

# Setting the Table for the Future: Hutto, TX

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ICMA Conference Presenter



# Hutto, Texas

- Fast Growing City
- 22,000
- Residents work in High Tech Sector
- Our largest suburb is Austin
- FaceBook Fanatics!



# More on Hutto

- Home Rule City since 2009
- Unified Development Code
- Incorporated SmartCode
- Dominated by Housing Starts
- 7 to 53 square miles



# Takeaways on Hutto's Project

- Prompts to get residents thinking about the future
- Successful thin participation
- Customized Comprehensive Plan



# Comprehensive Plan

- Completed Internally
- Desire for Plan to Reflect City's Priorities
- Needed to engage residents who commute over 30 minutes/day
- Wanted the conversation to engage typical residents

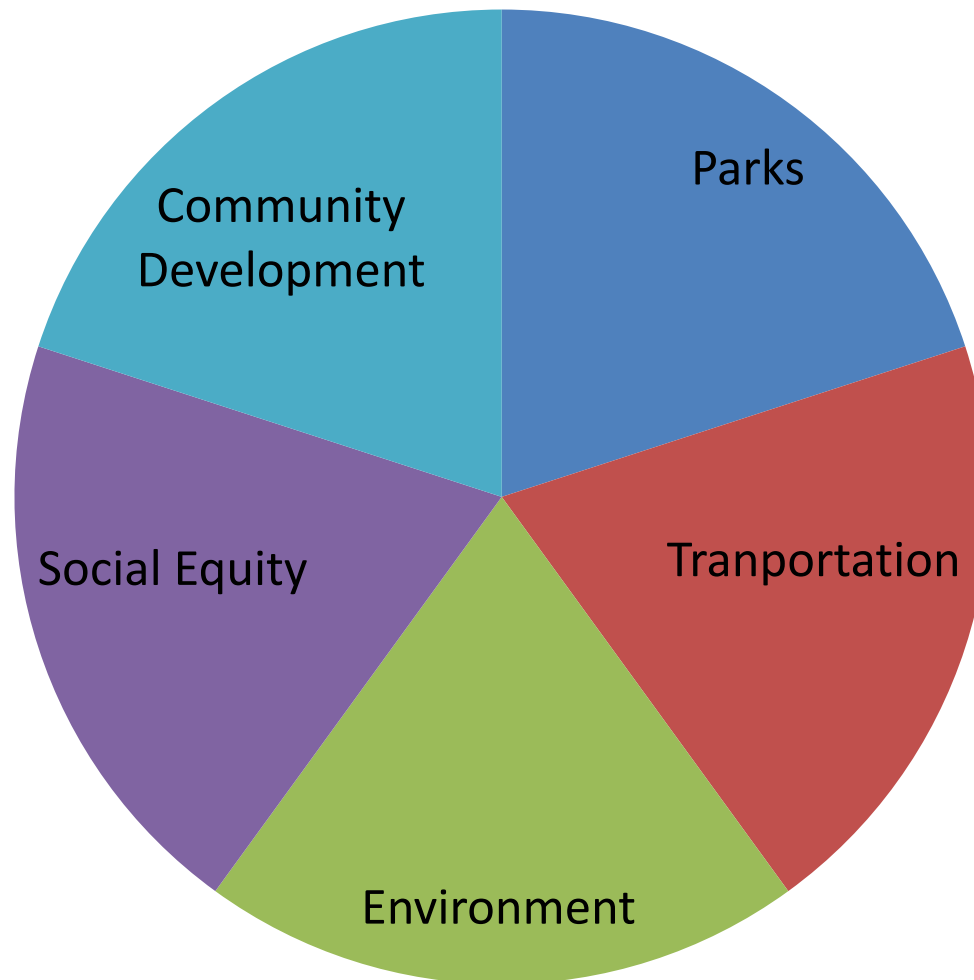


# Setting the Table

for the  
**Future**  
*Hutto*



# Dinner Topics

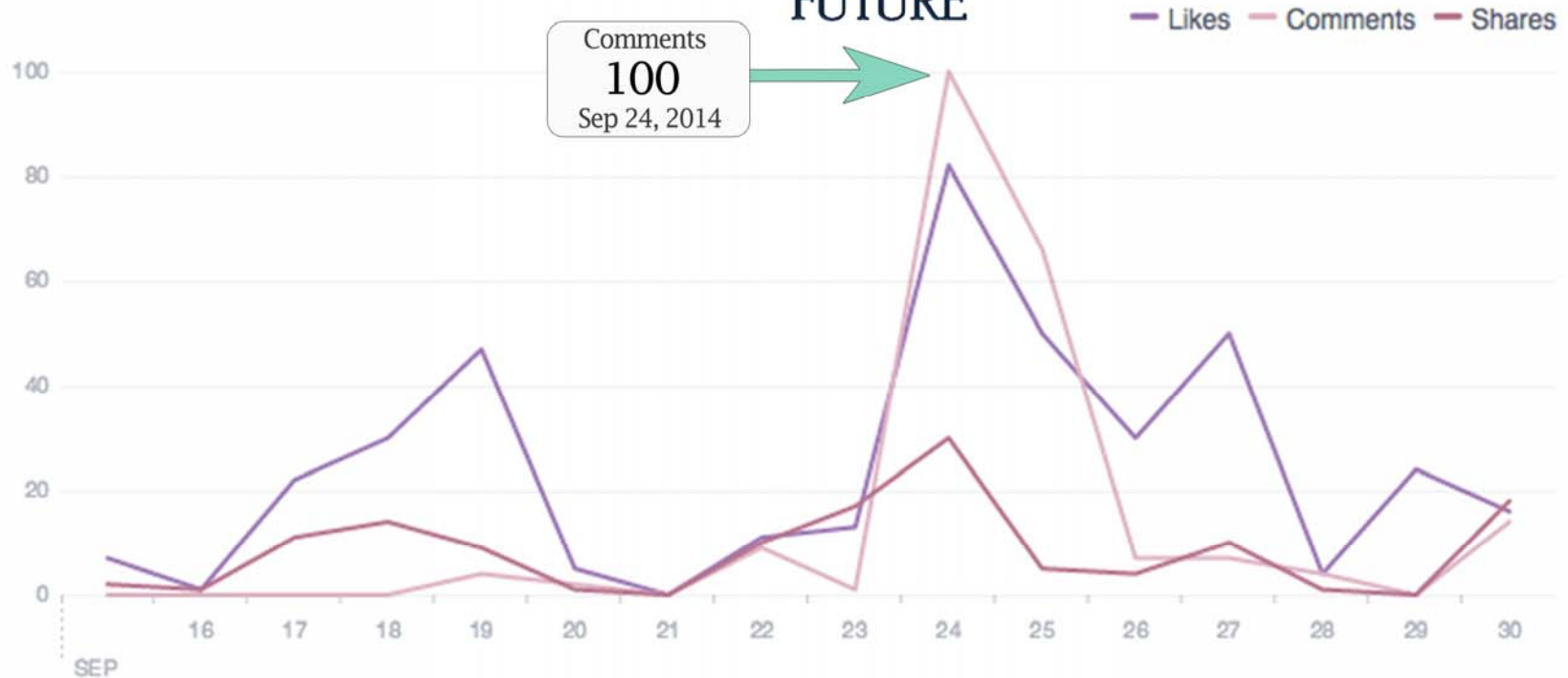


# Facebook Interaction

## Likes, Comments, and Shares

These actions will help you reach more people.

*Setting the Table*  
for the  
**FUTURE**





## Post Reach

The number of people your post was served to.





Average View Duration



The City recently launched the Adopt-a-Spot program, where organizations of any kind can commit to beautification of an area and even be recognized by a sign! What other spaces would be ideal for adoption and beautification?

Want to sign up for Adopt-a-Spot or learn more about the program? Contact Erika or Will in the planning office.

512-759-3479

[planning@huttotx.gov](mailto:planning@huttotx.gov)

**“I would like to see landscaping and beautification along Carl Stern.”**

Join the conversation on the Future Hutto page  
or by emailing [Erika.Ragsdale@huttotx.gov](mailto:Erika.Ragsdale@huttotx.gov)





**Future Hutto**

October 30, 2014 · 🌐

Several downtown streets are slated for reconstruction in the near future, as outlined in the City's Capital Improvements Plan. (CIP)

Have you enjoyed being downtown more since Farley Street was reconstructed? Which other downtown streets would you like to see enhanced with better parking, trees, sidewalks, and landscaping?

**“Improve downtown streets and place more emphasis on architecture.”**

Join the conversation on the Future Hutto page or by emailing [Erika.Ragsdale@huttotx.gov](mailto:Erika.Ragsdale@huttotx.gov)





Future Hutto

October 10, 2014 · 🌐

Here's one for the weekend: Depending on where you live in Hutto, there may be schools, parks and businesses within a short distance of your home. But it's not always safe to walk to them. What are some improvements that would allow you to walk safely to nearby destinations?

