

SocialGov

Breaking Bad: Local Gov & Social Media

Lisa Marie Belsanti

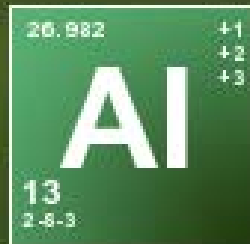
City of West Hollywood, CA -- @WeHoCity



@WeHo City

- Communications Division
- Communications, public information, marketing, and media
- Manage the City's website and supports all of the City's social media
- Educate the community by encouraging engagement through public outreach and to enhance technology and access for the City and its citizens by expanding access of resources

Soci AI
Med I a



When SocialGov is Breaking Bad



@WeHoCity



Search Twitter



Have an account? Log in



TWEETS 11.2K FOLLOWING 442 FOLLO WERS 7,715 FAVORITES 1,403 LISTS 3

Follow

CityofWestHollywood

@WeHoCity

We are the City of West Hollywood. This site complies with the City's Social Media Policy.

West Hollywood, CA

weho.org

Joined December 2008

422 Photos and videos



Tweets Tweets & replies Photos & videos

Popular now



CityofWestHollywood @WeHoCity · Aug 26
Sorry folks. Our website is still down. We'll have it up ASAP. In the meantime, happy #NationalDogDay



35 137

New to Twitter?

Sign up now to get your own personalized timeline!

Sign up

You may also like - Refresh

- WeHo News @WeHoNews
- WeHo Chamber @WeHoChamber
- John D'Amico @ourWEHO
- Lindsey P Horvath @LindseyPHorvath
- Andaz West Hollywood @andazweho

@WeHoCity

AUGUST 2015 SUMMARY

Tweets

268

Tweet impressions

390K

Profile visits

5,075

Mentions

743

New followers

258

@WeHoCity

City of West Hollywood Government

City of West Hollywood Government
Government Organization · City Hall

5,004 people like this
Janet Jimenez and 119 other friends

4,693 people have been here
Rebecca Luckett Beisanti and 61 other friends

3.4 of 5 stars · 32 reviews
View Reviews

8300 Santa Monica Blvd
West Hollywood, California

(323) 848-6400

http://www.weho.org/

City of West Hollywood Government shared West Hollywood Public Access's post.
Yesterday at 8:13am · 🌐

West Hollywood Public Access
West Hollywood Public Access will be accepting new programming submissions and live series requests for our October 2015 Season throughout the Month of September...

City of West Hollywood Government
August 31 at 10:35am · Edited · 🌐

Eleven Holes rises within the tropical canopy of Kings Road Park. #weho WeHo Arts

Coffee and Tea Favorites
amazon.com
Find your coffee and tea favorites at Amazon.com

HOW MANY TP TUBES DO YOU USE?
What's Your Tube Usage?
Find out how many TP tubes your household will use in their lifetime.
122,759 people like this

@WeHoCity

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onein18million



wehocity **FOLLOWING**

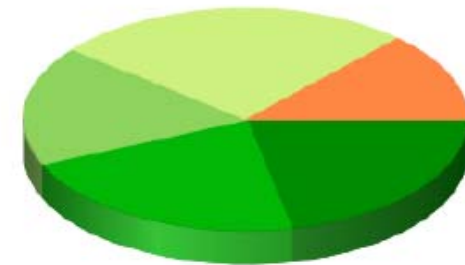
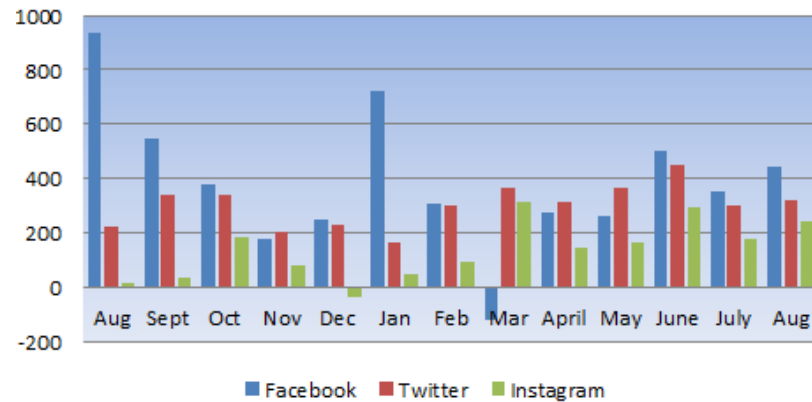
City Of West Hollywood The official Instagram of The City of West Hollywood. This site complies with the City's Social Media Policy. www.weho.org

