

IT Strategic Planning: Making Your IT Organization Efficient and Effective

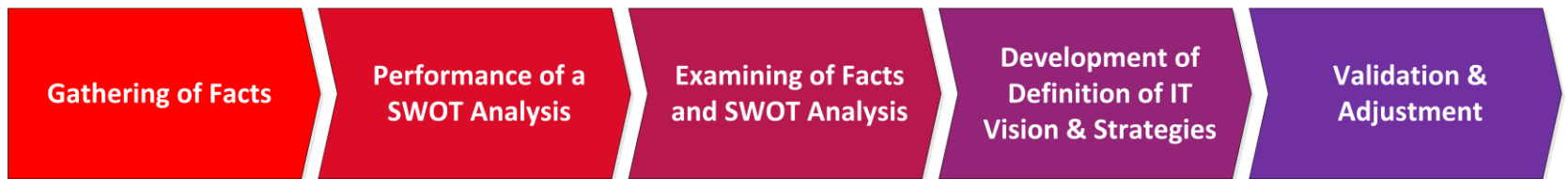
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How can an IT Strategic Plan Assist with Making Your Organization Efficient and Effective

- Good IT budgeting is good financial planning.
- Aligns the IT budget with the organization's overall mission and strategy,
- Provides a Run-Grow-Transform IT investment analysis
 - Run – keeps the organization operating.
 - Grow – keeps the organization current adding new capabilities or improve existing ones.
 - Transform – provides the capability of planning and researching better and newer ways to improve governmental operations
- Assesses the financial impacts of the IT budget.
- A multiyear run-grow-transform and reserve analysis.

