

## ICMA-ASU Student Chapter Annual Report for the 2016/2017 Academic School Year

### Narrative:

The ASU chapter of the International City/ County Management Association held a transformative and record-breaking year this past academic year. With the support of the School of Public Affairs staff, social media support, and the wider network of support from active professionals in local government, we have reimagined and reenergized the student chapter. From the very beginning when we redesigned our logo to include ASU's iconic pitchfork, to the very end of the year, we worked to be sure that our chapter of ICMA was active, engaged, and re-imagining the way we could connect students to career professionals.

When our leadership team began our work this past year, we worked to reimagine the structure of the flow of our monthly meetings to attract more and new members into the organization. As such, we began each month with a business meeting covering a monthly theme. The third week of the month, we then coupled that theme with either a professional network social or an excursion dealing in the theme of the month. For example, in our first month, we held our general business meeting on public safety with a long-time homeland security professional. The third week of that month, we initiated an excursion with the City of Phoenix dispatch command center, focused on careers in public safety. This following month, we focused on the theme of budget with a presentation from an active ICMA member who has direct interaction with the budget. The third week of that month, we hosted a social with budget professionals, faculty, and students to foster an environment of open networking.

We found this meeting pattern to be rather successful as we were able to appeal to multiple audiences: those who were interested in a more structured environment (through the lecture series) and those who were interested in the social-networking aspect of the socials and excursions we organized.

With staff support, the end of the year saw an extension of the club into the undergraduate demographic. Our leadership team had identified last summer that the undergraduates needed to be represented at a higher rate, but faced difficulties in really breaking into the demographic. Luckily, this upcoming leadership team will be spearheaded by an undergraduate student, and so our leadership team is hopeful this will bolster even more undergraduate participation.

After a record-breaking, successful year, our leadership team has transitioned social media platforms to the incoming board and look forward to supporting their vision in whatever means possible.

For photos and more information, please see our Facebook page:  
<https://www.facebook.com/ASUICMA/>

### Events occurring during the 2016/2017 school year:

Kick-Off Social, 8/19/16

General Business Meeting, Public Safety, 9/7/16

Tour of the City of Phoenix Dispatch Command Center, 9/16/16

General Business Meeting, Budget, 10/5/16

Fiscal Allocations and Libations (Social with Budget practitioners), 10/21/16

General Business Meeting, Economic Development, 11/2/16

ICMA Holiday Happy Hour, 12/2/16

ICMA Welcome Back/ New Year Social, 1/27/16

General Business Meeting- Intergovernmental Relations, 2/8/17

ICMA General Meeting- March, Human Resources (focus on recruitment efforts), 3/8

ICMA Human Resources Social, 3/24

Past Professional Participants:

Kari Kent, Assistant City Manager, City of Mesa\*

Nicole Lance, Assistant City Manager, City of Surprise\*

**Heidi Hansen, Economic Vitality Director, City of Flagstaff**

Brian Dalke, City Manager, City of Goodyear\*

**Pam Weir, Assistant to the City Manager, City of Goodyear**

Jeanine Jerkovic, Economic Development Director, City of Surprise\*

Gina Montes, Assistant City Manager, City of Avondale\*

**Thomas Adkins, Intergovernmental Affairs Director, City of Peoria**

\*= attended socials

**Bold=** Presented at a general meeting

New ASU-ICMA logo:



**ICMA** STUDENT  
CHAPTER

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**Arizona State University**