336 posts 1,631 followers 139 following



@WeHoCity

Social Media Followers Gained



Emotions	Percentage
Affection Friendliness	22
Enjoyment Elation	22
Amusement Excitement	17
Contentment Gratitude	26
Sadness Grief	0
Anger Loathing	13
Fear Uneasiness	0
Humiliation Shame	0


 Weho Daily and 2 others retweeted
CityofWestHollywood @WehoCity · Sep 27
 Major **water main** has ruptured on Sunset in #WeHo, more info:
weho.org/Home/Component...

RETWEETS 3 FAVORITES 3

3:47 AM - 27 Sep 2014 · Details


CityofWestHollywood @WehoCity · Sep 27
 Broken **Water Main** Now Off in #weho on #SunsetStrip - still closed La Cienega to Crescent Heights during clean-up tinyurl.com/pg8esvw

RETWEET 1 FAVORITES 2

6:00 AM - 27 Sep 2014 · Details


CityofWestHollywood @WehoCity · Sep 27
 Update: Sunset Blvd. remains closed, from Sweetzer to LaCienega while @LADWP continues to repair broken **water main**. #WeHo

RETWEETS 12 FAVORITES 2

6:20 PM - 27 Sep 2014 · Details


CityofWestHollywood @WehoCity · Oct 1
 Sunset Blvd **Water Main** Update: All Traffic Lanes are Anticipated to Fully Reopen By 3 p.m. This Afternoon: ow.ly/CaDRD #weho

RETWEETS 3 FAVORITE 1

10:15 PM - 1 Oct 2014 · Details





Breaking: Bad is Good

Typical government interaction with the public is more conventional and “good” like husband, father, teacher

--

Walter White



Atypical government interaction with public can be bold and bleeding edge, “bad” like drug maker, dealer, kingpin

--

Heisenberg





CityofWestHollywood @WehoCity

#WeHo's prescription for water conservation: save gallons by washing full loads of laundry & dishes. #bethesolution ow.ly/IU6bu



Chilaquille O'Neal @socalgecko · Feb 11

My dishes always break in the dryer though MT @WehoCity: save gallons by washing full loads of laundry & dishes. #bethesolution



CityofWestHollywood @WehoCity

@socalgecko Then we suggest showering with your dishes and laundry...and possibly a friend. :-)



Chilaquille O'Neal @socalgecko · Feb 11

@WehoCity Now that's a conservation prescription I can get behind! ;)





CityofWestHollywood @WehoCity

Sorry folks. Our website is still down. We'll have it up ASAP. In the meantime, happy **#NationalDogDay**

pic.twitter.com/3uxa2dTC9K



City of West Hollywood Government
Published by Pio Weho [?]
June 4 · 🌐

Here's a video of "Stormy" the Kitty being rescued by City Staff and L.A. County Animal Control.

- 📌 Tag Video
- 📍 Add Location
- ✎ Edit

15,128 Views

Like · Comment · Turn Off Notifications · Share · Feature this video

👍 Atila Lemos, Agustin Sanchez, Angela Castano and 118 others like this. Top Comments ▾

🔄 21 shares



wehocity

14 likes

17w

wehocity You don't need Jedi mind tricks. Use the vote #WeHo! #Maythe4thbewithyou



Add a comment...





wehocity
West Hollywood Park

116 likes

9w

wehocity #LoveWins today and we're here to celebrate that fact with you #WeHo. 😊😊😊

- theabbeyweho ❤️ ×
- andrew.camacho13 @restored_soul80 ×
- joshuatoenjjes @ssdot ×
- ssdot @sunshinelove703 ×
- sunshinelove703 @ssdot amazing ×
- aineashford @brianvannn 🙌🙌🙌 ×

📄 Add a comment...