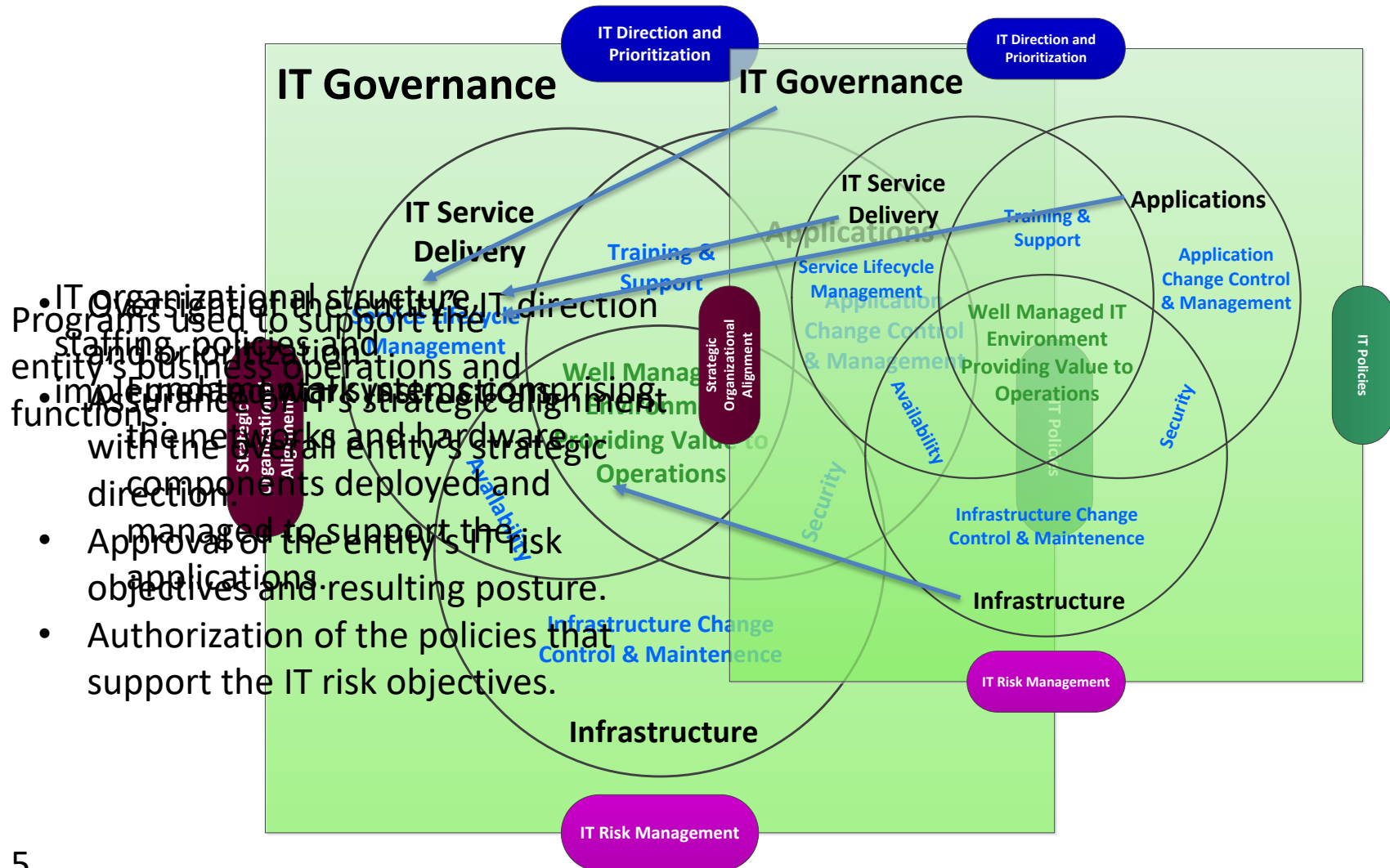
The IT Strategic Planning Process





- Input from all Stakeholders
- Broad spectrum input from internal (and where appropriate external) IT customers
- IT performance metrics
- Existing IT skill sets and needed IT skill sets
- Discovery (as is status) related to the four key elements that always exist in well managed IT environments:
 - IT Governance
 - Service Delivery
 - Applications
 - Infrastructure

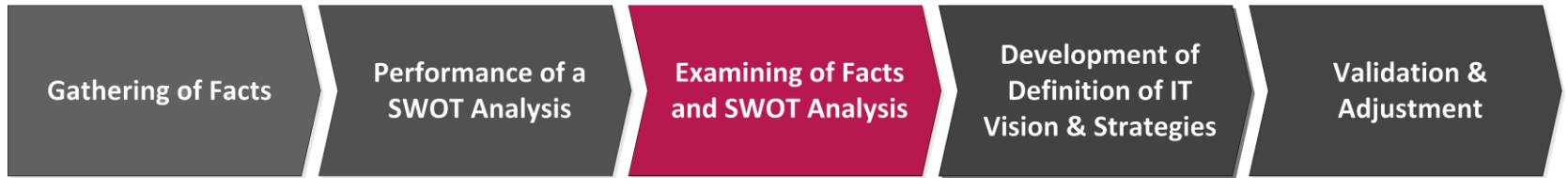
Four Key Elements Existing in Well Managed IT Environments



- IT organizational structure, IT direction Programs used to support the entity's business operations and functions.
- Staffing, policies and implementation of IT systems comprising the networks and hardware components deployed and managed to support the applications.
- Approval of the entity's IT risk objectives and resulting posture.
- Authorization of the policies that support the IT risk objectives.



- External analysis
 - Opportunities
 - Threats
- Internal analysis
 - Strengths
 - Weaknesses
- Strategic questions
- Strategic issues

