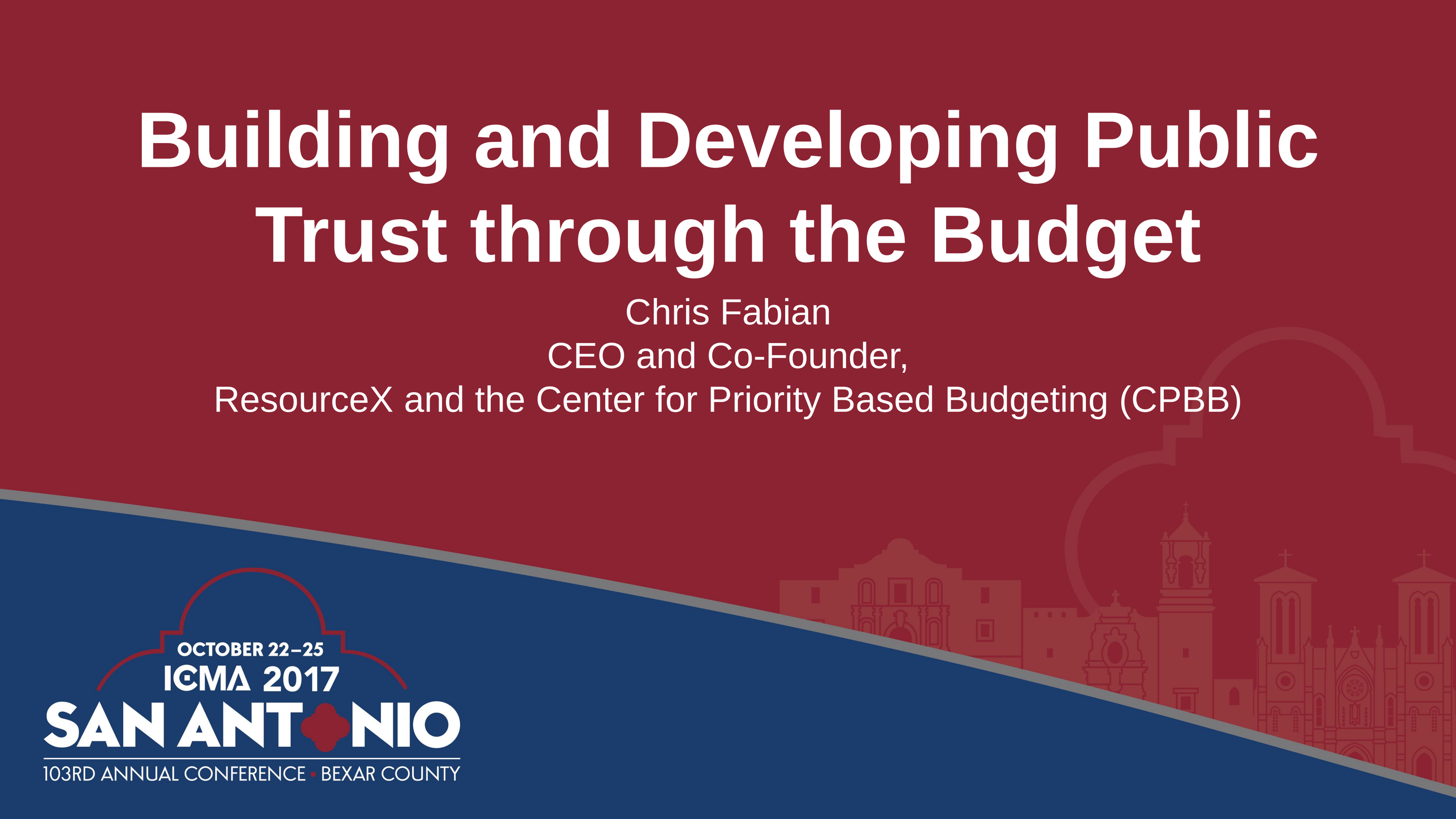
Building and Developing Public Trust through the Budget

Chris Fabian
CEO and Co-Founder,
ResourceX and the Center for Priority Based Budgeting (CPBB)

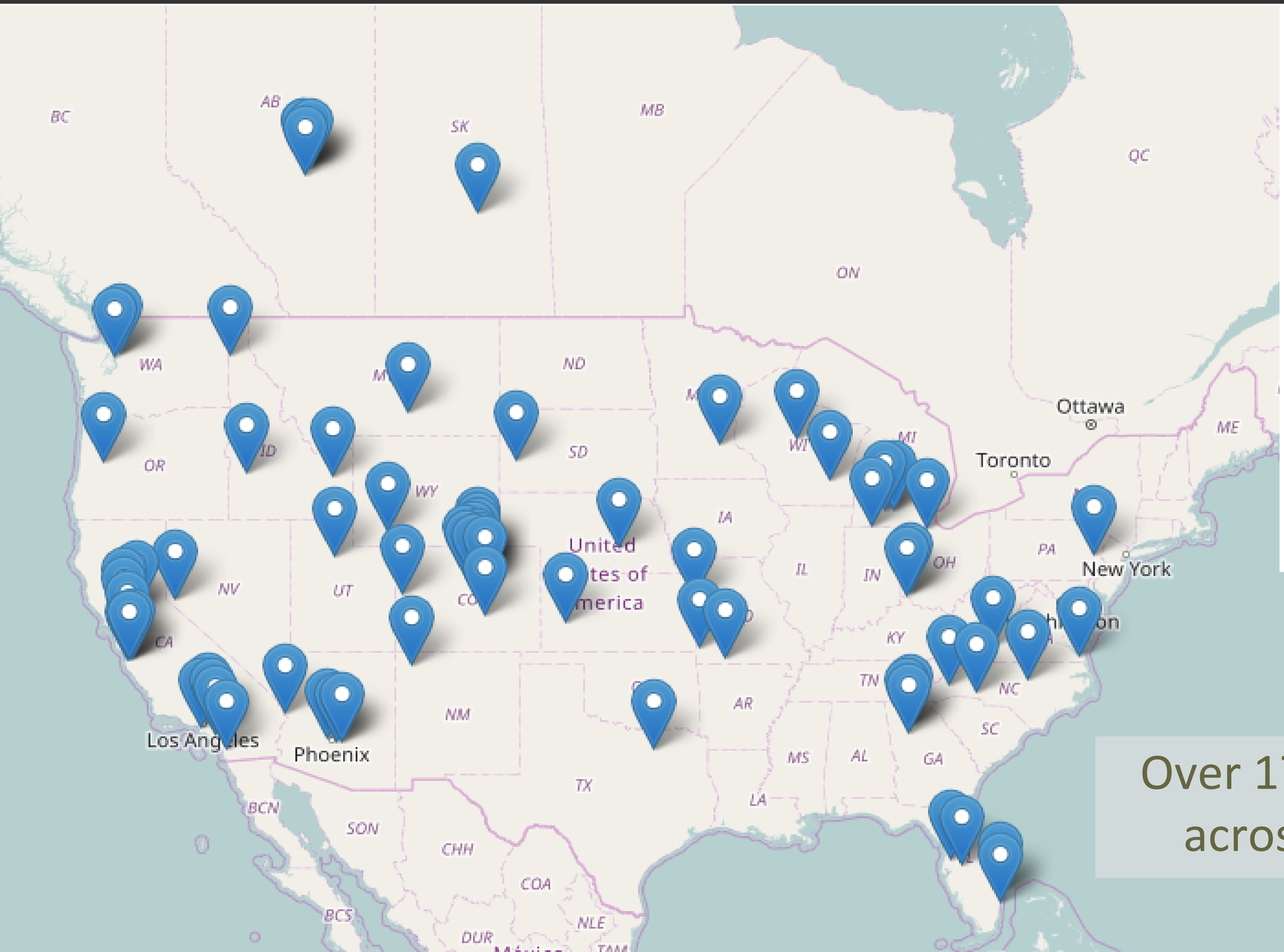


Today's Agenda

3:30-4:00 Public Engagement in the Budget Process – **Why & How**

4:00-4:30 Applied Public Engagement – **Breakthroughs in Partnerships**

4:30-4:40 **Interactive** and **Hands-On**



CLIENTS

ResourceX provides priority-based budgeting software to local governments as well as the Center for Priority Based Budgeting.

Over 170 communities served across the US and Canada

Why Public Participation?

Washington County, WI

Washington County Executive Committee
Rick Gundrum, Chair
Mark T. McCune, First Vice-Chair
Donald A. Kriefall, Second Vice-Chair

July 17, 2017

County Chairperson and Executive

Dear County Chairperson and Executive,

On behalf of the Washington County Executive Committee of the County Board, we are writing today to indicate our interest in partnering with your County in applying to be a part of the Local Government Institute of Wisconsin's (LGI) Future Regions Initiative. We are specifically inquiring to engage in this process to seek any and all opportunities to develop cooperative partnerships, shared service arrangements, and even the possibility of implementing Wis. Stats. §59.08 *Consolidation of counties; procedure; referendum*, all of which we believe could help ensure the long term viability of the essential services our citizens rely upon.

