

Targeted Neighborhood Revitalization

International City Management Association

Kansas City, MO

September 26, 2016

“Revitalization”

- Intentionally using holistic and strategic approaches to revive a neighborhood’s socio-economic vitality, including actively supplementing and broadening resident and stakeholder engagement.
- “Neighborhood Revitalization” has been an adopted concept by the local philanthropic community

FOCUS Kansas City – Strategic and Comprehensive Plan

- We, the people of Kansas City, must work together with the City to provide the stewardship to guide the continued revitalization of the City. Together, we will build on its strengths to make it the most exciting place to live, work and play in the region, creating a viable and charismatic alternative to the suburbs. Home to our most venerable neighborhoods, active commercial centers, significant cultural institutions and the majority of our historical assets, the urban core is the real and symbolic heart of our city. Enhancing its health and vibrancy is critical to the long-term success of our entire Metropolitan Area.

Area Plans

- Eighteen (18) resident and City Council approved Area Plans. The Area Plan approach was first proposed as an implementation strategy of FOCUS Kansas City.
 - Areas vary in size, but approx. 25 to 40 square blocks in size and encompassed several established neighborhood areas;
 - Serve as development guides for future economic development and or housing development;
 - Project implementation doesn't necessarily follow suggestions of the Area Plans

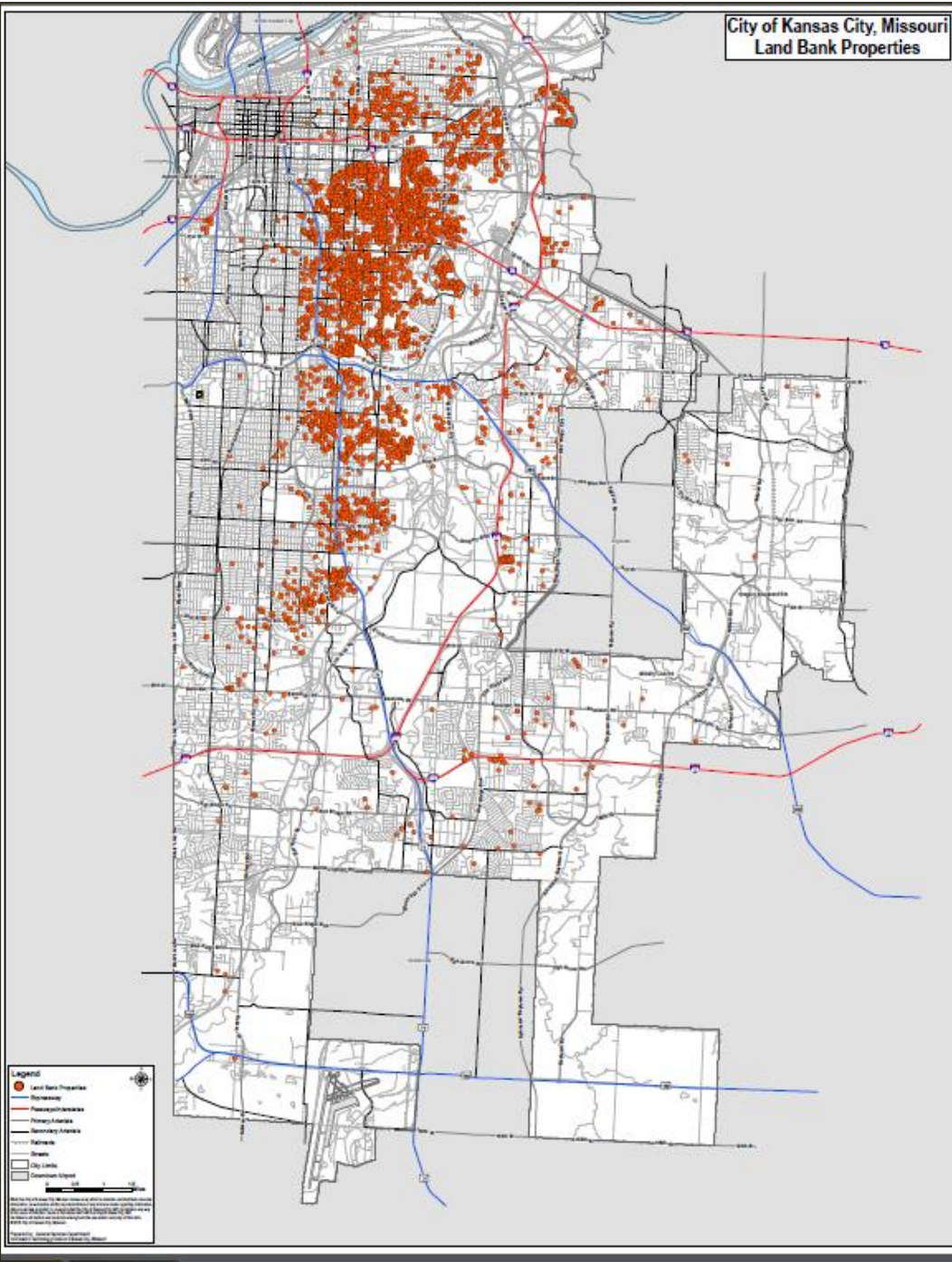
Five –Year Consolidated Plan

- The 5-Year Consolidated Plan adopts the 18 resident and City Council approved Area Plans.
- This Five-Year Consolidated Plan continues this planning and targeting strategy by naming eight areas as “Priority Areas” and ten as “Opportunity Areas”
 - Implementation
 - Each of the five years represent an Action Plan activity
 - Implementation is a three to five year time frame
 - Visible results
 - Resources is an issue
 - Capacity and willingness of development community

KC-CUR: Catalytic Urban Redevelopment

- Collaboration to revitalize its urban core w/targeted initiatives within a specific geographic area.
- E.G., Urban Neighborhood Initiative (UNI), City of KCMO in partnership with LISC-GKC and Mid-America Regional Council (MARC), and Urban Land Institute (ULI)
- Includes Collective Impact process involving over 50 partners and individuals focused on addressing effects & challenges of vacant properties
- Place-based development incorporating sustainability, mixed-use development, and access to public transit
- Five years; visible results

