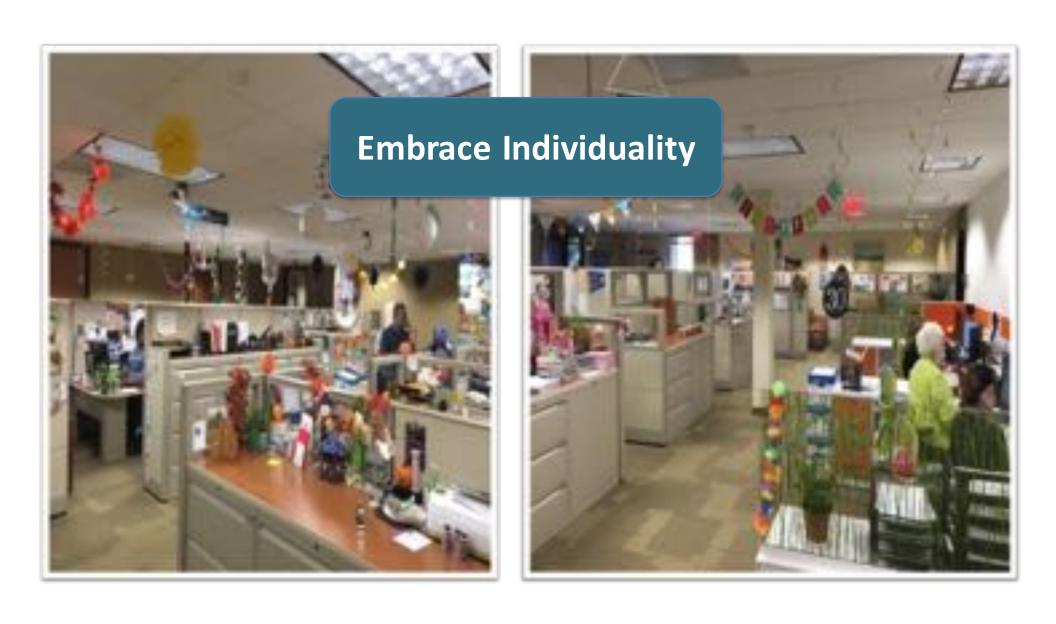
-Victor Frankl

A MAD Life for Me

5 Core Values

- Fun and Enjoyment
- Friends and Connections
- Healthy Physically, Mentally, & Spiritually
- Personal Growth & Learning
- Meaningful Work





Culture

- Live First, Work Second
- Developed by the Staff
- Sense of Pride & Purpose
- Live It! Policies, Procedures, & Practices

Amazing Results

- True Employee Engagement & Fulfillment
- Wow Customer Service Experience
- High Performance Team
- Increase in Productivity & Innovation

Make A Difference Day







Tis The Season of Giving



Random Act of Kindness



Making A Difference in Our Future