Moffat County, Colorado

$31million, 1,097 services

Lauren Blair
lblair@craigdailypress.com

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Moffat County seeks savings through local partnerships

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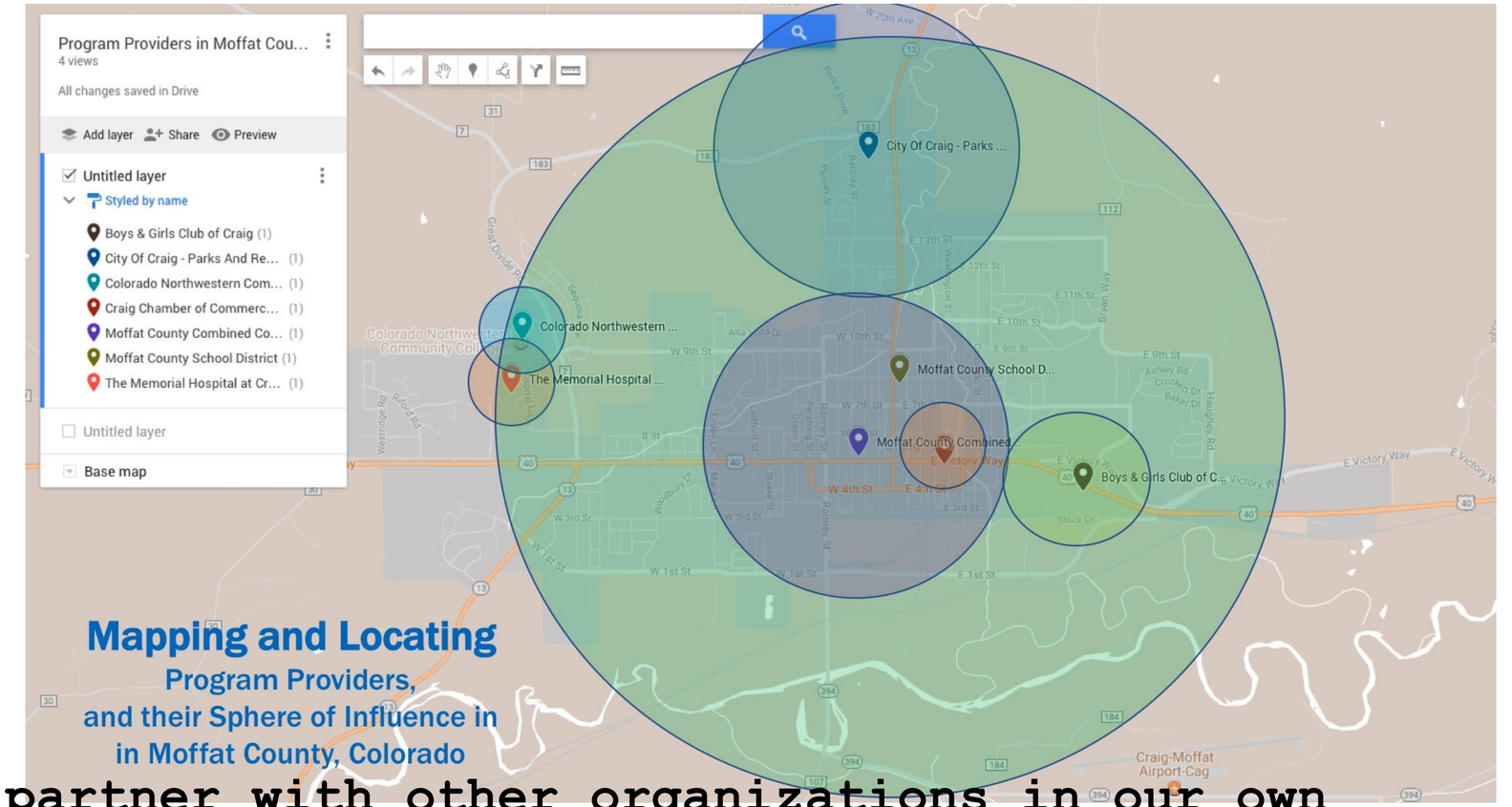
Some difficult changes could be in store as Moffat County looks to cut up to $2.5 million from its budget in the next year or two, but county commissioners hoped to engage the community in their process Tuesday at a Community Resource Meeting.

At least 100 local leaders, county employees and community members packed the fairgrounds pavilion to learn how the county is working to identify priorities and find savings through partnering with other local organizations to provide services.

"How can we discover and partner with other organizations in our own community who are pursuing the same societal objectives we are?" Commissioner Ray Beck asked as he set the stage for the speakers who followed.

The county is looking for opportunities not only to partner, but also to consolidate or merge services with other public and private entities, Beck said.



Mapping and Locating
Program Providers,
and their Sphere of Influence in
in Moffat County, Colorado

"How can we discover and partner with other organizations in our own community who are pursuing the same societal objectives we are?" Commissioner Ray Beck asked the participating agencies. The county is looking for opportunities not only to partner, but also to consolidate or merge services with other public and private entities

City of Toledo, Ohio

Chamber of Commerce funds half of the City's implementation of Priority Based Budgeting, in partnership to develop **"Networked Enterprises."**

In a $400million operating budget:

- **$18+ million** in Public/Private Partnership opportunities
- **$83+ million** in Intergovernmental Shared Services opportunities
- **$90+ million** in fee recovery opportunities

CPBB Teams with Toledo Regional Chamber to Bring Priority Based Budgeting to the City of Toledo, Ohio

Sandy Spang, City of Toledo, Councilwoman

"The story we tell ourselves in this City is that we're broke, busted, bankrupt. And we turn to citizens begging them to understand this obvious fact, and to provide us money for what we need. But how do we stand behind this story when we collect over $600 million every year? We're not broke! We just choose to lock our assumptions that every dollar is spent exactly as it should be. The process and tools of Priority Based Budgeting upends this assumption and unlocks opportunities to substantially re-allocate the resources we have."

