

Creative Resident Engagement:

This ain't no town hall meeting...

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CITY OF
KANSAS CITY,
MISSOURI



ICMA 2016 | SEPT 25-28

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102nd ANNUAL CONFERENCE

Is the Town Hall Meeting dead?

- Creative engagement ideas: face-to-face & online
- Three concepts you can take home
- Idea exchange



The Art of Data exhibit celebrates five years of data analysis and reporting with a creative convergence of visual art representing the data sets that drive Kansas City's innovations and civic decisions.

The Art of Data

**Innovative
Engagement**



Good media coverage

**Goals achieved:
Highlight city's use of
data,**

**Connect with arts
community**

3,000 visitors



Live Twitter Budget Chat



Live Twitter Budget Chat

HOW TO:

Mayor, Manager, Budget Officer

Department heads or fiscal officers

Invite council

Media follow online or in-person

Big conference room

Big screens

Hootsuite, Twitter feed

Also emails

Prepare for trolls, reporters (respond without hashtag, direct message, call)

Kansas City, MO @KCMO · Mar 1

This is your chance to share your thoughts on the FY2016-17 Submitted Budget. Share with us and tag with #KCMOBudget

Derek Bohi @BrokenSmileFT · Mar 1

@MayorSlyJames @KCMOBudget @KCMO What is the plan for additional police officers? KCPD needs more. #KCMObudget



In reply to Derek Bohi

Kansas City, MO @KCMO · Mar 1

@BrokenSmileFT @MayorSlyJames @KCMOBudget @ChiefForte recommended a staffing study to be completed over the next year. #kcmobudget

{{{Katie}}} @KatieKCMO · Mar 1

How about some street sweeping that actually gets the streets clean? #KCMOBudget



In reply to {{{Katie}}}

Kansas City, MO @KCMO · Mar 1

@KatieKCMO We sweep every street that has a curb once a year. We have a fleet of 8 sweepers doing the work. #KCMObudget



June 15 · *Edited*

KC Momentum by Kansas City, MO posted

Fair Housing Plan Survey

#Economy, #Livability, #Other in Kansas City, MO

Think about what would be your ideal housing situation. For a variety of reasons, many of us have limited choices. "Fair housing" is about more than just housing. It is about whether everyone is able to live in a place that provides access to all the opportunities they need to be successful in...

[Read More](#)



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0

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Add your response



Virtual Town Hall

Branded as
“KCMOMentum.org”

TIPS:

Have good staffer
ready to engage


Monitor every day of
campaign

Write good questions to
direct the feedback

Expect general
complaints

Use to provide
information

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- Safe Ride Ordinance City Comparison Chart
- Safe Ride Ordinance Proposed Changes
- View all documents

The City of Kansas City, Mo. is looking for new...
Significant changes have been made in recent
accountability, and measure our success in me

We are looking for your feedback on a variety c

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Respond 0 Like Share 1pe

Idea Exchange

Also known as Q & A...





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