{We're sharing input from the 9/24 community workshop. Leave your thoughts, questions and ideas in the comments section of each photo, and we'll keep a record of all the feedback we receive.}





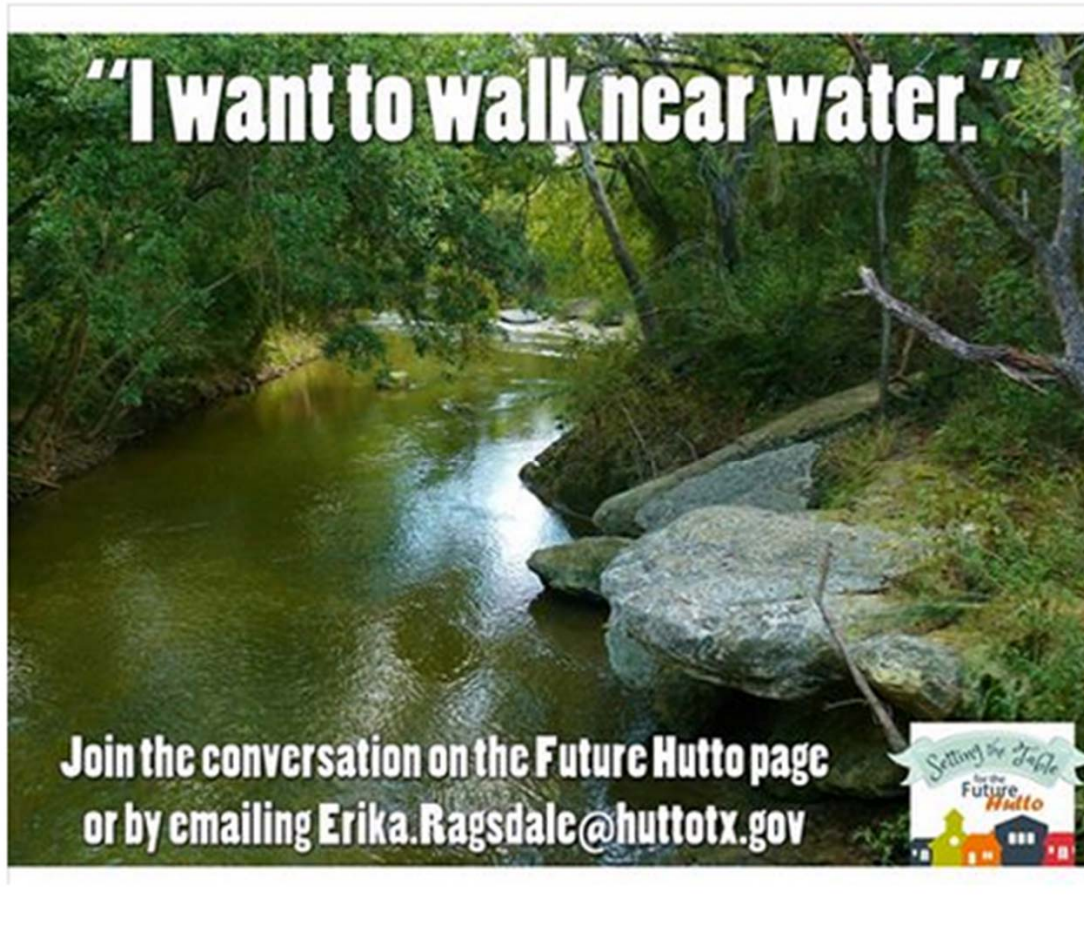
**Future Hutto**

October 9, 2014 · 🌐

Today we begin sharing some of the feedback we received at the September 24 workshop!

We'll kick it off with one resident who said she'd love to walk near water. Brushy Creek (pictured here) will one day be part of a regional trail system that goes all the way to Round Rock!

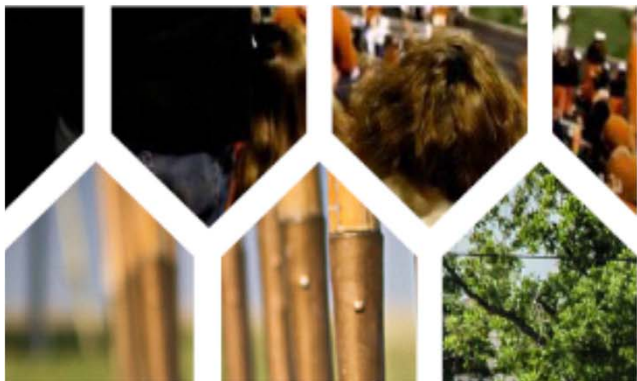
What do you think?



# Choosing Your Course

- Follow-up to vet goals
- Finalized chapters
  - Resiliency
  - Mobility
  - Quality of Life
  - Community





# HUTTO

## 2040

a comprehensive plan







2015 SEPT 27-30  
**seattle**  
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