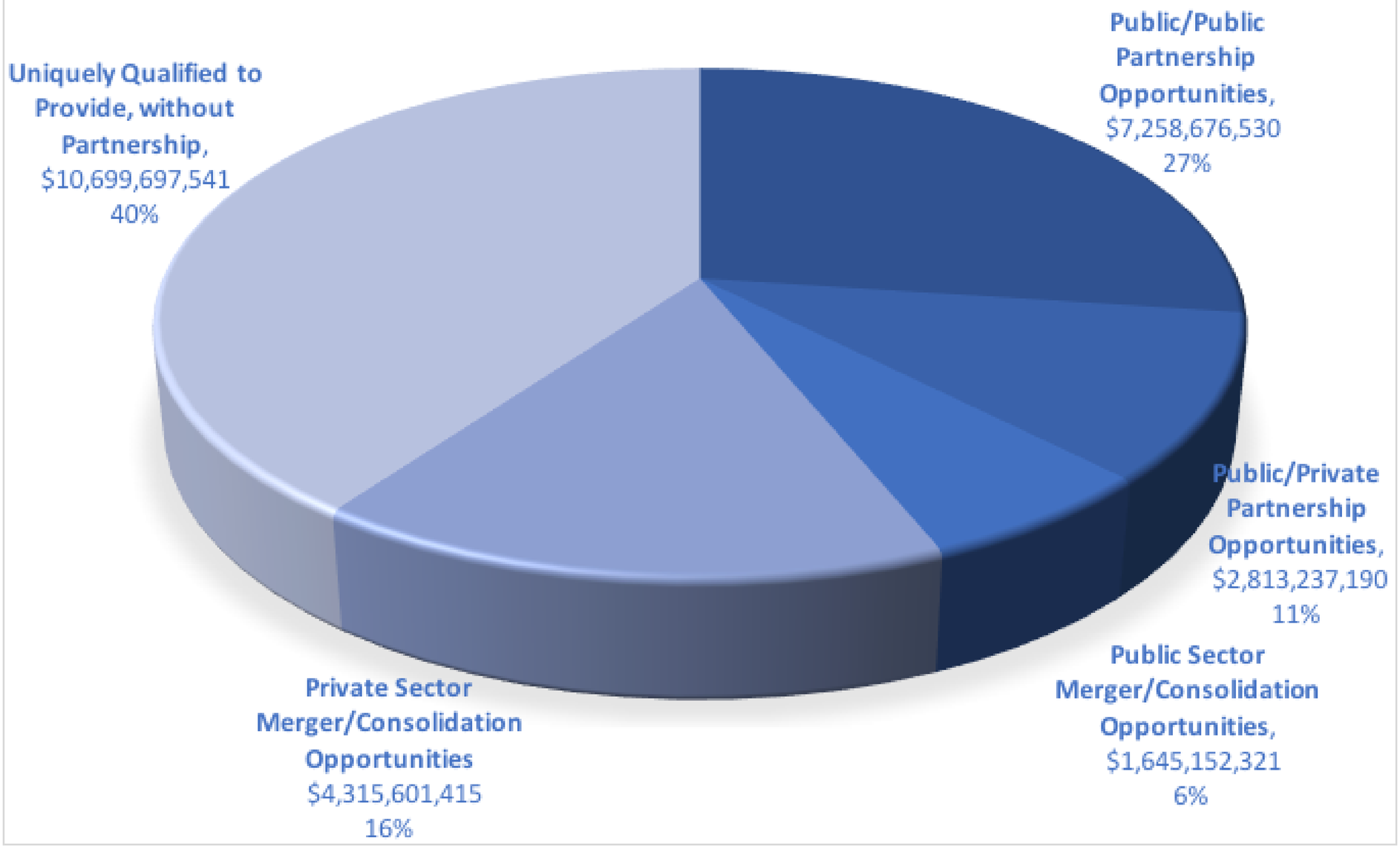
City of Englewood, CO

Eric Keck, City Manager of Englewood CO

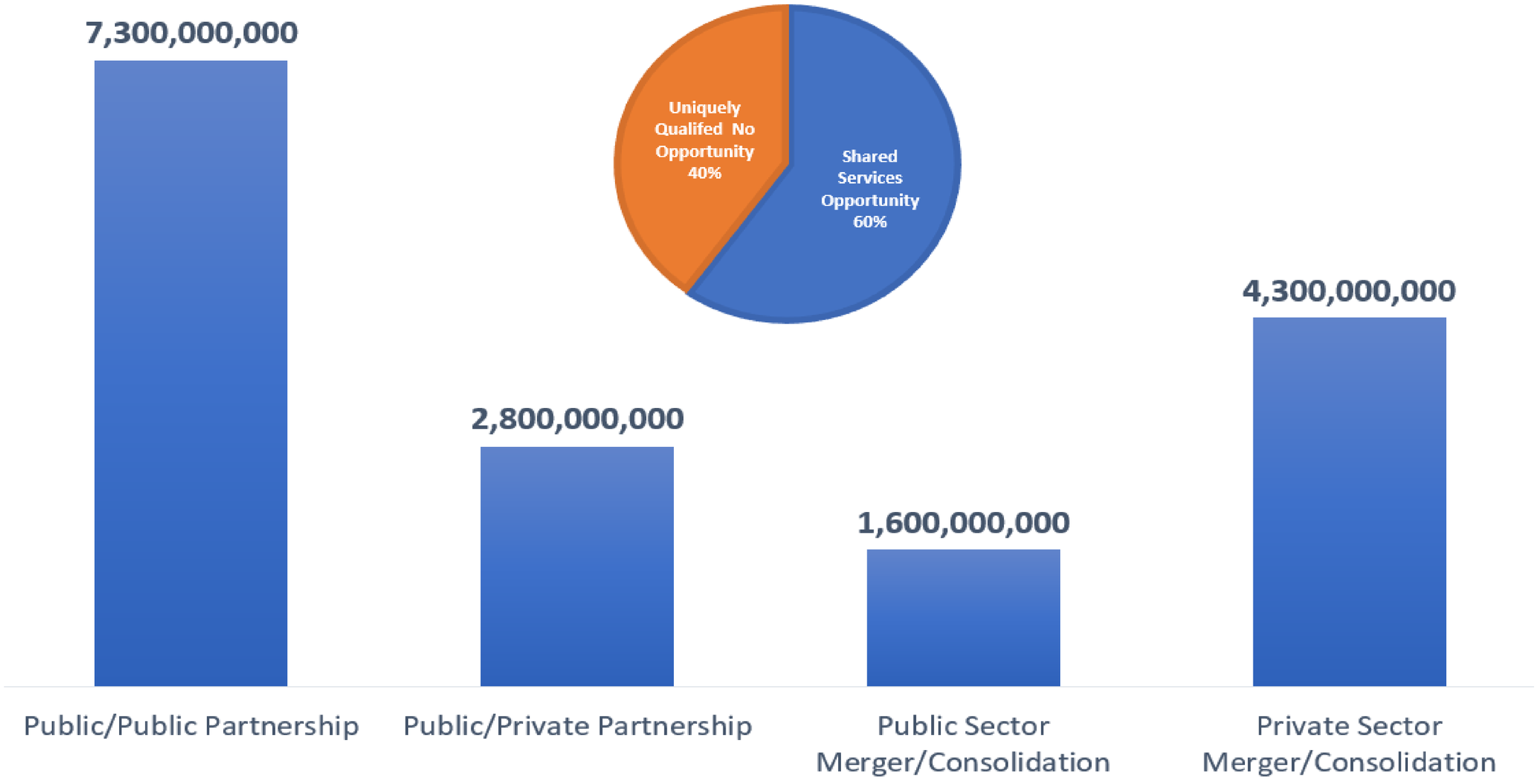
“I think it’s really interesting to realize that most cities ‘don’t know what their private sector businesses actually do!’ And that most from the private sector ‘don’t know exactly what the City offers, and therefore don’t know where partnership opportunities could be developed/cultivated’ - PBB is an agent for identifying who does what, and where partnerships could occur.”

NETWORKED ENTERPRISE OPPORTUNITIES:

AN ASSESSMENT OF 93,893 PROGRAMS IN PBB DATABASE



NETWORKED ENTERPRISE OPPORTUNITIES



How does it work?

Why are we in business?

Costs

What does it cost?

- Determine Results

Allocation **Scoring**

- Identify Programs and Services
- Valu ms based on
- Alloca esources based on Priorities

Programs

Results

What is a “Program”?

What is “too big” or “too small?”

How many should we have?

Division	Program
Accounting	Accounts Payable
Accounting	Accounts Receivable/Collections
Accounting	Audit Coordination
Accounting	Internal Controls
Accounting	Investments
Accounting	Payroll Processing
Administration	Development & Redevelopment Projects
Administration	Urban Renewal Projects
Administration	Budgeting
Administration	Debt Management/Capital Funding
Administration	Financial Reporting
Administration	GID Support
Administration	Information Desk
Administration	Pension Administration

Program Inventory Maker: departments **“match up”** to database

MyDept	MyDiv	Type	Program Group Name	Program	Count of MyDept
Police	Police	Community	All Other Programs		741
Police	Police	Community	Other Programs to condsider		80
Police	Police	Community	(blank)		31
Police	Police	Community	Property and Evidence Management		23
Police	Police	Community	Crime Analysis		18
Police	Police	Community	Emergency Planning, Management, Mitigation and Administration		16
Police	Police	Community	Animal Control		15
Police	Police	Community	School Resource Officer (SRO) Program		14
Police	Police	Community	Community Outreach		14
Police	Police	Community	Crime Prevention		14
Police	Police	Community	Volunteer Programs		13
Police	Police	Community	Property Crime Investigation		12
Police	Police	Community	Crossing Guard and School Crossing Management		11
Police	Police	Community	K-9 Unit		11
Police	Police	Community	911 Dispatch and Communications		11
Police	Police	Community	Radio System Administration and Maintenance		10
Police	Police	Community	Complaint and Incident Analysis and Investigations		10
Police	Police	Community	Dispatch Services		10
Police	Police	Community	Victim and Witness Services		9
Police	Police	Community	Special Events		9
Police	Police	Community	Forensics		9
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Crash Review	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Enforcement	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Enforcement and Crash Investigation Program	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Enforcement Team	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Enforcement Unit	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Operations - Enforcement	1
Police	Police	Community	Traffic Enforcement and Crash Investigation Program	Traffic Operations - Investigations	1

Program Inventory: tap database of 90,000+ programs

SearchPBB

Programs | Results

USA
CANADA

State: All States

Org: Longmont, CO

Department: Finance

Program(s): All Programs

Download

Show 100 entries

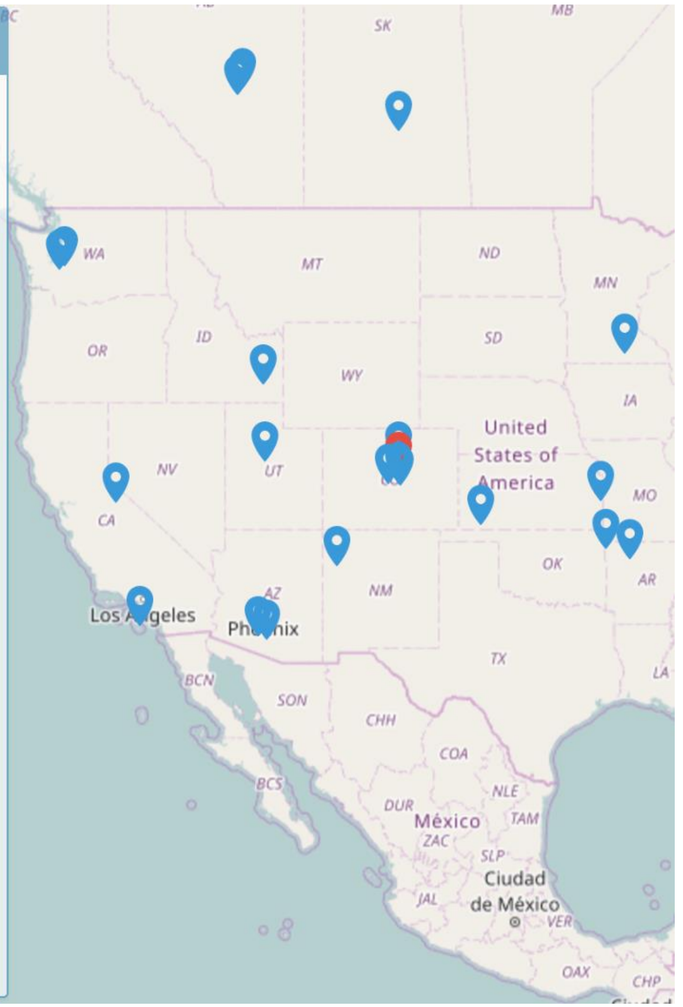
Search:

Copy | CSV

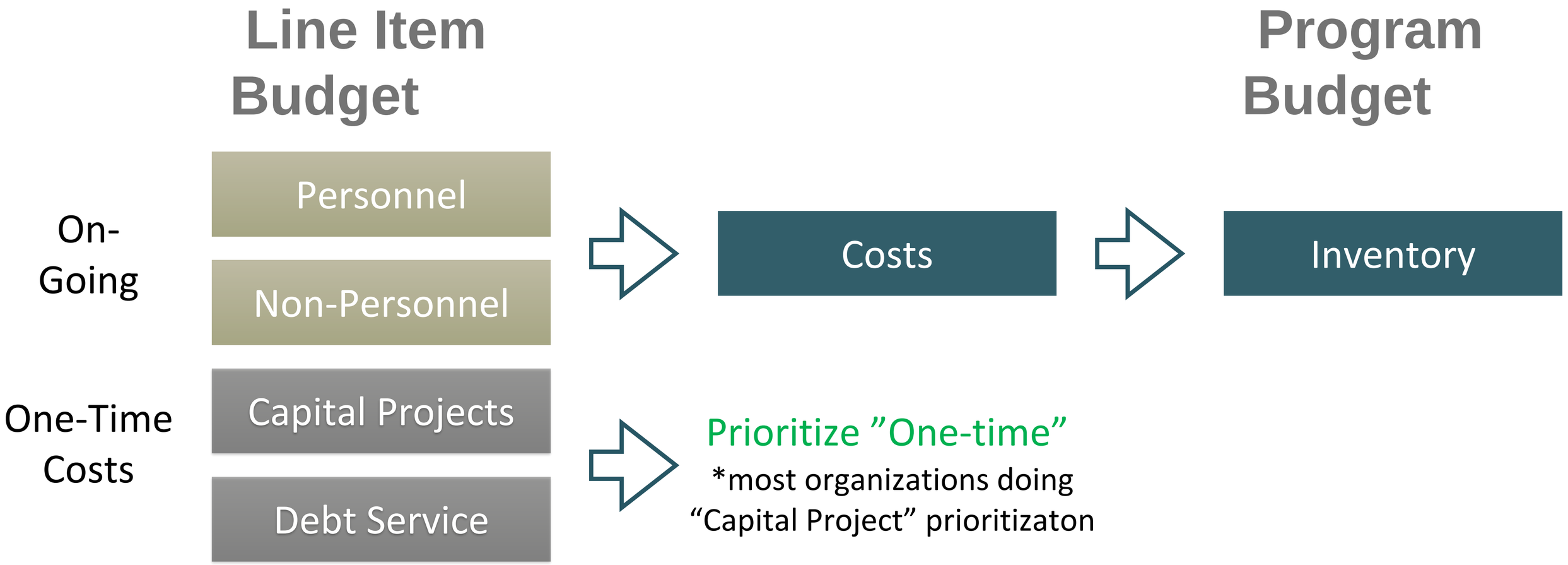
Org	Department	Program	Description
Longmont, CO	Finance	Loss Prevention	to be updated
Longmont, CO	Finance	Pick up and deliver mail to city departments	to be updated
Longmont, CO	Finance	Processing Returns	to be updated
Longmont, CO	Finance	Payments, payment arrangements and collections	to be updated

