

Designing the Future: Where Is the Concept of “City” Headed?

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TOP 5 SKILL SETS OF THE 21ST CENTURY CITY MANAGER

- 1. SOCIAL MEDIA**
- 2. TECHNOLOGY AND THE CONNECTED CITY**
- 3. IDENTITY POLITICS**
- 4. GOVERNANCE STRUCTURE**
- 5. ATTRACTING AND RETAINING TALENT IN THE
FUTURE**

Social Media



“Content is fire,
Social Media is
Gasoline”

- Ryan Kohn

Technology and the connected City



“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction” – Bill Gates

Identity Politics



“I believe that in ways large and small, peaceful and sometimes violent, that the biggest threat to the future of our children and grandchildren is the poison of identity politics that preaches that our differences are far more important than our common humanity.” – Bill Clinton

Governance Structure



“A government big enough to give you everything you want is a government big enough to take from you everything you have.”
- Gerald R. Ford

Attracting and retaining talent in the future



"The secret of my success is that we have gone to exceptional lengths to hire the best people in the world."

- Steve Jobs

Thank You

Questions/Comments?





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