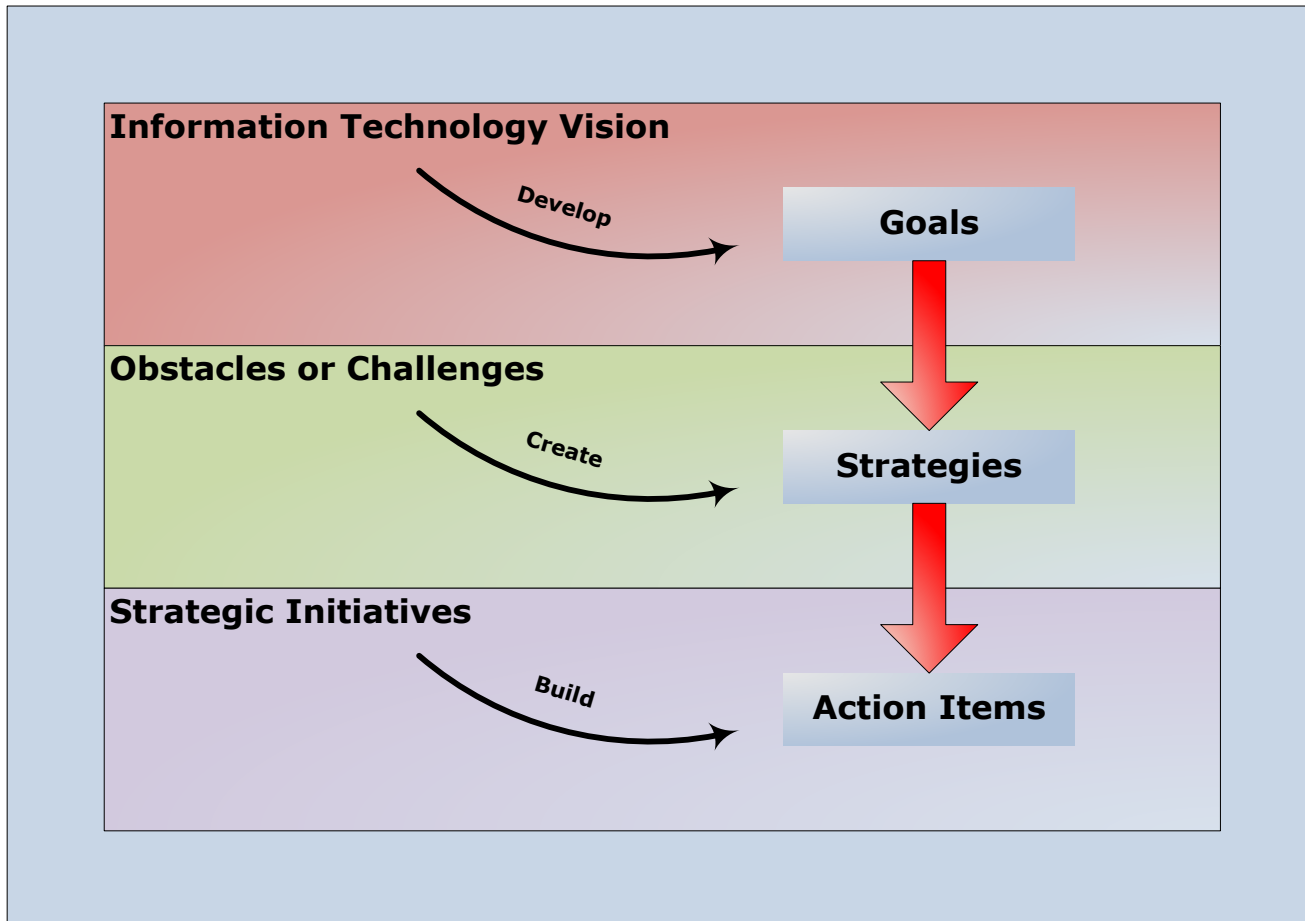


- Review of the inputs received
- Results of the SWOT Analysis
- Define key statements and facts
- Consider the potential user adoption
- Consider ‘Networked governance’ – Concept of Government 2.0 *“Use of IT to socialize and commoditize government services, processes and data.”* (Gartner Definition)



- Development of an IT vision for the organization based on facts.
- Consideration of SWOT challenges to the vision.
- Development of initiatives to overcome challenges.
- Development of action items to form basis for the IT Strategic Plan.

IT Strategic Plan Development





- Stakeholder and management review of:
 - Vision
 - Mission
 - Goals
 - Strategies
 - Action Items
- Make adjustments where necessary.

Questions/Comments?

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