Showing 1 to 38 of 38 entries

Previous | 1 | Next



Costs - Personnel and Non-Personnel



Line Item Budget → Expressed as a Program Budget

resourceX reinventing fiscal analytics | Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

PBB Quartile: 1
Program: Residential Permits
Total Cost: 291,620

Program Description

Accept, review, track and issue building, zoning, electrical, heating, ventilation, air conditioning, pressure piping, boiler and demolition permits and issue certificates of occupancies for residential properties.

resourceX reinventing fiscal analytics | Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

Personnel and Non-Personnel Costs allocated to this program

Personnel Costs in order of descending cost

Fund	Division	Pos#	Position	Total Cost	FTE
General (1001)	Building Inspection	1011	Plans Examiner	140,740	1.00
General (1001)	Building Inspection	1010	Permit Technician	62,012	0.68
General (1001)	Building Inspection	1004	Clerk Specialist 1	33,688	0.50
General (1001)	Building Inspection	1005	Clerk Specialist 2	22,783	0.30
General (1001)	Building Inspection	1009	Permit Database Specialist	17,143	0.17
General (1001)	Building Inspection	1003	Chief Building Official	14,740	0.09
General (1001)	Building Inspection	1006	Commissioner-Administrative Services	11,857	0.09
General (1001)	Building Inspection	1012	Secretary 3	10,681	0.12
General (1001)	Building Inspection	1008	Overtime	7,881	0.00

Non-Personnel Costs in order of descending cost

Fund	Division	AcctNumber	Obj#	Cost	Total Cost
General (1001)	Building Inspection	1001-56300	521100	Building Inspection-Office Supplies	716
General (1001)	Building Inspection	1001-56300	521400	Building Inspection-Postage	597
General (1001)	Building Inspection	1001-56300	521500	Building Inspection-Printshop	253
General (1001)	Building Inspection	1001-56300	519990	Personnel Service Reimbursements	-31,470

Line Item Budget → Expressed as a Program Budget

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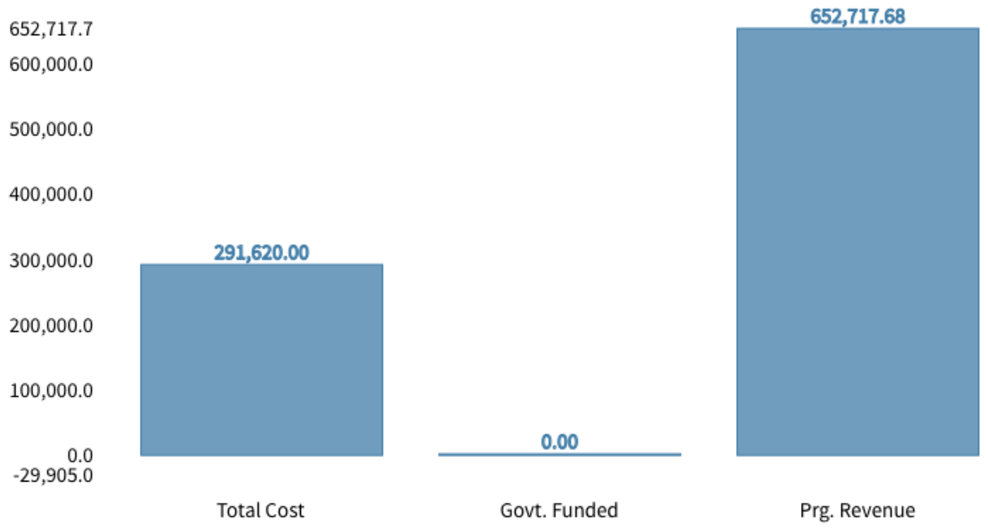
Program Cost and Revenue



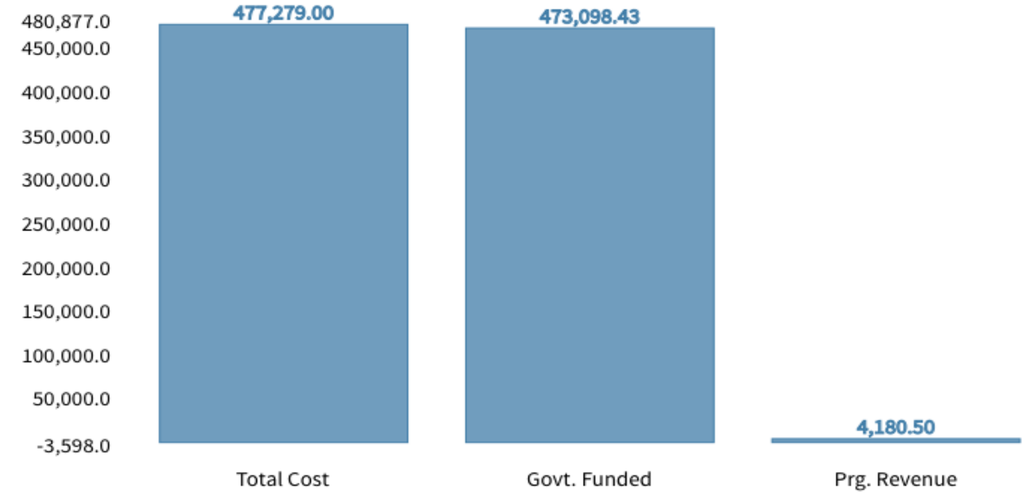
resourceX reinventing fiscal analytics | Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

PBB Quartile: 1
Program: Commercial inspections
Total Cost: 477,279

Program Description

Inspect commercial building, zoning, floodplain, sign, tent, haunted house, special event, safety, special paid, task force, damage, electrical, heating, ventilation, air conditioning, pressure piping, boiler and demolition work for minimum code compliance.

Program Cost and Revenue



Deep Dive: Line Item Budget → Expressed as a Program Budget

resourceX reinventing fiscal analytics | Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

PBB Quartile: 1
Program: Asphalt Patching and Potholes
Total Cost: 381,389

example: Public Works / Engineering

resourceX reinventing fiscal analytics | Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

Personnel and Non-Personnel Costs allocated to this program

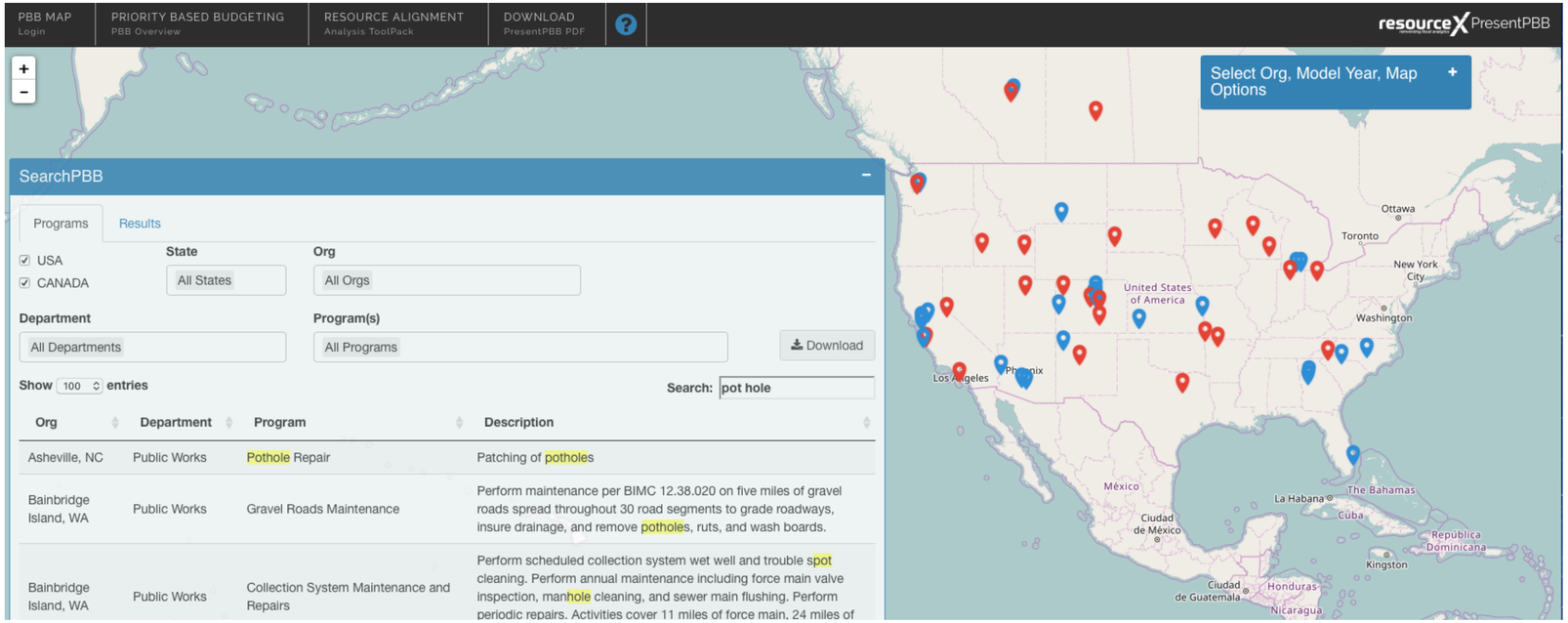
Personnel Costs in order of descending cost

Fund	Division	Pos#	Position	Total Cost	FTE
General (101)	Streets	383	Streets Maintenance Worker 3	25,783	0.41
General (101)	Streets	375	Streets Maintenance Worker 1/2	25,139	0.38
General (101)	Streets	377	Streets Maintenance Worker 2	24,081	0.38
General (101)	Streets	376	Streets Maintenance Worker 1/2	22,223	0.38
General (101)	Streets	373	Streets Maintenance Worker 1/2	21,050	0.32
General (101)	Streets	371	Streets Maintenance Worker 1	19,941	0.32
General (101)	Streets	374	Streets Maintenance Worker 1/2	19,926	0.32
General (101)	Streets	367	Part-time	18,899	0.00
General (101)	Streets	369	Streets Supervisor	16,889	0.17
General (101)	Administration	364	Administrative Assistant	5,708	0.10
General (101)	Streets	385	Streets Manager	2,588	0.02

