

Building Innovation Ecosystems: How to Make the Community Your Innovation Partner

ICMA
conference

BALTIMORE
104th Annual Conference
SEPTEMBER 23-26 **2018**

ICMA Conference Presenters:

Joel Carnes, Jon Johnson, Charlie Bush, Paul Arevalo, & Tom Bonfield

#ICMA2018



Panelists



Joel Carnes
CEO & President
Alliance for Innovation

Jon Johnson
Chief Financial
Officer
Alliance for Innovation



Charlie Bush
City Manager
Sequim, WA



Paul Arevalo
City Manager
West Hollywood, CA



Tom Bonfield
City Manager
Durham, NC



Where would YOU find \$51 million? Building the Citizens' Budget

It's All In How You Frame the Question!

**WHO MAKES THE CUT—YOU HELP DECIDE
POLICE OR POOLS? FIREMEN OR FEES?**



Here's the challenge!

- The City of Cincinnati has a \$51 million deficit—How can we balance the budget while still having the services we need?

Your voice is important!

- City Council wants and needs your input to make budget decisions that best reflect the values of our citizens.
- Come talk with other citizens—*together* you will decide what is most important for our community.

Engaging Public in New Discussion About “What They Want to Keep”



Valuing the Results of Government

Invest \$100 in Results, according to their relative importance

Valuing the Results of Government

Thursday, February 04, 2010

Giving Emphasis to the Priorities of Government

Directions: The results that our Government strives to achieve are identified in the table below. As a citizen, your job is to help the City understand clearly the results that you value most. For this exercise, you are to imagine having \$100 to invest in achieving the City's results. Where would you invest your money? You can distribute the funds evenly to all results, you can invest all of your money in one single result, or you can invest your money toward the achievement of various results emphasizing those which are most important to you. Spend the \$100 until it's gone by typing the amount you intend to invest in a result into the empty box to the "right" of the Result Statement.

Money You Started With

Money You Have Invested

Money You Have Left (When this box reads "\$0" you have completed Step 1.)

Results of Government

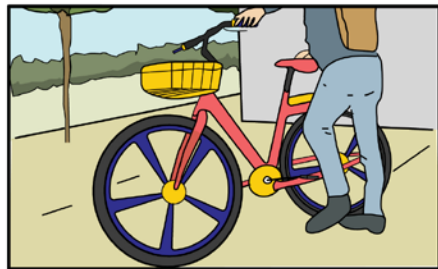
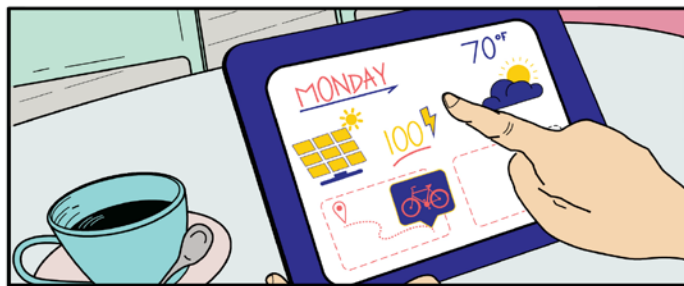
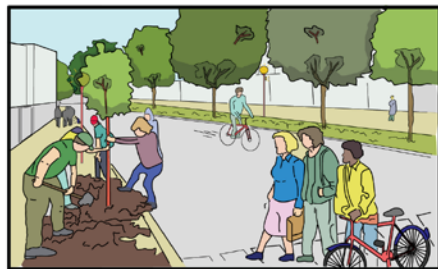
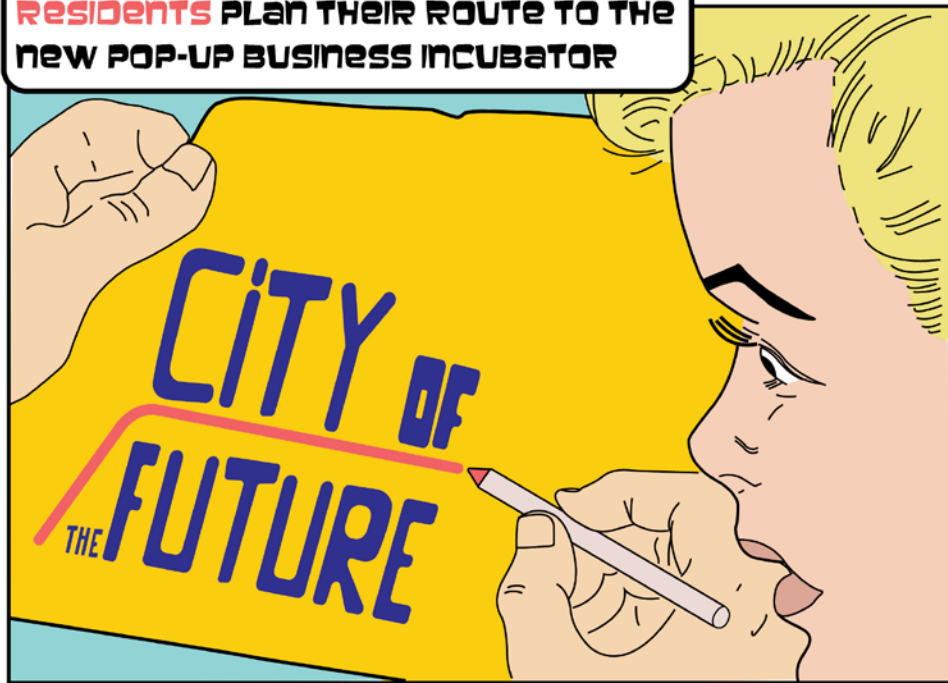
Amount of Money Citizen Intends to Invest in Result