City of Kansas City, Missouri
Land Bank Properties



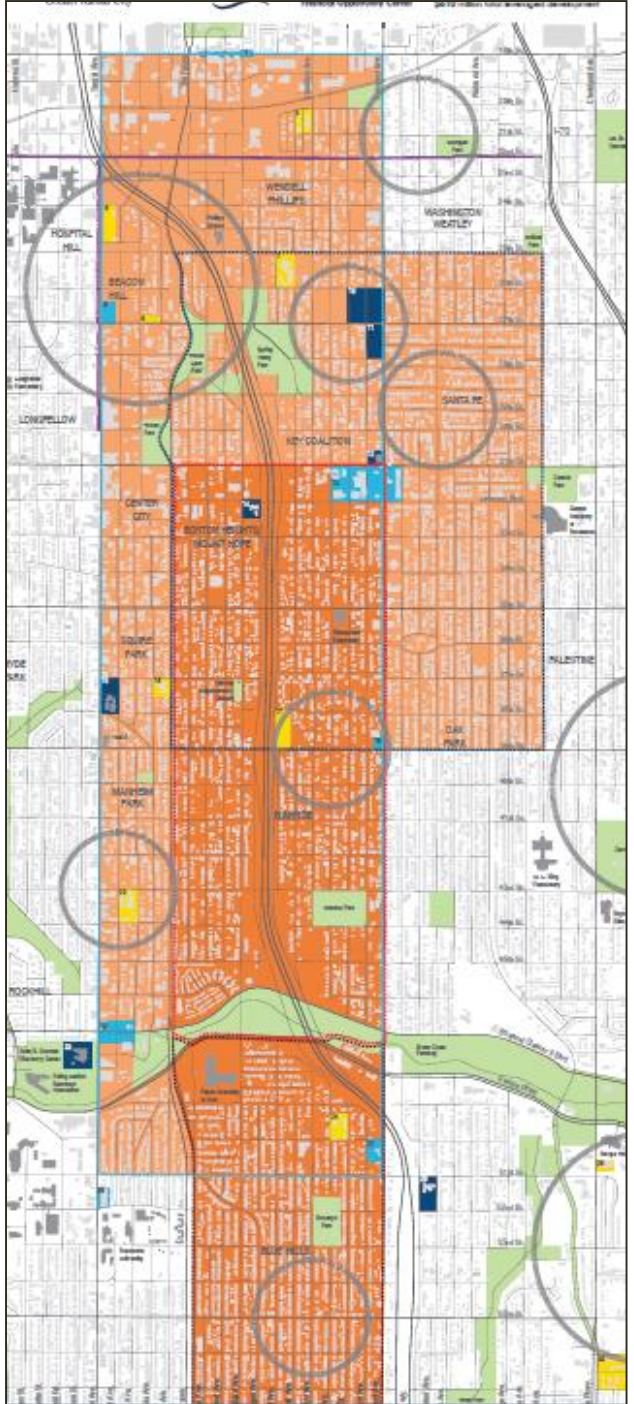
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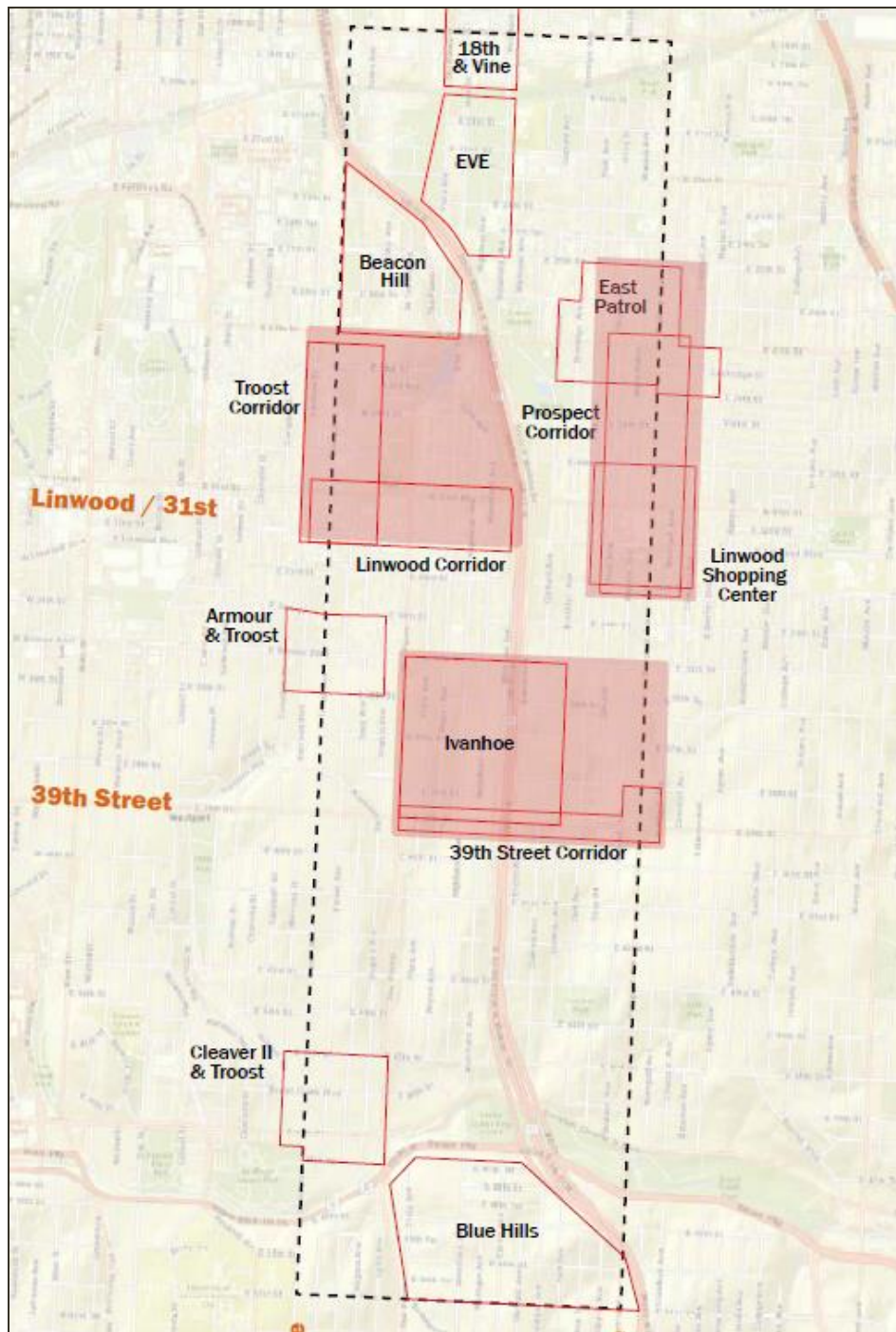
- Land Bank Properties
- Expressway
- Freeway
- Interstate
- Highway
- Railroad
- Stream
- City Limits
- Government School

Scale: 0 100 200 Feet

North Arrow

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OUTCOMES & EXPECTATIONS

- Place-based development
- Implementation—visible results. Start and finish a project that has a “ripple-effect” and potential
- Who is the champion?
 - May or may not be a developer or project sponsor
- Resources—can we raise \$25 to \$50 million?
- Can we engage the development community?

Thank you!

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