Non-Personnel Costs in order of descending cost

Fund	Division	AcctNumber	Obj#	Cost	Total Cost
General	Streets	101-4310	3441	R&M - ROADS & STREETS	71,901
General	Streets	101-4310	4701	FLEET REPLACEMENT	39,032
General	Streets	101-4310	4601	FLEET SERVICES - I/S	30,988
General	Streets	101-4310	3562	VEHICLE FUEL	9,293
General	Streets	101-4310	2120	SMALL TOOLS & EQUIPMENT	8,261
General	Streets	101-4310	4602	TECHNOLOGY MANAGEMENT	4,070
General	Streets	101-4310	5521	INSURANCE ON VEHICLES	3,688
General	Streets	101-4310	3452	RENTAL OF EQUIPMENT & VEHICLES	3,098
General	Streets	101-4310	3530	TELEPHONE & RADIO	2,573
General	Streets	101-4310	5522	LIABILITY INSURANCE	1,696
General	Streets	101-4310	2230	SAFETY SUPPLIES	984
General	Streets	101-4310	3570	EDUCATION, TRAINING, DEVEL	984
General	Streets	101-4310	3900	OTHER PURCHASED SERVICES	984
General	Streets	101-4310	2200	CLOTHING & UNIFORMS	833

Match up to the PBB database: **“Pot Hole Repair”**



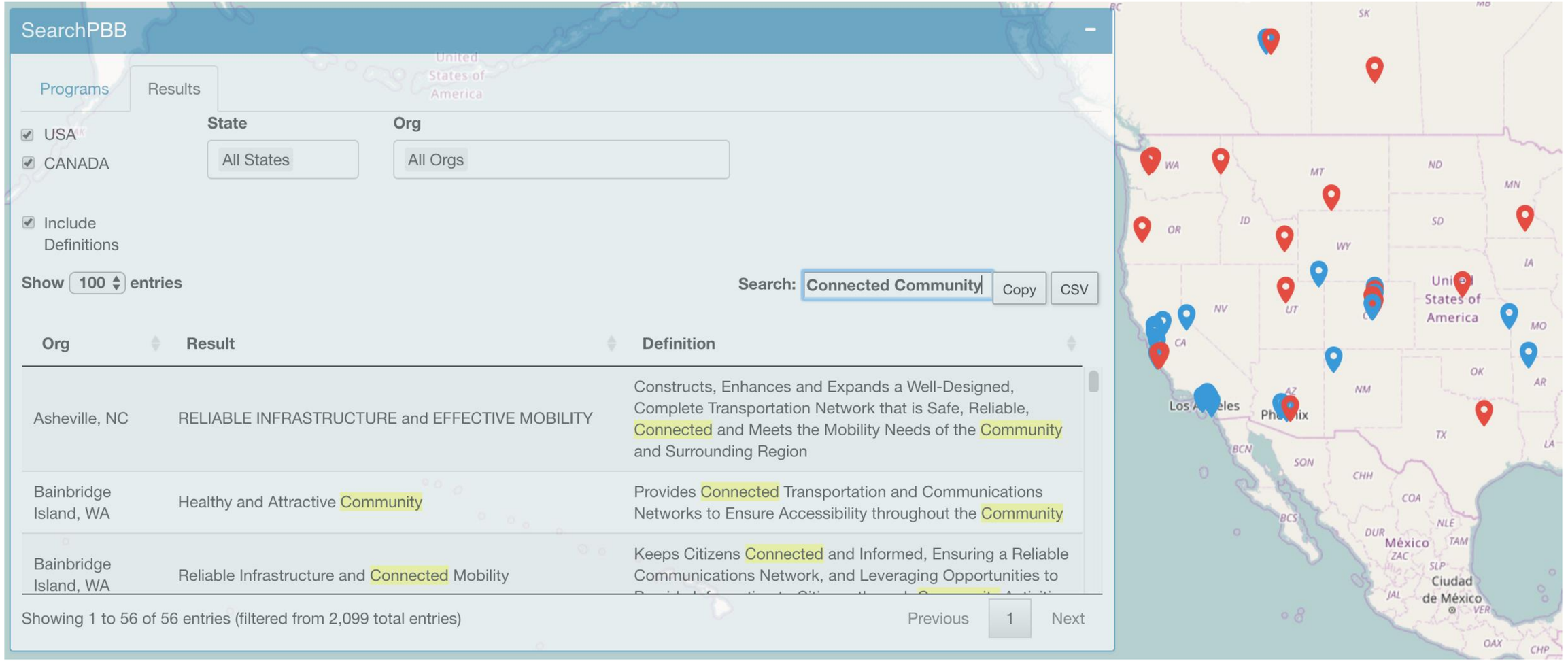
Population	Fund	Department	Program Name	Cost
13,284	General Operating	Planning & Infrastructure	Pothole Repair	$ 61,656
19,801	General	Public Works	Pothole Repairs	$ 120,894
31,243	General	Public Works	Pothole Repairs	$ 149,315
72,864	Highway User	Engineering	Pothole Repair	$ 156,164
87,236	General	Public Works	Pothole Repair	$ 91,011
132,739	Highway	Highway	Asphalt Spot Repair/Pothole Repair	$ 427,616
135,416	Highway	Highway	Asphalt Spot Repair/Pothole Repair	$ 286,232
249,146	Highway	Highway	Asphalt Spot Repair/Pothole Repair	$ 280,989
278,508	General Fund	Public Works	Pothole Repair	$ 1,284,165

Results: Community and Governance

Economic Vitality	Effective Transportation	Quality Neighborhoods	Financial Stewardship
Safe Community	Health and Well-being of Citizens	Livable and Inclusive	High-Quality Workforce
Sustainable and Maintained Development	Culture and Recreation	Smart Cities	Regulatory Compliance

Safe and Secure Community	Effective Utilities, Transportation and Telecommunications Infrastructure	Economic Vitality, Education and Workforce Development	Recreation and Cultural Opportunities	Health and Well-being of Community	Governance
…is prepared to respond to emergencies	…eases traffic flow and minimizes congestion	…attracts new businesses, and creates jobs	…supports the arts	…access to safe drinking water, clean air, waste removal	…maintains compliance with regulatory obligations
…enforces the law	…provides convenient and efficient access	…helps retain current businesses	…opportunities for cultural enrichment	…preserves the natural environment	…assists and supports decision makers with information, analysis and consultation
…reduces crime	…well-maintained infrastructure, planned for future development	…develops the workforce	…life-long learning opportunities (libraries)	…basic needs – safety, shelter, food, opportunity to work	…stewardship of financial, human and physical resources
…protects property	…provides access to multi-modal travel options (air, public transportation, bike lanes, trails)	…attracts visitors and tourism	…encourages healthy people (promotes active lifestyle)	…cares for the vulnerable (elderly, youth)	…attracts, develops and retains talent
…ensures safe air and access to drinking water	…promote efficient and coordinated sewer and water system	…provides infrastructure to support commerce (transportation, utilities, etc)	…supports community events, and entertainment options	…keeps community safe from danger (crime, disease, emergencies)	…enhances accountability and transparency in operations
…protects the environment	…ensures adequate energy and telecommunications services	…regulates growth and development	..parks, trails, open spaces	…ensures the character of the community is preserved	…seeks, leverages and creates intergovernmental opportunities and partnerships
…provides safe travel and mobility	….affordable, accessible, high-speed internet access	…enables business to function	…preservation and protection of historically significant buildings and sites	…open, inclusive and diverse	…provides timely and effective customer service

SearchPBB to identify measurable Results and Definitions



Example Result Definitions

Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
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…ensures safe air and access to drinking water	…provides infrastructure to support commerce (transportation, utilities, internet/communications, smart cities, etc)	…provides access to multi-modal travel options (transit, public transportation, bike lanes, trails)	…supports community events, and entertainment options	…keeps community safe from danger (crime, disease, emergencies)	…enhances accountability and transparency in operations
…protects the environment	…regulates growth and development		..parks, trails, open spaces		
…provides safe travel and mobility	…enables business to function				
…looks after it’s most vulnerable					

Program ”Influence” Example: **Snow Removal**

Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
Choose among the most widely acknowledged contributing indicators of success, for your Results					
…is prepared to respond to emergencies	…attracts new businesses, and creates jobs	…eases traffic flow and minimizes congestion	…supports the arts	…access to safe drinking water, clean air, waste removal	…maintains regulatory compliance
…enforces the law	…helps retain current businesses	…provides convenient and efficient access	…opportunities for cultural enrichment	…preserves the natural environment	…assists and supports decision makers
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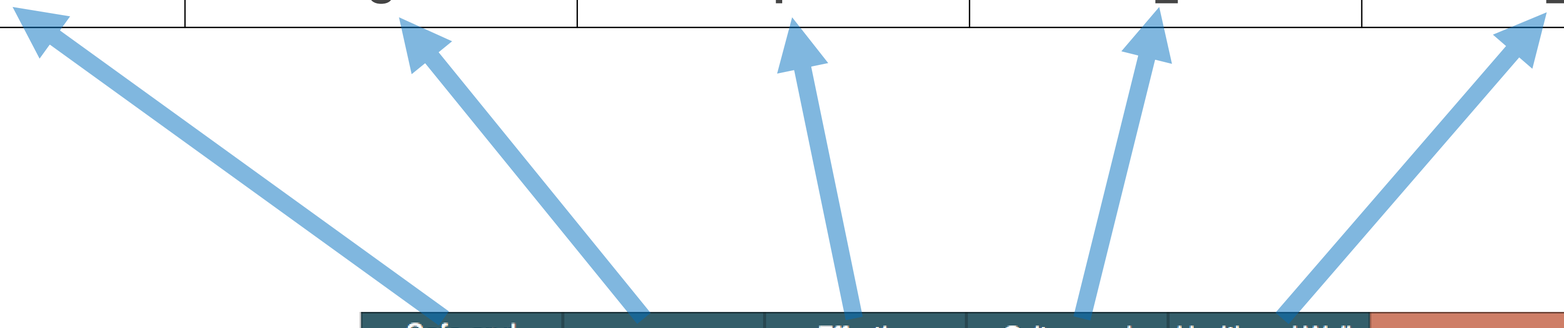
…looks after it’s most vulnerable					