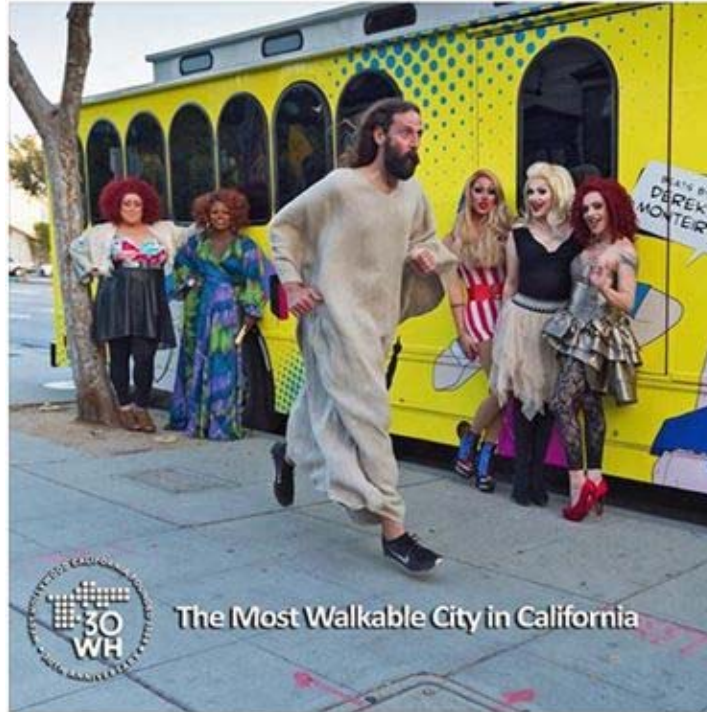




City of West Hollywood Government

Published by Pio Weho [?] · August 11 at 12:27pm · Edited ·

Perhaps nobody walks in L.A. but we sure do here in #WeHo.



4,655 People Reached

204 Likes, Comments & Shares

164 Likes	107 On Post	57 On Shares
21 Comments	4 On Post	17 On Shares
19 Shares	19 On Post	0 On Shares

275 Post Clicks



wehocity

61 likes

24w

wehocity 30 years looks good on the both of us @lamarathon! Have a great race tomorrow! #NobodyWalksInLA #ASICS

onein18million ❤️📶 ×

ruben__esparza #gorge logo design by #redstudios @ruben__esparza design #iloveweho ×

📄 Add a comment... ○○○

@WeHoCity





City of West Hollywood Government

Published by Pio Weho [?] · June 12 · 🌐

In celebration of our 30th Anniversary and LA PRIDE / Christopher Street West's 45th, enjoy this incredible time-lapse of West Hollywood - the home of #LAPRIDE45.



62,496 People Reached

7,939 Video Views

531 Likes, Comments & Shares

353

Likes

155

On Post

198

On Shares

55

Comments

21

On Post

34

On Shares

123

Shares

120

On Post

3

On Shares

2,248 Post Clicks

**The City of West Hollywood and
Todrick Hall present**



ADVERTISEMENT



West Hollywood takes a light approach to fight crosswalk dangers



Todrick Hall, left, and West Hollywood Mayor John D'Amico attend a launch party at the Abbey, a popular gay bar, for the city's new YouTube pedestrian safety announcement video. Hall directed the video. (Francine Orr, Los Angeles Times)

By **HAILEY BRANSON-POTTS**
contact the reporter

SHARELINES

- WeHo keeps it light in a bid to keep pedestrians safe
- 'Wink, Then Walk' -- West Hollywood takes a playful approach to try to make pedestrians safer in crosswalks

