Building Innovation Ecosystems: How to Make the Community Your Innovation Partner

ICMA Conference Presenters: Joel Carnes, Jon Johnson, Charlie Bush, Paul Arevalo, & Tom Bonfield

#ICMA2018
Panelists

Joel Carnes  
CEO & President  
Alliance for Innovation

Jon Johnson  
Chief Financial Officer  
Alliance for Innovation

Charlie Bush  
City Manager  
Sequim, WA

Paul Arevalo  
City Manager  
West Hollywood, CA

Tom Bonfield  
City Manager  
Durham, NC
It’s All In How You Frame the Question!

Where would YOU find $51 million?
Building the Citizens’ Budget

WHO MAKES THE CUT—YOU HELP DECIDE
POLICE OR POOLS?  FIREMEN OR FEES?

Here’s the challenge!
- The City of Cincinnati has a $51 million deficit—How can we balance the budget while still having the services we need?

Your voice is important!
- City Council wants and needs your input to make budget decisions that best reflect the values of our citizens.
- Come talk with other citizens—together you will decide what is most important for our community.
Engaging Public in New Discussion About “What They Want to Keep”
Valuing the Results of Government

Invest $100 in Results, according to their relative importance

Directions: The results that our Government strives to achieve are identified in the table below. As a citizen, your job is to help the City understand clearly the results that you value most. For this exercise, you are to imagine having $100 to invest in achieving the City's results. Where would you invest your money? You can distribute the funds evenly to all results, you can invest all of your money in one single result, or you can invest your money toward the achievement of various results emphasizing those which are most important to you. Spend the $100 until it's gone by typing the amount you intend to invest in a result into the empty box to the "right" of the Result Statement.

Money You Started With: $100
Money You Have Invested: $100
Money You Have Left: $0

(When this box reads "$0" you have completed Step 1.)

<table>
<thead>
<tr>
<th>Results of Government</th>
<th>Amount of Money Citizen Intends to Invest in Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Safe Community</td>
<td>$30</td>
</tr>
<tr>
<td>Strong Neighborhoods and a Sense of Community</td>
<td>$5</td>
</tr>
<tr>
<td>Economic Vitality</td>
<td>$20</td>
</tr>
<tr>
<td>Culture, Recreation and Learning Opportunities</td>
<td>$15</td>
</tr>
<tr>
<td>Stewardship of the Environment</td>
<td>$10</td>
</tr>
<tr>
<td>Effective Transportation and Mobility Options</td>
<td>$20</td>
</tr>
</tbody>
</table>
SAFE COMMUNITY

- Offers and supports a variety of safe activities and facilities that provide for the physical health and social well-being of the community
- Fosters a feeling of personal safety throughout the community by establishing a visible, accessible presence that proactively provides for prevention, intervention, safety education, and community involvement
- Provides for the protection and sustainability of the environment through regulatory compliance, planning and effective stormwater management
- Provides for a safe transportation network that is well-maintained, accessible, enhances traffic flow and offers safe mobility to motorists, cyclists and pedestrians alike
- Creates a secure, well-regulated, well-maintained community that is healthy, clean, well-lit and visually attractive
- Offers protection, enforces the law and is well-prepared to promptly and effectively respond to emergencies and calls for service
Residents plan their route to the new pop-up business incubator.
VISITORS PLAN THEIR DAY TO WECO

FARMERS’ MARKET TODAY!
INNOVATE DURHAM

A 12-week partnership program that turns the City of Durham and Durham County into a lab to test an idea, product or service. Through the program participants get access to staff, data and facilities to assist with encouraging a culture of innovation at the City and County.
Worked on projects using:

- Virtual and augmented reality
- Gamification of human resources training
- Internet of things devices
- Artificial intelligence and image recognition

More info: durhamnc.gov/3165/Innovate-Durham