Program ”Influence” Example: **Snow Removal**

Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
4	3	4	1	2	N/A



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…protects the environment	…regulates growth and development		..parks, trails, open spaces		
…provides safe travel and mobility	…enables business to function				
…looks after it's most vulnerable					

Scoring Scale

- 4: Essential to the Result
- 3: Strong influence on the Result
- 2: Influences the Result
- 1: Minor influence on the Result
- 0: No influence on the Result

Program ”Influence” Example: **Yoga**

Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
Choose among the most widely acknowledged contributing indicators of success, for your Results					
…is prepared to respond to emergencies	…attracts new businesses, and creates jobs	…eases traffic flow and minimizes congestion	…supports the arts	…access to safe drinking water, clean air, waste removal	…maintains regulatory compliance
…enforces the law	…helps retain current businesses	…provides convenient and efficient access	…opportunities for cultural enrichment	…preserves the natural environment	…assists and supports decision makers
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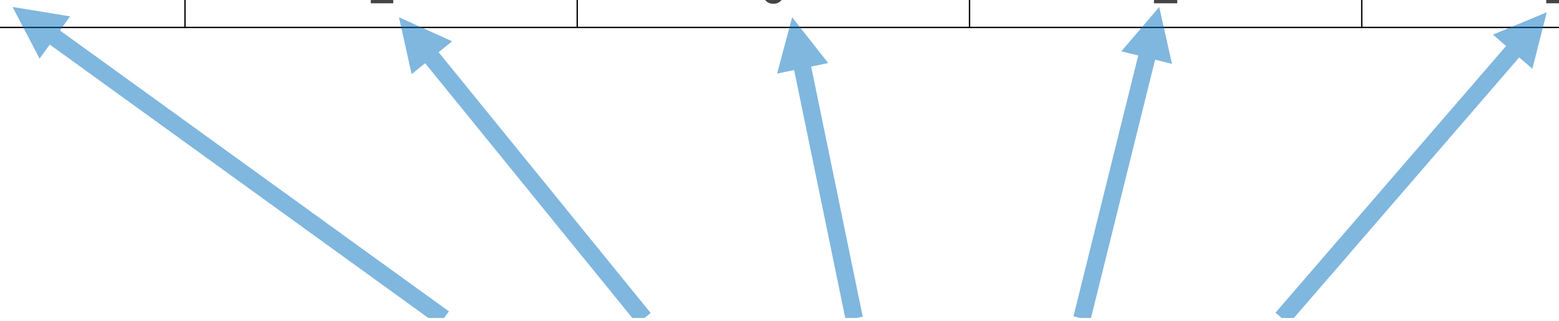
…provides safe travel and mobility	…enables business to function				
…looks after it’s most vulnerable					

Program ”Influence” Example: **Yoga**

Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
0	1	0	2	2	N/A



Safe and Secure Community	Economic Vitality	Effective Transportation and Mobility	Culture and Recreation Options	Health and Well-being of Community	Governance
Choose among the most widely acknowledged contributing indicators of success, for your Results					
…is prepared to respond to emergencies	…attracts new businesses, and creates jobs	…eases traffic flow and minimizes congestion	…supports the arts	…access to safe drinking water, clean air, waste removal	…maintains regulatory compliance
…enforces the law	…helps retain current businesses	…provides convenient and efficient access	…opportunities for cultural enrichment	…preserves the natural environment	…assists and supports decision makers
…reduces crime	…develops the workforce	…well-maintained infrastructure, planned for future development	…life-long learning opportunities (libraries)	…basic needs – safety, shelter, food, opportunity to work	…stewardship of financial, human and physical resources
…protects property	…attracts visitors and tourism	…safe travel	…encourages healthy people (promotes active lifestyle)	…cares for the vulnerable (elderly, youth)	…attracts, develops and retains talent
…ensures safe air and access to drinking water	…provides infrastructure to support commerce (transportation, utilities, internet/communications, smart cities, etc)	…provides access to multi-modal travel options (transit, public transportation, bike lanes, trails)	…supports community events, and entertainment options	…keeps community safe from danger (crime, disease, emergencies)	…enhances accountability and transparency in operations
…protects the environment	…regulates growth and development		..parks, trails, open spaces		
…provides safe travel and mobility	…enables business to function				
…looks after it’s most vulnerable					

Scoring Scale

- 4: Essential to the Result
- 3: Strong influence on the Result
- 2: Influences the Result
- 1: Minor influence on the Result
- 0: No influence on the Result

Program Scoring and Peer Review

example: Economic and Business Development

resourceX reinventing fiscal analytics

Program Overview | Cost & Revenue | Cost Breakdown | Program Metrics

PBB Quartile: 1
Program: Residential Inspections
Total Cost: 440,208

Program Description

Inspect residential building, zoning, floodplain, damage, electrical, heating, ventilation, air conditioning, pressure piping, boiler, demolition, property code compliance and type A daycares work for minimum code compliance.

Basic Program Attributes

Attribute	Score	Definition
Mandate	2	Internally Required by Code, Ordinance, or Policy
Reliance	2	Currently offered by other public, private providers
RecoveryCost	4	Fees generate 75% to 100% cost recovery
Demand	4	Change in demand is substantial
PopServed	3	Substantial portion, at least 75% of the Community

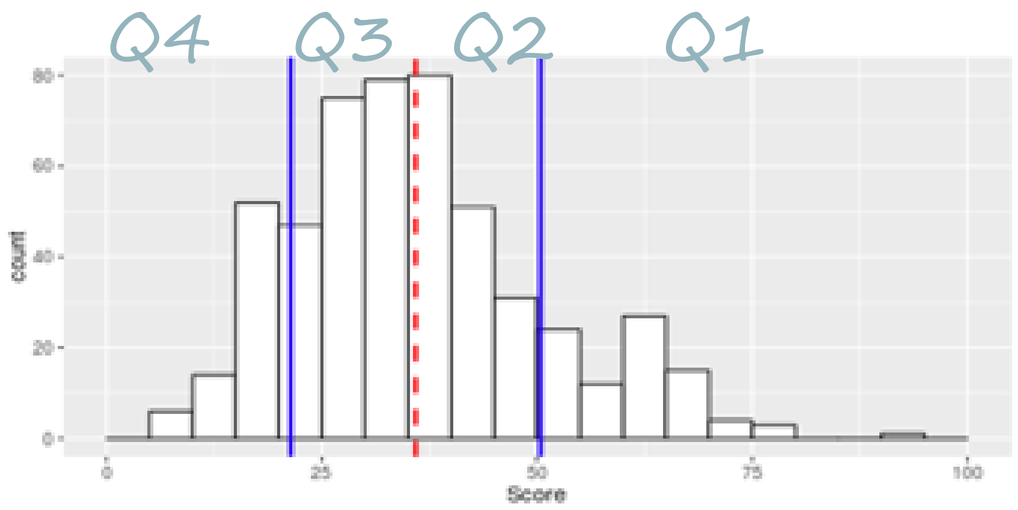
Alignment with Results

Result	Score
Community Well-Being	4
Safe Community	4
Strong Economy	4
Neighborhoods	3
Environmental Sustainability	0
Transportation and Infrastructure	0

Relative Quartile Groupings

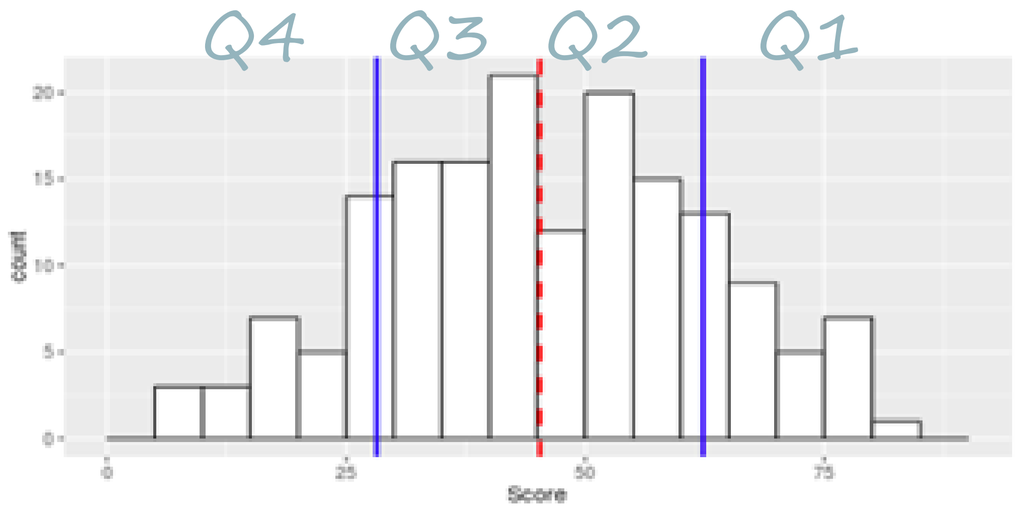
Community Programs - Scoring and Distribution

Rank	Number	Min Score	Max Score	Avg. Score
Q1	128	44.79	90.62	56.1
Q2	154	33.33	43.75	37.89
Q3	167	20.83	32.29	27.14
Q4	72	5.21	19.79	16.12
Totals	521	5.21	90.62	35.91