OCTOBER 31, 2014, 7:15 PM

Los Angeles Times LOCAL / Westside

This article is related to: Taylor Swift



COMFORTABLE FLIGHTS BY DESIGN

Rest Well on the Late Night Flight from
Los Angeles to Haneda

LOS ANGELES	MONDAY 12:05 AM	TOKYO HANEDA 5:05 AM (+1)
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ADVERTISEMENT

Local

WeHo enlists Taylor Swift song, humor in campaign to stem fatal pedestrian crashes

Leo Duran with Aaron Mendelson March 18, 2015

Artists from We Talk Chalk create a 3D street painting on the corner of Santa Monica Blvd and Westmount Dr in West Hollywood. The image is designed to catch people's attention before crossing the street so they aren't on their phones. KPCC/Leo Duran

SLIDESHOW

1 OF 2



This fall, West Hollywood launched a million-dollar pedestrian safety campaign in response to this sobering statistic: Compared to the entire population of Los Angeles, pedestrians are hit almost three times more often in "WeHo" than anywhere else in L.A.

The city's initiative was created in West Hollywood's cheeky style.

AUDIO FROM THIS STORY 4:20 Listen

SHARE FACEBOOK TWITTER PINTEREST

The theme was Alice in WeHollywood, and the first installment was a music video spoofing Taylor Swift's song, "Shake It Off," with singer Todrick Hall and drag queen Willam Belli (of "RuPaul's Drag Race" fame.)



The campaign is designed to prevent accidents such as the one on May 4, 2013, in which Mehmet Tasci was hit by a car while in the crosswalk at Santa Monica Boulevard and Hancock Avenue.

This corner haunts Tasci's partner, David Etter, because Etter passes this spot on his commute every day.

"Everything I look at reminds me of him, especially being here," he said one afternoon. "It's killing me inside, especially with the paramedic right next to me, and a bus pulling up that he was supposed to catch and come home to me."

West Hollywood has just 1 percent of the Los Angeles region's population, but pedestrian accidents occur 285 percent more frequently there.

Become a KPCC Sponsor

MORE FROM THIS CATEGORY Local

- Dangerous Hollywood and Highland intersection to get diagonal crosswalk
LAX spending on pest control to increase tenfold
Calif. to look into how to fund road repairs as gas tax income splatters

POPULAR NOW ON KPCC

- LA City Council committee votes in favor of allowing Uber, Lyft at LAX



Semantics
@qrobo



Follow

West Hollywood's "Get Out the Vote" PSA is epic [video]: This is a Get Out the Vote ad unlike any you'll ever ... bit.ly/1GKPrRh



West Hollywood's "Get Out the Vote" PSA is epic
This is a Get Out the Vote ad unlike any you'll ever see. And ...
holykaw.alltop.com

7:20 AM - 30 May 2015



RIGHT THIS MINUTE THE VIRAL VIDEOS SHOW



[IPAD GIVEAWAY RULES](#) | [ABOUT RTM](#) | [AIR TIMES](#)



HOME WIN IPAD TV SHOW NEWEST SLIDESHOWS MORE

icomfort Deep System by Serta GET A FREE BOXSPRING Serta SIGN UP FOR OUR DAILY NEWSLETTER

Pretty Boys - A Public Service Announcement

WE CAN VOTE AND BECOME SUPERSTARS, LET'S MAKE OUR CHOICE

0:44 / 2:56 YouTube

All the Pretty Girls & Boys Come Out to Vote, Cuz It's Your City 2:56

DETAILS | COMMENTS

Like 43

The talented [Todrick Hall](#) teamed up with the [City of West Hollywood](#) in a fun PSA for their June 2nd vote as an awesome parody of Britney and Iggy's "Pretty Girls" single. If this doesn't lead to a better turn out, we don't know what will!

