

Asian Pacific American Affinity Group

Interests and Priorities



ICMA 2016 | SEPT 25-28

KANSAS CITY

102nd ANNUAL CONFERENCE

Background

- One of ICMA's Core Beliefs is to ensure that local governments and the association reflect the diversity of the communities we serve
- Recent estimate is that less than 1% of ICMA full members are Asian
- At the request of several members, ICMA has supported exploring needs and interest in building a network of Asian Pacific American (APA) local government professionals

Background (cont'd)

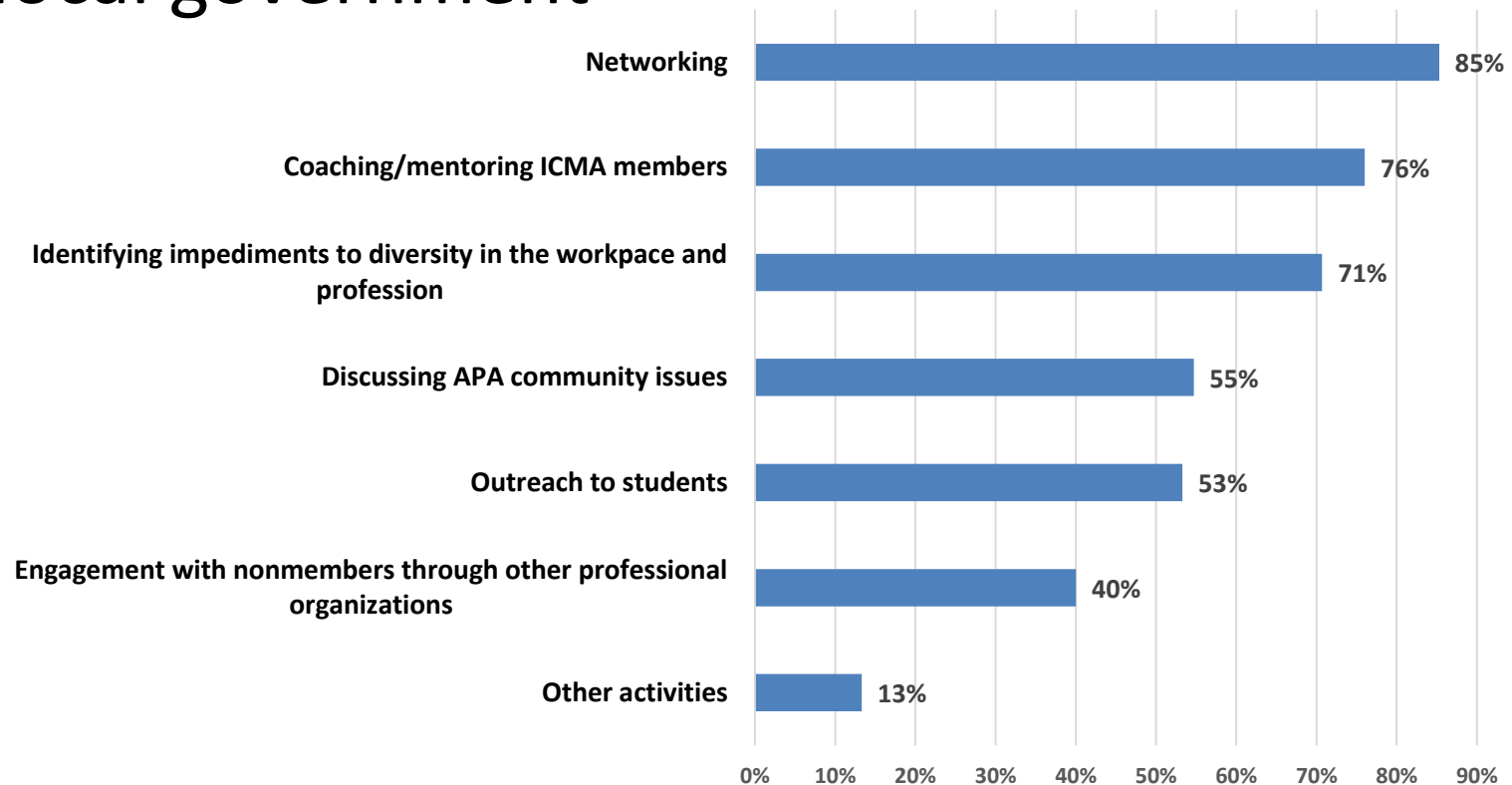
- This Spring, ICMA distributed a survey to 335 members self-identifying as APA or serving significant APA populations. Involved members also distributed the survey to our networks
- 75 individuals responded for a response rate of 18%, or slightly lower given non-member responses

2016 ICMA APA Survey

- Purpose
 - Identify interest areas, needs and priorities of APA members
 - Gauge interest and encourage participation in an ICMA affiliate group

2016 ICMA APA Survey Results

- Requested ICMA activities to support APAs in local government



Survey Results (cont'd)

- “Other” suggested activities
 - Providing support to APA women
 - Establishing online resources specific to the APA community
 - Involving APA members in the international development work that ICMA conducts
 - Strengthening local networks
 - Recruiting APA individuals

Survey Results (cont'd)

- Other Comments
 - “I have been a member for over 40 years. I am happy to see some interest in APA issues.”
 - “I think this effort is great. I think it may be beneficial to start at the state level.”
 - “I have not considered attending an ICMA conference, but I would likely consider it if there was an APA networking event at it.”

Immediate Opportunities

- ICMA is very willing to support development of an APA affiliate group
 - Could simply start with establishing “membership” in a group, no dues requirement
 - Over time this could evolve into outreach and fiscal support, co-sponsorship of events, etc.
- There are ongoing initiatives (such as diversity and inclusion) that seek APA involvement, but currently have no organization to engage

Opportunities (cont'd)

- A “Group” is needed to establish a functional communication network and setting a course forward
- ICMA’s Annual Conference is a key opportunity to advance discussion in person

Proposed Next Steps

1. Use a LinkedIn Group as initial “membership” and communication platform for an ICMA/APA Affinity Group
 - Membership open to anyone; ICMA membership not required
2. Identify a steering/leadership committee (five-person) to propose the following for approval by the Group:
 - Organization name
 - Mission/vision statement
 - Workplan
3. Empower the volunteer committee to work out details and make this happen

Do we have consensus to proceed with these steps?

Contacts for Further Information

- Rey Arellano, Assistant City Manager, City of Austin
rey.arellano@austintexas.gov (512) 974-2222
- Reyna Farrales, Deputy County Manager, County of San Mateo
rfarrales@smcgov.org, (650) 363-4130
- Genesis Gavino, Systems Analyst, City of Tacoma
genesis.gavino@cityoftacoma.org, (253) 573-2320
- Ed Shikada, Assistant City Manager, City of Palo Alto
ed.shikada@cityofpaloalto.org, (650)329-2146

Join us on LinkedIn: ICMA Asian Pacific American Affinity Group



ICMA 2016 | SEPT 25-28

KANSAS CITY

102nd ANNUAL CONFERENCE