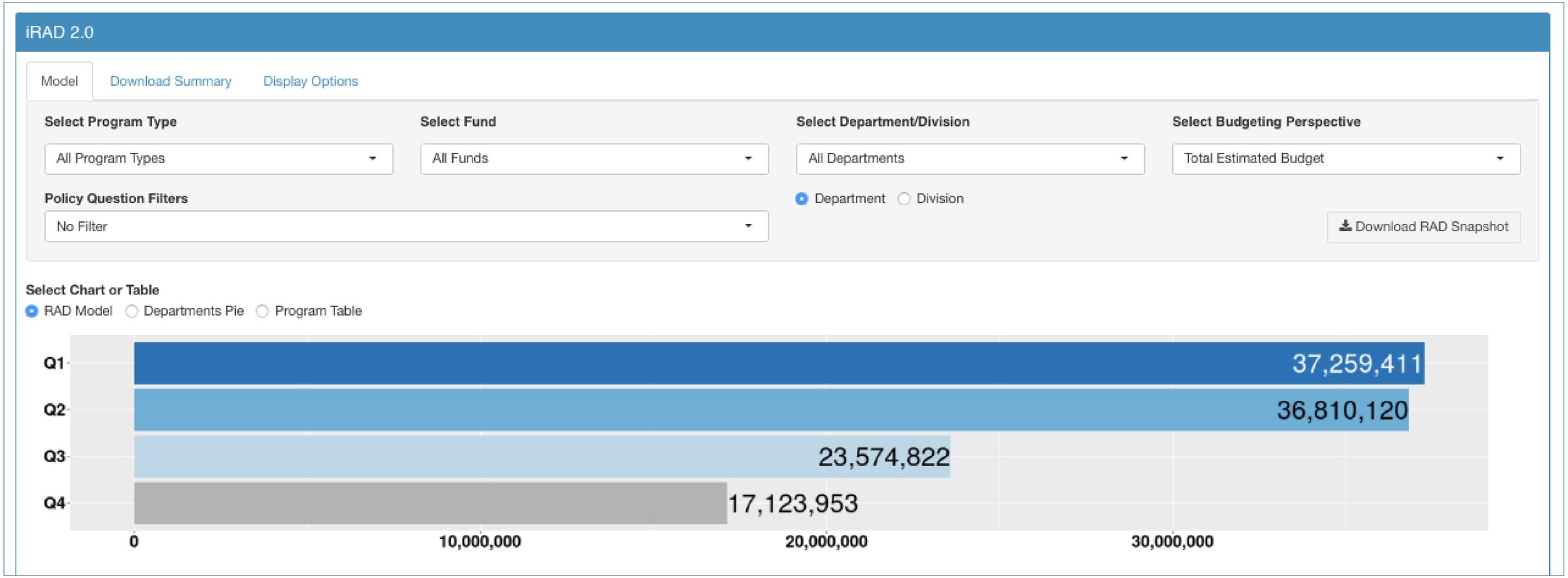


Governance Programs - Scoring and Distribution

Rank	Number	Min Score	Max Score	Avg. Score
Q1	50	55.21	82.29	65.25
Q2	53	40.62	54.17	47.45
Q3	37	27.08	39.58	34.01
Q4	27	7.29	26.04	19.41
Totals	167	7.29	82.29	45.27

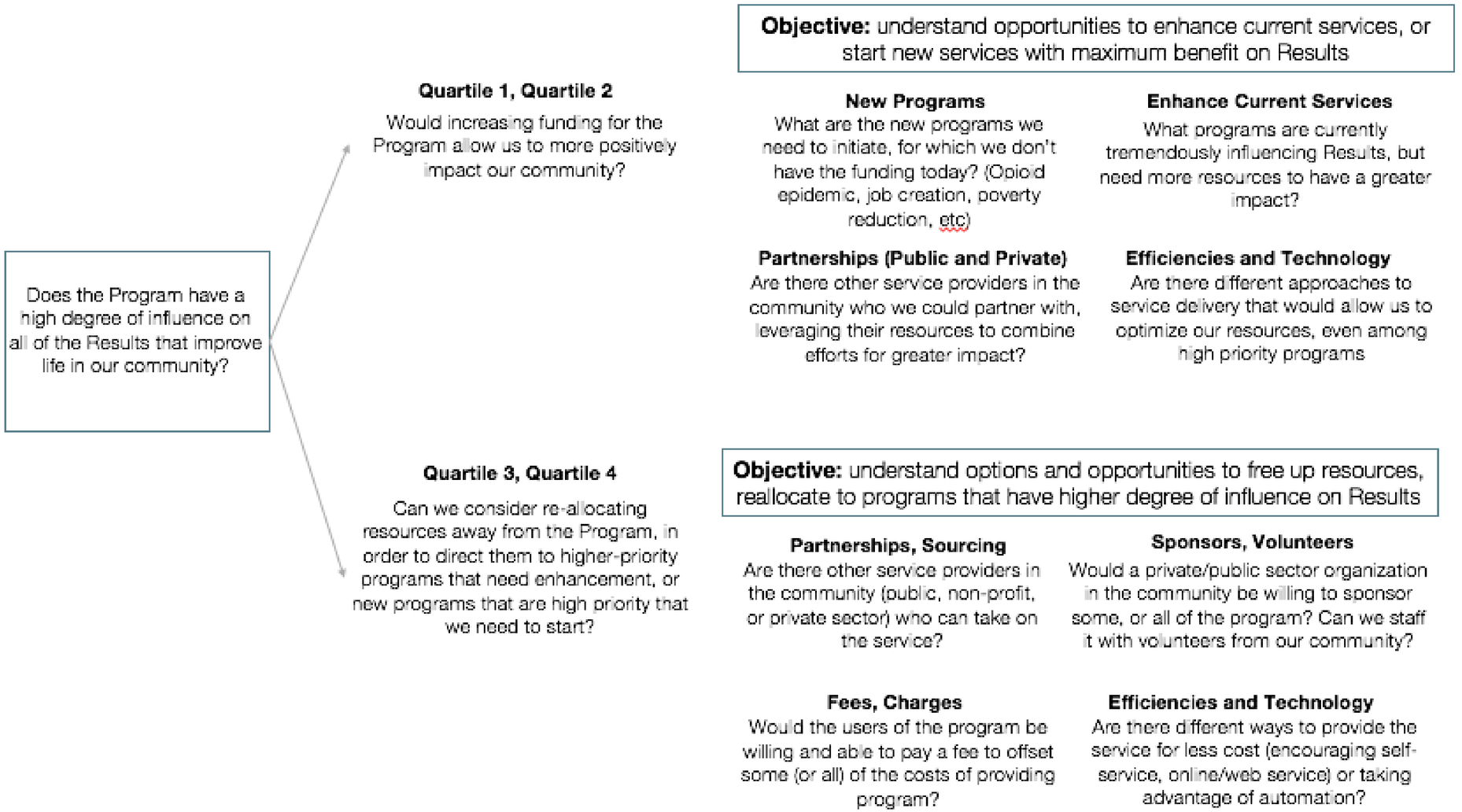


Allocate Resources based on Priorities



From “Implementing PBB” to “Applying PBB Data to Make Positive Change”

Applying PBB: the path to opportunity

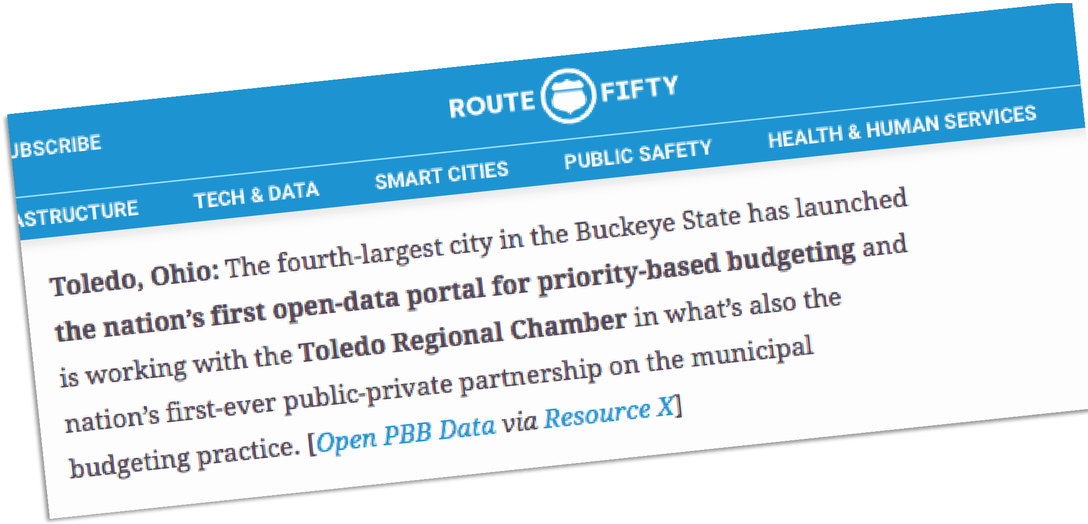


“Networked Enterprises”

Partnerships (Public/Public, Public/Private), Mergers and Consolidations

Finding our unique role to improve our communities

City of Toledo, Ohio



What is the Priority Based Budgeting Process?

Identifying results important to our community:

City of Toledo Priority Based Budgeting Survey Data

Identifying and allocating costs to all services and programs the city offers:

City departments completed program inventories identifying all of the programs and services currently offered. The city has close to 700 programs and services.

Evaluating programs based on their influence in achieving results:

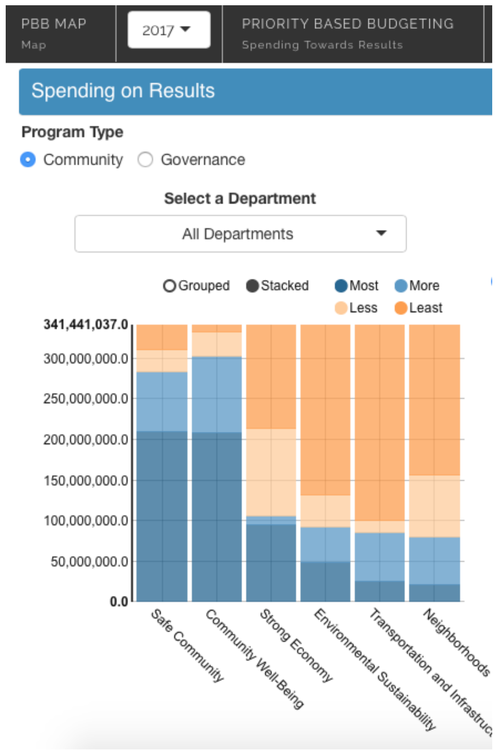
All of the city's programs were scored against criteria that incorporates: mandates, reliance on the city to provide the program, cost recovery, portion of the community served, and change in demand. Programs were also scored based on ability to achieve community and/or good governance results. All department scores were reviewed by peer review teams as part of a quality control process. Additionally, a community survey, launched and completed in June 2017, was incorporated in the scoring process so that programs that influenced the most highly valued community results were weighted accordingly.