Written By: [Mina](#)

iSeries World's Best Sleep by Serta SAVE UP TO \$1,000 ON ADJUSTABLE SETS Serta

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NEXT ▶

What Your Vague Facebook Status Updates Sound Like in Real Life

City of West Hollywood Government
Published by BW White [?] · August 12 at 12:14pm · 🌐

Are you crayzeh?! - La Cienega Blvd will be closed between I Avenue and Sunset Boulevard through mid-September. Tune WeHoans" and learn how [not] to navigate through this disrup



The WeHoans EP 1: "DRE"
Directed & Edited by Kain O'Keeffe @k
Written by Willam Belli Lisa Marie Bels
O'Keefe Shot by Alex Odesmith Sound
Koperek Starring...

YOUTUBE.COM

17,779 People Reached

367 Likes, Comments & Shares

222 Likes	136 On Post	86 On Shares
69 Comments	38 On Post	31 On Shares
76 Shares	71 On Post	5 On Shares



City of West Hollywood Government
Published by Brett White [?] · September 2 at 12:10pm · 🌐

This is what happens when there's too much fun in the room! Enjoy these hilarious bloopers and outtakes from [Willam Belli](#) and the cast of 'The WeHoans'. And remember...La Cienega (if you can pronounce it!) is closed between Fountain and Sunset in [#weho](#) through mid-September.



The WeHoans: Gag Reel

Enjoy bloopers and outtakes from the making of The WeHoans! Visit <http://www.weho.org/slc> for updates Special Announcement from the City of West Hollywood an...

YOUTUBE.COM

26,404 People Reached

28 Likes, Comments & Shares

21 Likes	16 On Post	5 On Shares
3 Comments	3 On Post	0 On Shares
4 Shares	0 On Post	4 On Shares

est Hollywood Government
y Brett White [?] · August 26 at 12:07pm · 🌐

closure of La Cienega between Fountain and Sunset in lam Belli and the cast of "The WeHoans" Episode 3 and



The WeHoans EP 3: "WHAT WOULD JESUS DO?"
Visit <http://www.weho.org/slc> for updates Special Announcement from the City of West Hollywood and Willam. La Cienega Blvd. between Fountain and...

YOUTUBE.COM

04 People Reached

es, Comments & Shares

14 On Post	20 On Shares
1 On Post	3 On Shares
2 On Post	8 On Shares

Next on Patch » How Long Will this Humid Heat Wave Last?

West Hollywood Teams Up with Drag Queens for World's Best PSA

"Duh, don't you know? La Cienega is totally closed between Fountain and Sunset right now."

By PAIGE AUSTIN (Patch Staff)

August 17, 2015





CELEBRITY REAL ESTATE

Tobey Maguire Drops Just \$2.7M on Modest-For-a-Celebrity Compound in Santa Monica



PRICECHOPPER

Lavish, Tacky Palazzo di Amore is Only Asking \$149M Now



THAT'S RATHER AMAZING

Huell Howser's Volcano-Top Saucer House in the Mojave Desert is For Sale and It's Mindblowingly Amazing



