# Designing the Future: Where Is the Concept of "City" Headed?

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## TOP 5 SKILL SETS OF THE 21<sup>ST</sup> CENTURY CITY MANAGER

- 1. SOCIAL MEDIA
- 2. TECHNOLOGY AND THE CONNECTED CITY
  - 3. IDENTITY POLITICS
  - 4. GOVERNANCE STRUCTURE
- 5. ATTRACTING AND RETAINING TALENT IN THE FUTURE



"Content is fire, Social Media is Gasoline"

- Ryan Kohn



## Technology and the connected City



"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten.

Don't let yourself be lulled into inaction" – Bill Gates



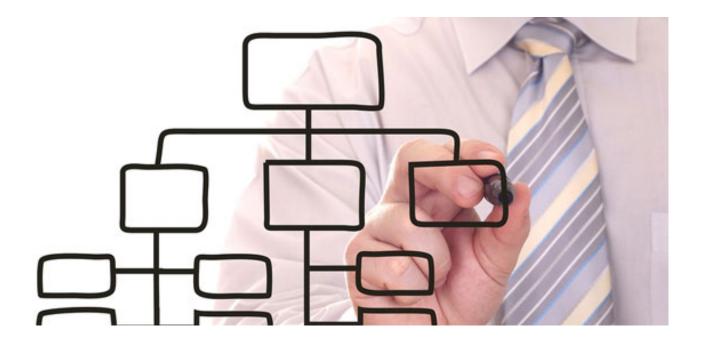
## **Identity Politics**



"I believe that in ways large and small, peaceful and sometimes violent, that the biggest threat to the future of our children and grandchildren is the poison of identity politics that preaches that our differences are far more important than our common humanity." – Bill Clinton



#### **Governance Structure**



"A government big enough to give you everything you want is a government big enough to take from you everything you have."

- Gerald R. Ford



#### Attracting and retaining talent in the future



"The secret of my success is that we have gone to exceptional lengths to hire the best people in the world."

- Steve Jobs



#### Thank You

Questions/Comments?