As a result of this scoring and survey process, all programs have been placed into quartiles to demonstrate which ones have the greatest influence on results. The Resource Alignment Diagnostic (RAD) tool can be used to review which programs are the most influential against community and governance results (Quartile 1) and which programs are the least influential (Quartile 4).

City of Toledo Priority Based Budgeting Open Data User Guide

Open PBB

City of Toledo, Ohio



Click: http://toledo.oh.gov/services/finance/priority-based-budgeting/

PBB MAP Map | 2017 | PRIORITY BASED BUDGETING PBB Overview | RESOURCE ALIGNMENT Analysis ToolPack | DOWNLOAD Summary PBB PDF | Toledo PBB

Resource Alignment

Department	Line Item Budget	Program Cost + Fixed Costs	Program Cost	Fixed Cost
All Departments	**398,756,182**	**386,800,020**	**386,800,020**	**0**

DrillDown | Multi-Year | Percentage Pies | **Table**

Scored Programs | Fixed Cost | Admin

Show 100 entries Search: street cleaning

#	Program	Fund	Department	Division	Total Cost	Relevance	FTE	ProgramRevenue	Descripti
212.0	Street Cleaning	General (1001)	Public Service	Streets, Bridges and Harbor	2,009	More	0.02	0	CLEANING - CHAPTEI
212.1	Street Cleaning	Special Assessment Services (3050)	Public Service	Streets, Bridges and Harbor	4,185,375	More	29.936	0	CLEANING - CHAPTEI

Washington County, WI

ROUTE FIFTY

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County in Wisconsin Looks to Partner With Neighboring Jurisdictions on Vital Services

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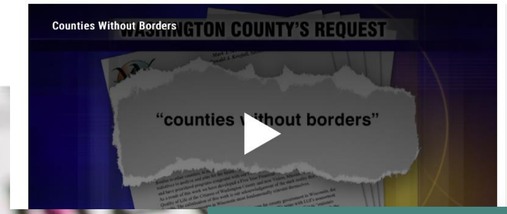
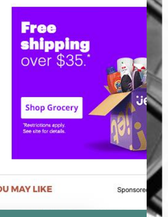
"Counties without borders:" Washington County leaders ask to merge services with neighbors

POSTED 10:05 PM, JULY 23, 2017, BY THEO KEITH, *UPDATED AT 11:37AM, JULY 24, 2017*

FACEBOOK 66 | TWITTER | REDDIT | LINKEDIN | PINTEREST





Washington County, WI Invites Neighbors to Consolidate Services or Merge

July 24, 2017

County governments in Wisconsin are financially unsustainable and must reinvent themselves to survive, even if that means erasing borders and merging with the county next door, Washington County leaders say in a letter to four of their neighbors.

The County Board's Executive Committee and County Administrator Joshua Schoemann have invited their counterparts in Ozaukee, Fond du Lac, Dodge and Waukesha counties to discuss everything from sharing services, consolidating departments and even redrawing maps to unite as one (Washington County Invites Neighbors to Consolidate Services or Merge).

Any talks would build on existing partnerships. Washington and Ozaukee counties merged their health departments last year and already saved taxpayers $300,000. Waukesha County shares its medical examiner with Washington County. See partnership video here.

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Washington County asks neighbors to consolidate services or merge

Don Behm, Milwaukee Journal Sentinel | Published 4:57 p.m. CT July 23, 2017 | Updated 7:09 p.m. CT July 23, 2017

TOP VIDEOS

Washington County, WI

Washington County Executive Committee
Rick Gundrum, Chair
Mark T. McCune, First Vice-Chair
Donald A. Kriefall, Second Vice-Chair

July 17, 2017

County Chairperson and Executive

Dear County Chairperson and Executive,

On behalf of the Washington County Executive Committee of the County Board, we are writing today to indicate our interest in partnering with your County in applying to be a part of the Local Government Institute of Wisconsin's (LGI) Future Regions Initiative. We are specifically inquiring to engage in this process to seek any and all opportunities to develop cooperative partnerships, shared service arrangements, and even the possibility of implementing Wis. Stats. §59.08 *Consolidation of counties; procedure; referendum*, all of which we believe could help ensure the long term viability of the essential services our citizens rely upon.

Englewood, CO

Eric Keck, City Manager of Englewood CO

Keys to Partnerships:

- Who could help provide the program or service that you are challenged with?
- Are their opportunities for creating a special district or an authority?
- How much time do you have to invest in research and conversation with neighboring entities?
- Can your community enter into joint use agreements for service delivery?
- Where do the biggest opportunities exist for collaboration and cooperation amongst public entities?

Today's Agenda

3:30-4:00 Public Engagement in the Budget Process – **Why & How**

4:00-4:30 Applied Public Engagement – **Breakthroughs in Partnerships**

4:30-4:40 **Interactive** and **Hands-On**

Segue to Eric Keck…

Today's Agenda

3:30-4:00 Public Engagement in the Budget Process – Why & How

4:00-4:30 Applied Public Engagement – Breakthroughs in Partnerships

4:30-4:40 **Interactive** and **Hands-On**

Result Setting
and Citizen Engagement

Survey 1: Creating “Results”

- **Concept:** participants in this survey provide their perspective and opinion on the role of local government in your community. What is the purpose of local government? Towards what end results are your programs and services provided? This survey allows each participant to offer their point of view on what the role of local government should be in your community, by thinking about the purpose of the programs you offer.
- **Time Commitment:** survey should take participants 15-30 minutes to complete

Priority Based Budgeting: Identifying the Role of Local Government

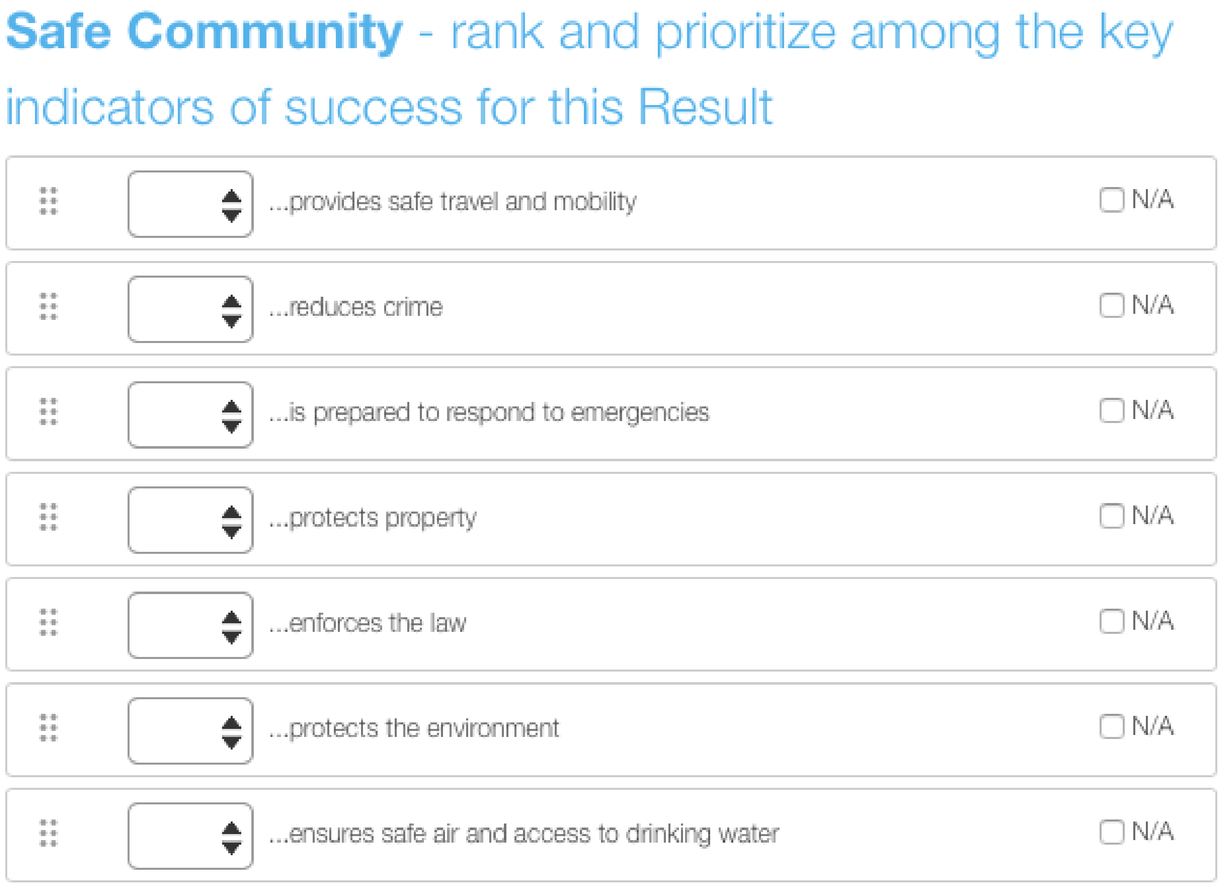
What is the purpose of local government in your community? Why are you relevant in the lives of your citizens, your residents and visitors? Your answers to the following survey questions will help clarify the vital role that your organization serves, as a provider of Results.

In your opinion, what is the role of your local government, as a provider of services in your community?

	Safe Community	Economic Vitality	Effective Transportation	Healthy Citizens	Sustainable Environment	Utilities and Infrastructure	Cultural, Recreational Opportunities	Sma Citie
The role of our local government, is to ensure our services help to achieve this Result	☐	☐	☐	☐	☐	☐	☐	☐
If the services we offer achieve this Result, it's not a bad thing, but it is not	☐	☐	☐	☐	☐	☐	☐	☐

Survey 2: Defining “Results”

- **Concept:** participants in this survey are to select and rank the key indicators that lead to the successful accomplishment of each of your Results. Some indicators may be far more influential towards the achievement of your Results than others, and some indicators may not be relevant at all - in this exercise, the participants are able to influence how your Results are defined, shaping the evaluation criteria against which programs are evaluated.
- **Time Commitment:** survey should take participants 20-30 minutes to complete



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