Jeep



VIDEO INTERLUDE

West Hollywood Has Made the Best Ever Street Closure Notice

Thursday, August 13, 2015, by Bianca Barragan



69
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2
G+1

- SUNSET STRIP
- LA CIENEGA BOULEVARD
- STREET CLOSURES
- THE WEHOANS
- TOP
- VIDEO INTERLUDE

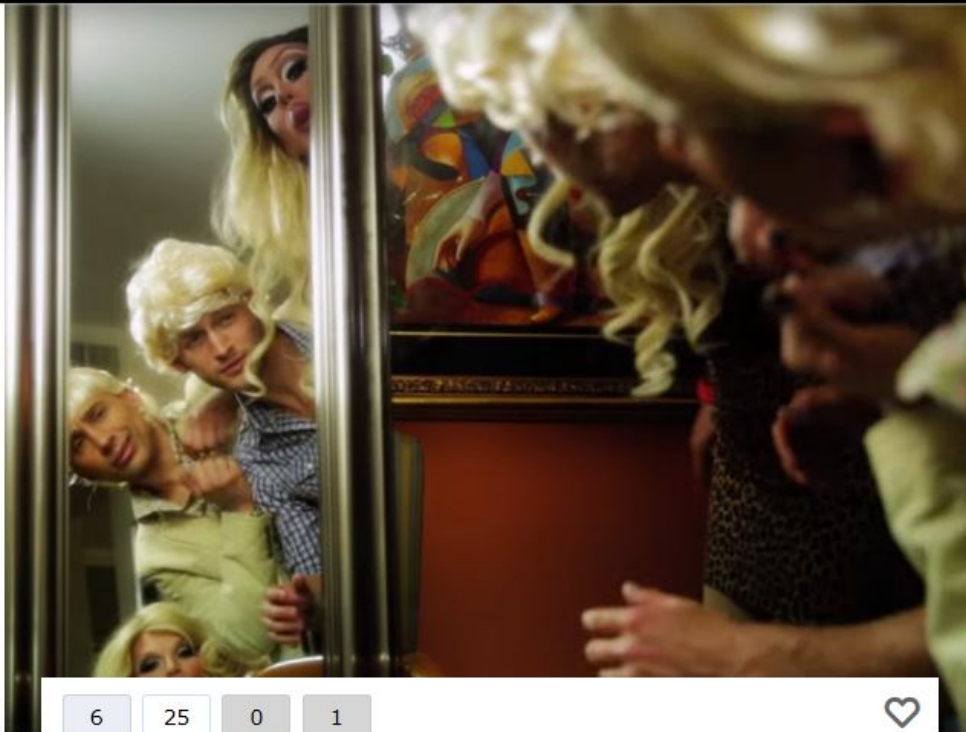
Like 2.3k

SIGN UP FOR OUR NEWSLETTER

Your email here

GO





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Share Tweet Pinterest Email



L.A. DRIVER

WeHo Launched a Drag-tastic Web Show to Announce a Street Closure

Take Sunset, go past La Cienega, turn right on Crescent Heights...

August 12, 2015 | Neal Broverman | Transportation | 0 Comments

The City of West Hollywood likes getting creative with their traffic advisories. Last year they [commissioned a video](#) for pedestrian safety starring *RuPaul's Drag Race* star Willam (where she crosses Santa Monica Boulevard dolled up as "Alice in WeHoLand").

MOST READ

- 1 It's All Happening! Rodney Bingenheimer's Long Gone '70s-Era Disco Returns
- 2 Yayoi Kusama's Dazzling Cosmic Light Exhibition Is Headed to The Broad Museum
- 3 The Top 10 Best New Restaurants of 2014
- 4 Clifton's Cafeteria is Coming Back to Life at Long Last!
- 5 When Did Knowing Your Neighbors Become Quint?

troublemakers
THE STORY OF LAND ART

Followed by a Q&A with James Crump & Philippe Vergne, director of MOCA LA.

SEPTEMBER 29 8PM
The Theatre at Ace Hotel
929 S. Broadway Downtown LA

TICKETS NOW AVAILABLE

BEST OF LA 2015



Hot Cactus



Eightytwo



Belcampo



Kyle Neven

August 21 at 8:38am · Edited ·

Let me start of by saying we love living in West Hollywood. We are [WeHoans!!!](#)



You see West Hollywood is a very different city in many ways. Namely we have a predominant Gay and Lesbian City Counsel. So when our beautiful city changes, we get told about these events in a myriad of colorful ways, as well as outfit changes. Our city knows street closures and new construction is a drag for every resident, so to convey this information, they tell us in [#drag](#) -- in the spirit of your favorite telenovela. Too fabulous!

City of West Hollywood Government rocks. This episode's special announcement from the City of West Hollywood is informing of what's happening right out our front door! La Cienega Blvd. between Fountain and Sunset will be completely closed to traffic Mid-August to Mid-September 2015. [#weho](#) [#wehoans](#)

3 Likes · 4 Comments

Like

Comment

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AMC HD

Questions/Comments?

 lbelsanti@weho.org

    @WeHoCity

  @onein18million





2015 SEPT 27-30
seattle
ICMA ANNUAL CONFERENCE KING COUNTY