<i>A Safe Community</i>	\$ 30
<i>Strong Neighborhoods and a Sense of Community</i>	\$ 5
<i>Economic Vitality</i>	\$ 20
<i>Culture, Recreation and Learning Opportunities</i>	\$ 15
<i>Stewardship of the Environment</i>	\$ 10
<i>Effective Transportation and Mobility Options</i>	\$ 20

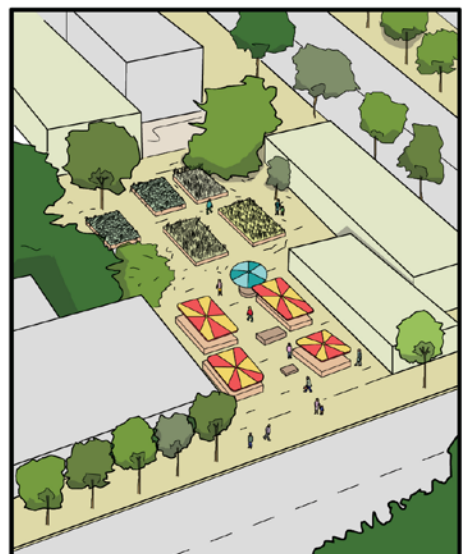
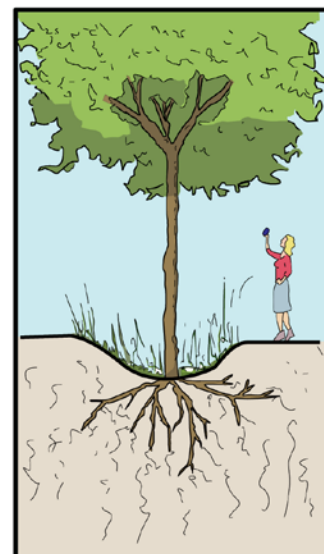
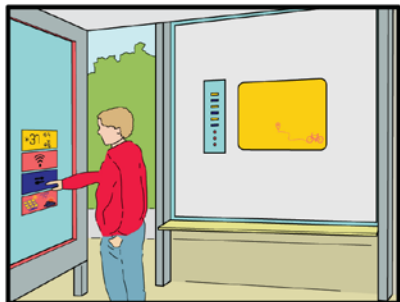
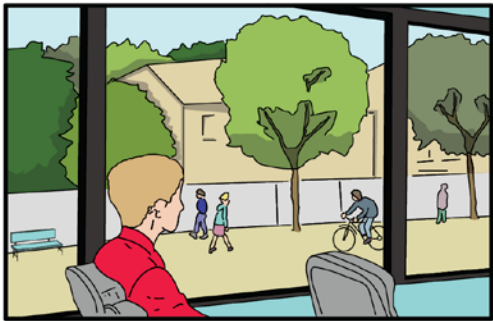
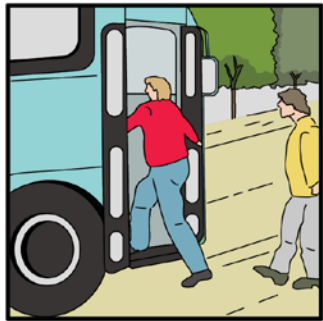
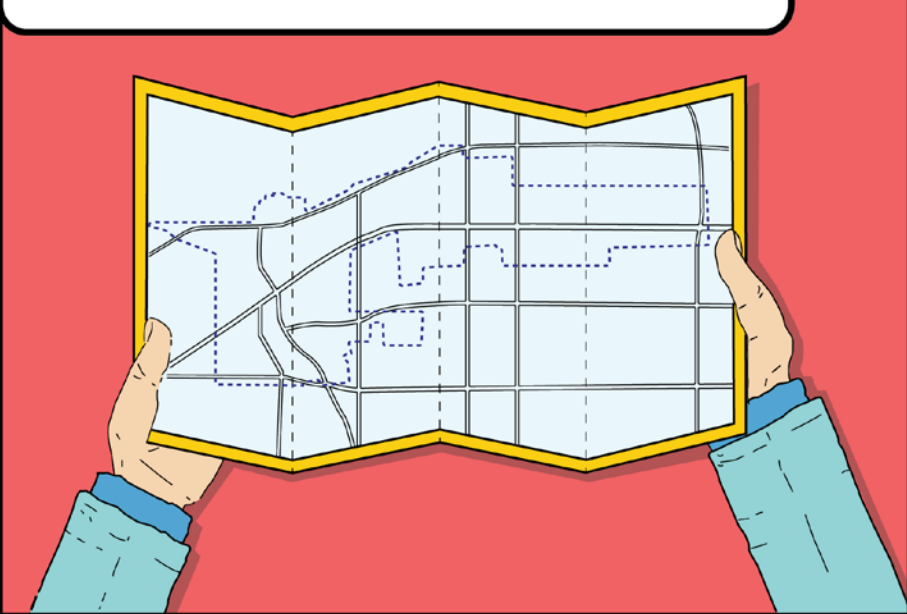




RESIDENTS PLAN THEIR ROUTE TO THE NEW POP-UP BUSINESS INCUBATOR



VISITORS PLAN THEIR DAY TO WEHO



INNOVATE DURHAM



A 12-week partnership program that turns the City of Durham and Durham County into a lab to test an idea, product or service. Through the program participants get access to staff, data and facilities to assist with encouraging a culture of innovation at the City and County.



Worked on projects using:

- Virtual and augmented reality
- Gamification of human resources training
- Internet of things devices
- Artificial intelligence and image recognition

More info: durhamnc.gov/3165/Innovate-Durham

Panelists



Jon Johnson
Chief Financial
Officer
Alliance for Innovation



Paul Arevalo
City Manager
West Hollywood, CA



Charlie Bush
City Manager
Sequim, WA



Tom Bonfield
City Manager
Durham, NC

Joel Carnes
CEO & President
Alliance for Innovation

ICMA
conference

BALTIMORE
104th Annual Conference
SEPTEMBER 23-26 **2018**

#ICMA2018