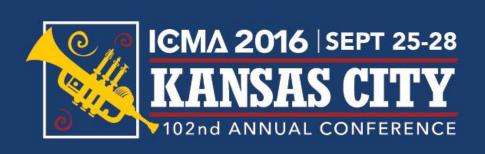
### **Creative Resident Engagement:**

This ain't no town hall meeting...

Chris Hernandez
Communications Director, City of Kansas City, Mo.
@kcmo @chernandezkcmo
chris.hernandez@kcmo.org

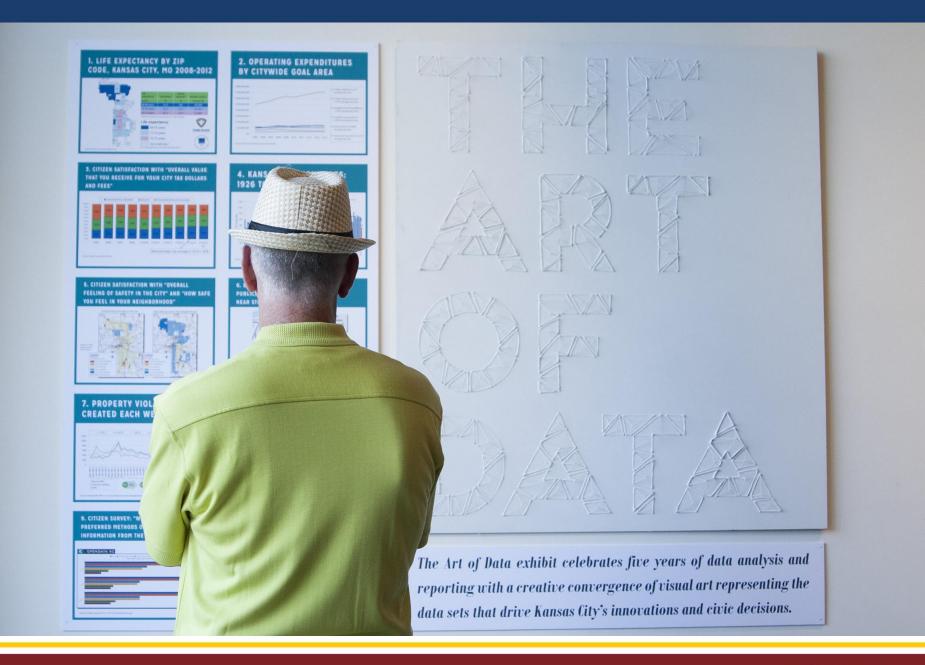




### Is the Town Hall Meeting dead?

- Creative engagement ideas: face-to-face
   & online
- Three concepts you can take home
- Idea exchange





## The Art of Data

Innovative **Engagement** 

Good media coverage

Goals achieved: Highlight city's use of data,

Connect with arts community

3,000 visitors













# **Live Twitter Budget Chat**

**HOW TO:** 

Mayor, Manager, Budget Officer Department heads or fiscal officers Invite council Media follow online or inperson

Big conference room
Big screens
Hootsuite, Twitter feed

Also emails
Prepare for trolls, reporters
(respond without hashtag,
direct message, call)

Kansas City, MO @KCMO · Mar 1

This is your chance to share your thoughts on the FY2016-17 Submitted Budget. Share with us and tag with #KCMOBudget

Derek Bohi @BrokenSmileFT · Mar 1

@MayorSlyJames @KCMOBudget @KCMO What is the plan for additional police officers? KCPD needs more. #KCMObudget







•••

In reply to Derek Bohi

Kansas City, MO @KCMO · Mar 1

@BrokenSmileFT @MayorSlyJames @KCMOBudget @ChiefForte recommended a staffing study to be completed over the next year. #kcmobudget

{{{Katie}}}} @KatieKCMO · Mar 1

How about some street sweeping that actually gets the streets clean? #KCMOBudget







000

In reply to {{{Katie}}}

Kansas City, MO @KCMO · Mar 1

@KatieKCMO We sweep every street that has a curb once a year. We have a fleet of 8 sweepers doing the work. #KCMObudget











June 15 · Edited

KC Momentum by Kansas City, MO posted

#### **Fair Housing Plan Survey**

#Economy, #Livability, #Other in Kansas City, MO

Think about what would be your ideal housing situation. For a variety of reasons, many of us have limited choices. "Fair housing" is about more than just housing. It is about whether everyone is able to live in a place that provides access to all the opportunities they need to be successful in...

#### **Read More**

□ Resp	oond	0	Like	Share	1 person likes this	
<u>S</u>	Add	your	respon	se		



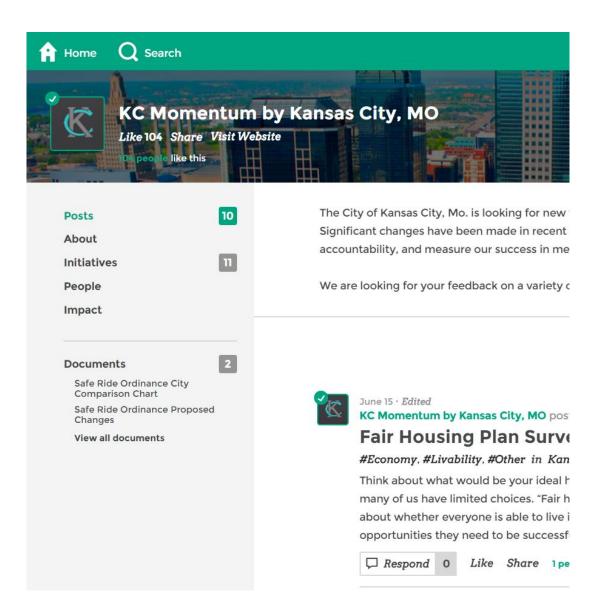


## Virtual Town Hall

Branded as "KCMOmentum.org"

#### TIPS:

Have good staffer ready to engage
Monitor every day of campaign
Write good questions to direct the feedback
Expect general complaints
Use to provide information





### Idea Exchange

Also known as Q & A...

