Public Spaces and Community Places

# Findings:

* The City of Royal Oak is an eligible applicant
* Projects must have public awareness and local momentum
* Preference is given to projects that present initial cash match of required funds UPON application
* Projects must be ready for execution
* Minimum project cost must be $10K
* Matching funds available is up to $100K
* Example from application guide: Total project cost $30,000; Patroncity campaign goal $15,000; MEDC Match if Patroncity goal is achieved $15,000
* Crowdfunding has 60-day deadline

# Ideas:

‘Art Explored ‘Live, ‘ pop-up park (Place Branding and Event Implementation)

* Commission for the Arts has made an initial investment
* Use money for signage, flowers, benches, tables to expand on the pop-up park idea

Pedestrian park on Center near Fourth

* Picnic tables stored south of Ahan Thai became a surprise hit with students and others who used the tables to take breaks or eat.
* The site could be reworked to include art, benches/tables

War Memorial landscaping

* Piggyback on efforts to improve landscaping around the War Memorial

Arrive Before Five Signage

* DDA is exploring ways to increase knowledge of free parking and way-finding

11 Mile Art

* Don’t know all the details, but perhaps this is an option