

ICMA 101st Annual Conference

SEATTLE, Washington

Help Us Get the Word Out!

Help us get the word out to your ICMA member and non-member colleagues that if they have just one professional development opportunity this year, they should make the 101st ICMA conference in Seattle their choice.

You can help us get the word out by:

■ **PROMOTING THE CONFERENCE THROUGH YOUR STATE ASSOCIATION'S WEBSITE, NEWSLETTER, AND LIST SERVE** using the Media Kit materials available within the "ABOUT" section at icma.org/conference.

■ **PROMOTING THE CONFERENCE AT YOUR STATE ASSOCIATION'S CONFERENCES AND MEETINGS**

■ **SHARING YOUR EXPERIENCES THROUGH PERSONAL APPEALS** to nonmembers and others who haven't attended an ICMA conference.

■ **NOW IS A GREAT TIME TO JOIN ICMA** Nonmembers can get half off their first year's dues (a savings up to \$700) if they join ICMA, and we'll extend the registration discounts offered exclusively to ICMA members. Contact membership@icma.org for details.

■ **ESTABLISHING ONE OR MORE STATE-BASED ICMA ANNUAL CONFERENCE SCHOLARSHIPS THIS YEAR.** ICMA provides complimentary conference registrations to any state association that establishes a travel-and-housing scholarship. There is no limit to the number of comp registrations a state association can request, so long as they are willing to underwrite the cost of travel and housing for the state association member. These comp registrations can be used by either a non-ICMA member or a member who could not otherwise afford to attend the conference. Encourage your state association to establish one or more state-based ICMA Annual Conference Scholarships this year.

- **Conference website** icma.org/conference
- **Conference Assistance and Academic Scholarships:** visit the conference website; from the drop down menu select 'Scholarships'
- **Carpooling/Shared Travel:** <http://icma.org/conferencegroup>,
- **Twitter:** tweet using #ICMA15 ; <http://twitter.com/icmaconference>



Online housing and registration open
June 4 at 12:00 PM EDT

**REGISTER EARLY AND
YOU COULD BE A WINNER!**



WIN

**An Alaska Cruise or a San Juan
Islands Experience Package!**

Sponsored by Visit Seattle and the San Juan Islands Visitors Bureau.

visit
seattle



Visit icma.org/WIN for details



	MEMBER	NON-MEMBER WHO SUBMITS ICMA MEMBER APPLICATION W/ CONFERENCE REGISTRATION	NON-MEMBER
CAOS & ASSISTANT CAOS			
<input type="checkbox"/> Registration rate for ICMA Annual Conference	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$1,115 Before July 16 \$1,175 Before August 27 \$1,225 Final Registration Rate
<input type="checkbox"/> Register online	(\$25)	--	Join ICMA and get 50% off your first year of membership plus all the eligible member discounts on conference registration fees!
<input type="checkbox"/> ICMA member from West Coast Region (AK, CA, HI, NV, OR, WA) attending first conference	(\$200)	(\$200)	
<i>Attend ICMA Annual Conference as a Full member for as little as:</i>	\$455 Before July 16 \$520 Before August 27 \$575 Final Registration Rate	\$455 Before July 16 \$520 Before August 27 \$575 Final Registration Rate PLUS 50% off First Year Membership Dues	
DEPARTMENT HEADS			
<input type="checkbox"/> Registration rate for ICMA Annual Conference	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$1,115 Before July 16 \$1,175 Before August 27 \$1,225 Final Registration Rate
<input type="checkbox"/> Register online	(\$25)	--	Join ICMA and get 50% off your first year of membership plus all the eligible member discounts on conference registration fees!
<input type="checkbox"/> ICMA member from West Coast Region (AK, CA, HI, NV, OR, WA) attending first conference	(\$200)	(\$200)	
<input type="checkbox"/> ICMA Affiliate member who is entry-level local government staff to department head	(\$300)	(\$300)	
<i>Attend ICMA Annual Conference as an Affiliate member for as little as:</i>	\$155 Before July 16 \$220 Before August 27 \$275 Final Registration Rate	\$255 Before July 16 \$320 Before August 27 \$375 Final Registration Rate for Conference Registration & First Year Membership Dues	
MID-MANAGEMENT & ENTRY-LEVEL STAFF			
<input type="checkbox"/> Registration rate for ICMA Annual Conference	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$680 Before July 16 \$745 Before August 27 \$800 Final Registration Rate	\$1,115 Before July 16 \$1,175 Before August 27 \$1,225 Final Registration Rate
<input type="checkbox"/> Register online	(\$25)	--	Join ICMA for \$75 (50% off your first year of membership) plus all the eligible member discounts on conference registration fees!
<input type="checkbox"/> ICMA member from West Coast Region (AK, CA, HI, NV, OR, WA) attending first conference	(\$200)	(\$200)	
<input type="checkbox"/> ICMA Affiliate member who is entry-level local government staff to department head	(\$300)	(\$300)	
<i>Attend ICMA Annual Conference as an Affiliate member for as little as:</i>	\$155 Before July 16 \$220 Before August 27 \$275 Final Registration Rate	\$230 Before July 16 \$295 Before August 27 \$350 Final Registration Rate Conference Registration & First Year Membership	
INTERNS & FELLOWS			
<input type="checkbox"/> Registration rate for ICMA Annual Conference	<i>FREE</i>	<i>FREE Conference Registration + \$12.50 Membership Dues</i>	\$1,115 Before July 16 \$1,175 Before August 27 \$1,225 Final Registration Rate