

Why Your Staff Should Belong to ICMA

The most effective way to grow ICMA and the profession is to share the benefits of belonging. As an ICMA member, you are in a unique position to do just that—with a special focus on your executive leadership team and emerging leaders within your organization.

HERE ARE A FEW KEY POINTS:

Enhance your career

- **Expand your professional network** with access to a directory of nearly 10,000 local government professionals through mentoring opportunities, social networking, and ICMA leadership and professional development programs—including the annual conference.
- **Increase your marketability and move your career to the next level** with the help of ICMA's Career Resource Center, Job and Resume Bank, assessments and other career resources.
- **Develop your leadership skills. Specialized training such as Emerging Leaders Development Program, Leadership ICMA (and SEI), Mid-Career Managers Institute, and the Williamsburg Leadership Institute, designed to build leadership skills and capacities.** Access to publications such as the highly regarded *Public Management* magazine, specialized training and timely educational programs, including the annual Conference, which draws more than 3000 attendees each year.
- **Get Credentialed.** Many top jobs prefer a candidate that is credentialed by ICMA indicating competency, professionalism, ethical decision making and commitment to lifelong learning.
- **Gain Recognition** in the profession by serving on committees, writing articles, participating in international exchanges and advancing the practice of local government management.

Improve your community

- **Discover Leading Practices**—Other than the federal government, no organization conducts more local government research than ICMA. You'll discover best and leading practices that communities like yours are implementing around the globe.
- **Receive Valuable Discounts**—You'll receive discounts on webinars and events that often include group rates so your entire community can participate.
- **Strengthen your organization's ethical culture** with ICMA's *Code of Ethics*, and by joining you show you are committed to a professional code of conduct.

Membership is more affordable than ever before

For those looking to become city or county managers, or those simply looking to build their leadership and management skills, now ICMA provides a more affordable membership option.

Department directors can join for only \$200, and those in entry level to mid-management positions pay just \$150 for their first year.

Make belonging to ICMA a “both/and” rather than an “either/or” proposition.

The ICMA community is made up of a cross-section of local government professionals and practitioners from a wide spectrum of disciplines—including human resources, finance, public works, and planning, education and consulting.

ICMA membership, with its focus on leadership and ethics, is a complement to membership in discipline-specific organizations.

- As more and more Department Heads are being tapped to step into crucial leadership roles, adding an ICMA membership to your professional toolkit

will build your leadership and management skills, prepare you for the future, expand your professional network and gain access to the specialized leadership development training that ICMA offers, to prepare yourself for the today and tomorrow's challenges and rewards.

- Enhance your professional credibility and gain access to extensive global resources and expertise.
- An ICMA membership sets ethical standards for the profession.

Top Eight Reasons Why Your Staff Should Belong to ICMA

Managers will reap the benefits of having department heads and local government staff join ICMA.

1. Help build the leadership pipeline and prepare your staff for leadership roles.
2. Provide access to resources and tools to make their jobs easier.
3. As a manager, you reap the professional development benefits of your ICMA membership through participating in leadership and professional development programs and connecting with like-minded professionals throughout the world—shouldn't your staff have the same opportunity to enhance their skills, expand their connections and their commitment to the profession, thereby aligning every one on your team with the same goals and priorities—ensuring everyone is on the same page.
4. Be a part of the successful future of professional local government: an ICMA membership for your local government staff is an investment in the future. As ICMA members, your staff will be committed to the Code of Ethics and life-long professional development, ensuring the leadership pipeline is filled with those who are dedicated to the profession and passionate about public service.
5. Enhance their skills—ensuring that organizational goals are met: Giving them access to ICMA leadership development programs to ensure leaders continue to develop and “grow” the knowledge and skills necessary to effectively lead the organization.
6. Motivation and morale of staff—increasing your organization's overall success by supporting your staff's efforts to acquire skills and learning needed to succeed in their everyday tasks and within the profession.
7. Providing staff with access to valuable sources of information about innovative practices and current trends in local government.
8. Lastly, department head affiliate membership is now more affordable than ever at a \$200 flat rate.

Contact amiller@icma.org for more information or visit icma.org/membership.

Join now at icma.org/join