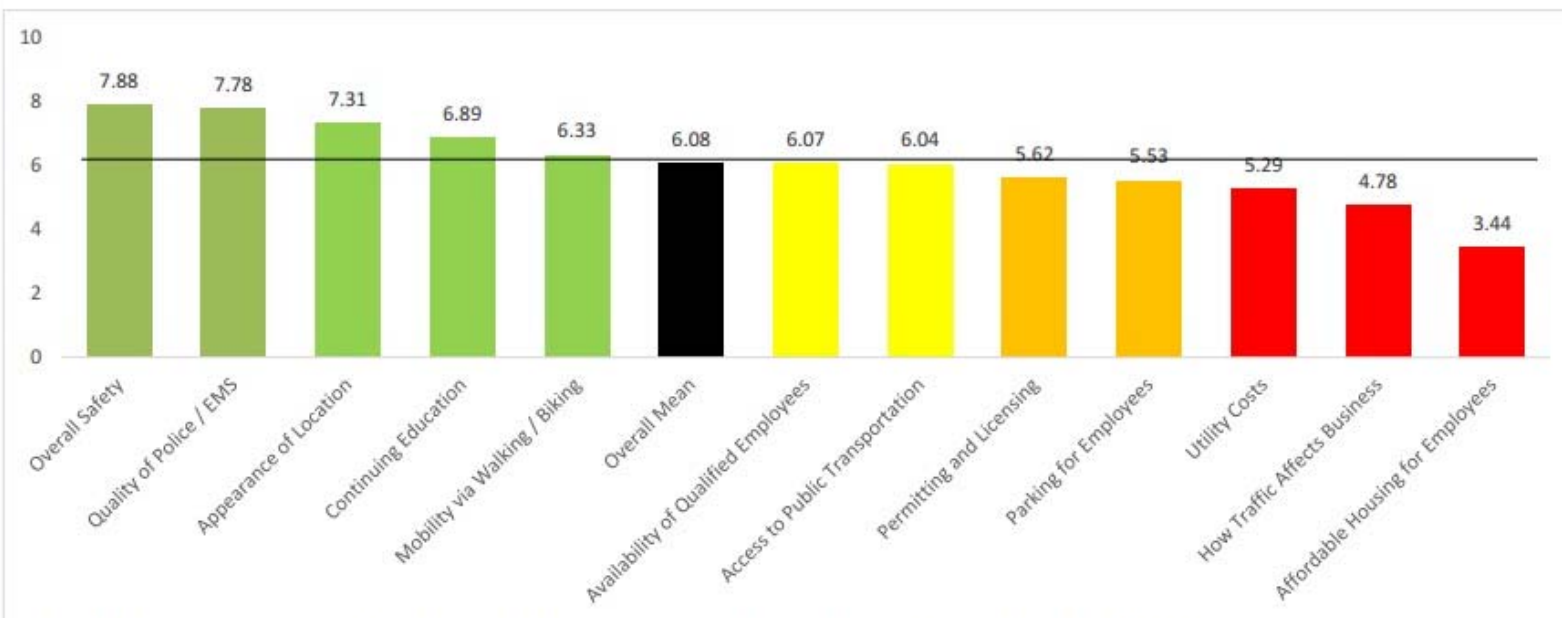


BELLEVUE AS A PLACE TO OPERATE A BUSINESS

Businesses were shown 12 key attributes that pertain to running a business in Bellevue and asked to compare Bellevue to other cities and towns for each attribute. Businesses used an 11 –point scale where “0” indicated Bellevue was “significantly worse than other cities and towns” and “10” indicated Bellevue was “significantly better than other cities and towns. Bellevue’s overall ranking of 6.08 indicates that Bellevue is similar to other cities and towns when all things are considered. However, there are a few key areas where Bellevue does significantly better than or worse than other cities and towns.

Bellevue performs better than other cities and towns in areas focused around safety and appearance. Bellevue is underperforming in areas regarding traffic and affordability.

Figure 1: Community Characteristics for Operating a Business in Bellevue



CC1— From what you have experienced, seen, or heard, compared with other cities and towns, how would you rate Bellevue on each of the following items?

Base: All respondents (n=917)

Mean is based on an 11 point scale from 0 to 10